

The background features a dark blue gradient with abstract geometric shapes. On the left, a large triangle is formed by a vertical orange line and a diagonal orange line. On the right, a large curved shape in shades of orange and red sweeps across the frame. The text is centered in the upper right area.

AWS re:Invent

NOV. 29 – DEC. 3, 2021 | LAS VEGAS, NV

DAT304

Deep dive on Amazon ElastiCache for Redis

Joe Travaglini
Principal Product Manager
AWS

Lindsey Berg
Software Engineer
Groupon

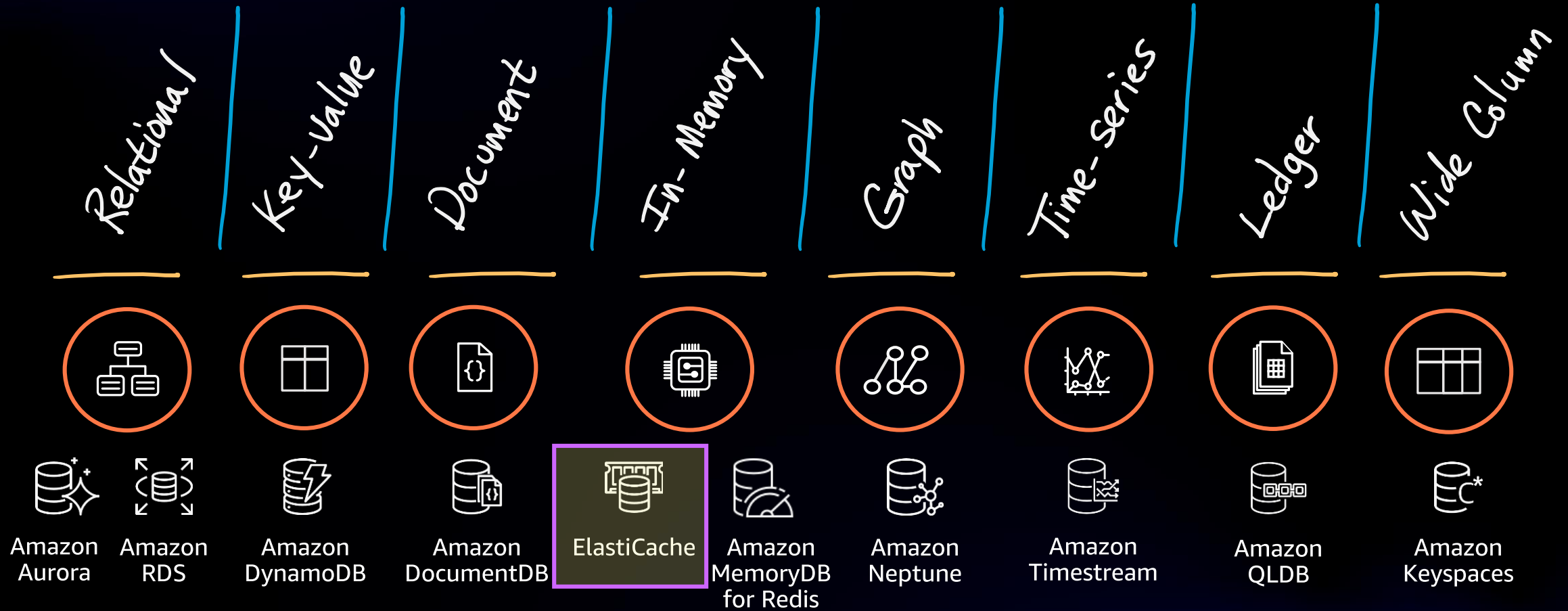


Agenda

- AWS database services
- Amazon ElastiCache for Redis
- Groupon's migration to ElastiCache
- Using Redis for deal curation at Groupon

Overview of ElastiCache and AWS purpose-built databases

Purpose-built databases



Amazon ElastiCache for Redis

Redis compatible



Fully compatible with
open-source Redis

Fully managed



AWS manages all hardware
and software setup,
configuration, monitoring

Highly available



Multi AZ with auto failover
Cross-Region replication
Cluster auto scaling

Extreme performance



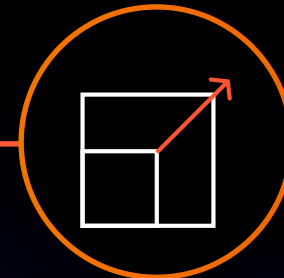
In-memory data store
and cache for microsecond
response times

Secure and compliant



Network isolation, encryption
at rest/in transit, RBAC
HIPAA, PCI-DSS, FedRAMP

Easily scalable



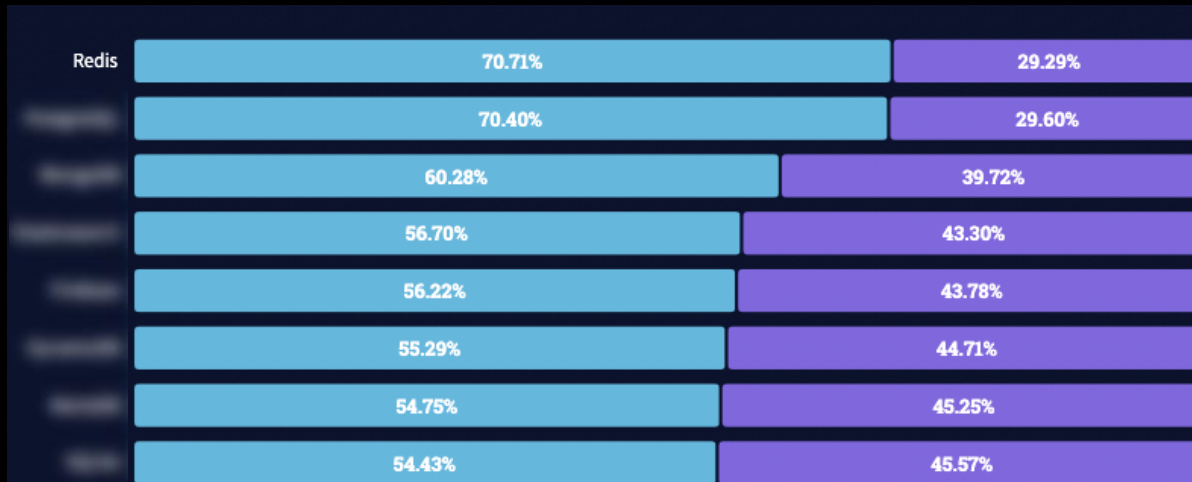
Scale reads with replicas
Scale writes with shards
Up to 500 nodes per cluster

Redis – #1 in-memory data store, most loved



Rank			DBMS	Database Model	Score		
Nov 2021	Oct 2021	Nov 2020			Nov 2021	Oct 2021	Nov 2020
1.	1.	1.	Redis +	Key-value, Multi-model ⓘ	171.50	+0.15	+16.08
2.	2.	2.		Multi-model ⓘ	76.99	+0.43	+8.09
3.	3.	3.		Multi-model ⓘ	40.82	+0.54	+8.32
4.	4.	4.		Key-value	26.37	+0.35	+0.62
5.	5.	↑ 6.		Key-value	10.81	+0.62	+1.99
6.	6.	↓ 5.		Key-value, Multi-model ⓘ	10.00	+0.34	+0.23

<https://db-engines.com/en/ranking/key-value+store>



<https://insights.stackoverflow.com/survey/2021#technology-most-loved-dreaded-and-wanted>

