Uber Ride Completion

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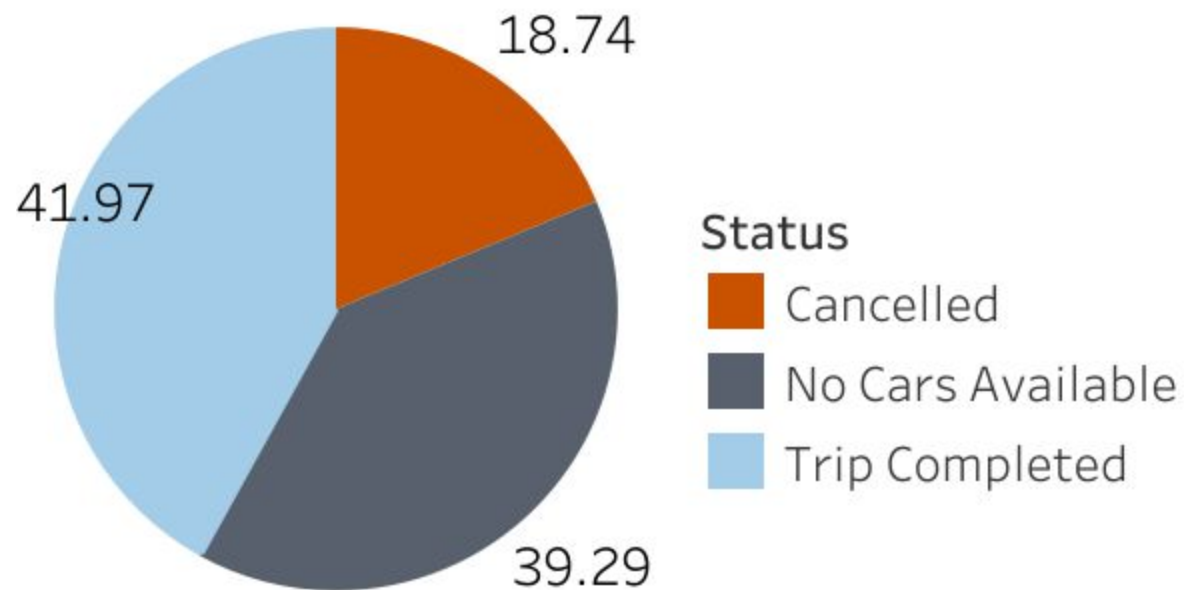Last Updated: October 13, 2022

Agenda

- Objective
- Ride Requests Summary
- Ride Duration
- Status of Ride Requests
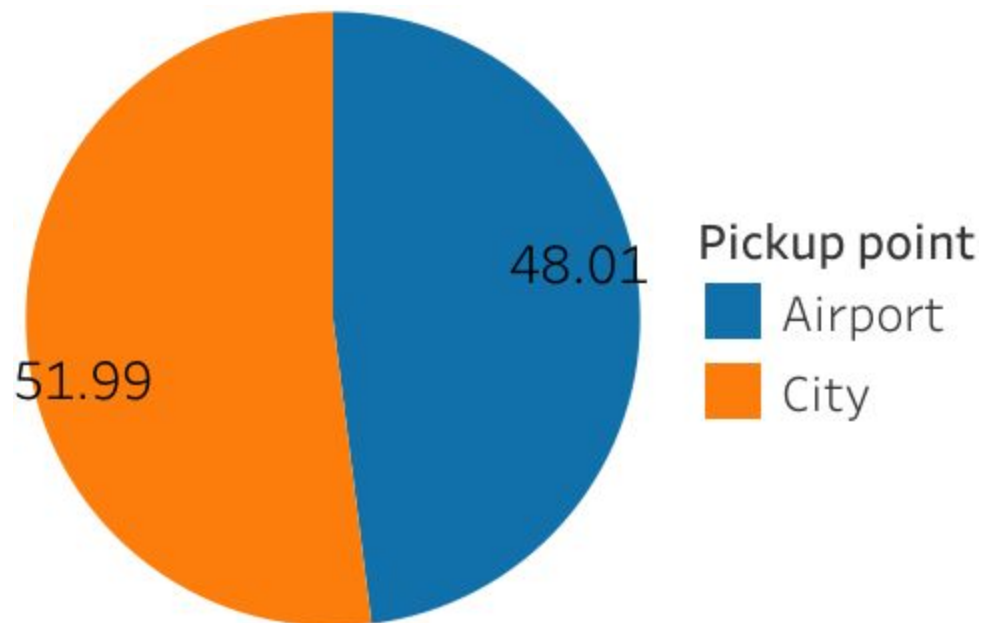- Conclusions and Recommendations

