

Business Model Canvas

Community Help & Micro-task Coordination App

Key Partners	Local Businesses Utility Companies Local Municipality
Key Activities	User verification and moderation Payment and rating management Platform updates
Value Proposition	Instant local task assistance Verified trusted helpers Enhanced neighborhood connectivity Professional handling of risky tasks
Customer Relationships	Trust-based rating system Responsive user support
Customer Segments	Residents needing quick help Local volunteers Gig workers
Key Resources	Cloud tech infrastructure Development team Partners
Channels	Local referrals Social media
Cost Structure	Technical infrastructure Salaries (developers, support) Marketing and outreach Payment processing fees Legal and operational expenses
Revenue Streams	Commissions on tasks Sponsored listings Utility company partners In-app advertisements Premium user subscriptions