Developers love Redis because its

1. Blazing fast
2. Versatile
3. Feature-rich and easy to use

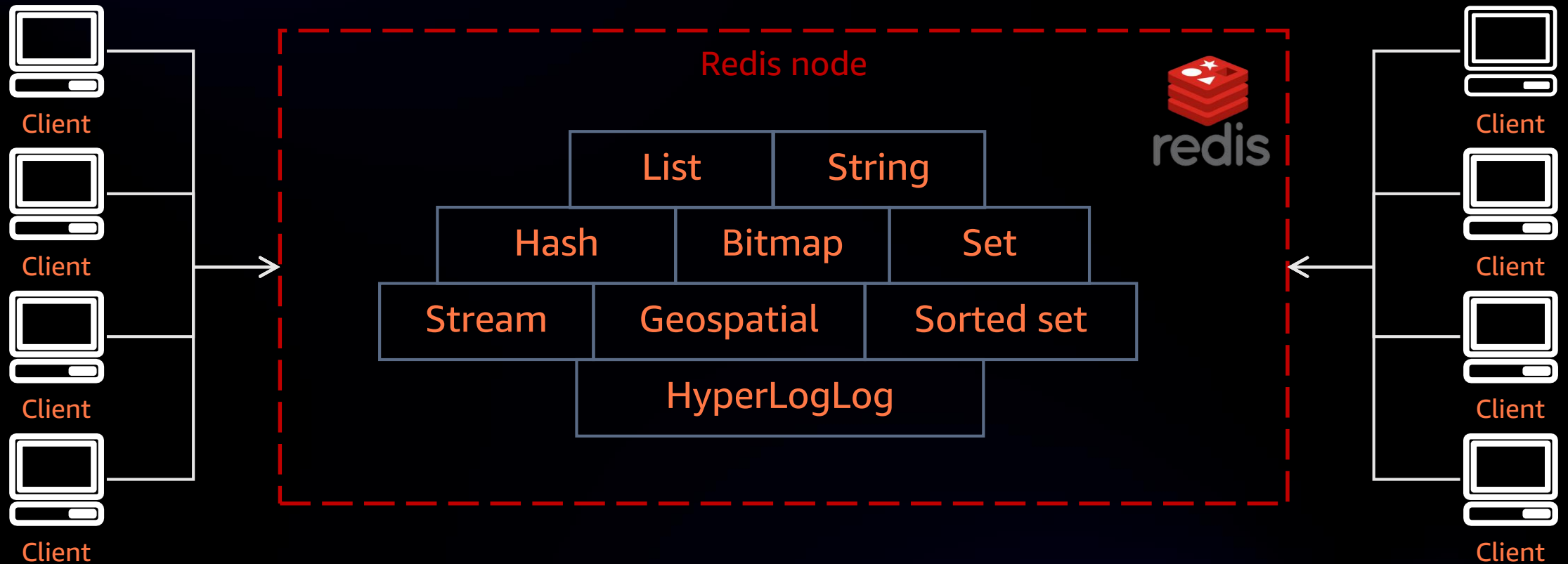
Redis data types

Data type	Description	Example use case	Associated commands
String	Sequence of bytes	Caching	APPEND,GET,SET,INCR,DECR,GETSET...
List*	A list of strings	Many	LSET,LLEN,LPUSH,LPOP,LTRIM,RPOP...
Set*	Non-repeating, unordered collection of strings	Cardinality	SADD,SCARD,SDIFF,SUNION,SINTER,SMEMBERS...
Sorted set*	Non-repeating, ordered collection of strings	Leaderboards	ZADD,ZCARD,ZCOUNT,ZRANK,ZSCORE...
Hash*	Map of key/value pairs	Session store	HGET,HGETALL,HKEYS,HVALS,HMSET,HMGET...
Streams	Log data structure	Message queue	XADD,XRANGE,XREAD,XACK,XCLAIM,XLEN...
Geospatial	Longitude/latitude-based entries	Maps, "nearby"	GEOADD,GEODIST,GEOPOS,GEORADIUS...
Bitmaps	Special usage of string type		GETBIT,BITCOUNT,SETBIT,SETRANGE,GETRANGE...
HyperLogLogs	Special usage of string type		PFADD,PFCOUNT,PFMERGE

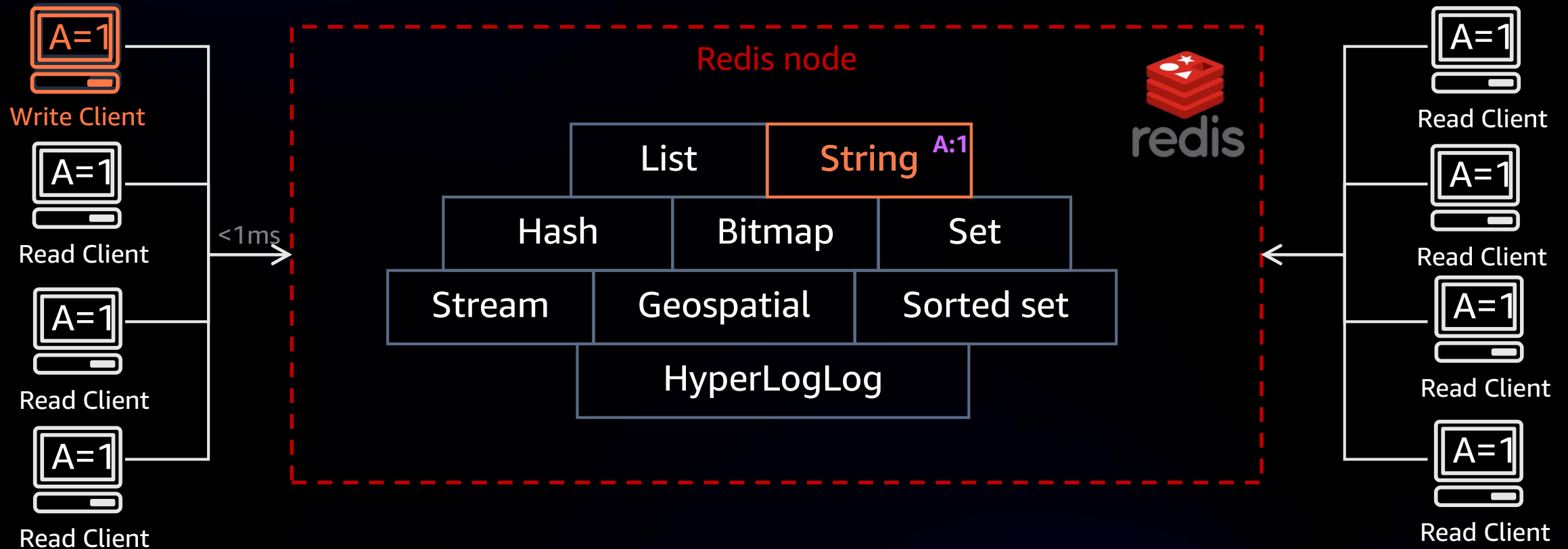
* These data types are capable of storing over 4 billion subelements



ElastiCache for Redis: Distributed in-memory store



ElastiCache for Redis: Distributed in-memory store



ElastiCache for Redis use cases



Caching



Real-time
analytics



Gaming
leaderboards



Geospatial



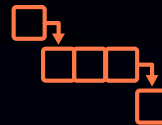
Media
streaming



Session
store



Chat apps



Message
queues

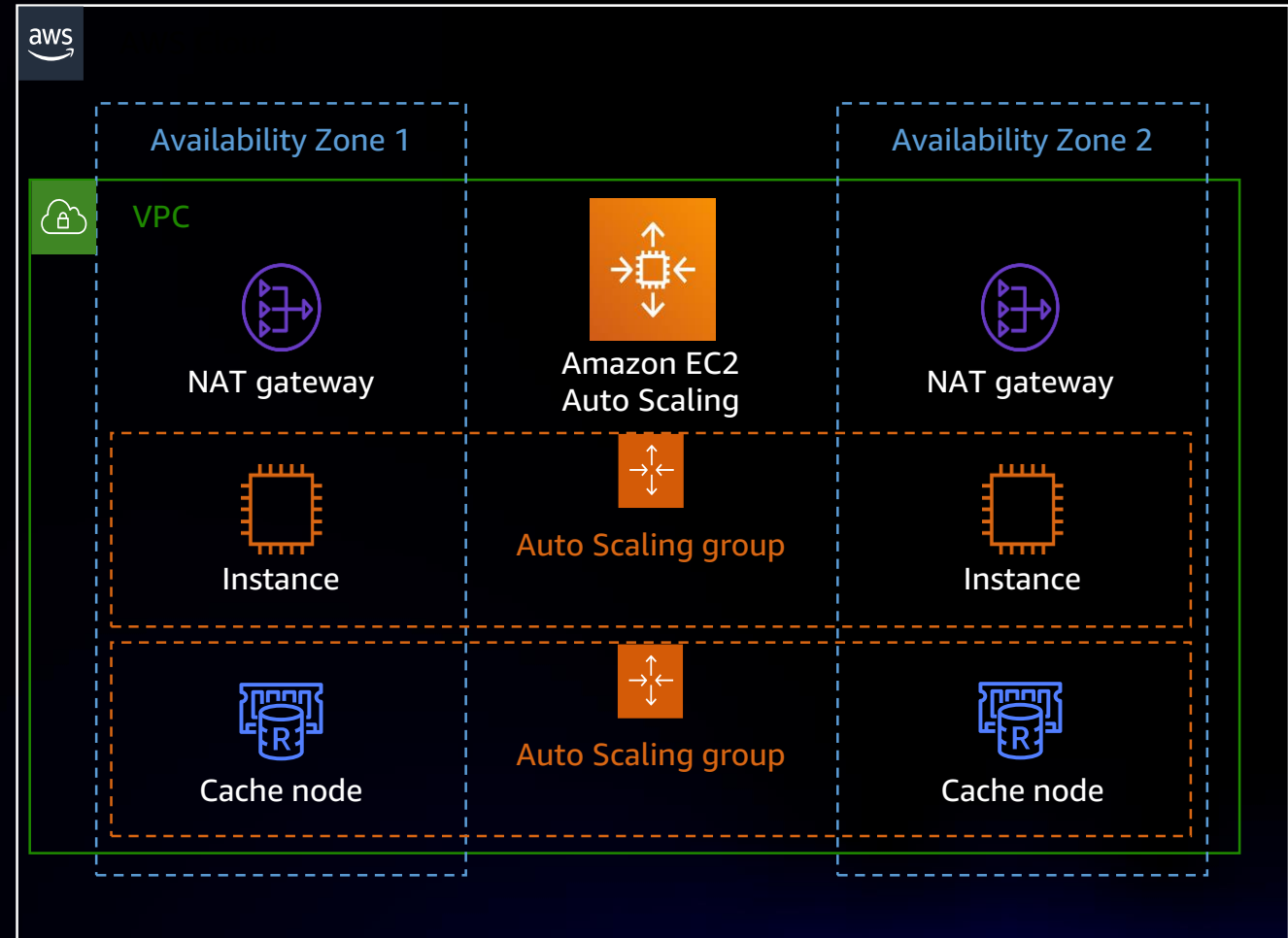


Machine
learning

What's new with Amazon ElastiCache for Redis

ElastiCache for Redis **auto scaling**

- Automatically add shards or replicas to your cluster
- Use predefined rules or Amazon CloudWatch metrics to horizontally scale in and out
- Schedule scaling activities for predictable workload and capacity changes



