

EDUCATION

LASALLE College of the Arts, Singapore

Aug 2019 – Aug 2023

Graduated with a Diploma in Design for Communication and Experiences *with Distinction*

- *Final Average:* 73.68 / 100
- *Related courses:* Data Visualization, Design Research, Interaction Design, Product Design Fundamentals, Motion Graphics, Animation, Illustration, Visual Communication, Typography.

EXPERIENCES / FULLTIME + INTERNSHIP

TUSITALA (RLS) Pte Ltd, Singapore

Feb 2024 – June 2024

Web Developer Intern & Graphic Designer

- *Karaoke Poetry:* Front-end development with React, THREE.js and web socket.
- *Souvenirs:* WebAR development with A-Frame, 8th Wall and custom GLSL shader integration.
- *Company website:* Website development with PHP.
- Created social & marketing collaterals design for company's events.

PRACTICE THEORY, Singapore

Aug 2022 – Oct 2022

Graphic Design Intern

- *Design Futures Symposium 2022:* Motion graphics for its visual identity.
- *Singapore Art Week 2023:* Joined the art direction, graphic design, and mascot design for its visual identity.

THE LAB SAIGON, Vietnam

July 2021 – Dec 2021

Junior Graphic Designer

- *Love is Hard, HIV Prevention campaign 2021:* UI/UX design of the event website & graphic design for the collateral assets.
- *Zombie Zoo to PIKOTARO DESU music video:* Joined the art direction, storyboarding and concept sketches.
- Created social posts, adapted product cards, menu designs, packaging designs, stationery designs for The Lab Saigon's internal FWB brands–Bakes Saigon & Blank Lounge. Participated in pixel illustration, animated mockups for NFT & Web3 projects, visual identity design and direction for brands, events and exhibitions.

EXPERIENCES / FREELANCE

VINAMILK, Vietnam

Mar 2024 – June 2024

Packaging Design

- Packaging design for the famous Vietnamese dairy brand, NDA signed.

VICTORIA HERTEL VELASCO WEBSITE, Singapore

Nov 2023 – Ongoing

Website Design & Development

- Website design & development for a Singapore-based German-Venezuelan artist.

TRĂM ĐỐT, Vietnam

Dec 2023 – Ongoing

Identity & Website Design

- Identity & website design for an online crowdfunding platform of cultural and artistic products

OPEN SYSTEMS, BY SINGAPORE ART MUSEUM, Singapore

Nov 2023 – Apr 2024

Website Development

- Back-end development and CMS design with Dato CMS for the website: <https://opensystems.sg>.
- Front-end maintenance and bug fixing.

FORM AND AGENCY EXHIBITION, Singapore

June 2023 – Sep 2023

Website Design/Development & Creative Code

- Developed a custom mechanics and an online graphic tool for the visual identity.
- Website Design and development for the exhibition website: formandagency.net.



ACCOLADES		SKILLS	
SILVER in the Creative Conscience Awards 2023	<i>Sep 2023</i>	Website development: <ul style="list-style-type: none"> - HTML, CSS, Javascript, Typescript, React, Next.js, Tailwind. - Git, command line. - Express, Prisma, PostgreSQL (still learning.) Art/Graphic design technical: <ul style="list-style-type: none"> - Adobe Creative Suite, Figma, Webflow, Keynote, Microsoft Office/365, Glyphs, Cinema 4D, Blender, p5.js, THREE.js. - Book binding, hand drawing, photography. Creative skillsets: <ul style="list-style-type: none"> - Art direction, visual identity design, advertising design, digital illustration, motion graphics, animation, 3D design, print FA design preparation - Responsive UI design, UX testing, wireframing, prototyping. 	
New Blood x Editor X portfolio competition winner	<i>July 2023</i>		
D&AD New Blood Yellow Pencil (Duolingo)	<i>July 2022</i>		
Red Dot: Junior Award	<i>Aug 2021</i>		
Certificate of Typographic Excellence–TDC67	<i>Mar 2021</i>		
LASALLE Scholarship AY 20-21 & 22-23	<i>Sep 2020 & July 2023</i>	EXTRACURRICULAR ACTIVITIES	
		Art x tech residency Totapo, Singapore	<i>Aug 2023 – Sep 2023</i>
		- Participated in a two-week art residency project organized by Feelers and Tusitala.	
		Google Developer Solution Challenge 2022, Vietnam	<i>Sep 2021 – April 2022</i>
		- Participated in the development and UI design team to develop a mobile app for the competition.	
FEATURES			
HTML Review 2024	<i>Apr 2024</i>		
- Feature my browser-based artwork https://thehtml.review/03/measure-a-machines-heart/			
Slanted Magazine, Issue 42 – Books	<i>Oct 2023</i>		
- Feature my final year project at LASALLE.			

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