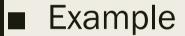
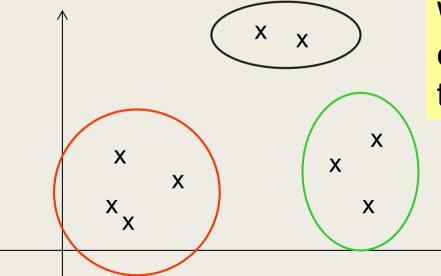
# CLUSTERING

Dr. Vani Vasudevan

## Introduction

- The goal of clustering is to
  - group data points that are close (or similar) to each other
  - identify such groupings (or clusters) in an unsupervised manner
    - Unsupervised: no information is provided to the algorithm on which data points belong to which clusters

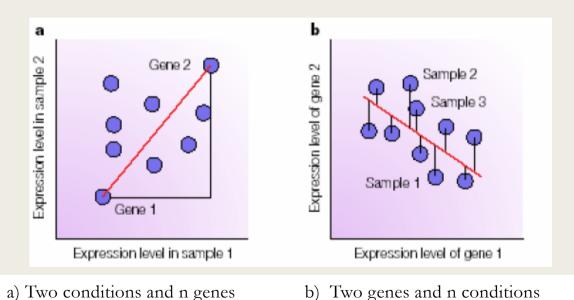




What should the clusters be for these data points?

# Measuring Similarity

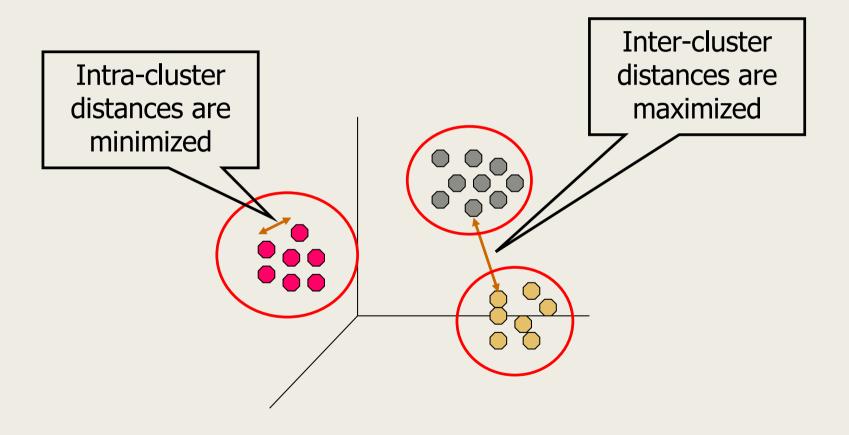
- When trying to group together objects that are similar, we need:
  - **1.** <u>Distance Metric</u> which define the meaning of similarity/dissimilarity



# What Is Good Clustering?

- A good clustering method will produce high quality clusters with
  - high intra-class similarity
  - low <u>inter-class</u> similarity
- The <u>quality</u> of a clustering result depends on both the similarity measure used by the method and its implementation.
- The <u>quality</u> of a clustering method is also measured by its ability to discover some or all of the <u>hidden</u> patterns.

# Intra-cluster and Inter-cluster distances

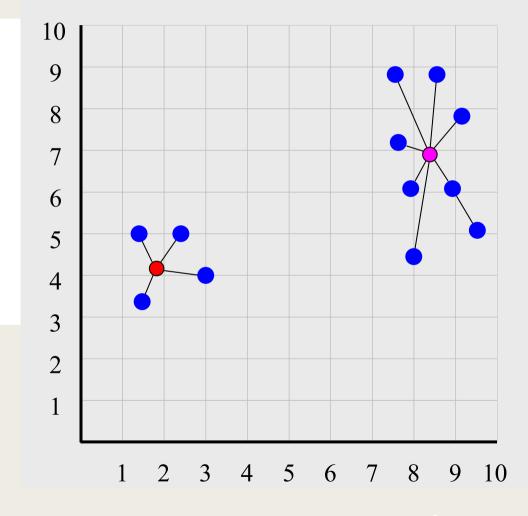


## **Squared Error**

$$se_{K_i} = \sum_{j=1}^{m} ||t_{ij} - C_k||^2$$

$$se_K = \sum_{j=1}^k se_{K_j}$$





## Major Types of Clustering Algorithms

#### Partitioning:

Partition the database into k clusters which are represented by representative objects of them

#### Hierarchical:

Decompose the database into several levels of partitioning which are represented by dendrogram

#### Density-based:

Based on connectivity and density functions

## Partitional Clustering

- Nonhierarchical, each instance is placed in exactly one of K nonoverlapping clusters.
- Since only one set of clusters is output, the user normally has to input the desired number of clusters K.









