Bao Anh Bui (he/him)

A graphic designer/website developer seeking for internships / full-time positions
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EDUCATION

LASALLE College of the Arts, *Singapore*   *Aug 2019 – Aug 2023*
Diploma in Design for Communication and Experiences *with Distinction*
  - *Final Average:* 73.68 / 100
  - *Related courses:* Data Visualization, Design Research, Interaction Design, Product Design Fundamentals, Motion Graphics, Animation, Illustration, Visual Communication

EXPERIENCES / FULLTIME

PRACTICE THEORY, *Singapore*   *Aug 2022 – Oct 2022*
Graphic Design Intern
  - *Design Futures Symposium 2022:* Created a customizable motion graphic template from After Effects Extendscript, generating 9 digital advertising assets, 3 title animation templates, and lots of unselected options in the process. Adapted designs for the speaker's presentation.
  - *Singapore Art Week 2023:* Participated in the art direction, graphic design, and mascot design for its visual identity.

THE LAB SAIGON, *Vietnam*   *July 2021 – Dec 2021*
Junior Graphic Design
  - *Love is Hard, HIV Prevention is Easy communication campaign 2021:* Participated in the UI/UX design of the event website as well as graphic design for the collateral assets.
  - *Zombie Zoo to PIKOTARO DESU music video:* Participated in the art direction, storyboarding and concept sketches.
  - Created social posts, adapted product cards, menu designs, packaging designs, stationery designs for The Lab Saigon's internal FWB brands–Bakes Saigon & Blank Lounge. Participated in pixel illustration, animated mockups for NFT & Web3 projects, visual identity design and direction for brands, events and exhibitions.

EXPERIENCES / FREELANCE

FORM AND AGENCY EXHIBITION, *Singapore*   *June 2023 – Sep 2023*
Freelance Website Design & Development
  - Developed a custom mechanics and a type tool for the visual identity's designated typeface.
  - Designed and developed the website for the exhibition with custom front-end utilizing the typeface's traits: formandagency.net

ACCOLADES

SILVER in the Creative Conscience Awards 2023   *Sep 2023*
  - Awarded to my final year project at LASALLE.

LASALLE Scholarship AY 22-23   *July 2023*
  - Awarded to student with strong academic record and leadership qualities at LASALLE.

D&AD New Blood Yellow Pencil (Duolingo)   *July 2022*
  - Awarded by D&AD New Blood for the entry Duolingo: Non-fungible Efforts.

Red Dot: Junior Award   *Aug 2021*
  - Awarded under Red Dot Award: Brand & Communication Design by Red Dot Award in 2021.

Certificate of Typographic Excellence–TDC67   *Mar 2021*
  - Awarded in TDC67 by Type Directors Club NYC.

LASALLE Scholarship AY 20-21   *Sep 2020*
  - Awarded to student with strong academic record and leadership qualities at LASALLE.

FEATURES

Slanted Magazine, Issue 42 – Books   *Oct 2023*
  - Feature my final year project at LASALLE.

SKILLS

Website development:
  - HTML, CSS, Javascript, Typescript, React, Next.js, Tailwind.
  - Git, command line.
  - Express, Prisma, PostgreSQL (still learning.)

Art/Graphic design technical:
  - Adobe Creative Suite, Figma, Webflow, Keynote, Microsoft Office/365, Glyphs, Cinema 4D, Blender, p5.js, Three.js.
  - Book binding, hand drawing, photography.

Creative skillsets:
  - Art direction, visual identity design, advertising design, digital illustration, motion graphics, animation, 3D design.
  - Responsive UI design, UX testing, wireframing, prototyping.

EXTRACURRICULAR ACTIVITIES

Art x tech residency Totapo, *Singapore*   *Aug 2023 –*
  - Participated in a two-week art residency project   *Sep 2023*
organized by Feelers and Tusitala.

Google Developer Solution Challenge 2022, *Vietnam*   *Sep 2021 –*
  - Participated in the development and UI design   *April 2022*
team to develop a mobile app for the competition.