

RETAIL DATA ANALYTICS
Oct, 2021

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Purpose of Document

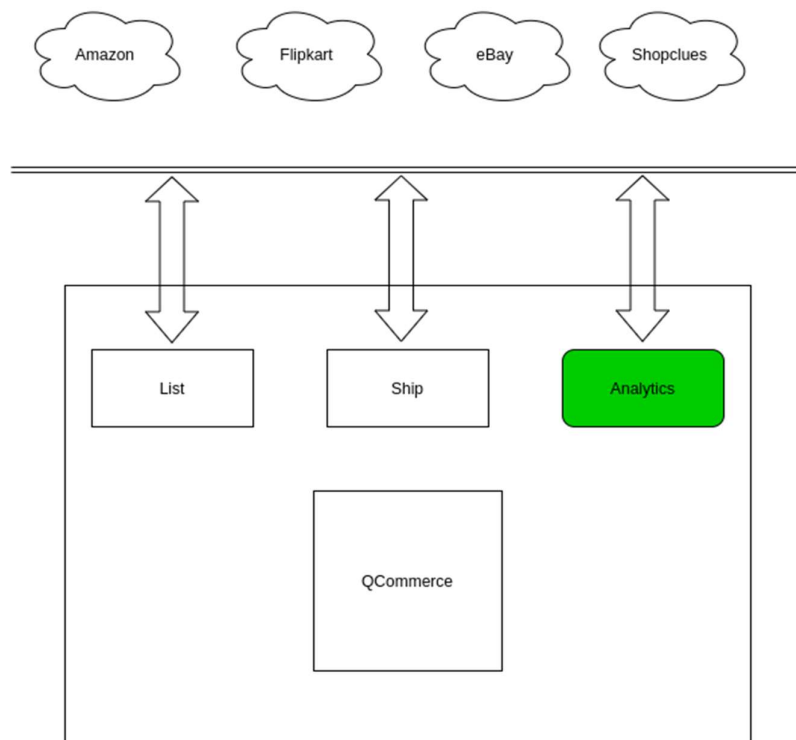
The purpose of the document is to understand the development of the Retail Data Analytics Insight.

About Retail Data Analytics Insight

The Retail Data Analytics Insight tool provides insights of the sales/transactions done on various e-commerce platforms.

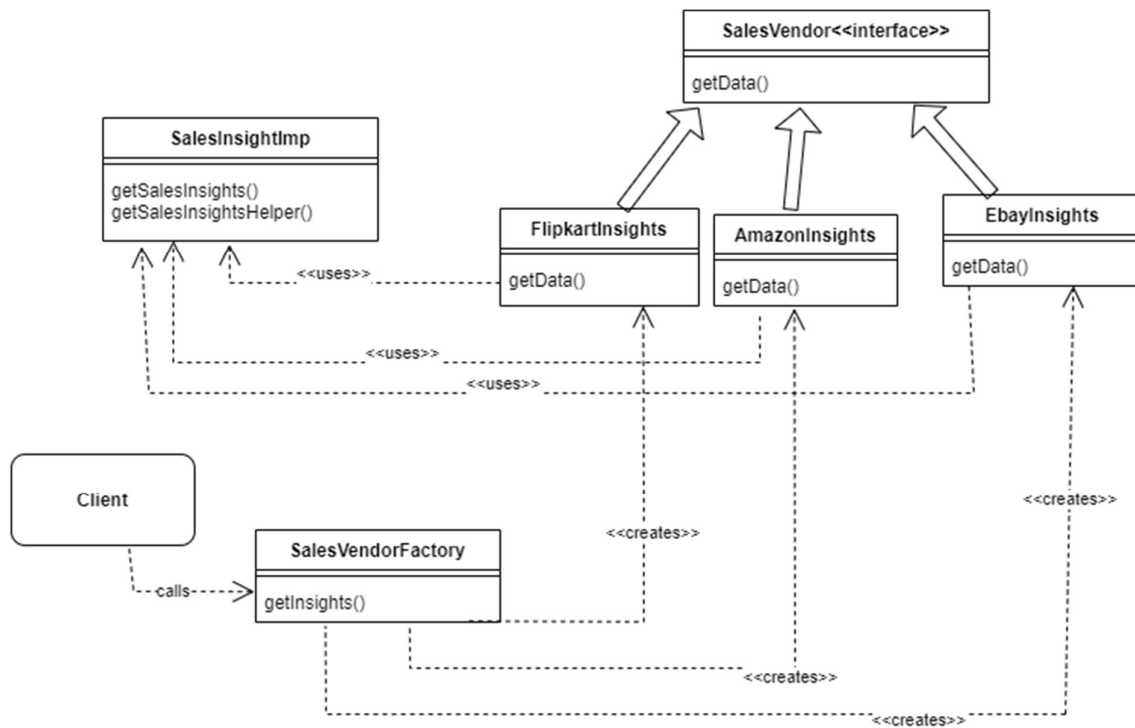
Architecture

Below is the architecture of retail data analytics:



UML Diagram

Below is the implementation details of the system:



Implementation:

The data from different platforms are provided. The needed data has to be obtained from these files and the calculations are done as per the year specified by the vendors.