Objective

Examine why Uber has a large amount of unfulfilled requests and deliver recommendations.
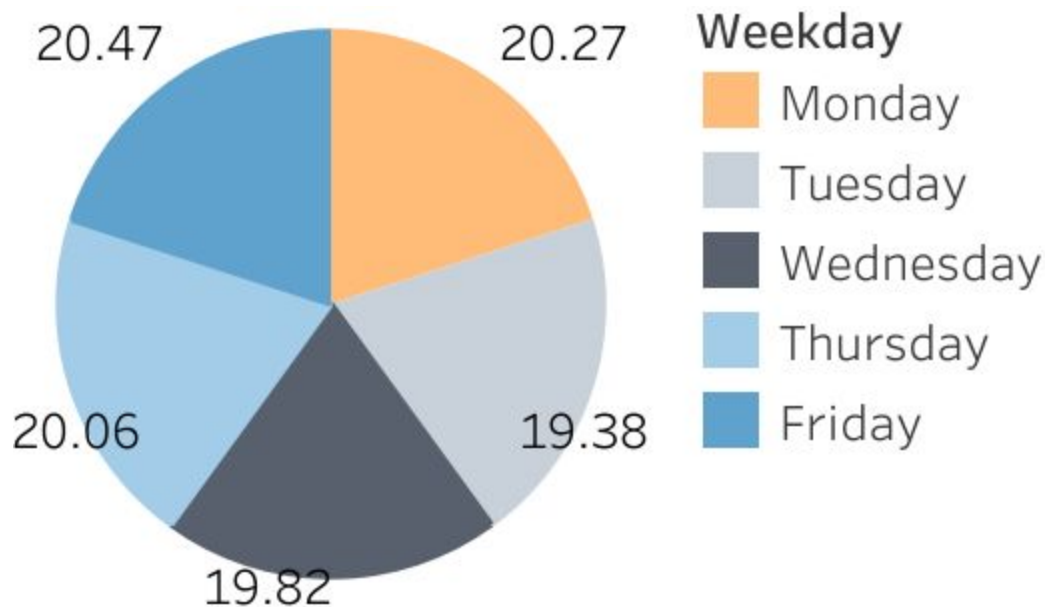
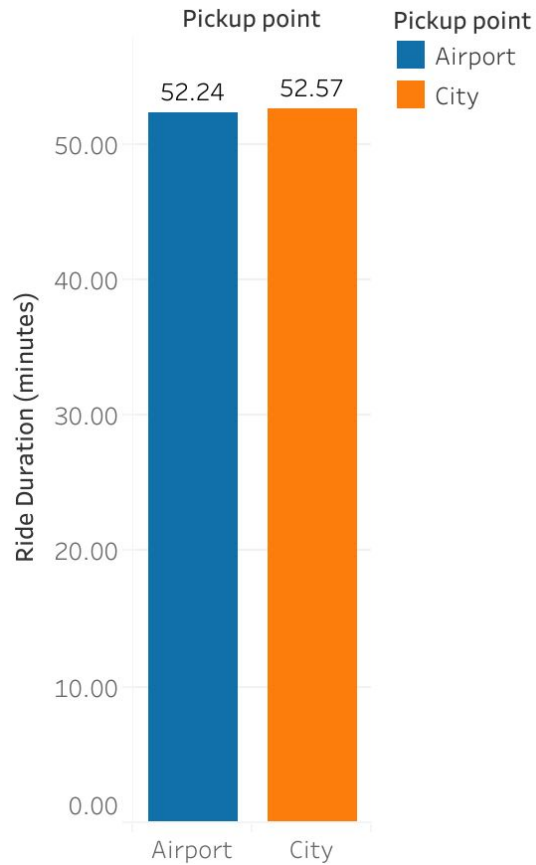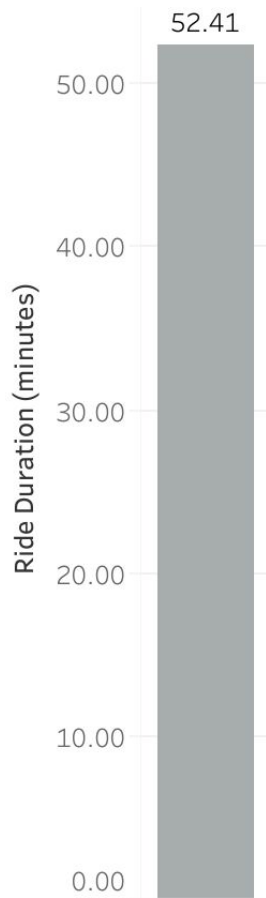# General Ride Requests Summary
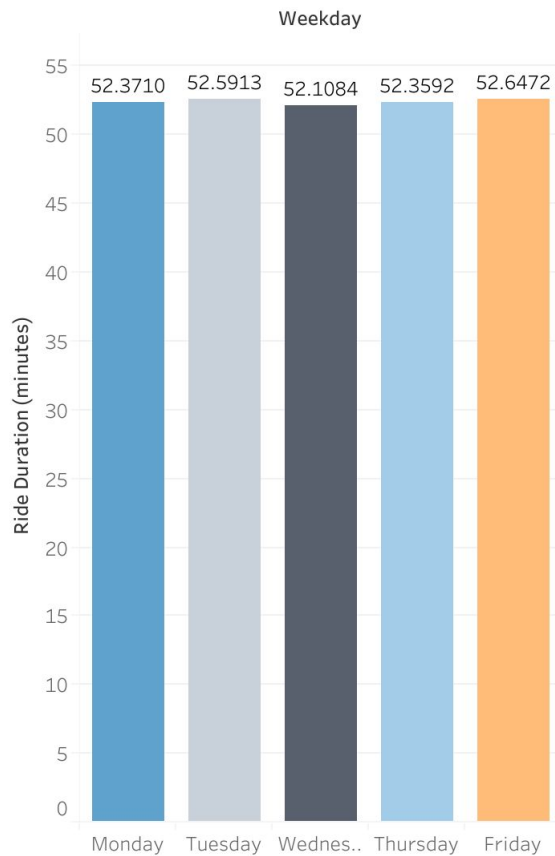
Status of Requests