Example: Add read replicas under load

```
{  
  "TargetValue": 50,  
  "CustomizedMetricSpecification":  
  {  
    "MetricName": "EngineCPUUtilization",  
    "Namespace": "AWS/ElasticCache",  
    "Dimensions": [  
      {  
        "Name": "ReplicationGroup",  
        "Value": "autoscaling-demo"  
      },  
      {  
        "Name": "Role",  
        "Value": "REPLICA"  
      }  
    ],  
    "Statistic": "Average",  
    "Unit": "Percent"  
  }  
}
```

config.json

This auto scaling policy triggers when the CloudWatch metric for **CPU utilization** crosses **50% on average** for **all replicas** in the cluster named **autoscaling-demo**

Example: Add read replicas under load

Create a scalable target for your ElastiCache cluster with application auto scaling

```
aws application-autoscaling register-scalable-target \  
  --service-namespace elasticache \  
  --scalable-dimension elasticache:replication-group:Replicas \  
  --resource-id replication-group/autoscaling-demo \  
  --min-capacity 1 --max-capacity 5
```

Apply the policy you just created to this auto scaling resource

```
aws application-autoscaling put-scaling-policy \  
  --policy-name myscalablepolicy \  
  --policy-type TargetTrackingScaling \  
  --resource-id replication-group/autoscaling-demo \  
  --service-namespace elasticache \  
  --scalable-dimension elasticache:replication-group:Replicas \  
  --target-tracking-scaling-policy-configuration file://config.json
```

Auto scaling best practices

Keep it simple

- Recommend using a single metric and dimension
- Start with predefined metrics before custom ones

Avoid churn

- Works best with uniform distribution across replicas/shards
- Limit scale-in, use cooldowns, schedule where appropriate

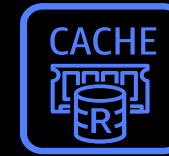
Test!

- Use at least 4 weeks of data to set target values

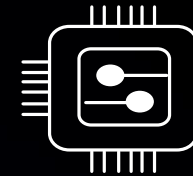
Introducing R6gd nodes with **data tiering**

- Ideal for workloads that access up to 20% of their dataset regularly
- Save over 60% per GB at full capacity utilization
- No application changes required, minimal performance impact
- Clusters scale up to 1 PiB in size

Example: R6gd.16xlarge



64 vCPU
25 Gbps network



RAM

419.1 GiB memory



SSD

1592.56 GiB NVMe

LRU

**2011.66 GiB
total capacity**

Cost-effectively scale with R6gd

with data tiering

R6g.xlarge

vCPU	4
RAM (GiB)	26.32
SSD (GiB)	0
Total capacity (GiB)	26.32
Hourly node price*	\$0.411
Price per GiB-hour*	\$0.016

R6gd.xlarge

4
26.32
99.33
125.65
\$0.781
\$0.006

4.8x
capacity

over **60%** savings!

Offered in xlarge, 2xlarge, 4xlarge, 8xlarge, 12xlarge, and 16xlarge sizes

*Displayed pricing for on-demand nodes in the US East (N. Virginia) Region

Data tiering node specs

Node type	vCPU	Network bandwidth	RAM (GiB)	SSD (GiB)	Total capacity (GiB)	Node hourly price*	Price* per GiB-hour
R6gd.xlarge	4	Up to 10 Gbps	26.32	99.33	125.65	\$0.781	\$0.006
R6gd.2xlarge	8	Up to 10 Gbps	52.82	199.07	251.89	\$1.560	\$0.006
R6gd.4xlarge	16	Up to 10 Gbps	105.81	398.14	503.95	\$3.120	\$0.006
R6gd.8xlarge	32	12 Gbps	209.55	796.28	1005.83	\$6.240	\$0.006
R6gd.12xlarge	48	20 Gbps	317.77	1194.42	1512.19	\$9.358	\$0.006
R6gd.16xlarge	64	25 Gbps	419.10	1592.56	2011.66	\$12.477	\$0.006

*Displayed pricing for on-demand nodes in the US East (N. Virginia) region

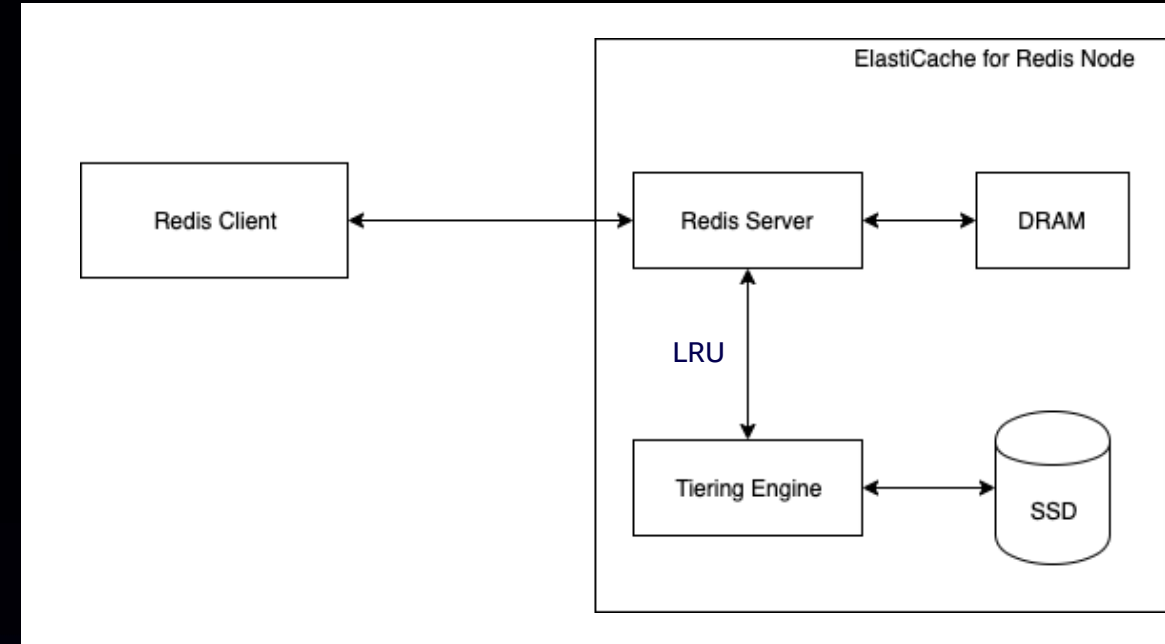


ElastiCache for Redis R6gd Region availability

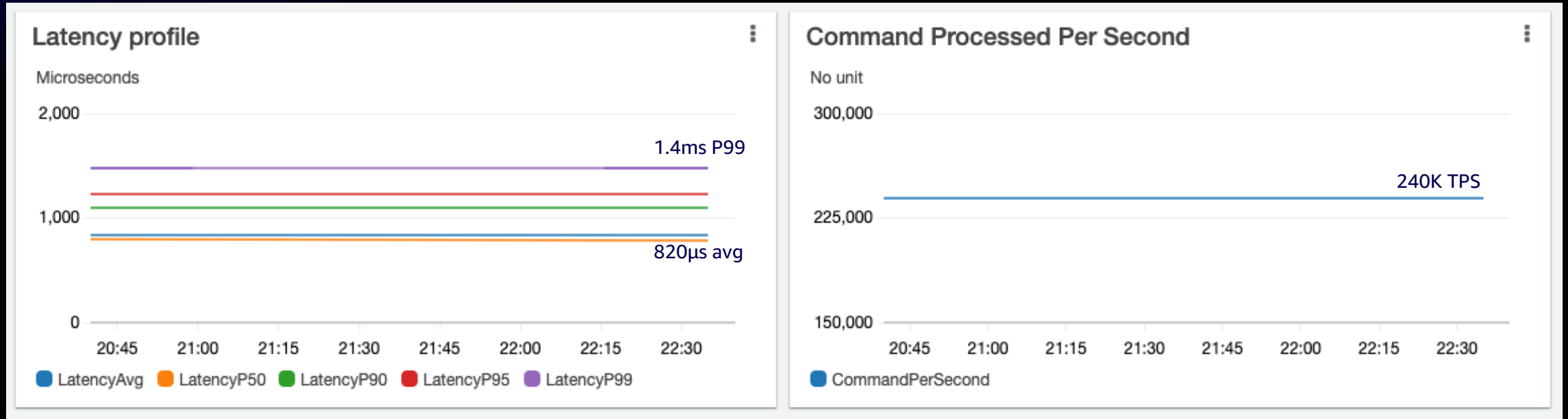


How data tiering works

- Fixed, 16-byte overhead per key
- Operates atomically at item level
- Keys are always stored in memory
- Asynchronous communication between Redis engine and tiering engine



Performance review



- R6xd.2xlarge
- 396M unique keys
- 16 byte keys, 500 byte string values
- 200 client connections
- 4:1 get:set ratio
- 10% of workload hits SSD tier

