


VANESSA BAUTISTA


SOFTWARE ENGINEER

CONTACT

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 vanessaro-portfolio.herokuapp.com/
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TECHNICAL SKILLS

Technologies:

HTML, CSS, Sass, Javascript, ES6, JSX, React, React Native, React Testing Library, Jest, Node, npm, yarn, Express, Github, Gitlab, Jquery, JSON, MongoDB, Mongoose, SQL, NoSQL, Salesforce/ Azure, Terraform, Postman, Bootstrap, Heroku, Adobe Photoshop, Adobe Illustrator, Microsoft Office Suite

PROFESSIONAL SKILLS

Full Stack Web Development

Agile/Scrum Workflow

Graphic Design & Photography

Leadership & Management

Training and Development

Social Media Management

Customer Service & Event Planning

Teaching

Curriculum Development

ABOUT

Passionate, determined, and hard-working Software Engineer with a professional career built from the ground up and across multiple disciplines. Ardent advocate of diverse perspectives in tech and moving social media towards positive change. Previous successes occurred in Pattern Library component creation and maintenance, content migration from AEM to Contentful, building the front-end platform and testing suites for a national auto shipping logistics company, launching new businesses, and expanding underrepresented access to performing arts, all stemming from a creative, can-do attitude.

With the belief that each day is an opportunity to be and do better, challenges are met with grit and optimism. Learning from industry professionals, time management, relationship-building, and organization are tools most utilized to work productively and efficiently alone or with others while being self-driven to meet goals.

PROJECTS

Pivot Coffees 2021
pivotcoffees.net

React business website for local independent coffee company
Tools used: Javascript, React.js, ES6, Express, Node

ORGANIZE 2020
organize-demo.herokuapp.com/ github.com/vanessabau/Organize2.0

MERN stack app allowing community organizers to connect, share, and mobilize for social change without the negative static of social media.

Visually designed then built all front-end pages and connected to backen API's. **Tools used:** React.js, Express, Node.js, Javascript, Bootstrap, MongoDB, Atlas, fullcalendar, passport, bcryptjs, JSON web tokens, Lodash, shields.io

BEYOND VACATION 2020
beyondvacation.herokuapp.com/ github.com/vanessabau/beyondVacation

Full stack app - vacation rental platform for the socially-distancing era.

Designed and built the front end platform and built back-end API's.

Tools used: Node.js, MySQL, Express, Handlebars, passport, HTML/CSS, Bootstrap, JQuery, Javascript

EDUCATION

Bootcamp Certificate

Full-Stack Web Development UC Davis,
Davis CA 2020

B.A. Theatre

CSUS, Sacramento, CA 2011

AWARDS

Stephanie Eckles Modern CSS

Full Scholarship Recipient 2021

CSUS Mayor's Arts Award

CSUS, Sacramento 2011

Merit Scholar

CSUS, Sacramento 2010

LANGUAGES

ENGLISH



SPANISH



REFERENCES

Ryan Rake

Owner Identity Coffees

916-952-3274 ryan@identitycoffees.com

Ron & Carinne Cunningham

Artistic Directors Emeritus

Sacramento Ballet

916-397-3519

roncunningham@aol.com

EXPERIENCE

Software Engineer

2021-Present

Lululemon || shop.lululemon.com || Remote

Front End Software Engineer (Contractor) through Cyborg Mobile. Worked heavily with React and Contentful to create components and content modeling for the Pattern Library. Components are then used on guest facing pages of the Lululemon site. Responsibilities also included writing testing suites, internal how-to documentation, code review, creating demo-videos, and participating in all Scrum ceremonies. Additionally stepped into leadership roles such as on-boarding Software Engineers, Leading Agile-Open Sessions, and public speaking.

- Created Contentful app for Icon selection.
- Wrote internal 'how-to' instructions on updating Terraform.
- Hosted Agile-Open Sessions on hiring early-career-dev's and career development.
- Created data-modeling component to track and display Pattern Library Component use.
- Was Keynote speaker at Tech Town Hall International Women's Month.

Junior Developer

2020-2021

RCG Logistics || www.rcgauto.com || Sacramento, CA

Built company-specific npm design library, front-end platform, and wrote front-end tests for national auto-shipping-logistics company software. Utilized independent learning and Agile workflow in collaboration with a Graphic Designer, back-end team, and Quality Assurance Manager to implement full-stack software meeting company specifications.

- Independently learned React-Testing-Library/Jest and was responsible for all front-end test suites.
- Independently learned React-Native to assist the development of a mobile app.

Director of Food, Media and Public Relations

2016-2020

Identity Coffees || www.identitycoffees.com || Sacramento, CA

On original team to launch and run brand new small business group. Self-taught Chef and Kitchen Manager, created food programs at two new cafes, and oversaw kitchen management and training.

Created and managed strategic marketing for a growing small business via a multi-faceted approach of traditional and new media, web presence, and events.

- One cafe was featured in Sacramento Bee's 10 Best Brunch Spots for 2019.
- Increased monthly gross revenue by 10% via social media collaborations. Boosted daily gross sales by 22% per event through monthly art and music events.
- Grew company Instagram account from 600 to 14,000 followers in 18 months, 90% located in target geographic area.
- Doubled retail coffee sale via email marketing campaigns.

Director Education and Outreach

2007-2017

Sacramento Ballet || www.sacballet.org || Sacramento, CA

Developed, implemented, and expanded community outreach and education programs from reaching 300 to over 4,000 individuals per year. Trained in arts-aligned curriculum development through the Kennedy Center, worked with Arts Professionals and Administrators to create art-education curriculum and events. Secured funding and managed budget reporting. Developed digital and video outreach marketing. Additionally, served as part of the School of the Sacramento Ballet Faculty.