

Total Sales

₹ 456K

Total Sales

Total Quantity Sold

2514

Total Quantity

Total Profit

91.20K

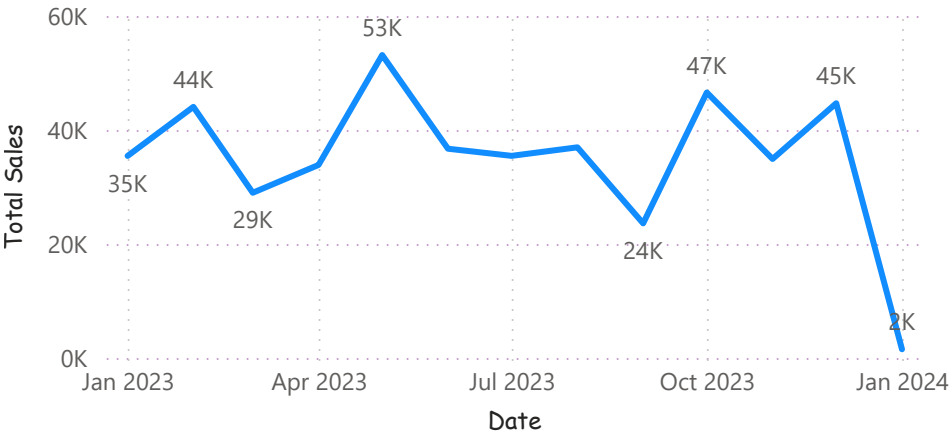
Profit

Profit Margin

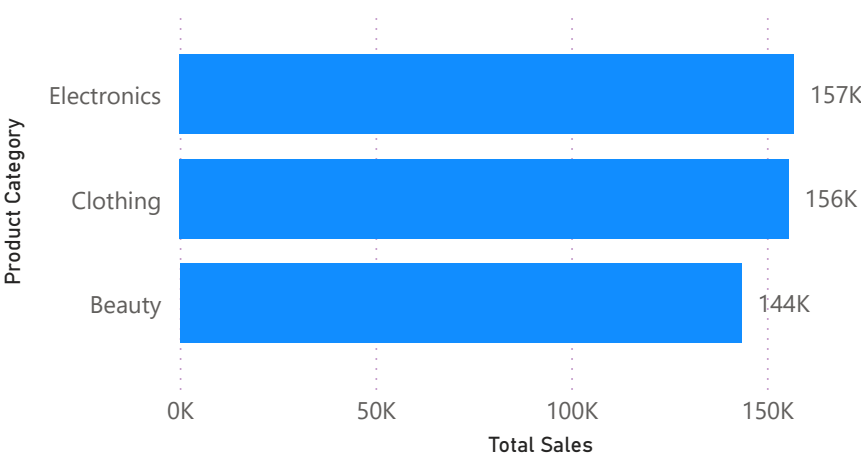
20.00%

Profit Margin %

Sales Trend Over Time



Sales by Product Category



Top 10 Customers by Sales

Customer ID	Total Sales
CUST015	2,000.00
CUST065	2,000.00
CUST072	2,000.00
CUST074	2,000.00
CUST089	2,000.00
CUST093	2,000.00
CUST109	2,000.00
CUST118	2,000.00
CUST124	2,000.00
Total	98,000.00

Date

01-01-2023

01-01-2024

Product Catego...

Gender

Beauty

Clothing

Electronics

Female

Male

- Clothing category generates the highest revenue, making it the top-performing segment.
- Sales show fluctuations across months, with noticeable peaks during certain periods indicating seasonal demand.
- Female customers contribute slightly higher sales compared to male customers, showing a stronger purchasing trend.
- Top 10 customers contribute a significant portion of total sales, highlighting the importance of customer retention strategies.