

EDUCATION

LASALLE College of the Arts, Singapore
Diploma in Design for Communication and Experiences *with Distinction*
- *Final Average:* 73.68 / 100
- *Related courses:* Data Visualization, Design Research, Interaction Design, Product Design Fundamentals, Motion Graphics, Animation, Illustration, Visual Communication

Aug 2019 – Aug 2023

EXPERIENCES / FULLTIME

PRACTICE THEORY, Singapore
Graphic Design Intern
- *Design Futures Symposium 2022:* Created a customizable motion graphic template from After Effects Extendscript, generating 9 digital advertising assets, 3 title animation templates, and lots of unselected options in the process. Adapted designs for the speaker's presentation.
- *Singapore Art Week 2023:* Participated in the art direction, graphic design, and mascot design for its visual identity.

Aug 2022 – Oct 2022

THE LAB SAIGON, Vietnam
Junior Graphic Design
- *Love is Hard, HIV Prevention is Easy communication campaign 2021:* Participated in the UI/UX design of the event website as well as graphic design for the collateral assets.
- *Zombie Zoo to PIKOTARO DESU music video:* Participated in the art direction, storyboarding and concept sketches.
- Created social posts, adapted product cards, menu designs, packaging designs, stationery designs for The Lab Saigon's internal FWB brands–Bakes Saigon & Blank Lounge. Participated in pixel illustration, animated mockups for NFT & Web3 projects, visual identity design and direction for brands, events and exhibitions.

July 2021 – Dec 2021

EXPERIENCES / FREELANCE

FORM AND AGENCY EXHIBITION, Singapore
Freelance Website Design & Development
- Developed a custom mechanics and a type tool for the visual identity's designated typeface.
- Designed and developed the website for the exhibition with custom front-end utilizing the typeface's traits.

June 2023 – Sep 2023

YEAR-END EVENT OF INTEL PRODUCTS VIETNAM, Vietnam
Freelance Illustrator
- Art directed and created background illustration for the company's event stage.

May 2019 – July 2019

ACCOLADES		SKILLS	
SILVER in the Creative Conscience Awards 2023	Sep 2023	Website development:	
- Awarded to my final year project at LASALLE College of the arts.		- HTML, CSS, Javascript, Typescript, React, Next.js, Tailwind.	
		- Git, command line.	
		- Express, Prisma, PostgreSQL (still learning.)	
LASALLE Scholarship AY 22-23	July 2023	Art/Graphic design technical:	
- Awarded to my final year project at LASALLE		- Adobe Creative Suite, Figma, Procreate, Webflow, Keynote,	
		Microsoft Office/365, Glyphs, Cinema 4D, Blender, p5.js,	
		Three.js.	
		- Book binding, hand drawing, photography.	
D&AD New Blood Yellow Pencil (Duolingo)	July 2022	Creative skillsets:	
- Awarded by D&AD New Blood for the entry Duolingo: Non-fungible Efforts.		- Art direction, visual identity design, advertising design,	
		illustration, motion graphics, animation, 3D design.	
		- Responsive UI design, UX testing, wireframing, prototyping.	
Red Dot: Junior Award	Aug 2021	EXTRACURRICULAR ACTIVITIES	
- Awarded under Red Dot Award: Brand & Communication Design by Red Dot Award in 2021		Google Developer Solution Challenge 2022, Vietnam	Sep 2021 –
Certificate of Typographic Excellence–TDC67	Mar 2021	- Participated in the development and UI design team for the challenge.	April 2022
- Awarded in TDC67 by Type Directors Club NYC			
LASALLE Scholarship AY 20-21	Sep 2020		
- Awarded to student with strong academic record and leadership qualities at LASALLE			