Pickup Locations

Requests by Weekday

Ride Duration

Average Ride Duration
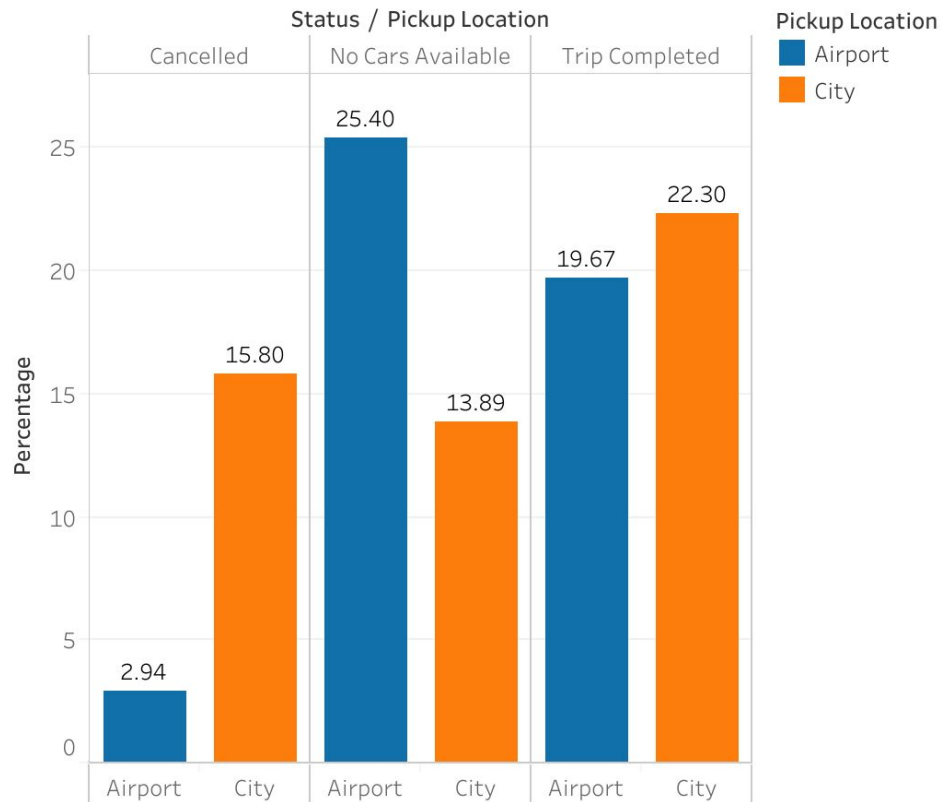
Average Ride Duration