# Partitional Clustering

Partitional algorithms determine all clusters at once.

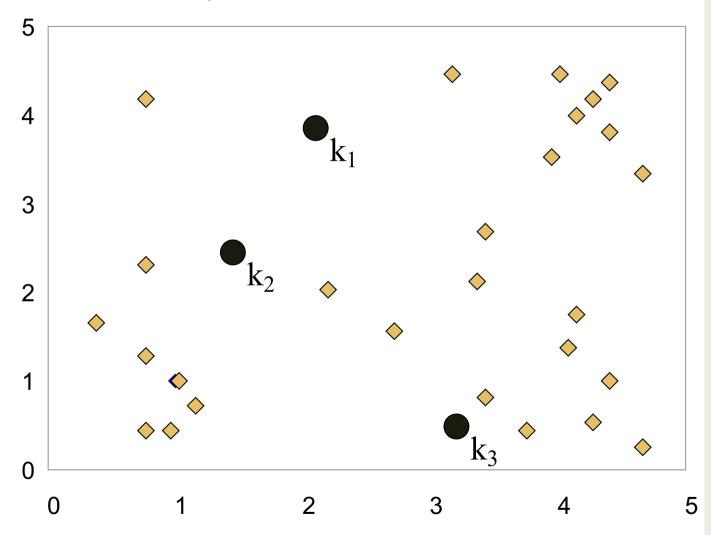
### They include:

- K-means
- Nearest Neighbour

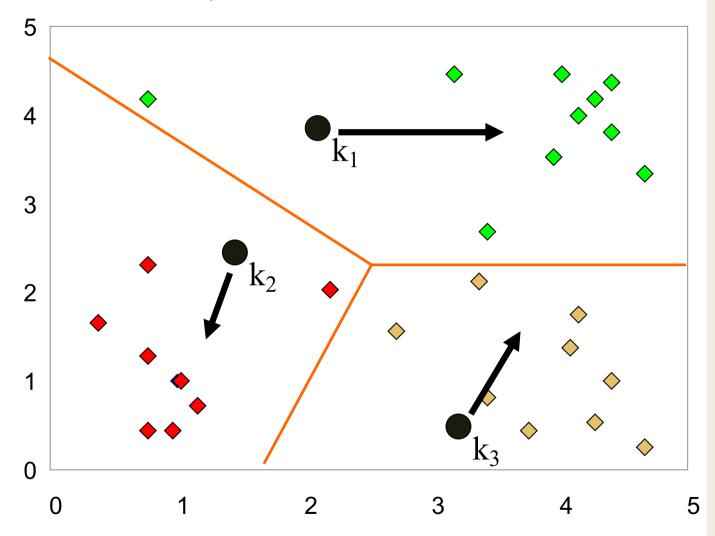
# **Algorithm** *k-means*

- 1. Decide on a value for k.
- 2. Initialize the *k* cluster centers (randomly, if necessary).
- 3. Decide the class memberships of the *N* objects by assigning them to the nearest cluster center.
- 4. Re-estimate the *k* cluster centers, by assuming the memberships found above are correct.
- 5. If none of the *N* objects changed membership in the last iteration, exit. Otherwise goto 3.

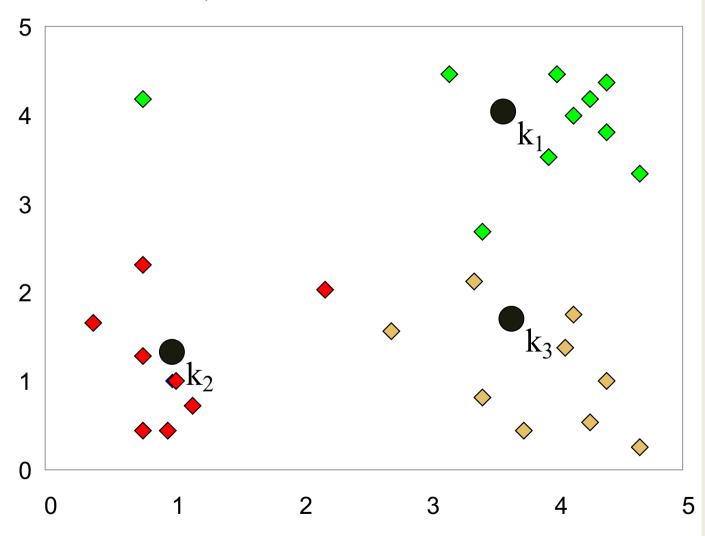
Algorithm: k-means, Distance Metric: Euclidean Distance



