
2024 - 2025

Muyan Zhiyu One-Year Review & Perspectives on AI Industry Trends

Company Logo

Company Mission & Growth

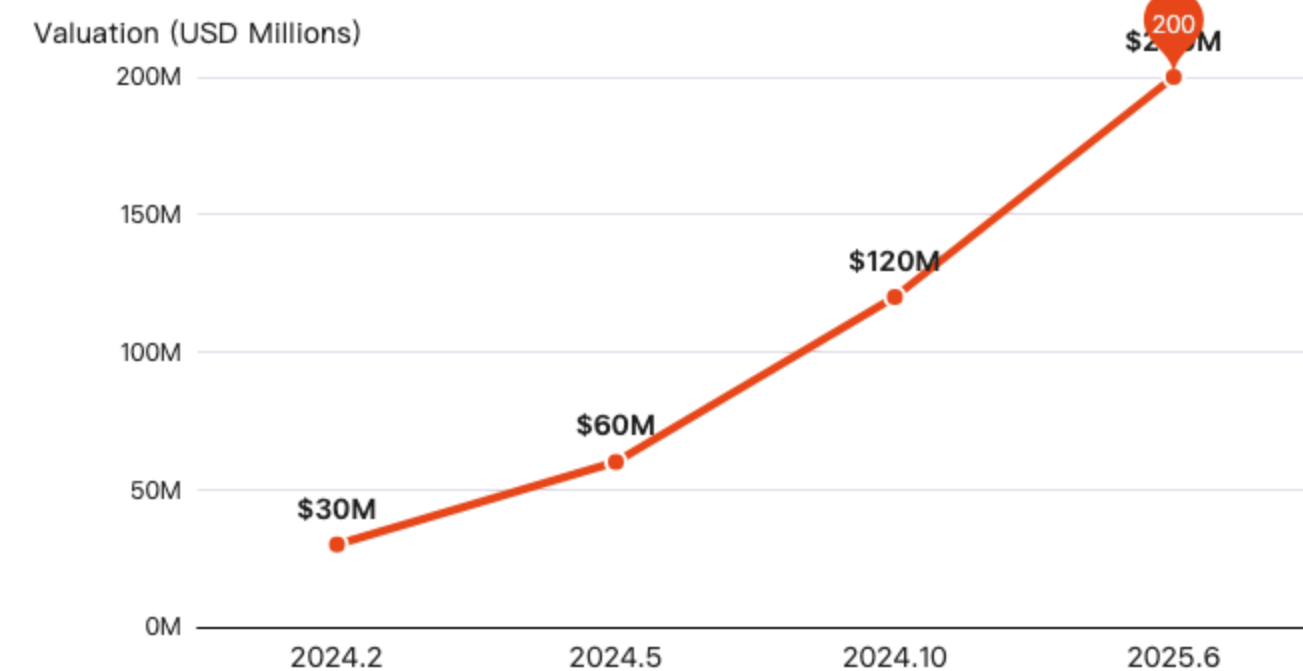
● 🎯 Mission Statement

To create AI friends — AI that is both useful and emotionally valuable to users.

● 🏆 Key Achievements

Completed four rounds of financing, Company valuation reached USD 200M, Total funding in the tens of millions USD

Valuation Growth Timeline




2024.2 – USD 30M, 2024.5 – USD 60M, 2024.10 – USD 120M, 2025.6 – **USD 200M**

Company Values & Scale

Core Values

●  **Integrity & Honesty**
Building trust through transparent and ethical practices

●  **Authentic Expression**
Encouraging genuine communication and creativity

●  **User First**
Prioritizing user needs in every decision

Current Status

●  **Action over Words**
Emphasizing results and implementation

●  **Pursuit of Excellence**
Continuously striving for the highest standards

 **Team Size**
36 full-time members

 **Office Locations**
Offices in Beijing & Shanghai

Two Main Business Experiments

- **Emotional Value Direction**

Xingmian – a women-oriented game+AI product (still under development)

- **Practical Value Direction**

Chatpods – AI podcast platform (already launched)

Lessons & Insights from the Past Year



Technology Insight 1

Build products that improve as models improve, not those that only polish existing capabilities.



Technology Insight 2

The AI Agent track is becoming clear — Agentic systems will be the main highway for AI applications in the next decade.



Team Execution 1

For long-term, confirmed projects: invest boldly, no wishful thinking.



Team Execution 2

For uncertain, short-cycle projects: validate quickly, face users fast, avoid prolonged closed-door development.

