

EDUCATION

ETH Zurich MSc Science, Technology, Policy & Computer Science	Sep 2025 – June 2027
Carnegie Mellon University B.S Artificial Intelligence, Information Systems & Business Analytics & Optimization	Aug 2021 – Dec 2024
Imperial College London Business School Business Analytics + Consulting & Strategy	May – Jul 2022
University College London Data Science and Analytics + Digital Business Transformation	Jul – Aug 2024

WORK EXPERIENCE

Investment Analyst @ S2S Ventures, Switzerland	Jan 2026 – Present
<ul style="list-style-type: none">Conduct market research on early-stage tech startups, evaluating business models, competitive landscapes, and growth potentialAnalyze financial projections and product viability across AI, fintech, and SaaS sectors to inform investment decisionsSupport portfolio companies by connecting startups with mentors, resources, and strategic partners in the Swiss ecosystem	
Generative Engine Optimization (GEO) AI Consultant (Freelance)	Dec 2025 – Present
<ul style="list-style-type: none">Develop customized GEO strategies for Zurich businesses, enhance AI search visibility i.e. ChatGPT, Perplexity, Google AI OverviewsProvide comprehensive audits and low-cost monitoring for clients to track AI citations and competitor benchmarks	
Tech Consultant & Software Developer @ Centre for Organ Recovery & Education, USA	Jan – May 2024
<ul style="list-style-type: none">Streamlined the employee onboarding and offboarding pipeline by developing a full web-based application and SQL databaseAutomated the creation of Active Directory accounts with Powershell and other web-based accounts using SeleniumOversaw the entire project lifecycle from initial consultation with client to final User Acceptance Testing	
Chief Marketing Officer @ Capital Grains CMU, USA	May – Aug 2024
<ul style="list-style-type: none">Spearheaded marketing initiatives for CMU's first student-run restaurant startup businessIncreased social media following by 300%, strengthened branding and customer loyalty	
Data Engineer Intern @ Infocomm Media Development Authority, Singapore	Jun – Aug 2023
<ul style="list-style-type: none">Developed an automated data pipeline from data sourcing to cleaning and transformation to visualizationConducted research on GenAI's implications on the work landscape	
Teaching Assistant (Fundamentals of Programming & Computer Science) @ Carnegie Mellon, USA	Aug 2022 – May 2023
<ul style="list-style-type: none">Head of student support division; wrote extra practice content, coordinated weekly small group sessions for weak studentsMentored >20 students in developing their own Python-based applications (800-1000+ lines of code)Taught large group sessions (quiz prep, quiz solution) with 200+ students, held weekly recitations and office hours	
Data Science Intern @ Esme Learning (Ed-Tech startup), USA	May – Aug 2022
<ul style="list-style-type: none">Developed a text analysis model using machine learning methodsImplemented a machine learning flow for targeting business questions and improving internal processes	
Tech Consultant and Project Manager @ re:Bloom (Non-profit organization), USA	Aug 2021 – May 2022
<ul style="list-style-type: none">Planned, oversaw and lead team's project to completion while maintaining close communication with clients	

Software Engineer Intern @ GovTech, Singapore	Feb-May 2021
<ul style="list-style-type: none">Automated the scanning of Indicators of Compromise (IP addresses, file hashes, URLs etc) in infrastructure logs using AWS Lambda, DynamoDB, and ElasticSearch to identify security threatsIntegrated the process of monetary disbursement to citizens using API calls, serverless framework, and other AWS services	

CURRENT ACTIVITIES & MEMBERSHIPS

ETH Entrepreneurship Club | ETH AI Ethics Forum | Zurich AI Safety | Zurich Effective Altruism

SKILLS & CERTIFICATIONS

Oracle Cloud Infrastructure 2024 Generative AI Certified Professional | AWS Solutions Architect Associate | Neo4j & LLM Fundamentals | Python, C, HTML/CSS, JavaScript, SQL, Selenium, Ruby on Rails, LaTeX, Radzen | Figma, Canva