

Zulip rebranding & LMS

The IDEA

- We want to use Zulip for a core of our online school business.
- Zulip has a lot of features very interesting but we need to add some new one.
- We want people to access video content, live video calling etc...

First 1

- Rebrand zulip (transactional email, logo, color, links etc to our Brand)
- Install zulip in our own URL and Server (Digital Ocean = There is a preconfigured Zulip droplet)
- We want to fully whitelabeling the app to our brand.

Boîte de réception (2) - julesdani x | Créer votre organisation Zulip - r x | Private messages - Blktrending - x | Coding Bootcamps & Digital Co x | Coding Bootcamp | Learn 1-on-1 x | +

https://blktrending.zulipchat.com/#narrow/is/private

OUR LOGO

Private messages

All messages

Private messages

Welcome Bot

@ Mentions

★ Starred messages

🕒 Recent topics

STREAMS

🔒 core team

general

🚀 Subscribe to more streams

You and Welcome Bot

Today

2:27 PM

Welcome Bot

Bonjour, et bienvenue sur Zulip! Ceci est un message privé de ma part, le Robot Bienvenue.

- ~~If you are new to Zulip, check out our Getting started guide! We also have a guide for Setting up your organization.~~
- [Add a profile picture.](#)
- [Browse and subscribe to streams.](#)
- ~~Download our mobile and desktop apps. Zulip also works great in a browser.~~
- You can type `?` to learn more about Zulip shortcuts.

Pratiquez-vous à envoyer quelques messages en rédigeant un message dans cette conversation. Click anywhere on this message or press `r` to reply.

USERS

● Black Trending

👤 Invite more users

🔍

🔧

🔍

No zulip mentions here or
link back to zulip website

No mentions of Zulip in Help Center and
none link back to zulip website

Message Welcome Bot

New stream message

New private message

Drafts (0)



Complete the organization profile to brand and explain the purpose of this Zulip organization.



core team | 1 | A private stream for core team members.

- All messages
- Private messages
- @ Mentions
- Starred messages
- Recent topics

STREAMS

core team
private streams

general

Subscribe to more streams



core team private streams

Today



Welcome Bot

2:27 PM

Ceci est un canal privé, tel qu'indiqué par l'icône de cadenas à côté du nom de canal. Les canaux privés ne sont visibles qu'aux membres du canal.

Pour gérer ce canal, ouvrez les [paramètres du Canal](#) et cliquez sur `core team`.

USERS

Black Trending

Invite more users

Message #core team > private streams

New topic

New private message

Drafts (0)

Complete the organization profile to brand and explain the purpose of this Zulip organization.



core team



A private stream for core team members.



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- Manage streams
- Personal settings
- Manage organization
- Usage statistics

- Help center
- Keyboard shortcuts (?)
- Message formatting
- Search operators
- ~~About Zulip~~
- Contact support

- Desktop & mobile apps
- Integrations
- ~~API documentation~~
- ~~Plans and pricing~~

Invite users

Log out

Message #core team > private streams

New topic

New private message

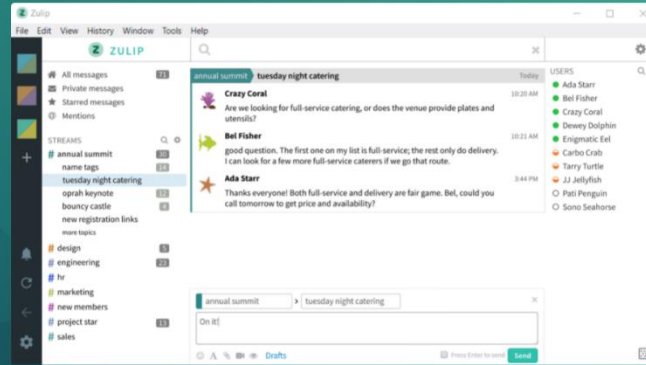
Drafts (0)

Zulip for Windows

Zulip for Windows is even better than Zulip on the web, with a cleaner look, tray integration, native notifications, and support for multiple Zulip accounts.