Monitoring with Amazon CloudWatch

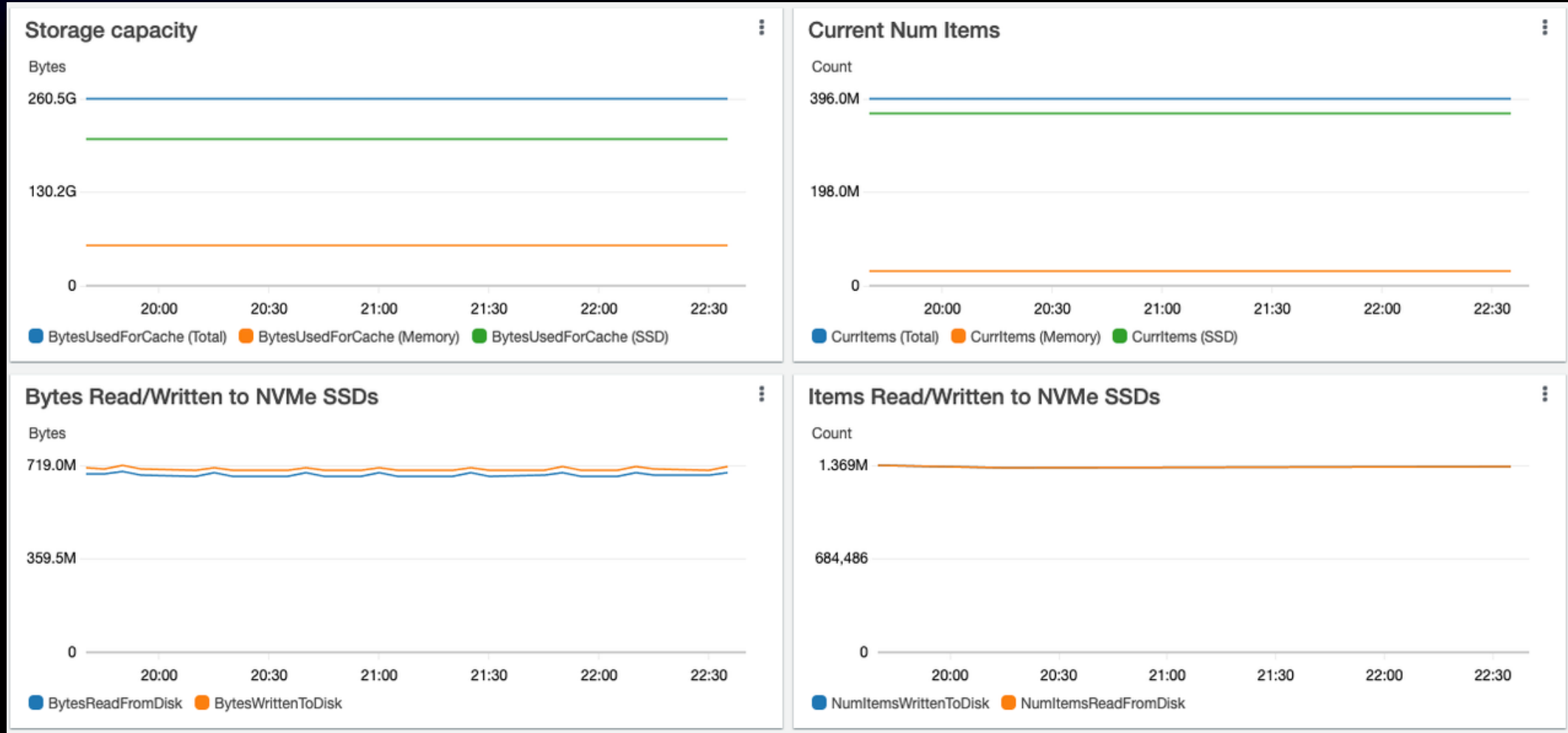
4 new metrics

- NumItemsWrittenToDisk
- NumItemsReadFromDisk
- BytesWrittenToDisk
- BytesReadFromDisk

New metric dimensions

- CurrItems
 - Tier=Memory
 - Tier=SSD
- BytesUsedForCache
 - Tier=Memory
 - Tier=SSD

Monitoring with Amazon CloudWatch



Current limitations

- Items larger than 128 MB are not eligible for tiering

These items will always remain in memory

- Supported maxmemory-policy

noeviction, allkeys-lru, and volatile-lru

- Cluster management

Online migration, modifying node family, exporting backup, and auto scaling are not supported at launch

Data tiering in a nutshell

- Use R6gd with data tiering to cost-effectively scale large capacity Redis workloads
- Ideal for applications that access up to 20% of data regularly
- Minimal performance impact, transparent to applications
- Available today in 9 AWS Regions

ROKT

*"ElastiCache allows Rokt to **handle our dataset's hyper growth** without impacting our clients' user experience. Data tiering is perfect for us, as we can store 5 times the data per node, and the **performance impact was virtually unnoticeable** given the nature of our workload. AWS enables Rokt to focus on product innovation rather than rethink underlying infrastructure which is paramount as leaders in the ecommerce technology space."*

Corey Bertram, CTO – Rokt

Customer success with Amazon ElastiCache

Software and internet



Ride hailing



Financial services



Gaming



Media and entertainment



Social media



Telecommunications



Travel



Industrials and services



Logistics & operations



Publishing



Other



Amazon ElastiCache for Redis at Groupon

GROUPON

Platform Engineering | re:Invent 2021

Author | Lindsey Berg



Groupon is an experiences marketplace where consumers discover fun things to do and local businesses thrive



For our customers, this means giving them an amazing selection of experiences at great values

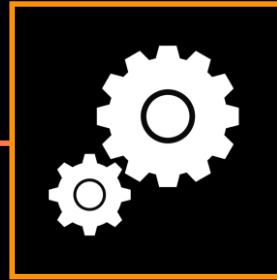
For our merchants, this means making it easy for them to partner with Groupon and reach millions of consumers around the world

Groupon technology ecosystem

24M customers



600 microservices



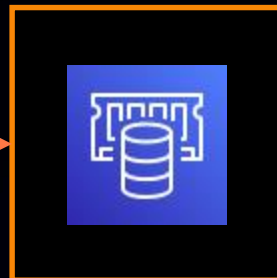
127 active caches



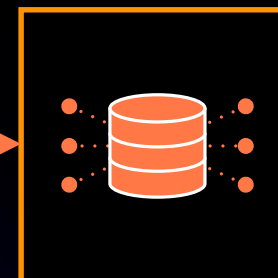
Application



Cache



Database



Flow of today's discussion

Cloud migration journey

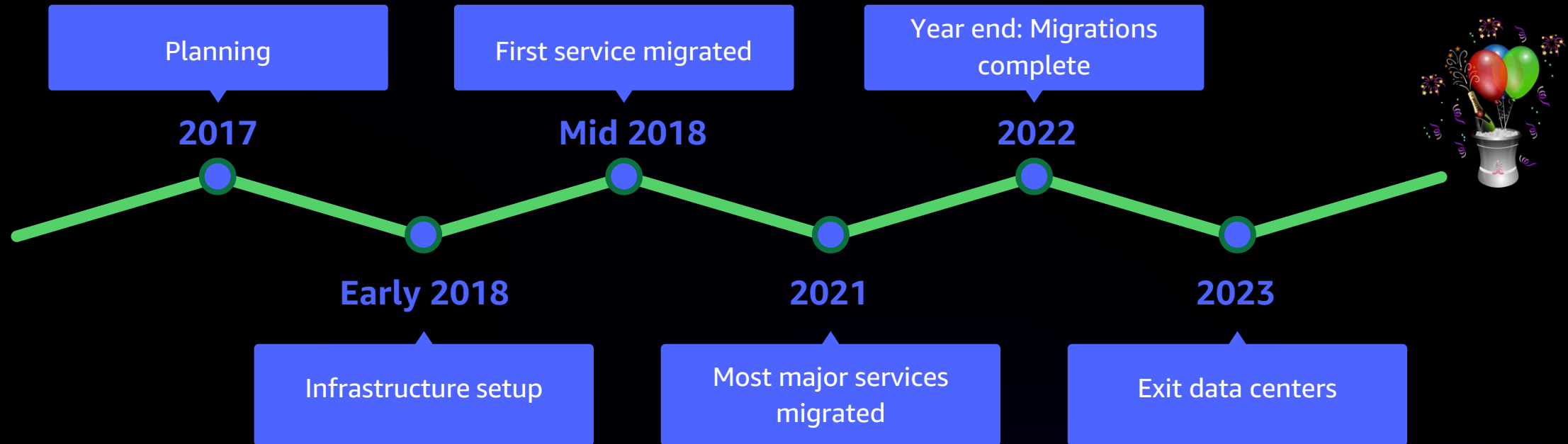
Redis journey

Lessons learned

What's next

Cloud migration journey

DRIVING FACTORS: COST, REDUCED ADMINISTRATION BURDEN, MODERNIZATION



Modernize | Simplify | Standardize | Reduce costs

Before Redis

- Lots of flexibility
- DevOps model, owning from the OS & up
- Caching was front-end heavy
- Continued growth pushed limits

New needs

- Specialization, standardization, centralization
- Build in resilience and recovery
- Sharding offered
- Reduce costs
- Free teams to focus on new products, drive new revenue streams

Modernize | Simplify | Standardize | Reduce costs

20% of our services use Redis today

- A cache
 - In-memory key-value store
 - Results of database calls
 - Results of API calls
 - Cache calls to third party services that have fees or throttled queries
 - Page rendering
- A message broker
- System configuration storage

Why ElastiCache and not another solution

- Cost control
- Better visibility
- Increase in technical control

Why ElastiCache

Cost

- Opportunity to move away from paid subscription
- Managed service – pay for what you use