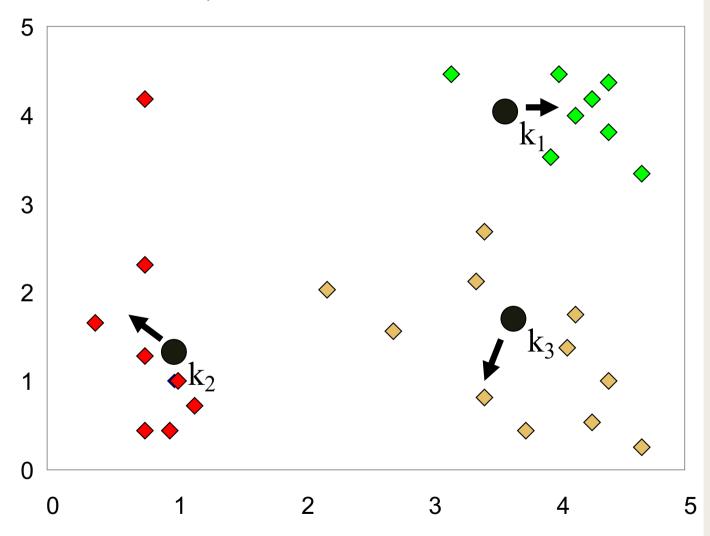
Algorithm: k-means, Distance Metric: Euclidean Distance



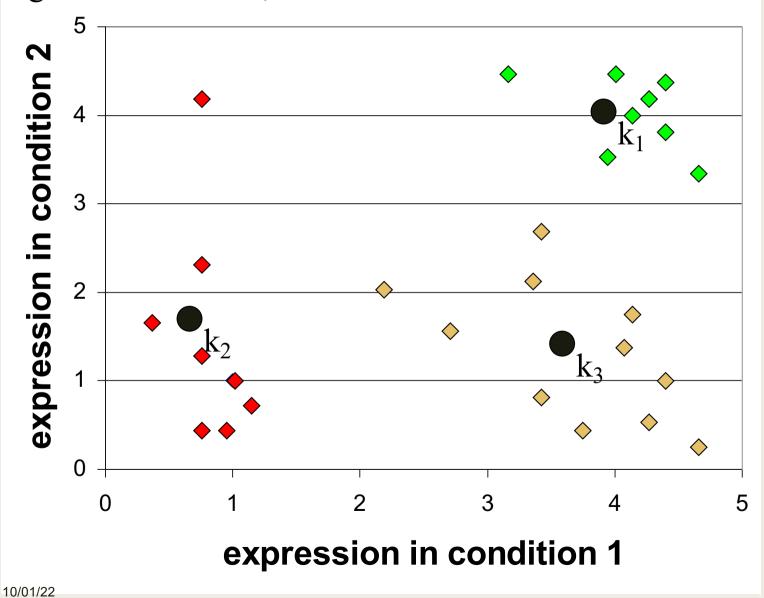
Algorithm: k-means, Distance Metric: Euclidean Distance



Algorithm: k-means, Distance Metric: Euclidean Distance



Algorithm: k-means, Distance Metric: Euclidean Distance

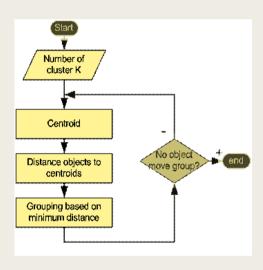


## K-MEANS CLUSTERING

The k-means algorithm is an algorithm to <u>cluster</u> n objects based on attributes into k <u>partitions</u>, where k < n.

■ It assumes that the object attributes form a <u>vector space</u>.

