

Market

All

Acquisition Year

2003

2022

Asset

All

Is Tax Credit

False

Activity Period

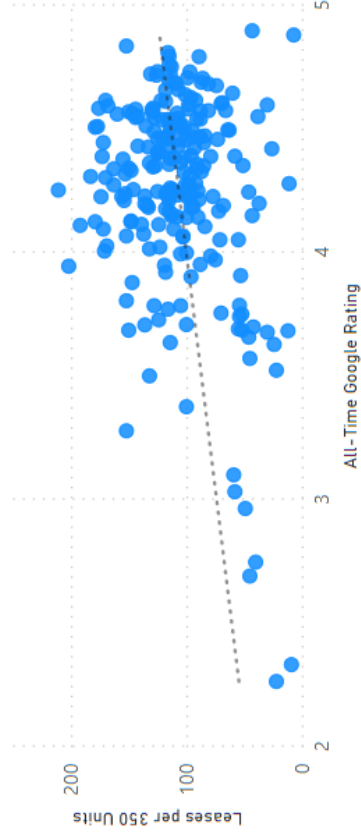
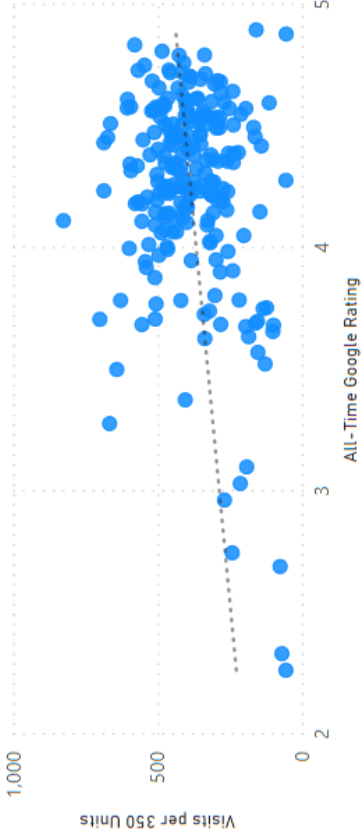
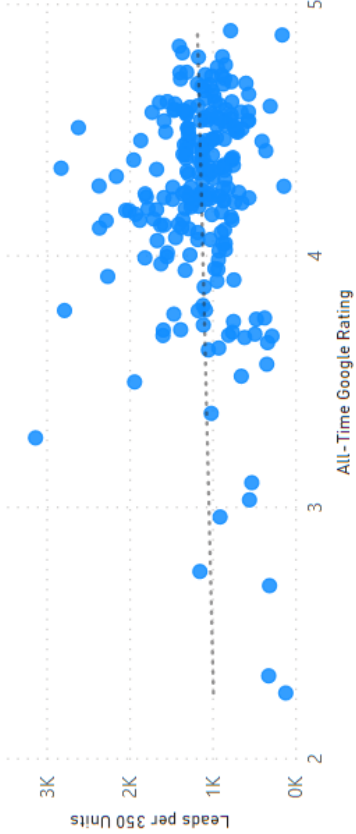
Multiple selections

Google Portfolio Avg.

# Assets ≥ 4.0

# Assets < 4.0

Reset Filters



Avg. Leads ≥ 4.0   Avg. Visits ≥ 4.0   %   Lead to Tour ≥ 4.0   %   Lead to Lease ≥ 4.0   \$:   Cost per Lease ≥ 4.0

Avg. Leads < 4.0   Avg. Visits < 4.0   %   Lead to Tour < 4.0   %   Lead to Lease < 4.0   \$:   Cost per Lease < 4.0

Google Ratings ≥ 4.0							
Asset Name	Occ.	Google (All-Time)	Leads/350 units/month	Visits/350 units/month	Lead to Tour Ratio	Lead to Lease Ratio	Cost per Lease
Cortland Santos Flats	%	4.90			%	%	
Cortland Alameda Station	%	4.88			%	%	
Cortland at Coalton	%	4.84			%	%	
Cortland 3131	%	4.81			%	%	
Cortland Preston North	%	4.80			%	%	
Lake's Edge	%	4.79			%	%	
Cortland Biltmore	%	4.76			%	%	
Cortland Luxe Shadow Creek	%	4.75			%	%	
Cortland Gateway	%	4.73			%	%	
Cortland North Druid Hills	%	4.73			%	%	
Cortland Brackenridge	%	4.72			%	%	
Peyton Park	%	4.72			%	%	
Cortland Green Ranch	OC	4.72			%	%	

Google Ratings < 4.0							
Asset Name	Occ.	Google (All-Time)	Leads/350 units/month	Visits/350 units/month	Lead to Tour Ratio	Lead to Lease Ratio	Cost per Lease
Cortland Highcroft	%	3.92			%	%	
Cortland Las Casas	%	3.91			%	%	
Preserve at Rolling Oaks	%	3.90			%	%	
Cortland Desert Ridge	%	3.88			%	%	
Cortland Gateway Park	%	3.81			%	%	
Winthrop West	%	3.79			%	%	
Sardis Place at Matthews	%	3.79			%	%	
Cortland Arboretum	%	3.79			%	%	
Cortland at 2534	%	3.77			%	%	
Cortland at Ten Mile	%	3.76			%	%	
Providence in the Park	%	3.75			%	%	
Cortland West Plano	%	3.74			%	%	
Cortland Westminster	%	3.73			%	%	