

404 error page

Vanessa Martin - Project 7

Poolga & Emirates



Poolga homepage



Art for iPhone, iPad and iPod Touch
created by selected illustrators.



imgix

Real-time image
resizing as a
service. 70ms
response times.
Free to try.
ads via Carbon

Wallpapers

Artists

About

FAQs

All sizes



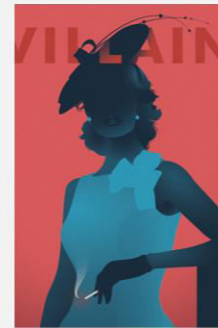
Ferris Wheel Day
Teddy Kang



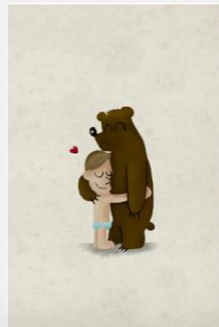
Ferris Wheel Night
Teddy Kang



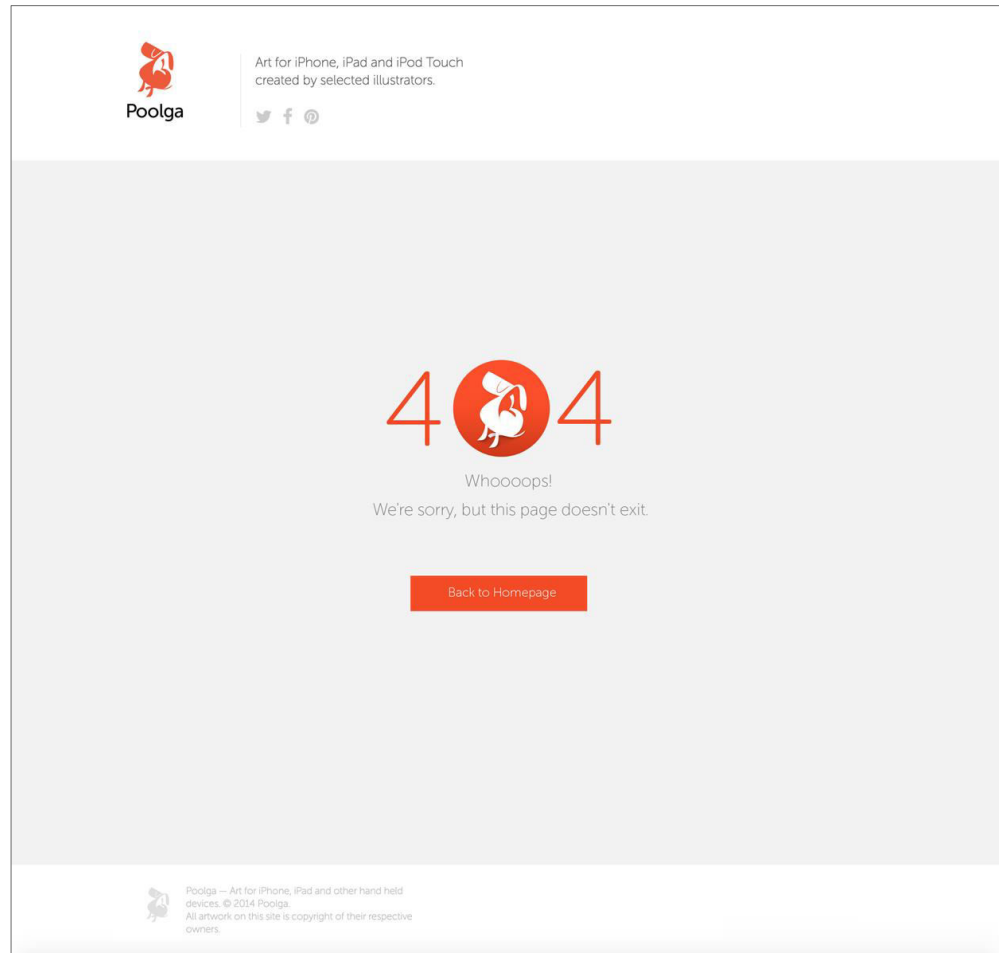