# How the K-Mean Clustering algorithm works?



# How the K-Mean Clustering algorithm works?

- Step 1: Begin with a decision on the value of k = number of clusters.
- Step 2: Put any initial partition that classifies the data into k clusters. You may assign the training samples randomly, or systematically as the following:
  - 1. Take the first k training sample as singleelement clusters
  - 2. Assign each of the remaining (N-k) training sample to the cluster with the nearest centroid. After each assignment, recompute the centroid of the gaining cluster.

# How the K-Mean Clustering algorithm works?

- Step 3: Take each sample in sequence and compute its distance from the centroid of each of the clusters. If a sample is not currently in the cluster with the closest centroid, switch this sample to that cluster and update the centroid of the cluster gaining the new sample and the cluster losing the sample.
- Step 4. Repeat step 3 until convergence is achieved, that is until a pass through the training sample causes no new assignments.

## K-Means

- K-Means is relatively an efficient method. However, we need to specify the number of clusters, in advance and the final results are sensitive to initialization and often terminates at a local optimum
- Unfortunately, there is no global theoretical method to find the optimal number of clusters.
- A practical approach is to compare the outcomes of multiple runs with different *k* and choose the best one based on a predefined criterion.
- $\blacksquare$  In general, a large k probably decreases the error but increases the risk of overfitting.

# Example 1...

Suppose we want to group the visitors to a website using just their age (a one-dimensional space) as follows:

15,15,16,19,19,20,20,21,22,28,35,40,41,42,43,44,60,61,65

#### Initial clusters:

Centroid (C1) = 16[16]

Centroid (C2) = 22[22]

#### Iteration 1:

C1 = 15.33 [15,15,16]

C2 = 36.25 [19,19,20,20,21,22,28,35,40,41,42,43,44,60,61,65]

#### Iteration 2:

C1 = 18.56 [15,15,16,19,19,20,20,21,22]

C2 = 45.90 [28,35,40,41,42,43,44,60,61,65]

# Example 1

#### Iteration 3:

C1 = 19.50 [15,15,16,19,19,20,20,21,22,28]

C2 = 47.89 [35,40,41,42,43,44,60,61,65]

#### Iteration 4:

C1 = 19.50 [15,15,16,19,19,20,20,21,22,28]

C2 = 47.89 [35,40,41,42,43,44,60,61,65]

No change between iterations 3 and 4 has been noted. By using clustering, 2 groups have been identified 15-28 and 35-65. The initial choice of centroids can affect the output clusters, so the algorithm is often run multiple times with different starting conditions in order to get a fair view of what the clusters should be.

# Example 2 (using K=2)

Individual	Variable 1	Variable 2
1	1.0	1.0
2	1.5	2.0
3	3.0	4.0
4	5.0	7.0
5	3.5	5.0
6	4.5	5.0
7	3.5	4.5

Example 2...

## Step 1:

<u>Initialization</u>: Randomly we choose following two centroids (k=2) for two clusters.In this case the 2 centroid are: m1=(1.0,1.0) and m2=(5.0,7.0).

Individual	Variable 1	Variable 2
1	1.0	1.0
2	1.5	2.0
3	3.0	4.0
4	5.0	7.0
5	3.5	5.0
6	4.5	5.0
7	3.5	4.5
	1.00/10/04	

	Individual	Mean Vector
Group 1	1	(1.0, 1.0)
Group 2	4	(5.0, 7.0)

### Example 2...

## Step 2:

Thus, we obtain two clusters containing:

 $\{1,2,3\}$  and  $\{4,5,6,7\}$ .

Their new centroids are:

$$m_1 = (\frac{1}{3}(1.0 + 1.5 + 3.0), \frac{1}{3}(1.0 + 2.0 + 4.0)) = (1.83, 2.33)$$

$$m_2 = (\frac{1}{4}(5.0 + 3.5 + 4.5 + 3.5), \frac{1}{4}(7.0 + 5.0 + 5.0 + 4.5))$$

=	(4.	12	,5.	38	()
	7.				

individual	Centrold 1	Centrold 2
1	0	7.21
2 (1.5, 2.0)	1.12	6.10
3	3.61	3.61
4	7.21	0
5	4.72	2.5
6	5.31	2.06
7	4.30	2.92

