

Empathy map

Use this framework to develop a

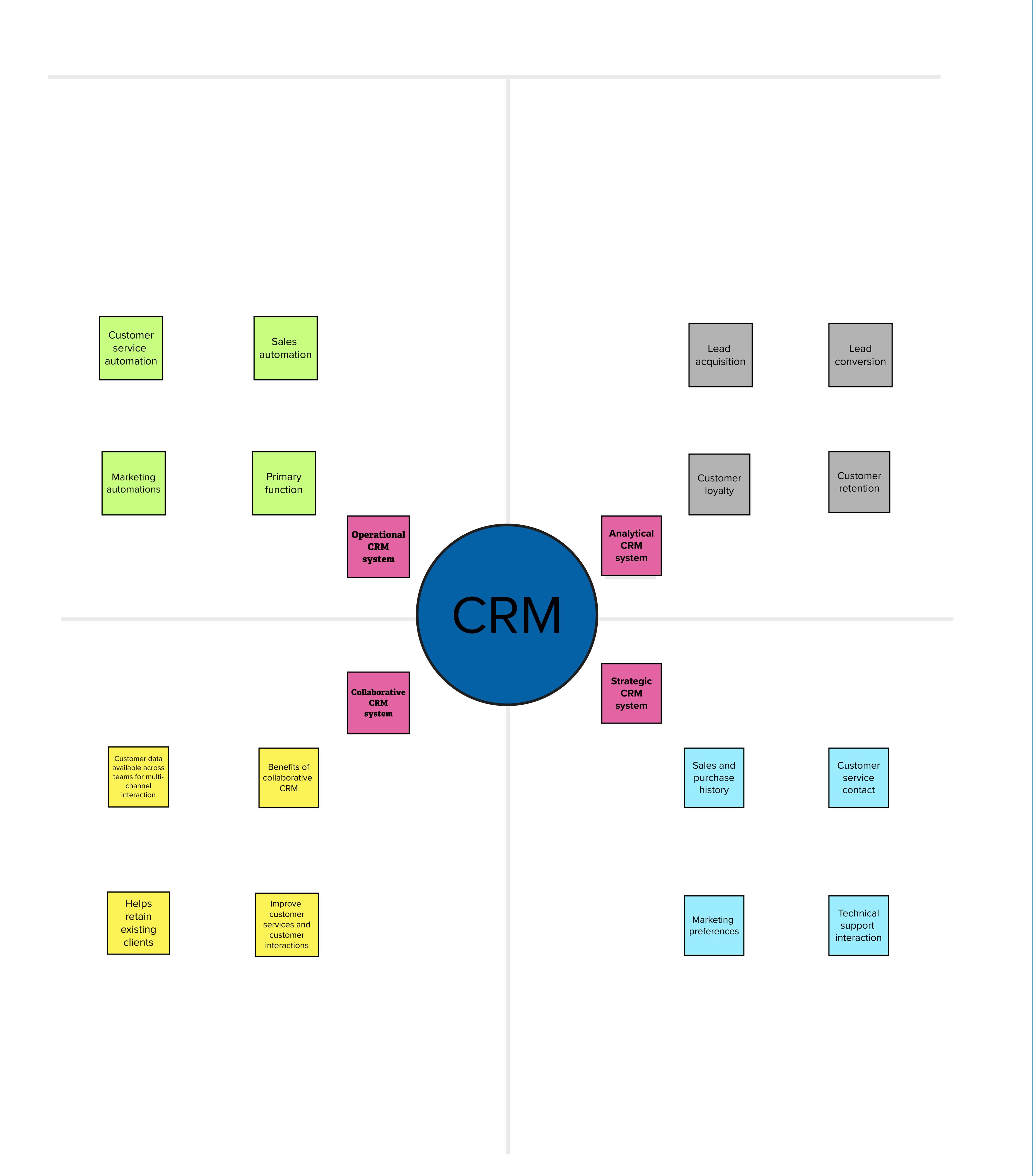
deep, shared empathy for o empathy map aspects of a u and pain poin understand you and mindset.

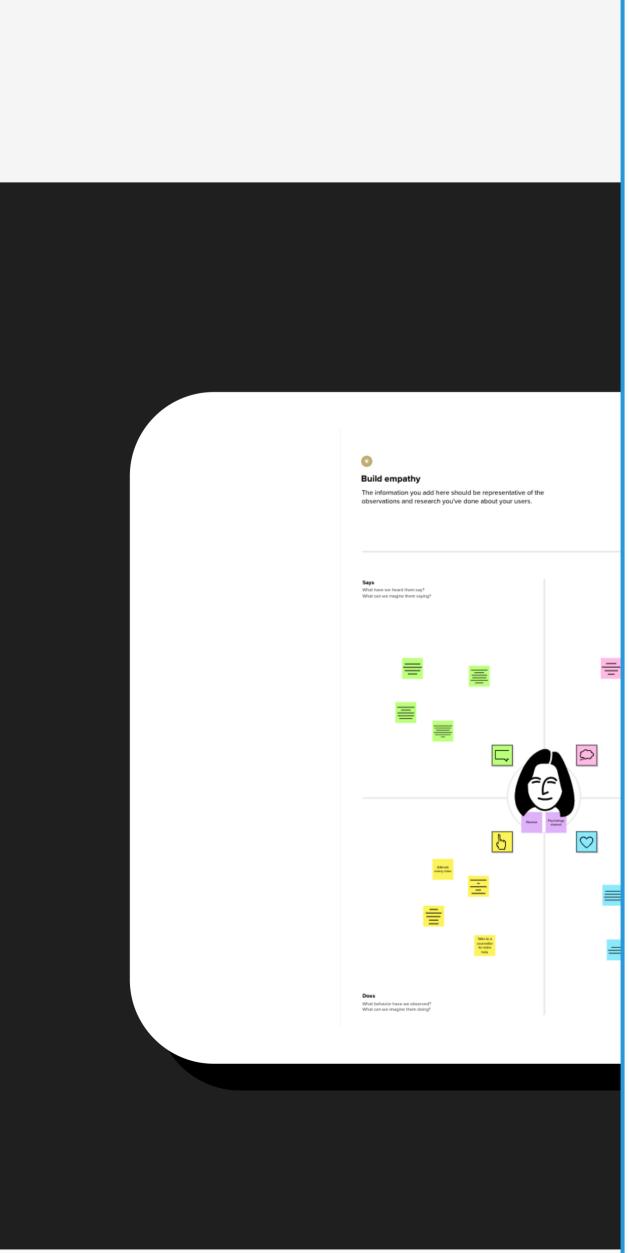
Build empathy



Build empathy

The information you add here should be representative of the observations and research you've done about your users.





Share template fe