Hero
Tof Zapanta



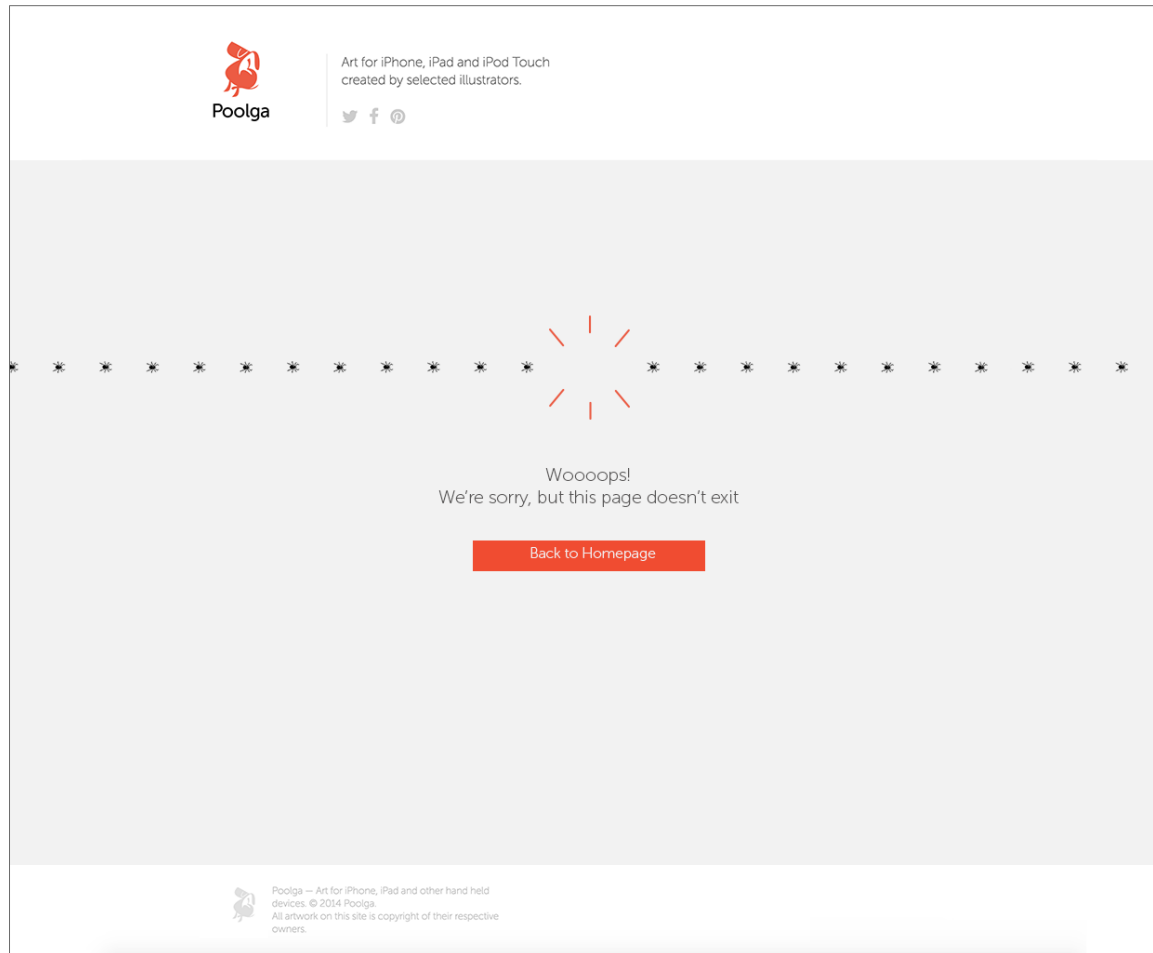
Villain
Tof Zapanta



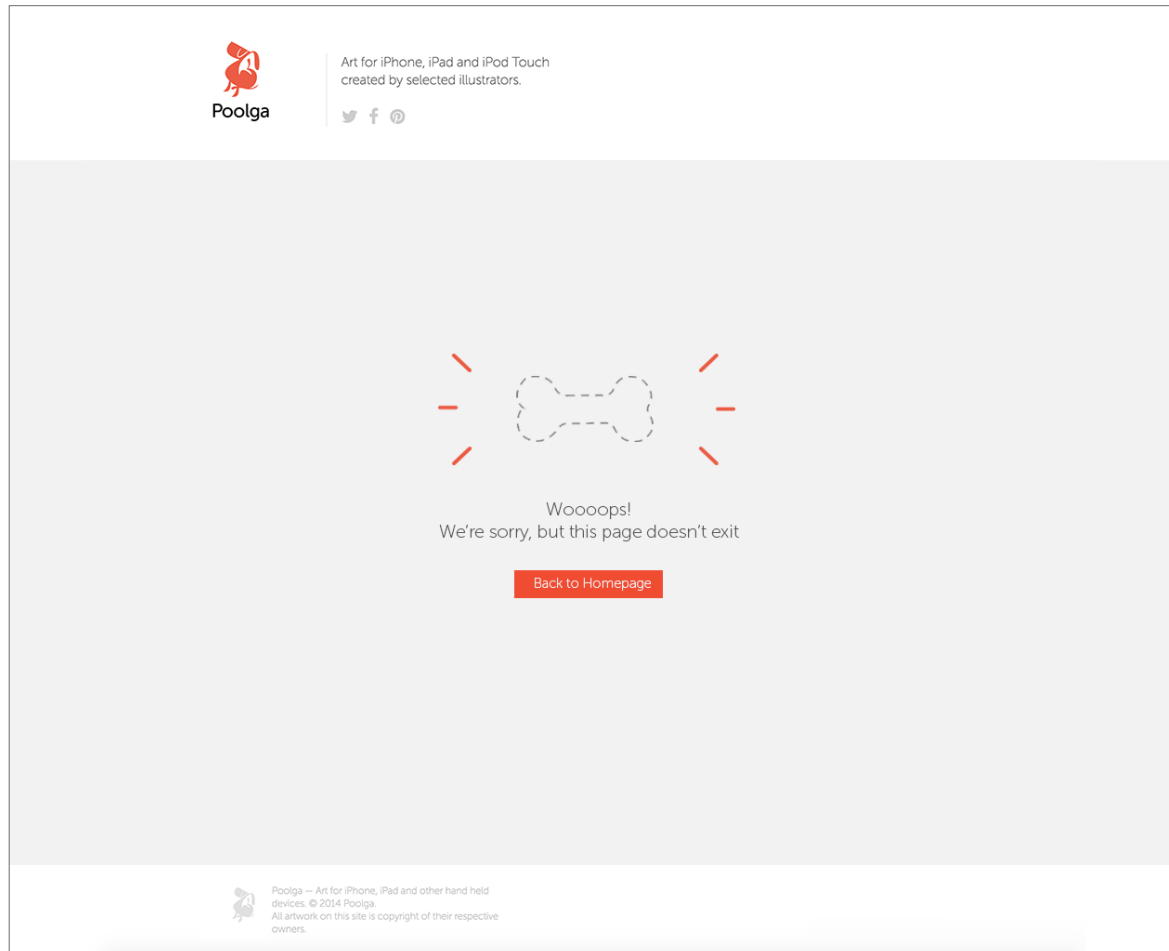
Previous 404 designs



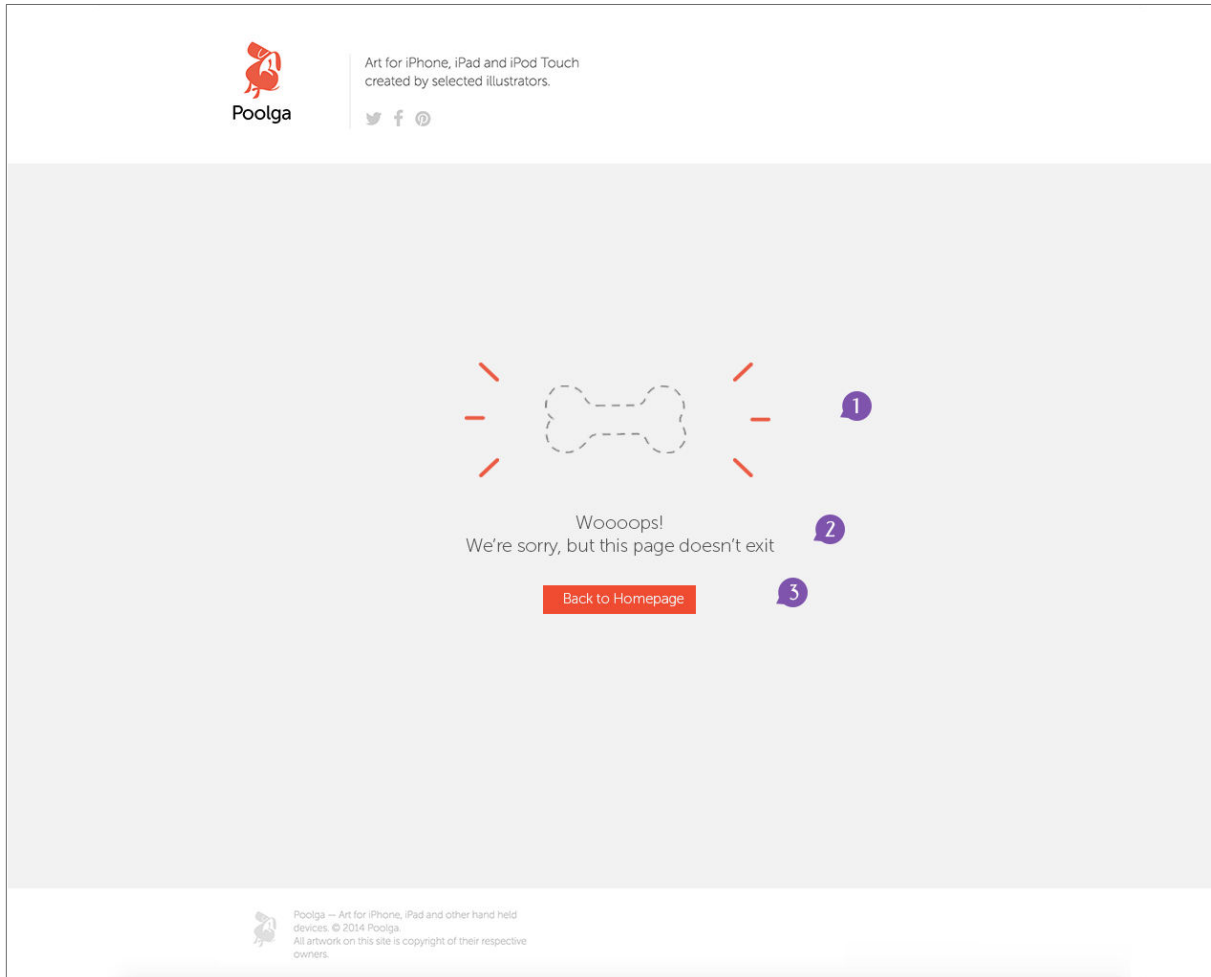
Previous 404 designs



Poolga 404 error page



Poolga spec



Poolga 404 error page

All items are horizontally centered (all text is centered aligned)

Background:
#f2f2f2

- 1. Icon:**
Include the icon design above the text. Icon size 320 x 120px. Ensure the icon is vertically centered with the content below it.
- 2. Body text:**
Museo Sans Rounded 100, 20px, regular, #575555

Spacing: 40px between body text and icon

- 3. Homepage button:**
The button will have a #f04c31 background of 160 x 30px


Text:
Font Museo Sans Rounded 100, 15px, #f2f2f2, align it vertically and horizontally with the button.

Spacing: 30px between button and body text

Emirates homepage

United Kingdom [English]HelpSearch

BookFeatured faresManageExperienceDestinationsEmirates Skywards & Business Rewards



Hello Tomorrow

Wake up to flying as it should be

Watch the video

Book a flight

Find cars

Manage an existing booking

Check in online

Check flight status

See what's on your flight

Log in to Emirates Skywards
Not a member, [join now](#)


Resumption of flights to/from Bali (Denpasar/DPS) [More >](#)

Fly with us

Whether it's your first flight or simply your latest, we work to anticipate your every need.

