VANESSA CASTRO

FRONT-FND DEVELOPER

Results-oriented Front-End Developer with 4+ years of experience building responsive, user-centric web applications using HTML, CSS, JavaScript and React. Skilled in creating dynamic, high-performance solutions, with a 40% traffic increase from innovative features. Eager to drive impactful solutions in dynamic teams.

WORK EXPERIENCE

Front-End Developer

GMR Marketing | Remote Work | 10/2021 - Present

- Developed 50+ responsive websites, HTML emails, custom apps for clients in finance, automotive, telecom and healthcare industries, using JavaScript, React JS, and CSS/Sass from Figma designs.
- Built diverse projects including sweepstakes, a custom selfie app, a mobile counter for live games, and CMS-driven hospitality websites, enhancing user engagement with interactive features.
- Optimized front-end performance with React JS, achieving 95% first-pass approval rate for responsive designs during QA reviews.
- Delivered 100% of projects on time with positive feedback from clients for usability and performance.

Jr Front-End Developer

Molecular Testing Labs | Hybrid Work | 05/2020 - 12/2020

- Converted prototypes into optimized code using HTML, CSS, JavaScript and jQuery for 10+ web projects.
- Implemented a multilingual toggle with jQuery and JSON, boosting Spanish-speaking traffic by 40%.
- Built a web app interface enabling 30,000+ test kits registrations, exceeding adoption by 15%.

Bilingual Client Relations Representative

Molecular Testing Labs | Hybrid Work | 07/2014 - 06/2021

- Managed client accounts and ensured HIPAA compliance for 50+ team members.
- Enhanced Spanish-speaking client support, increasing retention by 20% through tailored onboarding.

CONTACT

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https://vcastrodev.netlify.app/

EDUCATION

BS in Computer Science

University of Guadalajara, Jalisco, Mexico

SKILLS

- JavaScript
- React JS
- jQuery
- TypeScript
- HTML5/CSS3
- Sass
- Bootstrap
- Tailwind CSS
- Styled Components
- Responsive Design
- Cross-Browser Compatibility
- Git
- Figma
- Web Accessibility
- Spanish (Fluent)