Monitoring

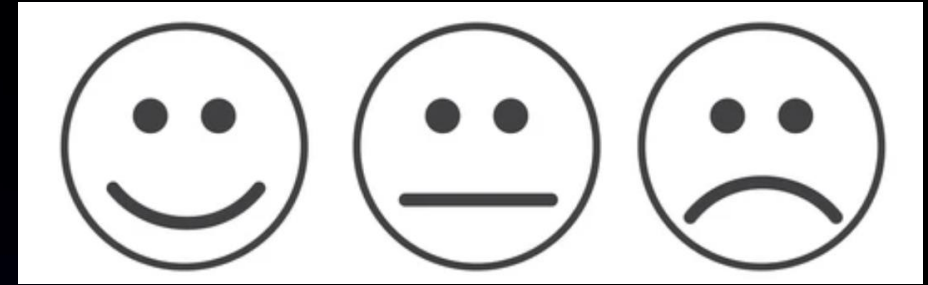
- Tagging adds visibility – Which service? Which cost center?
- Be smarter about our data by deleting wasteful caches

Scaling

- Optimize costs

Why ElastiCache

Quality of life



Why ElastiCache

Quality of life



Why ElastiCache: Upgrade control

Previous

- Required upgrade for all services every year
- Took a full resource month
- High risk: all or nothing

Now

- Have control over this process
- Per-service basis
- Upgrade when it's right for us

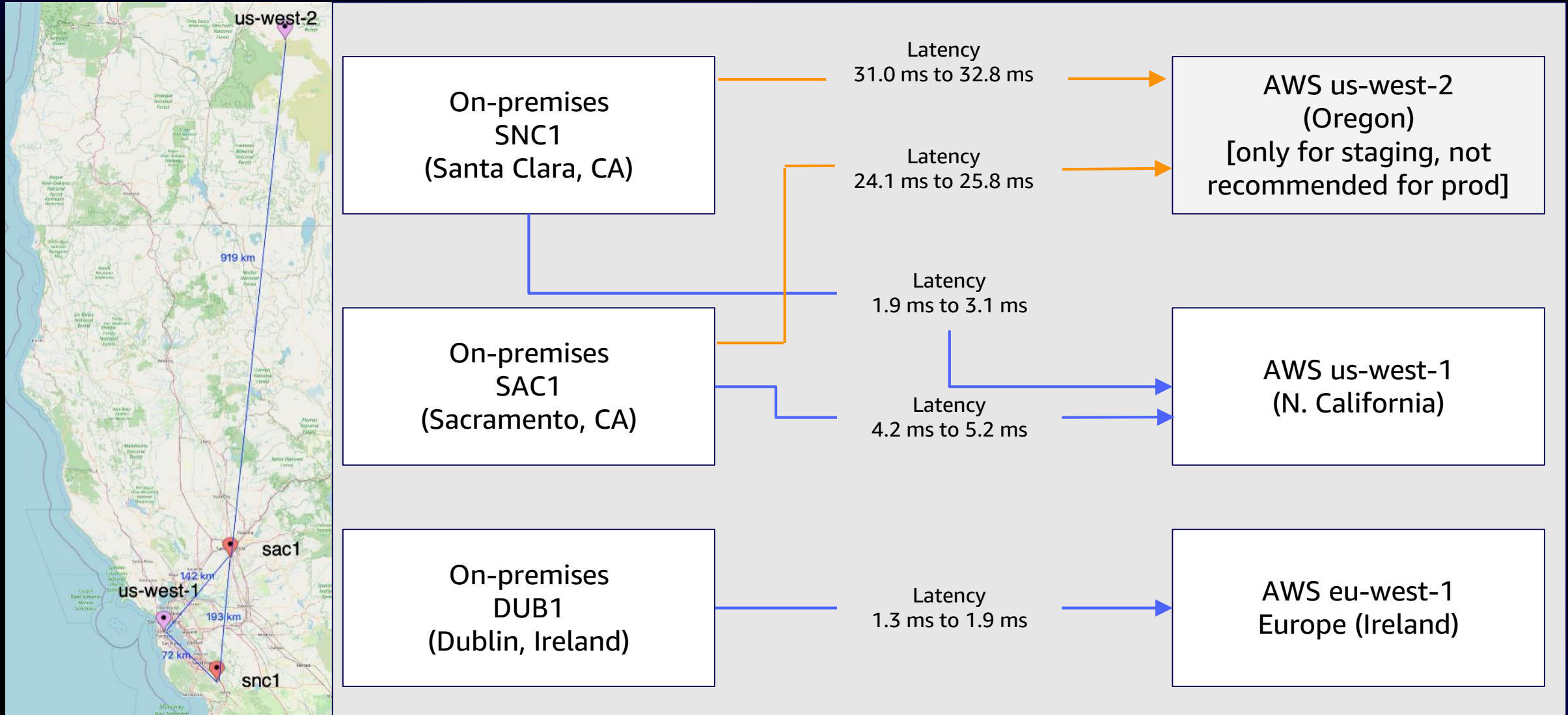
Changes needed to migrate

Don't be scared; they were easily mitigated!