Weekday

Ride Duration (minutes)

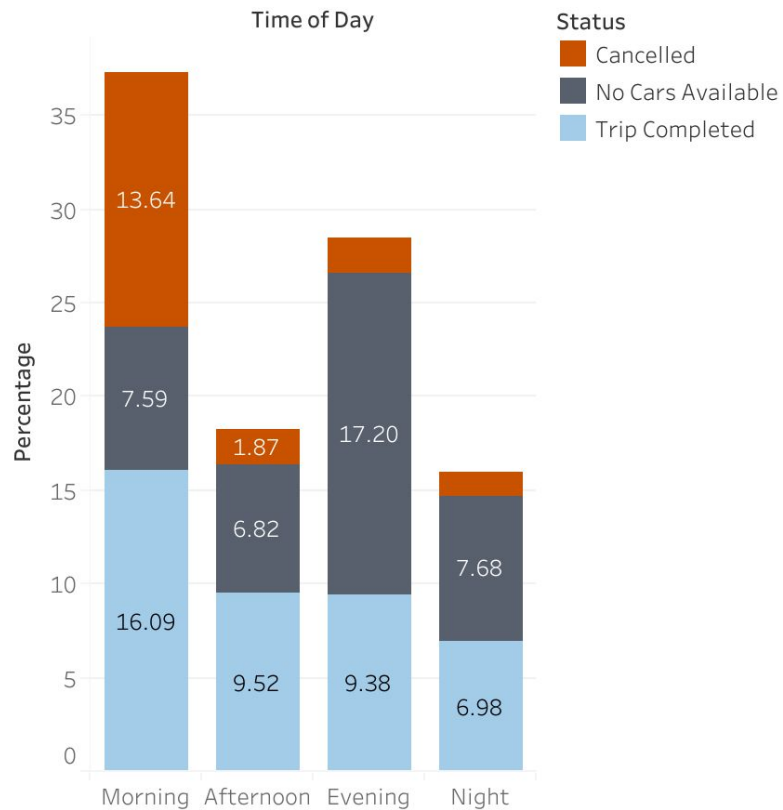| Monday	Tuesday	Wednes..	Thursday	Friday
52.3710	52.5913	52.1084	52.3592	52.6472

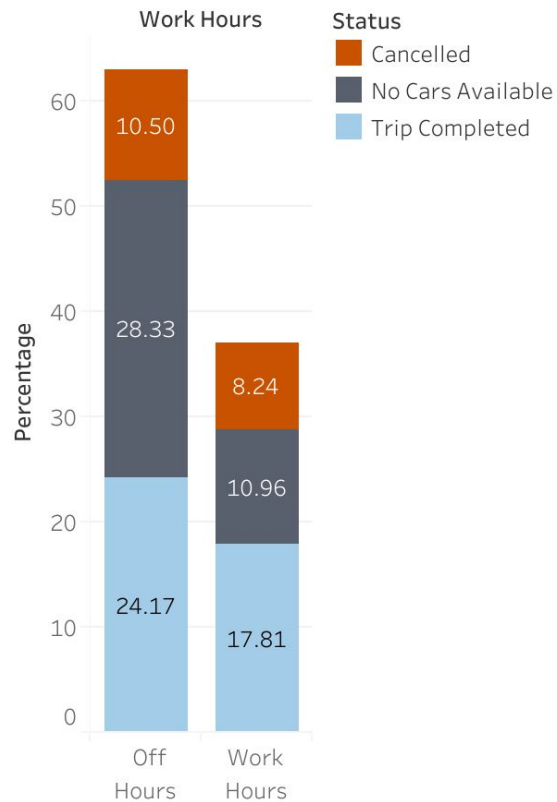# Ride Requests by Time of Day and Work Hours

Status by Pickup Location

Status by Time of Day

Status by Work Hours

Conclusions and Recommendations

Conclusions

- Around the same amount of rides are requested from the city and airport.
- There is a similar amount of requests every weekday.
- The average length of rides is about 52 minutes.
- The majority of ride requests are not completed, mainly due to a lack of cars.
- The lack of cars is a bigger problem for airport requests and requests made outside of typical work hours.

Recommendations

- Try to increase the number of cars
- Let drivers know
  - rides are on average the same duration regardless of location and day
  - both locations have a similar amount of requests
- Maybe limit amount of cancellations a driver can make
- Collect more data