
EDUCATION**LASALLE College of the Arts, Singapore***Aug 2019 – Aug 2023*Graduated with a Diploma in Design for Communication and Experiences *with Distinction*

- *Final Average:* 73.68 / 100
- *Related courses:* Data Visualization, Design Research, Interaction Design, Typography Fundamentals, Motion Graphics, Animation, Illustration, Visual Communication.

EXPERIENCES / FULLTIME + INTERNSHIP**(Job-hoppings due to most small-scale companies in Singapore unable to hire me legally)****TUSITALA (RLS) Pte Ltd, Singapore***Feb 2024 – June 2024*

Web Developer Intern & Graphic Designer

- *Karaoke Poetry:* Front-end development with React, THREE.js and web socket.
- *Souvenirs:* WebAR development with A-Frame, 8th Wall and custom GLSL shader integration.
- *New company website:* Website development with PHP and WordPress.
- Created social & marketing collaterals design for company's events.
- Supervisor reference: Christine Chong (Publisher) & Vaibhav Sidapara (Tech Lead).

PRACTICE THEORY, Singapore*Aug 2022 – Oct 2022*

Graphic Design Intern

- *Design Futures Symposium 2022:* Motion graphics for its visual identity.
- *Singapore Art Week 2023:* Joined the art direction, graphic design, and mascot design for its visual identity.
- Supervisor reference: Randy Yeo (Founder/Creative Director).

THE LAB SAIGON, Vietnam*July 2021 – Dec 2021*

Junior Graphic Designer

- *Love is Hard, HIV Prevention campaign 2021:* UI/UX design of the event website & graphic design for the collateral assets.
- *Zombie Zoo to PIKOTARO DESU music video:* Joined the art direction, storyboarding and concept sketches.
- Created social posts, adapted product cards, menu designs, packaging designs, stationery designs for The Lab Saigon's internal FWB brands—Bakes Saigon & Blank Lounge. Participated in pixel illustration, animated mockups for NFT & Web3 projects, visual identity design and direction for brands, events and exhibitions.
- Supervisor reference: Tuấn Lê (Founder/Creative Director).

EXPERIENCES / SHORT-TERM + FREELANCE**TEMPORARY PRESS / gideon-jamie, Singapore***Jul 2024 – Sep 2024*

Short-term Graphic Design Assistant & Web Development

- Graphic design and web development for the Singaporean publisher/design studio.
- Supervisor reference: Gideon Kong & Jamie Yeo.

VINAMILK, Vietnam*Mar 2024 – June 2024*

Print Design

- Print/Packaging design for a line of product from the well-known Vietnamese dairy brand.
- Supervisor reference: Trần Nguyễn (Senior Graphic Designer).

VICTORIA HERTEL VELASCO WEBSITE, Singapore*Nov 2023 – June 2024*

Website Design & Development

- Personal website design & development for a Singapore-based German-Venezuelan artist: <https://victoriahertel.io>.

TRẦM ĐỐT PLATFORM, Vietnam*Dec 2023 – Apr 2024*

Identity & Website Design

- Identity & website design for an online crowdfunding platform for cultural and artistic products: <https://www.tramdot.app>.

OPEN SYSTEMS WEBSITE, BY SINGAPORE ART MUSEUM, WITH SERIAL CO_, Singapore*Nov 2023 – Apr 2024*

Website Development

- Back-end development and CMS design with Dato CMS for the website: <https://opensystems.sg>.
- Front-end maintenance and bug fixing.
- Supervisor reference: Ernest Wu (Project Manager).

Website Design/Development & Creative Code

- Developed a custom mechanics and an online graphic tool for the visual identity.
- Website Design and development for the exhibition website: <https://formandagency.net>.
- Supervisor reference: Darius Ou (Design Director/Graphic Designer).

ACCOLADES		SKILLS	
SILVER in the Creative Conscience Awards 2023	Sep 2023	Website development: <ul style="list-style-type: none">- HTML, CSS, SCSS, Tailwind, Bootstrap.- Javascript, Typescript, React, Next.js, PHP, Wordpress.- Git, command line.- Express, Prisma, PostgreSQL (still learning.) Art/Graphic design technical: <ul style="list-style-type: none">- Adobe Creative Suite, Figma, Webflow, Framer, Keynote, Microsoft Office/365, Glyphs, Cinema 4D, Blender, p5.js, THREE.js, Curtain.js, GLSL Shader, WebAR/8th Wall.- Book binding, hand drawing, photography. Creative skillsets: <ul style="list-style-type: none">- Art direction, visual identity design, advertising design, digital illustration, motion graphics, animation, 3D design, print FA design preparation.- Responsive UI design, UX testing, wireframing, prototyping.	
New Blood x Editor X portfolio competition winner	July 2023		
D&AD New Blood Yellow Pencil (Duolingo)	July 2022		
Red Dot: Junior Award	Aug 2021		
Certificate of Typographic Excellence–TDC67 Winner	Mar 2021		
LASALLE Scholarship AY 20-21 & 22-23	Sep 2020 & July 2023	EXTRACURRICULAR ACTIVITIES	
FEATURES		Art x tech residency Totapo, Singapore	Aug 2023 – Sep 2023
HTML Review 2024	Apr 2024	- Participated in a two-week art residency project organized by Feelers and Tusitala.	
Synergy Art Tech Fringe Event	Mar 2024	Google Developer Solution Challenge 2022, Vietnam	Sep 2021 – April 2022
Slanted Magazine, Issue 42 – Books	Oct 2023	- Participated in the development and UI design team to develop a mobile app for the competition.	