Being aware removes room for doubt about our decision

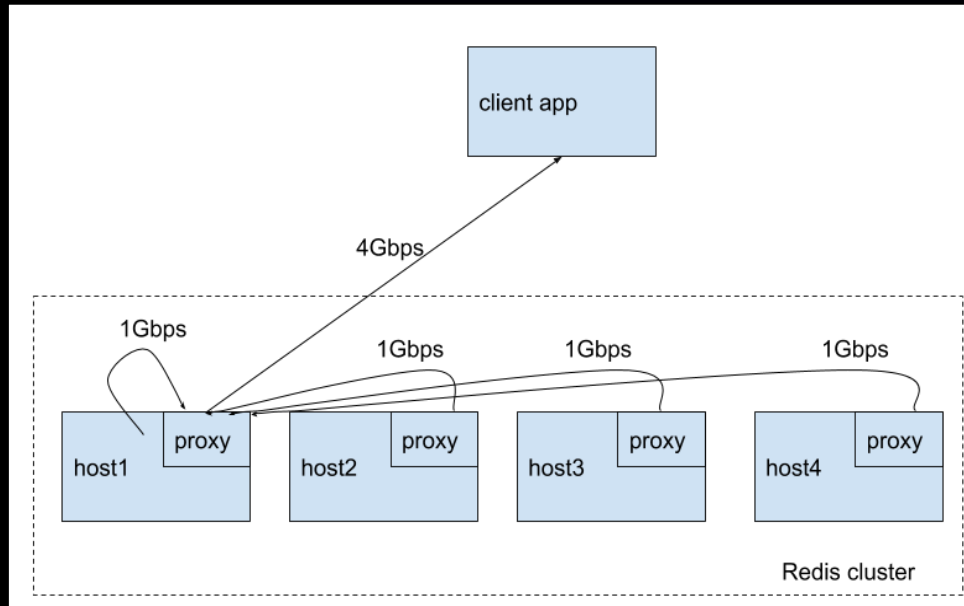


Migration to ElastiCache: Temporary latency

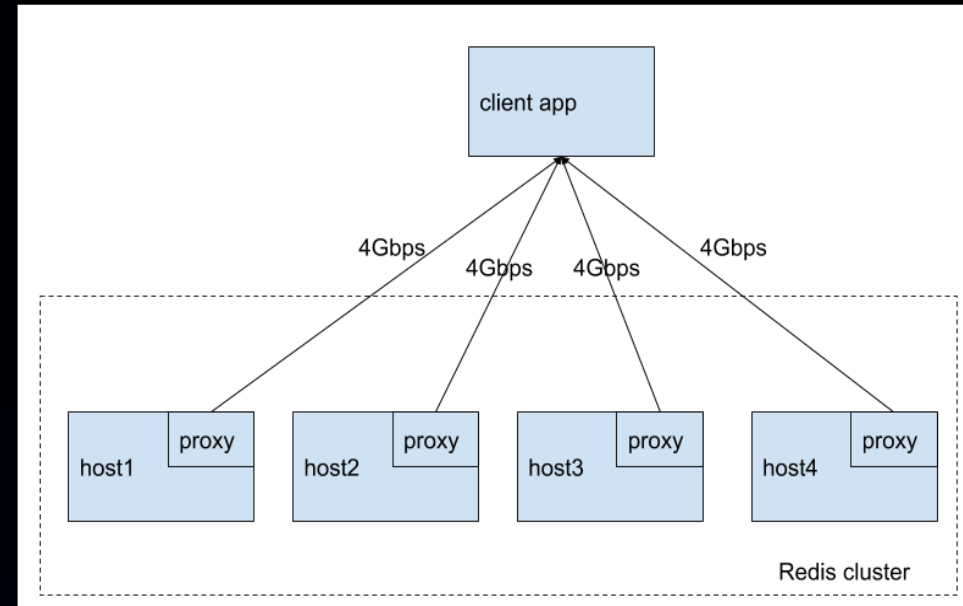


Migration: Cluster-aware clients

Smart proxy



Cluster-aware client



Migration to ElastiCache: Cost analysis

2018 costs

Biggest AWS nodes
~\$74/year-GB

Smallest AWS nodes
~\$170/year-GB

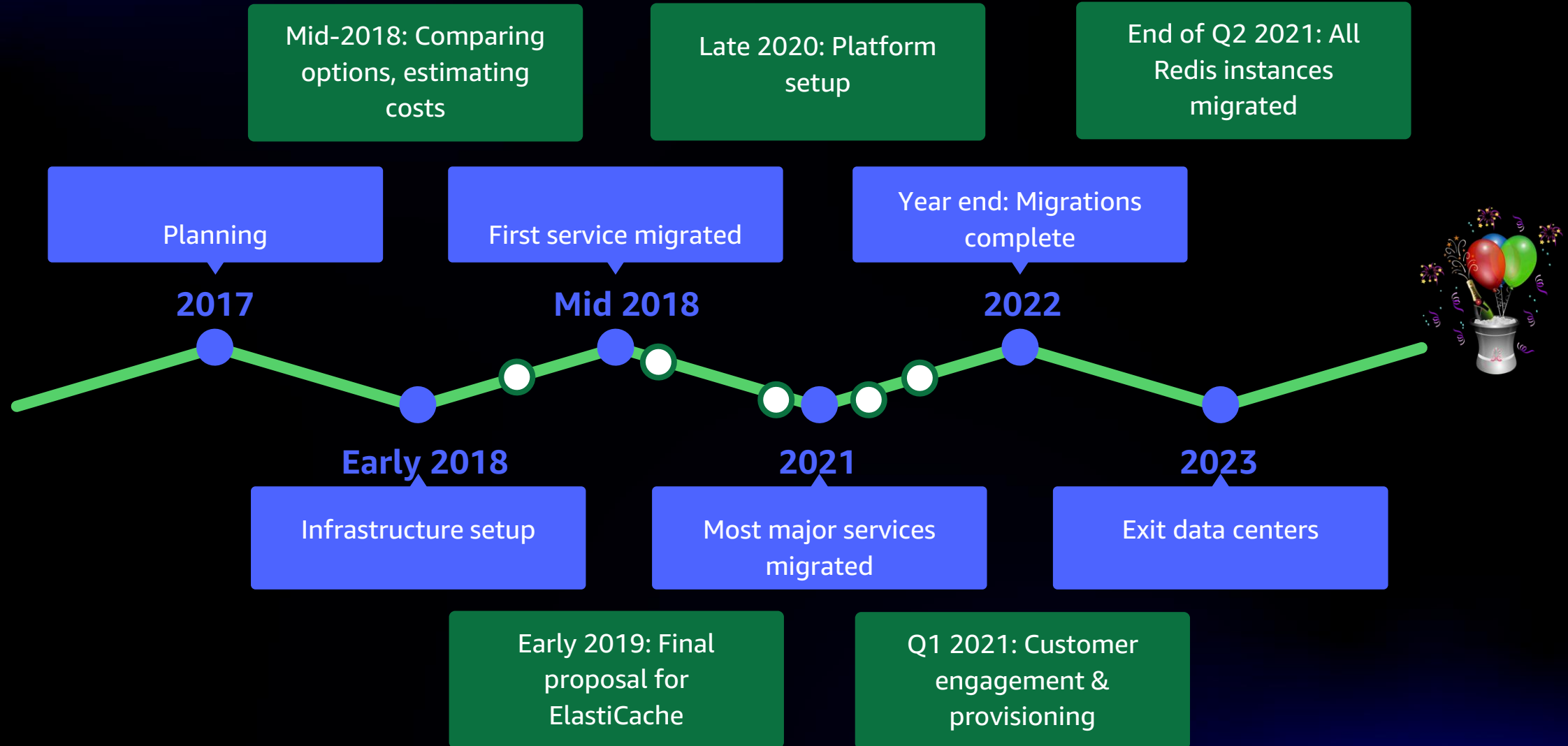
300 GB X 4
\$89,280 / year

1100 GB
\$123,000 / year

Difference of
\$33,720 / year

**Far less than the cost of
our annual subscription!**

ElastiCache migration milestones



Smooth migration

- Cache warmed itself
- No re-engineering required
- Configuration changes only
- Downstream services didn't notice the change

We migrated a total of 127 caches

Decommed another 51 caches


All in two quarters with only 2 engineers!

Better user experience


Results for "date night"

Search filters: "date night", Category, Brand, Price, Locations, Distance, Explore Deals, Rating, Sort By, Map View


Help Save Local
Show your support for local businesses with a RISK-FREE purchase. If you're unable to use your local Groupon, you can trade it in for use toward any of our other great local businesses - until you either view the voucher or it expires.




Catered by Chris
34 Hello Street, Los Angeles • 0.3 mi
Rating: 4.2 Ratings
\$\$\$ \$180 OFF
Food & Drink
[See More Options](#)




Threading by Neeru
333 Gattagether Street, Los Angeles • 0.1 mi
Rating: 4.2 Ratings
\$\$\$ \$180 OFF
Skincare
[See More Options](#)




Tonks Arcade
333 Gattagether Street, Los Angeles • 2.7 mi
Rating: 4.2 Ratings
\$\$\$ \$180 OFF
Arcade Games
[See More Options](#)




AMC Cineyard
333 Gattagether Street, Los Angeles • 0.8 mi
Rating: 4.2 Ratings
\$\$\$ \$180 OFF
Movie Tickets
[See More Options](#)




Rolling Hills
255 Fava Street, Los Angeles • 4.5 mi
Rating: 4.8 Ratings
\$\$\$ \$180 OFF
Concert Tickets
[See More Options](#)




Cooking Together
78 Angel Street, Los Angeles • 2.6 mi
Rating: 4.5 Ratings
\$\$\$ \$180 OFF
Cooking Class
[See More Options](#)




Drive-in Movies
953 Glassdoor Street, Los Angeles • 0.3 mi
Rating: 4.5 Ratings
\$\$\$ \$180 OFF
Movie Theater
[See More Options](#)




My Fair Lady
1223 California Blvd., Los Angeles • 3.7 mi
Rating: 4.4 Ratings
\$\$\$ \$180 OFF
Orchestra Concert
[See More Options](#)




A and A Massage Therapy and Facial ...
820 Stockton Street, San Francisco • 1.4 mi
3.7 ★★★★★ 42 Ratings
~~\$180~~ **\$129** 28% OFF




Cocoon Urban Day Spa
330 1st St., San Francisco • 1.6 mi
4.7 ★★★★★ 2252 Ratings
~~\$202~~ **\$145** 28% OFF




Trending
Gizmo's Fun Factory
66 Orland Square Drive, Orland Park • 21 mi
4.6 ★★★★★ 3230 Ratings
~~\$36.99~~ **\$29.99** 18% OFF
Up to 18% Off Admission to Gizmo's Fun Fact...




Trending
Jak's Warehouse
221 U.S. 41, Schererville • 26.3 mi
4.7 ★★★★★ 490 Ratings
~~\$35.99~~ **\$28.99** 19% OFF
Indoor-Playground Wristband




Trending
ChiTown Movies
Bridgeport Landings, Chicago • 2.5 mi
4.4 ★★★★★ 114 Ratings
~~\$39.89~~ **\$29** 27% OFF
Drive-In Cinema Admission




AMF Bowling
4.7 ★★★★★ 72630 Ratings
~~\$55~~ **\$20** 63% OFF
Two Hours of Bowling with Shoe Rental for T...




Krypton VR Lounge
2828 N Clark St Unit 201, Chicago • 3.9 mi
4.7 ★★★★★ 597 Ratings
~~\$55~~ **\$36** 34% OFF
Virtual Reality Experience



Pinstripes Chicago
435 East Illinois Street, Chicago • 1.1 mi
4.6 ★★★★★ 22388 Ratings
~~\$30~~ **\$20** 33% OFF
Two Hours of Bowling for Two with Shoe Ren...



Bowlmor Lanes and Bowlero
4.6 ★★★★★ 22388 Ratings
~~\$43.98~~ **\$22** 49% OFF
Two Hours of Bowling with Shoe Rental for T...