 $d(m_1, 2) = \sqrt{|1.0 - 1.5|^2 + |1.0 - 2.0|^2} = 1.12$  $d(m_2, 2) = \sqrt{|5.0 - 1.5|^2 + |7.0 - 2.0|^2} = 6.10$ 

#### Example 2...

## Step 3:

- Now using these centroids we compute the Euclidean distance of each object, as shown in table.
- Therefore, the new clusters are:

{1,2} and {3,4,5,6,7}

Next centroids are:
 m1=(1.25,1.5) and m2 =
 (3.9,5.1)

Individual	Centroid 1	Centroid 2
1	1.57	5.38
2	0.47	4.28
3	2.04	1.78
4	5.64	1.84
5	3.15	0.73
в	3.78	0.54
7	2.74	1.08

#### Example 2

### ■ <u>Step 4</u>:

The clusters obtained are: {1,2} and {3,4,5,6,7}

- Therefore, there is no change in the cluster.
- Thus, the algorithm comes to a halt here and final result consist of 2 clusters {1,2} and {3,4,5,6,7}.

Individual	Centroid 1	Centroid 2
1	0.56	5.02
2	0.56	3.92
3	3.05	1.42
4	6.66	2.20
5	4.16	0.41
6	4.78	0.61
7	3.75	0.72

## Comments on the K-Means Method

## Strength

- Relatively easy algorithm
- Relatively efficient: O(tkn), where n is # objects, k is # clusters, and t is # iterations. Normally, k, t << n.</li>

### **Weakness**

- Applicable only when mean is defined, then what about categorical data?
- Need to specify k, the number of clusters, in advance
- Unable to handle noisy data and outliers

# Validity of clusters

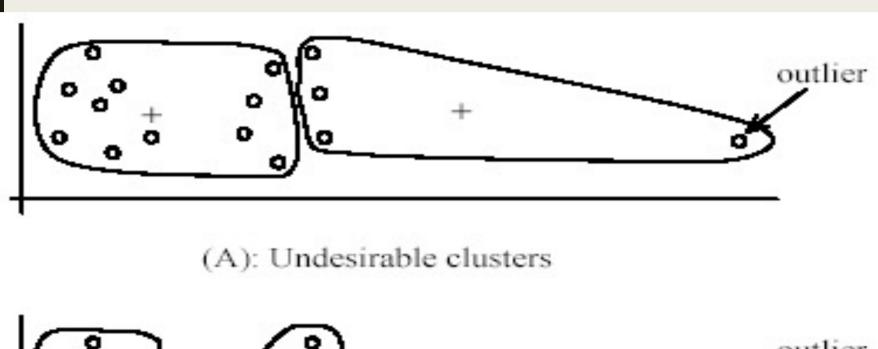
- Why validity of clusters?
  - Given some data, any clustering algorithm generates clusters
  - So, we need to make sure the clustering results are valid and meaningful.
- Measuring the validity of clustering results usually involve
  - Optimality of clusters
  - Verification of meaning of clusters

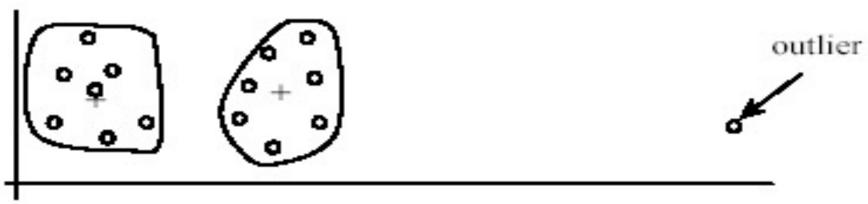
# Optimality of clusters

- Optimal clusters should
  - minimize distance within clusters (intracluster)
  - maximize distance between clusters (intercluster)
- Example of intracluster measure
  - Squared error se where m<sub>i</sub> is the mean of all instances in cluster c<sub>i</sub>

