

Total Sales

₹ 456K

Total Sales

Total Quantity Sold

2514

Total Quantity

Total Profit

91.20K

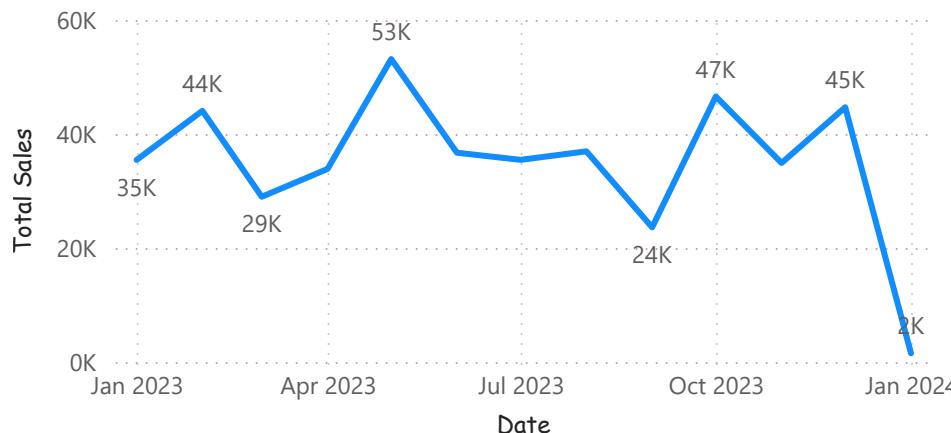
Profit

Profit Margin

20.00%

Profit Margin %

Sales Trend Over Time



Date

01-01-2023 01-01-2024



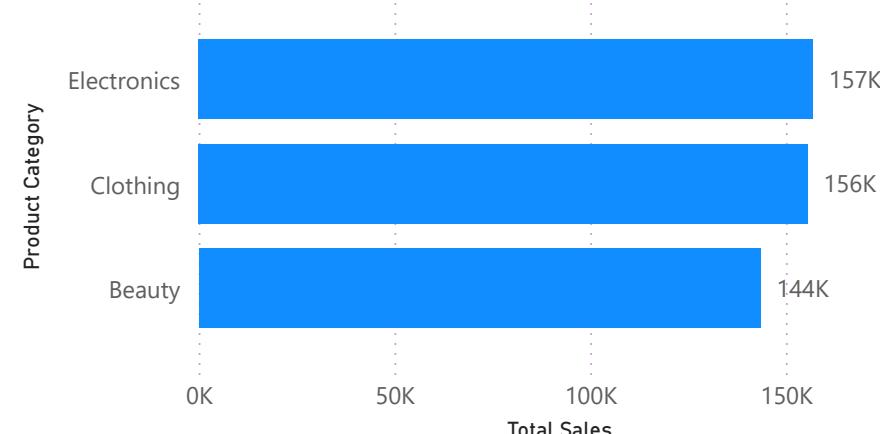
Product Catego... ▾

- Beauty
- Clothing
- Electronics

Gender ▾

- Female
- Male

Sales by Product Category



Top 10 Customers by Sales

Customer ID	Total Sales
CUST015	2,000.00
CUST065	2,000.00
CUST072	2,000.00
CUST074	2,000.00
CUST089	2,000.00
CUST093	2,000.00
CUST109	2,000.00
CUST118	2,000.00
CUST124	2,000.00
Total	98,000.00

1. Clothing category generates the highest revenue, making it the top-performing segment.
2. Sales show fluctuations across months, with noticeable peaks during certain periods indicating seasonal demand.
3. Female customers contribute slightly higher sales compared to male customers, showing a stronger purchasing trend.
4. Top 10 customers contribute a significant portion of total sales, highlighting the importance of customer retention strategies.