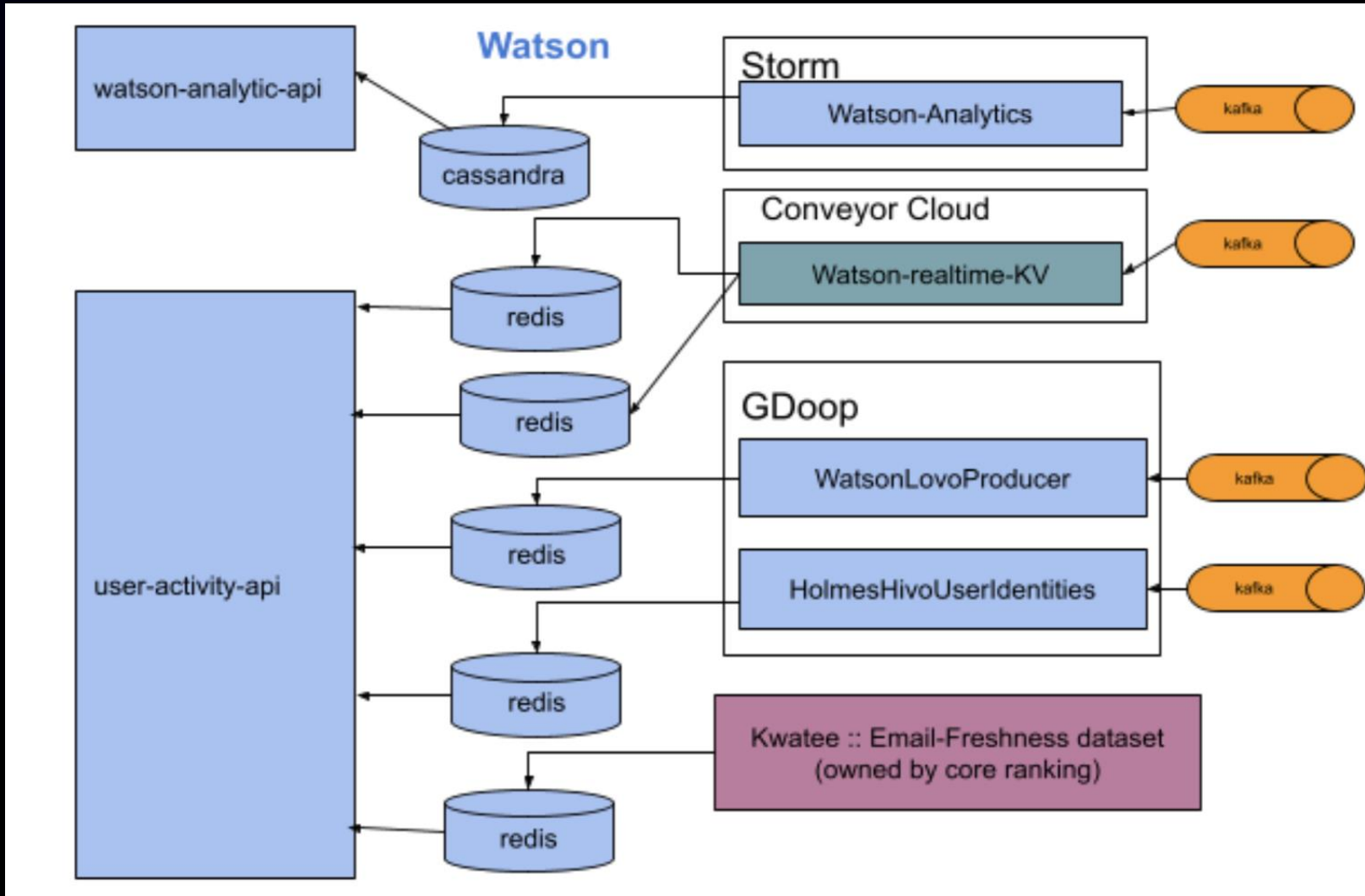


Fifth Third Arena: Chicago Blackhaw...
1801 West Jackson Boulevard, Chicago • 2.2 mi
4.8 ★★★★★ 27 Ratings
~~\$40~~ **\$25** 37% OFF
Skill Studio Drop-In Session for Two

Watson

- Curates deals to show to each user depending on user and deal contexts
- Real-time lookup of user-indexed and deal-indexed data

Watson architecture

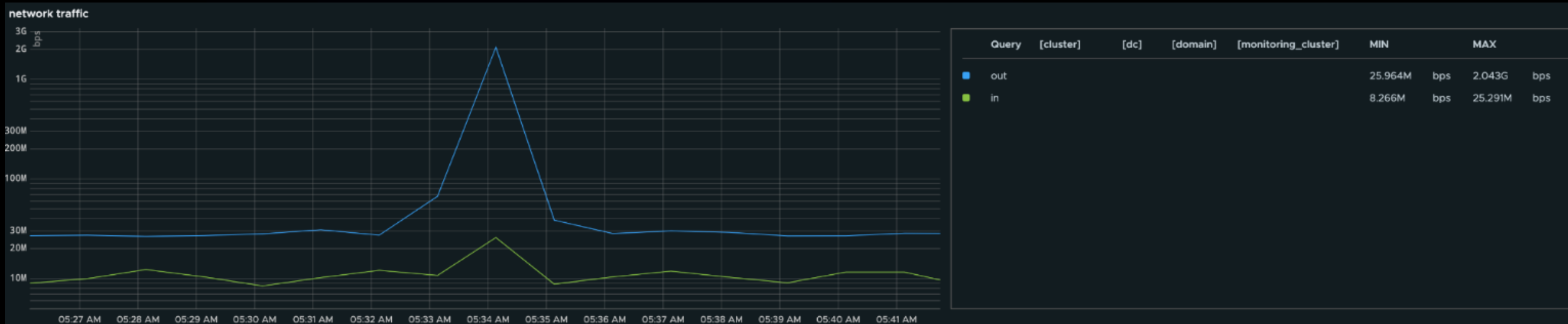


Watson migration: High network needs

2 GB/sec out, 25 MB/sec in

Size: 28 GB

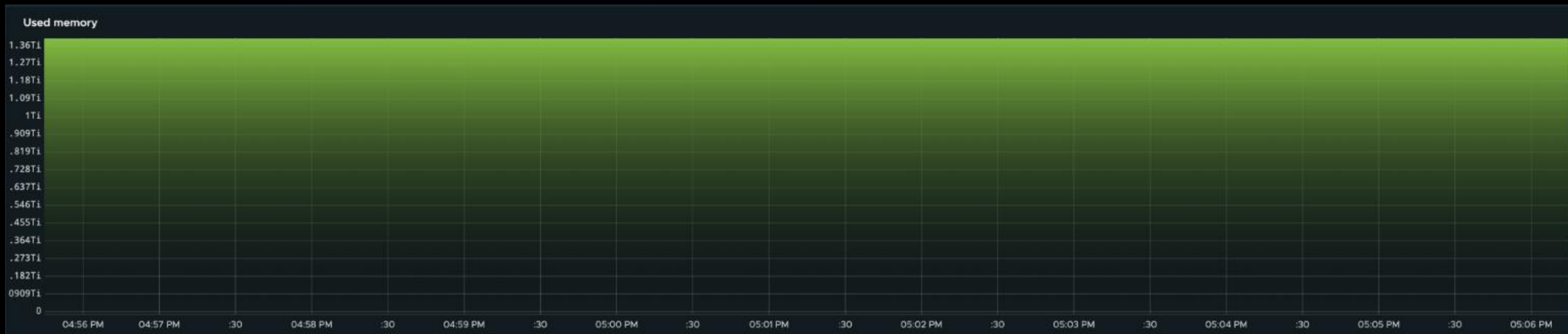
Choice: 5x cache.r6g.large



Watson migration: High memory needs

Size: 940 GB

Choice: 36x cache.r6g.2xlarge



Watson migration: Cutover constraints

- Database statistics
 - ~500 GB of data
 - 248 shards
 - TTL of 1 year
- Communication across multiple teams
- Could incur no data loss
- On-premises instances available for reads
- Minimize time writes were paused

Goal: Complete within 2-hour time frame

Watson migration: Cutover tools

- First benchmark attempt took 8 hours to complete
→ look for new solution
- Sysadmin command line tools
 - Bash
 - redis-cli – open-source Redis CLI
 - rdbtools – Python package
- Spare CentOS host

Watson migration: Cadence

```
# for each new cluster slot, do a mass insertion of all shard dumps
# let the preconfigured nodes decide which keys they'll keep
rdb --command protocol $rdb | redis-cli --pipe -h 127.0.0.1
redis-cli --cluster call 127.0.0.1:10050 BGSAVE
```

Pause writes to the Redis databases

Dump all shards to flat files

Split the rdb files (backups) into cluster slots

Copy the processed rdb files to AWS

Update hosts to use ElastiCache for Redis

Resume writes to the Redis databases

```
# get the list of nodes
# from the nodes get the list of shards
# for each shard BGSAVE
```

```
rdb --command protocol $rdb | redis-cli --pipe -h $EC instance
```

Watson migration: Cluster-aware clients

Standalone mode

Jedis

- Synchronous only
- Small and considerably faster

```
# single thread
Jedis j = new Jedis("localhost");

# pooling that is thread safe
final JedisPoolConfig poolConfig = buildPoolConfig();
JedisPool jedisPool = new JedisPool(poolConfig, "localhost");
```

Lettuce

- Both sync and async/thread safe
- Transparent reconnection handling

```
# note the package names are io.lettuce.core.*
import io.lettuce.core.api.StatefulRedisConnection;
import io.lettuce.core.api.async.RedisAsyncCommands;
import io.lettuce.core.api.reactive.RedisReactiveCommands;
import io.lettuce.core.api.sync.RedisCommands;

RedisClient redisStandaloneClient = RedisClient.create("redis://localhost");
StatefulRedisConnection<String, String> connection =
    redisStandaloneClient.connect();

RedisCommands syncCommands = connection.sync();
RedisAsyncCommands asyncCommands = connection.async();
RedisReactiveCommands reactiveCommands = connection.reactive();
```

Watson migration: Cluster-aware clients

Cluster mode

Jedis

```
Set<HostAndPort> jedisClusterNodes = new HashSet<HostAndPort>();  
# add connection string to the master  
jedisClusterNodes.add(new HostAndPort("127.0.0.1", 6379));  
JedisCluster jc = new JedisCluster(jedisClusterNodes);
```

Lettuce

```
# note the package names are io.lettuce.core.cluster.*  
import io.lettuce.core.cluster.api.StatefulRedisClusterConnection;  
import io.lettuce.core.cluster.api.async.RedisAdvancedClusterAsyncCommands;  
import io.lettuce.core.cluster.api.reactive.RedisAdvancedClusterReactiveCommands;  
import io.lettuce.core.cluster.api.sync.RedisAdvancedClusterCommands;  
  
RedisClusterClient redisClusterClient = RedisClusterClient.create("redis://localhost");  
StatefulRedisClusterConnection<String, String> connection = redisClusterClient.connect();  
  
RedisAdvancedClusterCommands syncCommands = connection.sync();  
RedisAdvancedClusterAsyncCommands asyncCommands = connection.async();  
RedisAdvancedClusterReactiveCommands reactiveCommands = connection.reactive();
```