[The Emirates Experience >](#)

Enjoy free Wi-Fi in the sky



Now it's free to email, post or tweet from your seat on most of our A380 aircraft

Featured fares

from London Gatw

[See all fares >](#)


Dubai Economy

from **GBP 359***
Ends: 26 Nov 15

Hong Kong Economy

from **GBP 509***

Featured destinations



Fly to Kuala Lumpur on Emirates, and discover

Special offers

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Emirates Holidays

Last Minute Escapes from £629

[>](#)

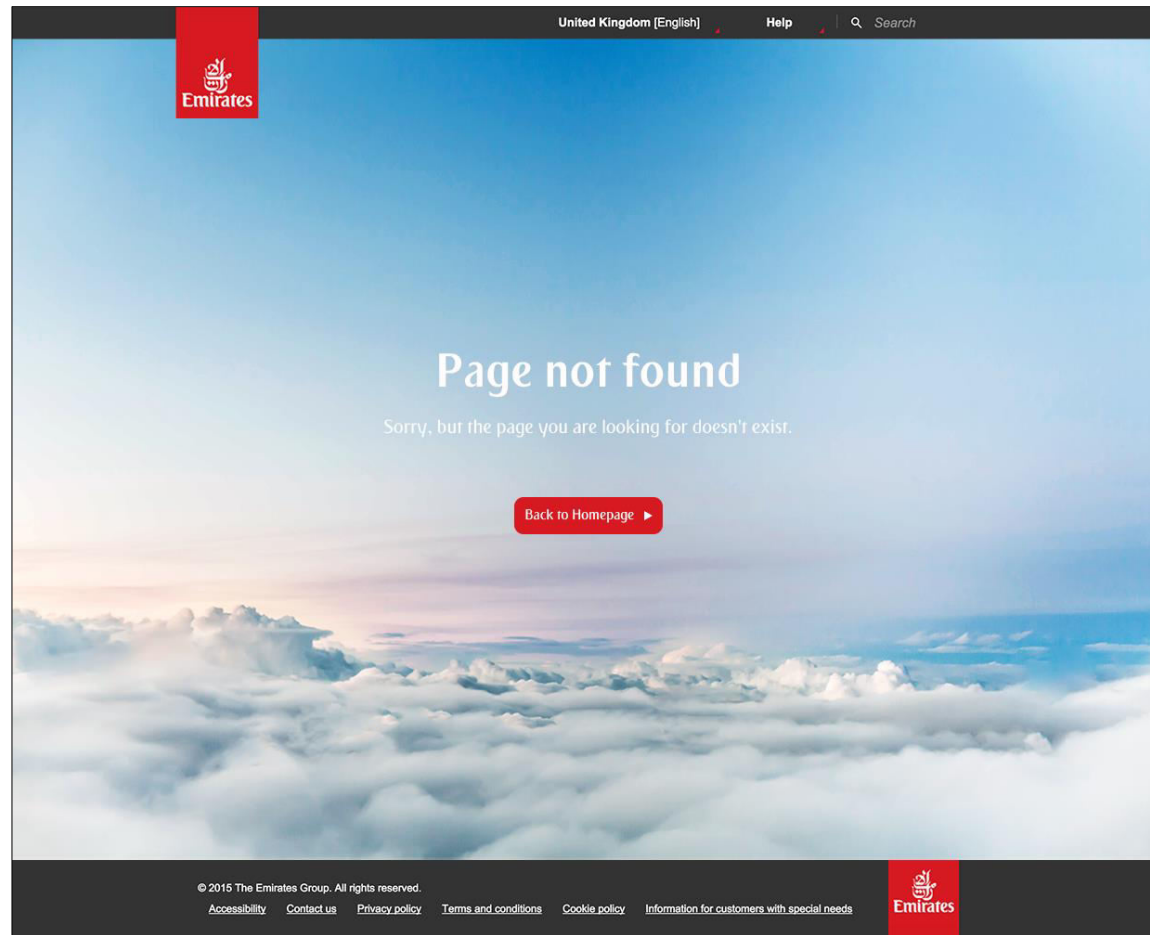
Fly Emirates Business Class

[>](#)

