

Vanessa Garcia

Interactive Design + Development

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EXPERIENCE

SapientNitro

www.sapient.com/en-us/sapientnitro.html

Associate Interactive Developer L2

Santa Monica, CA November '12–Present

- Rebuilding site for Vail's Epic Discovery to include information of two new Epic Discovery locations (www.epicdiscovery.com)
- Updating part of the Intel website involving CSS animations, Brightcove video player integration customizations and support of click/touch devices like the Intel Ultrabook™
- Conceptualizing ideas and developing the Call of Duty®: Ghosts website in Adobe® CQ as well as its supporting components like the use of the NantWorks ID phone app (www.callofduty.com/ghosts)
- Managing development teams and building new custom modules using Jade and Javascript for the new global site for Sony. *Launching soon!*

Lunchbox, LP

www.lbox.com

Front-End Developer

Culver City, CA April '12–November'12

- Building cross-browser compatible brand engagement pages for clients including Walmart and Target
- Brainstorming/conceptualizing project ideas and marketing strategies within a group setting for client pitches
- Advising/conceptualizing social media marketing techniques and development capabilities

Telepictures Productions

www.telepicturestv.com

Junior Designer/Developer

Burbank, CA February '11–April '12

- Development of main site redesign
- Daily updates/artwork for daytime show "Anderson" (www.andersoncooper.com)
- Custom Facebook applications using Involver for daytime shows "Anderson", "Ellen", & "Dr. Drew's Lifechangers"
- Project management and development of Anderson Cooper Timeline

SKILLS

Development

HTML/CSS

Jade Templating

JavaScript/AJAX

PHP/MySQL

SML (Involver)

Content Management

Adobe CQ5

Joomla

WordPress

Magento Cart

Design

Adobe Suite CS5

Identity Branding

User Interface

Additional Skills

Motion Graphics

Video Editing

Audio Editing

EDUCATION

Bachelor of Science, Web Design & Interactive Media

December 2010

The Art Institute of California—Los Angeles, Santa Monica, CA