For download instructions, go to the [desktop app install guide](#).

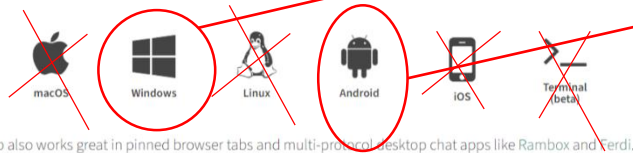
[Download Zulip for Windows](#)



No mentions of
Zulip Here

Also rebrand Apps page,
keep only Windows and
Android App

Aucune mention de Zulip dans le centre d'aide et aucun lien
vers le site web de Zulip.



Be sure to keep only
Accounts and About US in
the footer without any trace
of Zulip.

PRODUCT

Home
Why Zulip
Features
Plans & pricing
Desktop & mobile apps
Security
Integrations

FOR USERS

Getting started
Help center
Community chat
Contact support
Blog

SOLUTIONS

Companies
Open source projects
Education
Events and conferences
Research
Communities

FOR ADMINISTRATORS

Setting up your organization
Installing a Zulip server
Upgrading a Zulip server
Modifying Zulip

CUSTOMER STORIES

Technical University of Munich
University of California San Diego

FOR CONTRIBUTORS

GitHub
Contributing to Zulip
Development community
Translation
REST API

ACCOUNTS

New organization
Terms of Service
Privacy policy

ABOUT US

Team & History
Twitter
Jobs
Website attributions
Sponsor Zulip

Step 2: web app first (then Mobile app later)

- We want to add sticky video on predefined stream.
- The purpose is add a specific video to a stream at the top of the page so each time someone get inside a stream, he will see the video first then he could ask question, chat with other, share document but the video will be the first things everyone see when getting inside the stream.
- Better if we stick scorm course at the beginning of every stream
- Embed scorm course (adobe captivate mostly) into #stream

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core team



A private stream for core team members.



