

# VANESSA BAUTISTA

## WEB DEVELOPER

### CONTACT



1430 28th St  
Sacramento, CA



vanessawebdev@gmail.com



916-225-4599



vanessabau.github.io/vanessaro/  
linkedin.com/in/vanessa-robau/  
github.com/vanessabau

### TECHNICAL SKILLS

#### Technologies:

HTML, CSS, Javascript, React,  
React Native, React Testing Library,  
Jest, Node, Express, Git, ES6,  
Jquery, JSON, MongoDB,  
Mongoose, SQL, NoSQL,  
salesforce/Azure, Postman,  
Bootstrap, Heroku, Adobe  
Photoshop, Adobe Illustrator,  
Microsoft Office Suite

### PROFESSIONAL SKILLS

Full Stack Web Development

Graphic Design

Photography

Social Media Management

Customer Service

Event Planning

Training and Development

Teaching

Curriculum Development

### ABOUT

01

Passionate, determined, and hard-working Full Stack Developer with a professional career built from the ground up and across multiple disciplines. Ardent advocate of diverse perspectives in tech and moving social media towards positive change. Previous successes occurred in building the front-end platform for a national auto shipping logistics company, launching new businesses, expanding underrepresented access to performing arts, and creating innovative marketing all stemming from a creative, can-do attitude.

With the belief that each day is an opportunity to be and do better, challenges are met with grit and optimism. Relationship-building, learning from industry professionals, time management, and organization are tools most utilized to work productively and efficiently alone or with others while being self-driven to reach goals.

### PROJECTS

#### IDENTITY COFFEES

2020

identitycoffees.com  
identitycoffees.herokuapp.com/  
github.com/vanessabau/identitycoffees

**Full-stack business website for local independent coffee company**

Initially built using a squarespace template, later re-created from scratch.

**Tools used:** HTML/CSS, Bootstrap, JavaScript, Node.JS, Express

#### ORGANIZE

2020

organize-demo.herokuapp.com/  
github.com/vanessabau/Organize2.0

**MERN stack app allowing community organizers to connect, share, and mobilize for social change without the negative static of social media.**

Visually designed then built all front-end pages and connected to backen API's.

**Tools used:** React.js, Express, Node.js, Javascript, Bootstrap, MongoDB, Atlas, fullcalendar, passport, bcryptjs, JSON web tokens, Lodash, shields.io

#### BEYOND VACATION

2020

beyondvacation.herokuapp.com/  
github.com/vanessabau/beyondVacation

**Full stack app - vacation rental platform for the socially-distancing era.**

Designed and built the front end platform and built back-end API's.

**Tools used:** Node.js, MySQL, Express, Handlebars, passport, HTML/CSS, Bootstrap, JQuery, Javascript

## EDUCATION

**Bootcamp Certificate  
Full-Stack Web Development**  
UC Davis, Davis CA 2020

**B.A. Theatre**  
CSUS, Sacramento, CA 2011

## AWARDS

**Stephanie Eckles Modern CSS**  
Full Scholarship Recipient 2021

**CSUS Mayor's Arts Award**  
CSUS, Sacramento 2011

**Merit Scholar**  
CSUS, Sacramento 2010

## LANGUAGES

### ENGLISH



### SPANISH



## REFERENCES

**Ryan Rake**  
**Owner Identity Coffees**  
916-952-3274  
ryan@identitycoffees.com  
1430 28th Street, Sacramento, CA

**Ron Cunningham &  
Carinne Binda Cunningham**  
**Artistic Directors Emeritus**  
**Sacramento Ballet**  
916-397-3519  
roncunningham@aol.com  
Sacramento, CA

### Junior Developer

**2020-Present**

**RCG Logistics || [www.rcgauto.com](http://www.rcgauto.com) || Sacramento, CA**

Built company-specific npm design library, front-end platform, and wrote front-end tests for national auto-shipping-logistics company software. Utilized independent learning and Agile workflow in collaboration with a Graphic Designer, back-end team, and Quality Assurance Manager to implement full-stack software meeting company specifications.

- Independently learned React-Testing-Library/Jest and was responsible for all-front-end tests.
- Independently learned React-Native to begin development of mobile application.

### Media and Public Relations, Web Development

**2016-2020**

**Identity Coffees || [www.identitycoffees.com](http://www.identitycoffees.com) || Sacramento, CA**

Created and managed strategic marketing for a growing small business via a multi-faceted approach of traditional and new media. Oversaw and created all web content, email, and social media, and coordinated marketing events and profitable collaborations.

- Expanded role by learning web development and designed, built and maintained company website both from squarespace templates, then from scratch.
- Increased monthly gross revenue by 10% via social media collaborations. Boosted daily gross sales by 22% per event through monthly art and music events.
- Grew company Instagram account from 600 to 14,000 followers in 18 months, 90% located in target geographic area.
- Doubled retail coffee sales via email marketing campaigns.

### Director of Food

**2017-2020**

**Identity Coffees || [www.identitycoffees.com](http://www.identitycoffees.com) || Sacramento, CA**

Self-taught Chef and Kitchen Manager, created food programs at two new cafes. Oversight included kitchen structure, systems, equipment maintenance, cook training, and growing brand-new small businesses. Effectively managed a team of 8 cooks and maximized team efficiency through systems-based labor and training models. One cafe was featured in Sacramento Bee's 10 Best Brunch Spots for 2019.

### Director Education and Outreach

**2007-2017**

**Sacramento Ballet || [www.sacballet.org](http://www.sacballet.org) || Sacramento, CA**

Developed, implemented and expanded community outreach and education programs for the Sacramento Ballet. Trained in arts-aligned curriculum development through the Kennedy Center, worked with Arts Professionals and Administrators to create art-education curriculum and events. Expanded outreach to underrepresented community members from 300 to over 4,000 individuals per year. Secured funding and managed budget reporting. Developed digital and video outreach marketing. Additionally, served as part of the School of the Sacramento Ballet Faculty. Mentored and professionally trained ballet students and directed a yearly summer intensive training program.