$$se = \sum_{i=1}^{k} \sum_{p \in c_i} ||p - m_i||^2$$

# Weaknesses of k-means: Problems with outliers

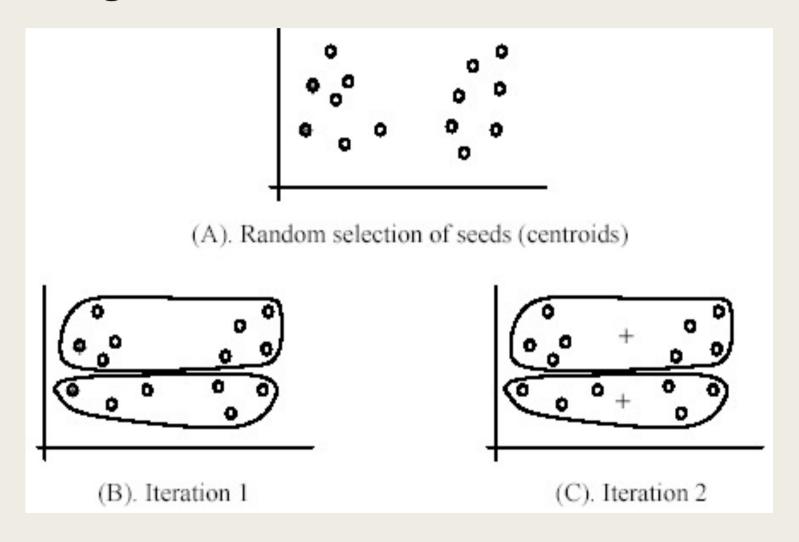




(B): Ideal clusters

# Weaknesses of k-means (cont ...)

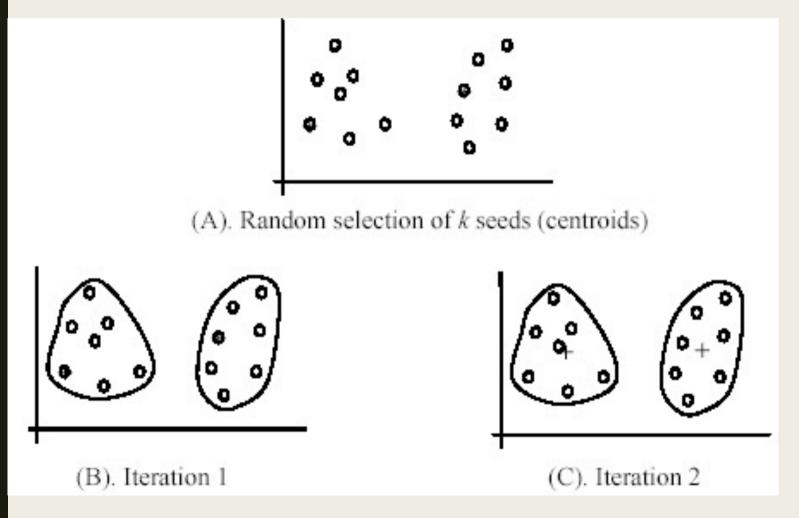
The algorithm is sensitive to initial seeds.



32

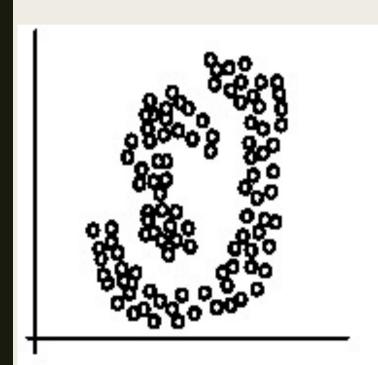
## Veaknesses of k-means (cont ...)

If we use different seeds: good results

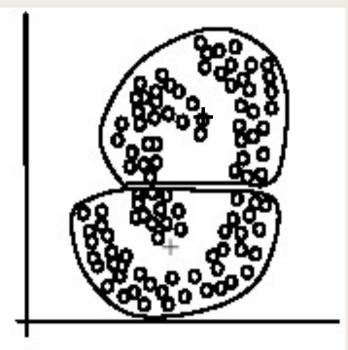


# Veaknesses of k-means (cont ...)

The k-means algorithm is not suitable for discovering clusters that are not hyper-ellipsoids (or hyper-spheres).



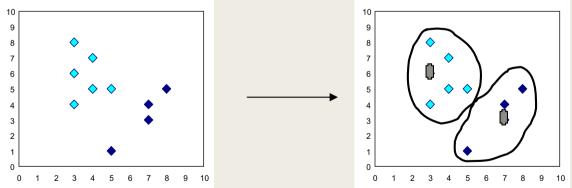
(A): Two natural clusters



(B): k-means clusters

## What is the problem of k-Means Method?

- The k-means algorithm is sensitive to outliers!
  - Since an object with an extremely large value may substantially distort the distribution of the data.
- K-Medoids: Instead of taking the **mean** value of the object in a cluster as a reference point, **medoids** can be used, which is the **most centrally located** object in a cluster.