How We Use Tools vs. How AI Agents Use Tools

● ✖ Traditional Tool Use

Conventional software requiring human skills

Example: **VS Code** / **Photoshop** / **PowerPoint** - Without the skill, you can't use the tool

● 🤖 AI Tools Changing the Rules

AI-mediated tool usage paradigm

Example: **Lovable** (coding), **Firefly/Midjourney** (images) - Humans no longer directly use the tool — **AI uses the tool** to complete tasks

Core Judgment: Paradigm Shift from Tools to Agents

Relationship Shift

● ✂ Traditional Paradigm

Traditional tools are designed for human users, around human workflows.

● 🤖 New Paradigm

AI Agents are tools designed for AI to use, driven by AI.

● → Relationship Shift

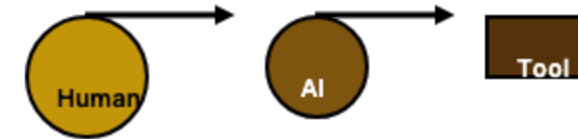
Fundamental change in interaction model

Paradigm Shift Visualization

Traditional: Human-Tool



New: Human → AI → Tool



Shift from a '**Human-Tool**' binary relationship to a '**Human → AI → Tool**' triadic relationship.

Why This Is a Fundamental Paradigm Shift

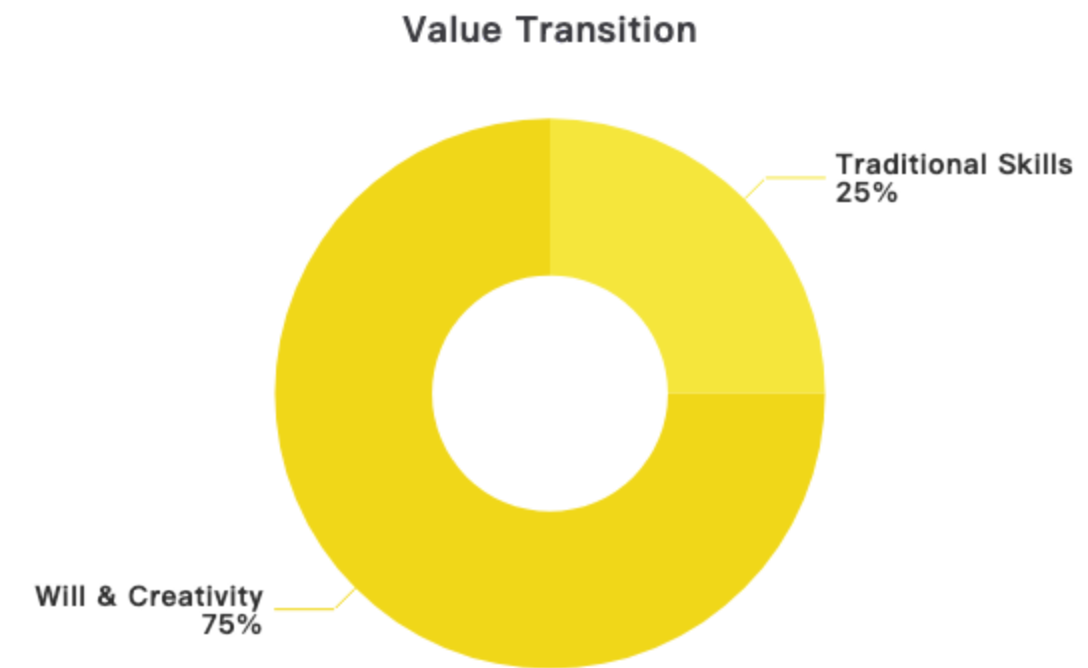
● ⇄ From Skill to Will

AI replaces operations, skill value decreases. Intention, creativity, imagination become central. Will is humanity's unique competitive edge.

● ≡ Light Front-End, Heavy Back-End

Human-AI interaction should be simple. AI-Tool interaction will be increasingly complex.

Paradigm Shift Visualization



Human value proposition shifts from **skill** to **will**, while system design principles emphasize **Light Front-End, Heavy Back-End**

NEW EXPLORATION

Colada Project



Product Definition

Digital planner agent concept



Phase 1

AI generates stylized stickers for users



Future Vision

Help users without complex collage/design skills create digital planners via agents

Requirements for the Team in the AI Era

Belief in AI

Content: Faith in AI application future

"AI application startups rarely see sustained growth yet, but the paradigm shift has only begun — the future belongs to AI."

Self-driven Thinking

Content: Emphasis on willpower over skills

"Skills and repetitive work will lose value; we must cultivate the ability to think and act with willpower."

Urgency

Content: Speed as competitive advantage

"Speed is the most important moat for AI startups today — move faster on confirmed projects and invest boldly."

Q&A

Questions & Answers

Thank you for your attention. Please feel free to ask any questions.