

## EDUCATION

<b>ETH Zurich</b> MSc Science, Technology, Policy & Computer Science	Sep 2025 – June 2027
<b>Carnegie Mellon University</b> B.S Artificial Intelligence, Information Systems & Business Analytics & Optimization	Aug 2021 – Dec 2024
<b>Imperial College London Business School</b> Business Analytics + Consulting & Strategy	May – Jul 2022
<b>University College London</b> Data Science and Analytics + Digital Business Transformation	Jul – Aug 2024

## WORK EXPERIENCE

<b>Investment Analyst @ S2S Ventures</b> , Switzerland	Jan 2026 – Present
<ul style="list-style-type: none"> <li>Conduct market research on early-stage tech startups, evaluating business models, competitive landscapes, and growth potential</li> <li>Analyze financial projections and product viability across AI, fintech, and SaaS sectors to inform investment decisions</li> <li>Support portfolio companies by connecting startups with mentors, resources, and strategic partners in the Swiss ecosystem</li> </ul>	
<b>Generative Engine Optimization (GEO) AI Consultant</b> (Freelance)	Dec 2025 – Present
<ul style="list-style-type: none"> <li>Develop customized GEO strategies for Zurich businesses, enhance AI search visibility i.e. ChatGPT, Perplexity, Google AI Overviews</li> <li>Provide comprehensive audits and low-cost monitoring for clients to track AI citations and competitor benchmarks</li> </ul>	
<b>Tech Consultant &amp; Software Developer @ Centre for Organ Recovery &amp; Education</b> , USA	Jan – May 2024
<ul style="list-style-type: none"> <li>Streamlined the employee onboarding and offboarding pipeline by developing a full web-based application and SQL database</li> <li>Automated the creation of Active Directory accounts with Powershell and other web-based accounts using Selenium</li> <li>Oversaw the entire project lifecycle from initial consultation with client to final User Acceptance Testing</li> </ul>	
<b>Chief Marketing Officer @ Capital Grains CMU</b> , USA	May – Aug 2024
<ul style="list-style-type: none"> <li>Spearheaded marketing initiatives for CMU's first student-run restaurant startup business</li> <li>Increased social media following by 300%, strengthened branding and customer loyalty</li> </ul>	
<b>Data Engineer Intern @ Infocomm Media Development Authority</b> , Singapore	Jun – Aug 2023
<ul style="list-style-type: none"> <li>Developed an automated data pipeline from data sourcing to cleaning and transformation to visualization</li> <li>Conducted research on GenAI's implications on the work landscape</li> </ul>	
<b>Teaching Assistant (Fundamentals of Programming &amp; Computer Science) @ Carnegie Mellon</b> , USA	Aug 2022 – May 2023
<ul style="list-style-type: none"> <li>Head of student support division; wrote extra practice content, coordinated weekly small group sessions for weak students</li> <li>Mentored &gt;20 students in developing their own Python-based applications (800-1000+ lines of code)</li> <li>Taught large group sessions (quiz prep, quiz solution) with 200+ students, held weekly recitations and office hours</li> </ul>	
<b>Data Science Intern @ Esme Learning</b> (Ed-Tech startup), USA	May – Aug 2022
<ul style="list-style-type: none"> <li>Developed a text analysis model using machine learning methods</li> <li>Implemented a machine learning flow for targeting business questions and improving internal processes</li> </ul>	
<b>Tech Consultant and Project Manager @ re:Bloom</b> (Non-profit organization), USA	Aug 2021 – May 2022
<ul style="list-style-type: none"> <li>Planned, oversaw and lead team's project to completion while maintaining close communication with clients</li> </ul>	
<b>Software Engineer Intern @ GovTech</b> , Singapore	Feb-May 2021
<ul style="list-style-type: none"> <li>Automated the scanning of Indicators of Compromise (IP addresses, file hashes, URLs etc) in infrastructure logs using AWS Lambda, DynamoDB, and Elasticsearch to identify security threats</li> <li>Integrated the process of monetary disbursement to citizens using API calls, serverless framework, and other AWS services</li> </ul>	

## CURRENT ACTIVITIES & MEMBERSHIPS

ETH Entrepreneurship Club | ETH AI Ethics Forum | Zurich AI Safety | Zurich Effective Altruism

## SKILLS & CERTIFICATIONS

Oracle Cloud Infrastructure 2024 Generative AI Certified Professional | AWS Solutions Architect Associate | Neo4j & LLM Fundamentals | Python, C, HTML/CSS, JavaScript, SQL, Selenium, Ruby on Rails, LaTeX, Radzen | Figma, Canva