## Termination conditions

■ Several possibilities, e.g.,

- A fixed number of iterations.
- Cluster partition unchanged.
- Centroid positions don't change.

## K-means: summary

- Algorithmically, very simple to implement
- *K*-means converges, but it finds a local minimum of the cost function
- Works only for numerical observations
- *K* is a user input;
- Outliers can be considerable trouble to K-means

## Hierarchical Clustering

#### Two main types of hierarchical clustering

- Agglomerative:
  - Start with the points as individual clusters
  - At each step, merge the closest pair of clusters until only one cluster (or k clusters) left
- Divisive:
  - Start with one, all-inclusive cluster
  - At each step, split a cluster until each cluster contains a point (or there are k clusters)

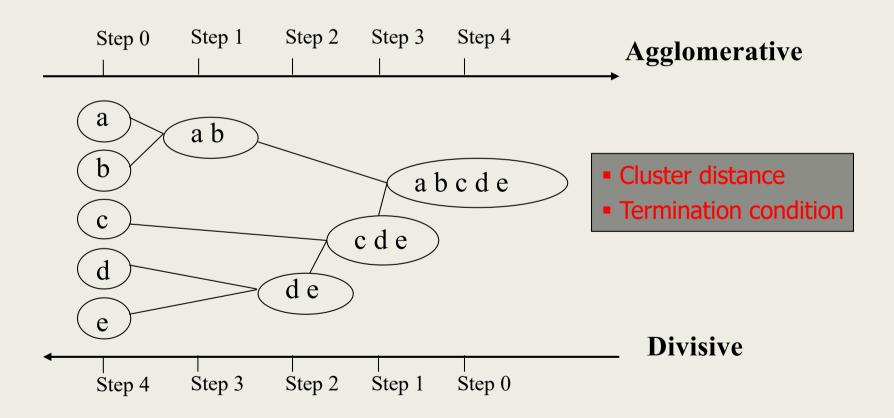
Traditional hierarchical algorithms use a similarity or distance matrix

Merge or split one cluster at a time

### ntroduction

#### Illustrative Example

Agglomerative and divisive clustering on the data set {a, b, c, d ,e }

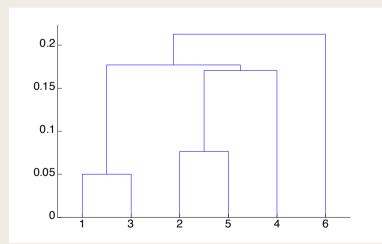


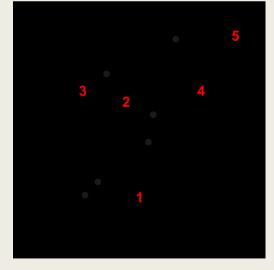
## Hierarchical Clustering

- Produces a set of nested clusters organized as a hierarchical tree
- Can be visualized as a dendrogram

A tree like diagram that records the sequences of

merges or splits





## Agglomerative Clustering Algorithm

More popular hierarchical clustering technique

Basic algorithm is straightforward

- 1. Compute the proximity matrix
- 2. Let each data point be a cluster
- 3. Repeat
- 4. Merge the two closest clusters
- 5. Update the proximity matrix
- **6.** Until only a single cluster remains

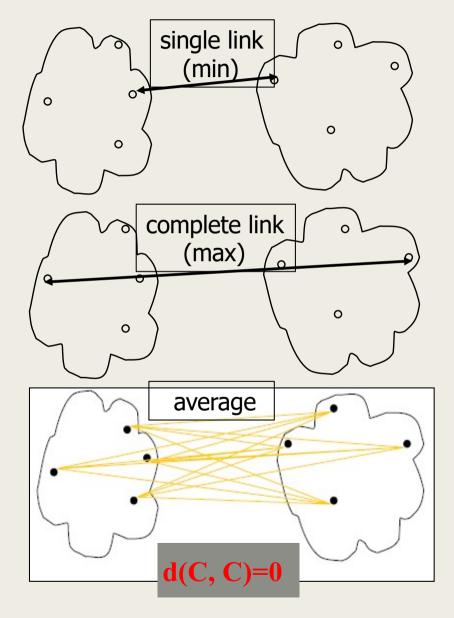
Key operation is the computation of the proximity of two clusters

