

SUMMARY

Business Intelligence Developer adept at analyzing complex data to identify trends and anomalies. Experience designing end-to-end solutions encompassing data analysis, databases, websites, and software products for established corporations.

SKILLS

LANGUAGES

JavaScript
PHP
Python

WEB PROGRAMMING

HTML/CSS
JavaScript
PHP

ANALYTICS

Data Modelling
SQL, MySQL
Pandas, Numpy
Power BI

DATABASE MANAGEMENT

Data Normalization & Warehousing
ETL, Product Development
Oracle, SQLServer, Postgres
Azure, AWS

EXPERIENCE

Business Intelligence Developer | BUI Nails Lounge | Lincoln, CA | March 2023 - Present

- Drove \$240,000 in additional annual revenue by providing data-driven insights through SQL, Python, and Power BI to guide critical business decisions.
- **Reported directly to CEO:** Analytics lead for designing and developing transaction dashboard providing rich visual summary of daily purchase patterns using Power BI. Enabled data-driven decisions by board of directors.
- Developed and implemented a SQL database to store customer and sales data, skillfully querying and analyzing data to deliver valuable insights that drove critical business decisions.
- Utilized natural language processing in Python to analyze reviews, resulting in revenue growth and superior customer experiences.

HIGHLIGHTED PROJECTS:

Automated HTML emails

- Created and automated aesthetically pleasing email campaigns with Python that delivered a 20% lift in open rates.

Senior Office Assistant | Sacramento County | Sacramento, CA | March 2023 - September 2023

- Streamlined data management and enhanced healthcare efficiency by utilizing SureScripts to import over 4,000 inmate medical records into AthenaHealth.
 - Optimized workflow and improved departmental efficiency by efficiently leading the scanning of 10,000 inmate medical records monthly, including Epic Documentations.
 - Independently improved data processing by decreasing scanning run time for inmate medical records by 25% through analysis and refinement of workflows.
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PROJECTS

Business Sales Performance Dashboard

- Developed interactive Power BI dashboard analyzing sales data from 2014-2017 to identify trends, optimize discounts, and increase profits by leveraging insights on sales performance, best-selling products, and year-over-year metrics.

Python Automation: Automate Data Entry

- Engineered a Python script to enable automated workflows, error prevention, and optimal efficiency to enhance productivity and ensure accurate data management

Natural Language Processing: Sentiment Analysis

- Utilized Python's NLTK library to perform sentiment analysis of hospital reviews, accurately categorizing them as positive, neutral or negative through algorithmic modeling.

Healthcare Dashboard Website

- Designed interactive healthcare dashboard website with HTML, CSS and JavaScript, hosting Power BI visualizations of patient and medicare payments data.
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CERTIFICATES

AWS Solutions Architect - Associate

In Progress