

SALES OVERVIEW

Year

202120222023

Month

JanFebMarAprMayJunJulAugSepOct

Customer City

All

Sub Category

All

Category

All

Product Name

All

KPI Name

16,351,550

Bud. 16,800,000.00-448,449.66

Sales by Product Category

BikesAccessoriesClothing

Accessories 1M (4.09%)

Bikes 15M (93.93%)

Sales by Top 10 Customers

Full Name

Jordan Tu...11,484

Maurice ...10,861

Janet Mu...10,418

Nichole ...9,717

Margaret ...9,691

Randall D...9,688

Adriana ...9,664

Rosa Hu9,637

Brad She9,595

Francisco...9,586

Sales by Top 10 Product

Product Name

Mountai...970,781

Mountai...967,436

Mountai...947,831

Mountai...947,831

Mountai...923,356

Mountai...902,476

Touring-...417,212

Road-35...416,743

Touring-...410,060

Road-35...394,630

Sales and Budget Amount by Month

SalesBudget Amount

3,000,000

2,000,000

1,000,000

JanFebMarAprMayJunJulAugSepOctNovDec

Month

Sales by Customer City

UNITED STATES

Gulf ofSargasso Sea

Microsoft Bing

© 2023 TomTom, © 2023 Microsoft Corporation

SALES OVERVIEW

Year

202120222023

Month

JanFebMarAprMayJunJulAugSepOct

Customer City

All

Sub Category

All

Category

All

Product Name

All

45,695

Sales

15,300,000

Budget Amount

Sales and Budget by Month

Sales

Budget

2,000,000

1,000,000

0

JanFebMarAprM...JunJulAugSepOctNovDec

Month

Sales by Customer City

Sales by Top 10 Customers

Full Name

Arthur Van

Brandy Ch...

Jamie Zhu

Mason Ro...

Jillian Gar...

Faith Reed

Jared Pete...

Jason Grif...

Andrea Cox

Kristi Sch...

294

269

255

213

207

199

197

196

196

195

Customer	Jan	Total
Aaron Henderson	27	27
Abigail Barnes	64	64
Adrian Bell	8	8
Adrian Stewart	39	39
Adriana Rana	100	100
Aidan Hayes	153	153
Alan Sun	40	40
Alan Zhou	69	69
Albert Castro	40	40
Alberto Gomez	37	37
Alberto Suarez	35	35
Alex Nelson	29	29
Alex Peterson	40	40
Alexa Howard	5	5
Alexander Martin	5	5
Alexandra Alexander	27	27
Total	45,695	45,695

PRODUCT OVERVIEW

Year

202120222023

Month

JanFebMarAprMayJunJulAugSepOct

Customer City

All

Sub Category

All

Category

All

Product Name

All

16,351,550

Sales

16,800,000

Budget Amount

Sales and Budget by Month

Sales

Budget

2,000,000

0

JanFebMarAprM...JunJulAugSepOctNovDec

Month

Sales by Customer City

Sales by Top 10 Product

Product Name

Mountain...970,781

Mountain...967,436

Mountain...947,831

Mountain...947,831

Mountain...923,356

Mountain...902,476

Touring-1...417,212

Road-350...416,743

Touring-1...410,060

Road-350...394,630

0

500,000

1,000,000

Category	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
<div><div></div>Clothing</div>	8,729	21,306	26,795	25,397	26,563	29,425	29,487	29,835	27,628	33,683	30,154	34,805	323,806
Racing Socks, L	27	189	225	207	198	162	198	180	207	243	225	279	2,337
Racing Socks, M	36	207	198	225	270	270	279	261	171	207	207	198	2,526
Classic Vest, S	381	572	826	762	826	826	826	762	699	1,270	1,588	762	10,097
Half-Finger Gloves, L	245	735	980	661	735	808	955	1,127	637	1,053	1,347	1,176	10,457
Half-Finger Gloves, S	441	686	882	1,053	1,004	1,176	1,102	1,029	563	1,127	955	1,298	11,314
Half-Finger Gloves, M	171	735	955	955	931	1,004	882	1,151	1,151	1,298	1,225	1,151	11,608
Classic Vest, M	572	635	635	1,016	699	1,016	1,334	1,397	1,270	1,207	953	1,016	11,748
Classic Vest, L	254	508	445	1,080	1,270	699	1,143	1,207	1,397	1,588	762	1,524	11,875
AWC Logo Cap	557	1,340	1,438	1,340	1,465	1,780	1,645	1,933	1,735	1,798	1,726	2,113	18,870
Short-Sleeve Classic Jersey, L	756	1,404	1,944	1,296	1,404	1,620	1,944	1,512	1,350	1,944	1,998	2,592	19,760
Long-Sleeve Logo Jersey, XL	550	1,450	1,350	1,800	1,850	1,850	2,050	1,500	2,000	1,900	1,650	1,850	19,796
Women's Mountain Shorts, S	210	1,750	2,170	1,960	1,330	1,120	1,750	2,100	1,820	2,310	1,680	2,030	20,227
Long-Sleeve Logo Jersey, S	400	1,350	1,300	1,100	1,500	1,800	2,000	2,400	2,000	1,950	2,350	2,200	20,346
Short-Sleeve Classic Jersey, M	918	1,404	1,512	1,836	1,836	2,214	2,106	1,728	1,242	1,728	1,944	2,322	20,786
Total	857,690	771,349	1,049,907	1,046,023	1,284,593	1,643,178	1,371,676	1,551,066	1,447,496	1,673,293	1,780,920	1,874,360	16,351,550