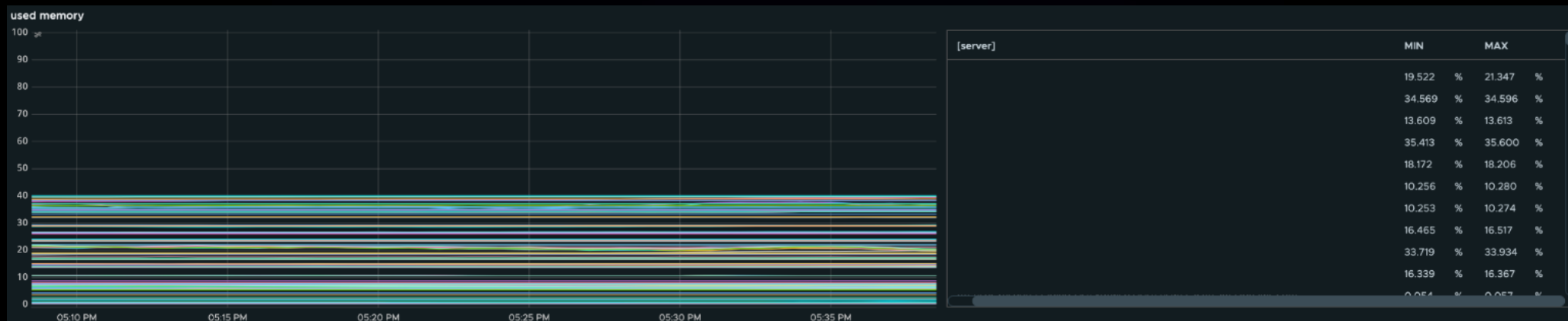
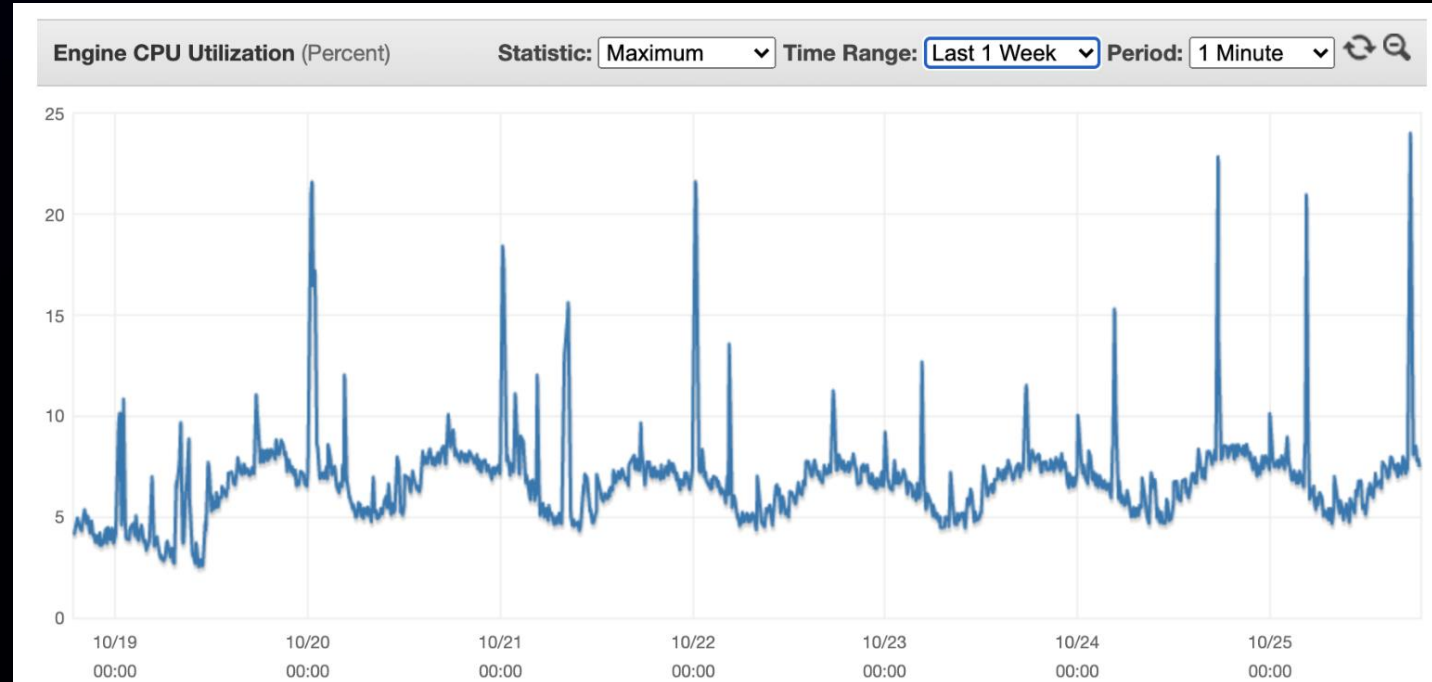
Auto scaling candidates

Inclusion criteria

- Most expensive
- Less than 40% of their memory utilized

Exclusion criteria

- Frequent CPU spikes
- Fast fluctuations in memory
- High network activity



Watson: Auto scaling candidate

Ideal candidate

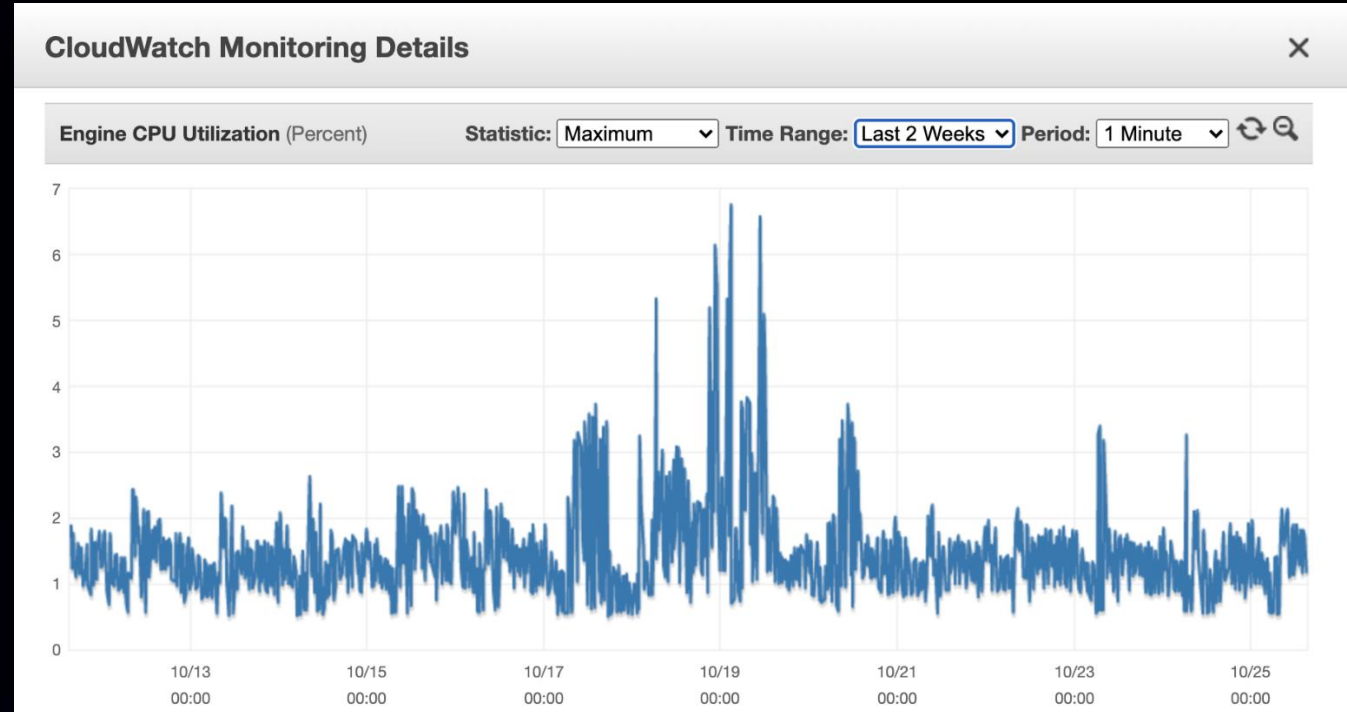
- 36 cache.r6g.2xlarge nodes
- 1.4 TB total capacity
- Only storing 382 GB

But what should the scaling policy be?

Watson: Auto scaling policy

Goal: keep CPU below 25%

Choice: min 10 nodes



Watson: Auto scaling policy

Goal: max scale rate of 1 node/hour



Watson: Auto scaling policy

Goal: min set of nodes does not peg the NIC



Watson: Auto scaling policy

Before

- 36 cache.r6g.2xlarge nodes
- 1.4 TB total capacity
- Only storing 382 GB

After

- Minimum: 10 nodes
- Maximum: 36 nodes

Estimated cost savings: ~\$14k/month

Wrapping up

- Modernize
- Simplify
- Standardize
- Reduce costs

Thank you!

Joe Travaglini

joetrav@amazon.com

Lindsey Berg

lberg@groupon.com

