**Bao Anh Bui (he/him)** A graphic designer/website developer seeking for internships / full-time positions from Nov 2023 onwards +65 8421 7539 – baoanh1buinguyen@gmail.com – baoanhpro.vip

#### **EDUCATION**

# LASALLE College of the Arts, Singapore

Aug 2019 - Aug 2023

Graduated with a Diploma in Design for Communication and Experiences with Distinction

- Final Average: 73.68 / 100
- Related courses: Data Visualization, Design Research, Interaction Design, Product Design Fundamentals, Motion Graphics, Animation, Illustration, Visual Communication

#### **EXPERIENCES / FULLTIME**

## **PRACTICE THEORY**, Singapore

Aug 2022 - Oct 2022

Graphic Design Intern

- Design Futures Symposium 2022: Created a customizable motion graphic template from After Effects Extendscript, generating 9 digital advertising assets, 3 title animation templates, and lots of unselected options in the process. Adapted designs for the speaker's presentation.
- Singapore Art Week 2023: Participated in the art direction, graphic design, and mascot design for its visual identity.

THE LAB SAIGON, Vietnam

July 2021 – Dec 2021

Junior Graphic Design

- Love is Hard, HIV Prevention is Easy communication campaign 2021: Participated in the UI/UX design of the event website as well as graphic design for the collateral assets.
- Zombie Zoo to PIKOTARO DESU music video: Participated in the art direction, storyboarding and concept sketches.
- Created social posts, adapted product cards, menu designs, packaging designs, stationery designs for The Lab Saigon's internal FWB brands—Bakes Saigon & Blank Lounge. Participated in pixel illustration, animated mockups for NFT & Web3 projects, visual identity design and direction for brands, events and exhibitions.

## **EXPERIENCES / FREELANCE**

# FORM AND AGENCY EXHIBITION, Singapore

**ACCOLADES** 

June 2023 - Sep 2023

**SKILLS** 

team to develop a mobile app for the competition.

Freelance Website Design & Development

Slanted Magazine, Issue 42 – Books

- Feature my final year project at LASALLE.

- Developed a custom mechanics and a type tool for the visual identity's designated typeface.
- Designed and developed the website for the exhibition with custom front-end utilizing the typeface's traits: formandagency.net

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SILVER in the Creative Conscience Awards 2023 - Awarded to my final year project at LASALLE.	Sep 2023	Website development:  - HTML, CSS, Javascript, Typescript, React, Next.js, Tailwind Git, command line Express, Prisma, PostgreSQL (still learning.)  Art/Graphic design technical: - Adobe Creative Suite, Figma, Webflow, Keynote, Microsoft Office/365, Glyphs, Cinema 4D, Blender, p5.js, Three.js Book binding, hand drawing, photography.  Creative skillsets: - Art direction, visual identity design, advertising design, digital illustration, motion graphics, animation, 3D design Responsive UI design, UX testing, wireframing, prototyping.  EXTRACURRICULAR ACTIVITIES	
New Blood x Editor X portfolio competition winner - Awarded to my portfolio website across a number	July 2023		
of disciplines. <b>D&amp;AD New Blood Yellow Pencil (Duolingo)</b> - Awarded by D&AD New Blood for the entry Duolingo: Non-fungible Efforts.	July 2022		
Red Dot: Junior Award  - Awarded under Red Dot Award: Brand & Communication Design by Red Dot Award in 2021.	Aug 2021		
<b>Certificate of Typographic Excellence–TDC67</b> - Awarded in TDC67 by Type Directors Club NYC.	Mar 2021		
LASALLE Scholarship AY 20-21 & 22-23 - Awarded to student with strong academic record and leadership qualities at LASALLE.	Sep 2020 & July 2023	Art x tech residency Totapo, Singapore - Participated in a two-week art residency project organized by Feelers and Tusitala.	Aug 2023 – Sep 2023
FEATURES		Google Developer Solution Challenge 2022, Vietnam - Participated in the development and UI design	Sep 2021 – April 2022

Oct 2023