

# 1.1- Getting Started with Your FrontendCourse

Vanessa Angel 02/04/2022

## INTRO

UX/UI Designer with Frontend development skills

## PORTFOLIO 1

Vegan Deal (UX/UI Project)

The Problem: A big number of people when turning to a vegan diet, have some questions about what's the best and healthies way of starting this path.

The Solution: Initially I selected three of those steps that can be really overwhleming for a newly vegan. During the process I ended up focusing on one feature. A recipe focused app that contains specific filter options such as: proteins, fair praces, gluten free among others.

## PORTFOLIO 2

Treeal (UI Project)

The Problem: Due to covid: reduced necessity to walk longer distances, reduced networking with colleagues, wants to take action againts climate change - but doesn't know exactly how

The Solution: A fun way to instal a healthy lifestyle while creating relationships within the company and creates awareness regarding the importance of a green environment

## MY STORY

I'm a UX/UI Designer with a degree in Communication, Languages, and Cultures who is interested in inspiring through my work and making meaningful connections with beautiful people.

While transitioning into UX, I found my former career and experiences useful. It has developed my interpersonal skills and I am used to taking an empathetic approach to solving problems. I am caring, passionate, and curious about creating great experiences. This is why I feel UX Design is an amazing fit for me.

I'm Colombian, I grew up in Italy and love brought me to Germany. This helped me to cherish diversity in all its forms and showed me the importance of bringing diverse prospectives to the table.

When I'm not on Figma, you can find me...

-  Exploring new places
-  Admiring the nature
-  Talking about wine
-  Dancing salsa

## SKILLS & TOOLS

1 Project

- User Research
- User Personas
- User Stories
- User Flow Diagram
- Wireframing and Prototyping
- from Low to High Fidelity
- Styleguide
- Final Visual Design
- Mockups

## SKILLS & TOOLS

2 Project

- Hand drawn sketching
- Figma
- Adobe XD
- Miro
- Balsamiq
- Marvel
- User Research
- User Personas
- User Flow Diagram
- Wireframing and Prototyping
- from Low to High Fidelity
- Final Visual Design

- Hand drawn sketching
- Figma
- Miro
- Notion
- Canva
- Google Doc

## MY ROLE

1 Project

- UX Design
- UX Research
- UI Design
- Visual Design

## MY ROLE

2 Project

- UX Research
- UI Design
- Visual Design

## WHAT I LEARNED

Overall, both projects were a great learning experience and an awesome way to start my UX research and design journey. It was helpful to understand how much goes into the research, planning, creating and designing of a web app. It taught me how important it is to empathize with the user and have a deep understanding of their needs, wants, and goals.

In addition, I learned that my designs are never going to be perfect on the first, second, or third try. I realized how important it is to ask users for feedback as much as possible and to only take criticism as an element I can implement into my designs. My passion, knowledge and overall understanding of UX/UI design grew tremendously through the course of this project. I now understand how important the role of a UX/UI designer truly is.

## WHAT WOULD I DO DIFFERENTLY

For both projects I have learned that focusing on the main problem to solve is crucial. We have to ask to our potential users what is the problem that occurs more often while achieving a specific goal. With an MVP and the target we want to reach in mind all the process will be way easier.

With iteration and a couple of rounds of interviews I could find the solution I wanted to focus on for my VEGAN DEAL App.

In the second case the time was not enough to iterate, interview and find a solution with the four components of our group. I'm sure I've learned from my mistakes and next time I will make sure me and my team will start all the process from a single and focused main problem.

[Link to Prototype](#)

[Vegan Deal](#)

[Link to Prototype](#)

[Treaal](#)