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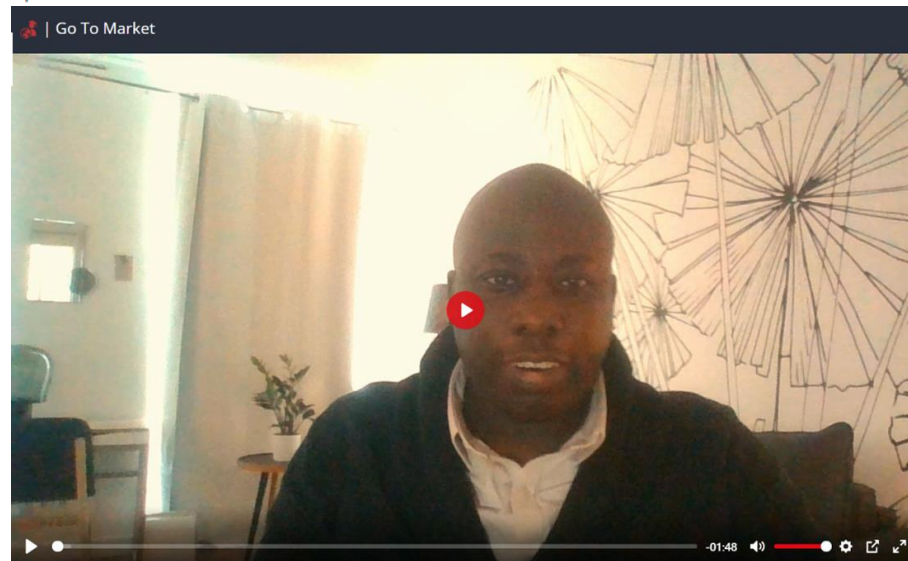
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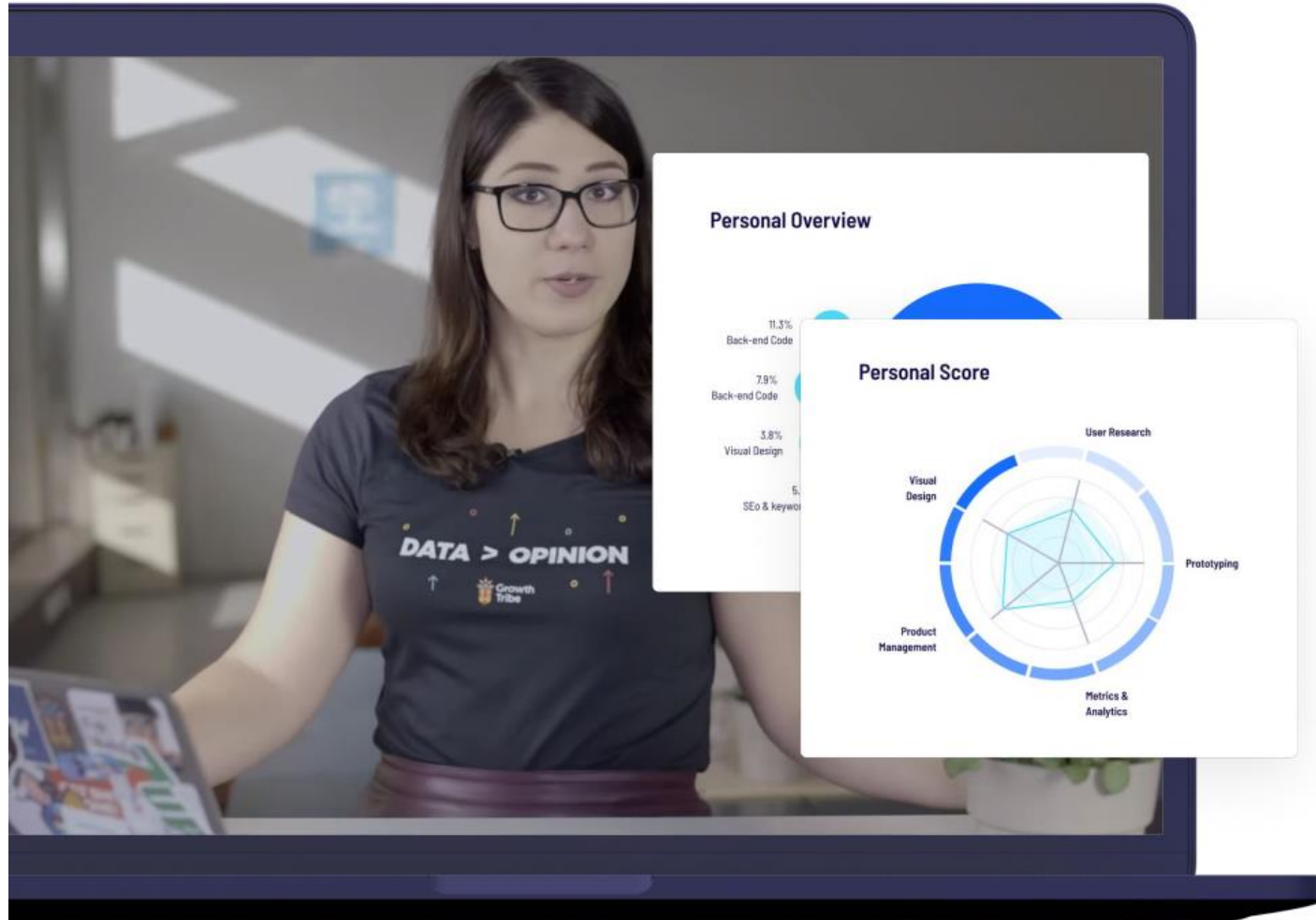
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Drafts (0)

Step 3: Engagement analysis (LongTerm work)



Everytime a user complete watching a video, sending work throught attached file in the right subchannel or get a Validation his profile will be updated based on the successfull completion of work or assessments.