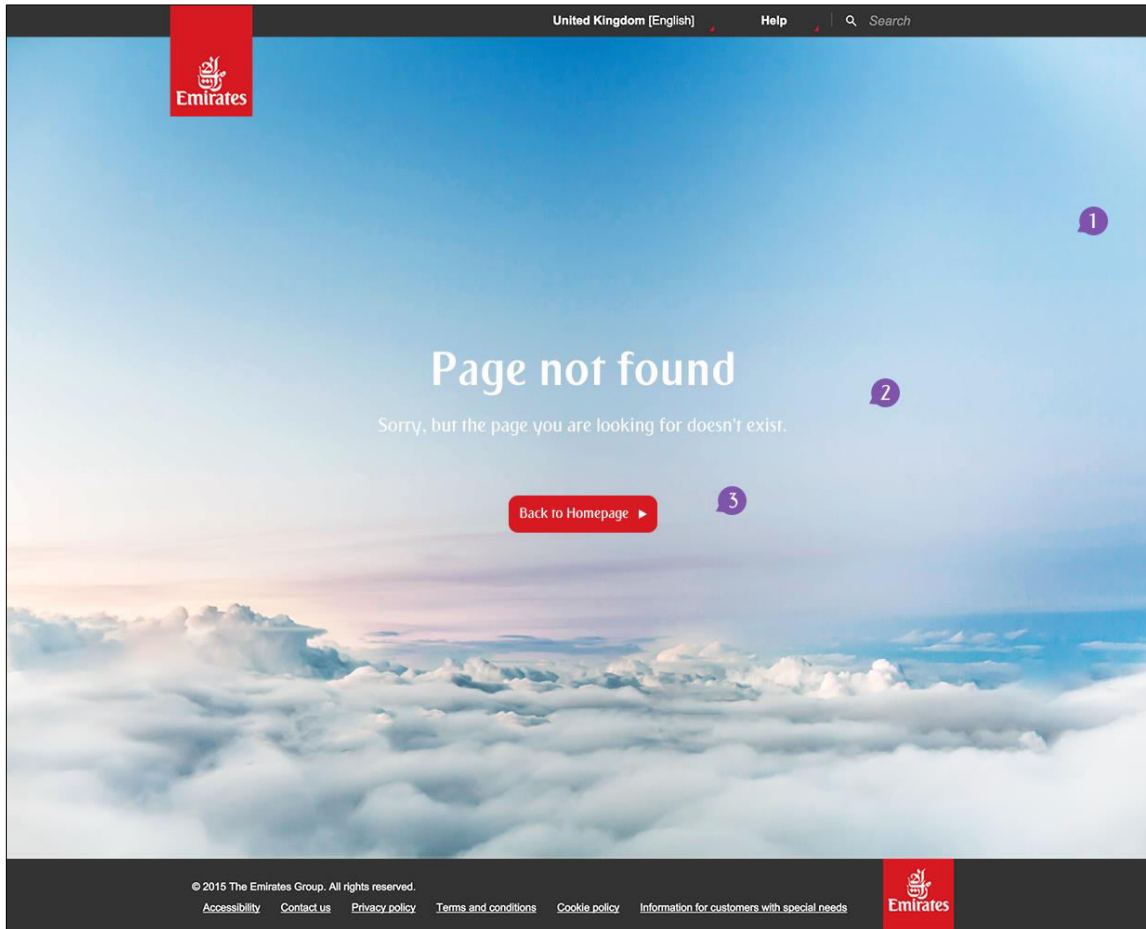
Emirates images considered



Emirates 404 error page



Emirates spec



Emirates 404 error page

All items are horizontally and vertically centered (all text is center aligned)

- 1. Background:**
Image scales so its fills the full page
Name: emirates_empty_sky.png
- 2. Body text:**
First line
Font: EK03Plain-B02
Size: 50px
Colour: #ffdfdf

Second line
Font: EK03Plain-B02
Size: 20px
Colour: #ffdfdf
- 3. Homepage button:**
#d71921 background, 160 x 40px,
10px rounded corners

Text:
EK03Plain-M02, 15px, #ffdfdf

Spacing:
60px between body text and button
12px between text button and arrow

Text and arrow are center aligned