



COLEEN ISOBELLE MASBANG

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Language: Tagalog, English

🔗 <https://github.com/vanilla02>

OBJECTIVE

Creative and detail-oriented professional with experience in front-end web development and digital marketing. Proficient in Figma, WordPress, and Google Workspace tools, with a strong ability to organize tasks and support team objectives. Seeking to contribute design and administrative skills in a dynamic role that offers opportunities for continuous learning and professional growth.

EDUCATION

College

2021 - 2025

Holy Angel University

**Bachelor of Science in Information Technology with
Area of Specialization in Web Development**

Senior High School

2019 - 2021

Chevalier School Inc.

**Science, Technology, Engineering, and Mathematics
(STEM)**

EXPERIENCE

December 2024 -

March 2025

Pixel8

Digital Marketing Intern

Contributed to the company's digital presence by designing and structuring a new webpage to enhance user navigation and visual appeal. Assisted in refining design and layout strategies to improve overall website aesthetics and user experience. Edited and optimized product images to ensure consistency and faster load times across digital platforms. Gained hands-on experience with tools like Figma and WordPress, strengthening skills in front-end web development and digital marketing.

SKILLS

- Willingness to Learn
- Creativity
- Attention to Detail
- Basic Troubleshooting
- Database: MongoDB
- Google Workspace
- Design Tools: Figma, Canva
- Front-End Development: HTML, CSS, Bootstrap, WordPress

REFERENCES

Joseph A. Esquivel

Doctor in Information
Technology

Holy Angel University

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