# Vania Crystal Halim

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#### Education

# Carnegie Mellon University May 2025

B.S in Information Systems and Artificial Intelligence Minor in Business Analytics & Optimization

#### Coursework:

- Great Theoretical Ideas in CS
- Principles of Functional Programming
- Principles of Imperative Computation
- Parallel and Sequential Algorithms

#### Imperial College London Business School

Summer School 2022

- Business Analytics
- Consulting & Strategy

#### Skills

Coding: Python • HTML CSS • JavaScript • SQL • C • LaTex

Tools: Unity · Figma

Certifications:

**AWS Solutions Architect** 

Associate ·

Microsoft Azure Data

**Fundamentals** 

# Languages:

English	* * * * *
Mandarin	* * * * *
Bahasa Indonesia	* * * *
Malay	* * * *
French	* * *

## Work Experience

**Chief Marketing Executive** (Capital Grains) *Aug 2023 - Present*CMU's first student-run-and-driven restaurant startup. Spearheaded outreach and partnership initiatives in and out of CMU. Conducted onthe-ground feedback activities. Point of Contact with school management.

#### Planning, Strategy, Data Intern (IMDA) June - Aug 2023

Developed the data pipeline from web scraping to visualization with Tableau. Conducted market research into GenAl's applications for local businesses. Assistant to Assistant Chief Executive

#### 15-112 Fundamentals of Computer Science TA (CMU) 2022-2023

Head of student support division -- created extra practice content, coordinated weekly small group sessions for struggling students. Mentored students to develop their own projects using Python

#### Data Science Intern (Esme Learning) May - Aug 2022

Developed a text analysis machine learning model to heighten end-user personalization

#### Tech Consultant and Project Manager (re:Bloom) 2021-2022

Managed and trained a team of developers to create an e-commerce website for local, minority-owned businesses

### **Projects**

#### signSpeak (Hack112 Hackathon) 2021

Used OpenCV and TensorFlow to detect ASL hand gestures and translate it into text and speech.

#### La Barista 2021

Cafe restaurant game developed in Python. Incorporates OpenCV for drawing latte art, A\* search pathfinding algorithm to deliver drinks.

#### Activities

#### Girls Who Code 2022 - Present

Chief Marketing Officer. Developed and distributed social media content. Grew member count and club awareness. Increased participation and activity