 Different approaches to defining the distance between clusters distinguish the different algorithms

## Cluster Distance Measures

- Single link: smallest distance between an element in one cluster and an element in the other, i.e., d(C<sub>i</sub>, C<sub>i</sub>) = min{d(x<sub>ip</sub>, x<sub>iq</sub>)}
- Complete link: largest distance between an element in one cluster and an element in the other, i.e., d(C<sub>i</sub>, C<sub>j</sub>) = max{d(x<sub>ip</sub>, x<sub>jq</sub>)}
- Average: avg distance between elements in one cluster and elements in the other, i.e.,

$$d(C_i, C_j) = avg\{d(x_{ip}, x_{jq})\}$$

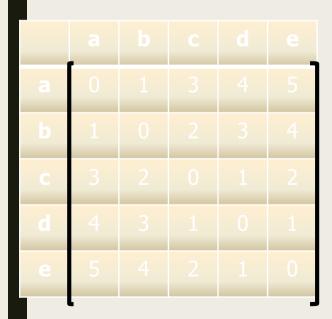


## Cluster Distance Measures

**Example:** Given a data set of five objects characterised by a single continuous feature, assume that there are two clusters:  $C_1$ :  $\{a, b\}$  and  $C_2$ :  $\{c, d, e\}$ .

a	b	С	d	е

- 1. Calculate the distance matrix.
- 2. Calculate three cluster distances between C<sub>1</sub> and C<sub>2</sub>.



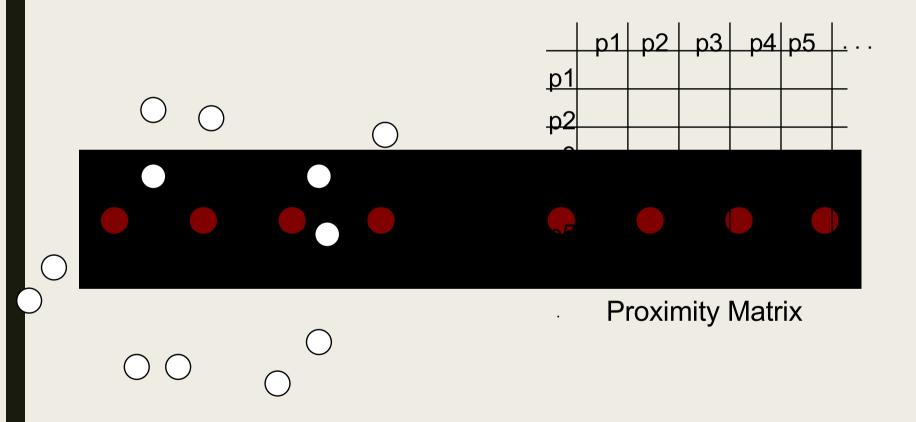
Single link

Complete link

**Average** 

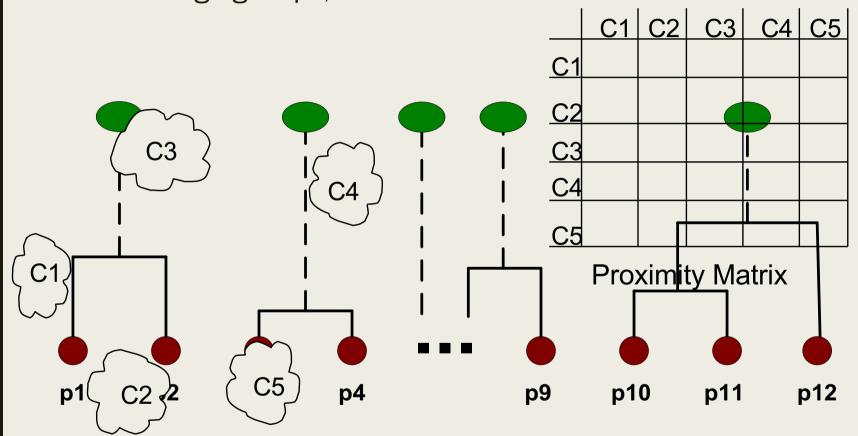
## Starting Situation

tart with clusters of individual points and a proximity matrix



## Intermediate Situation

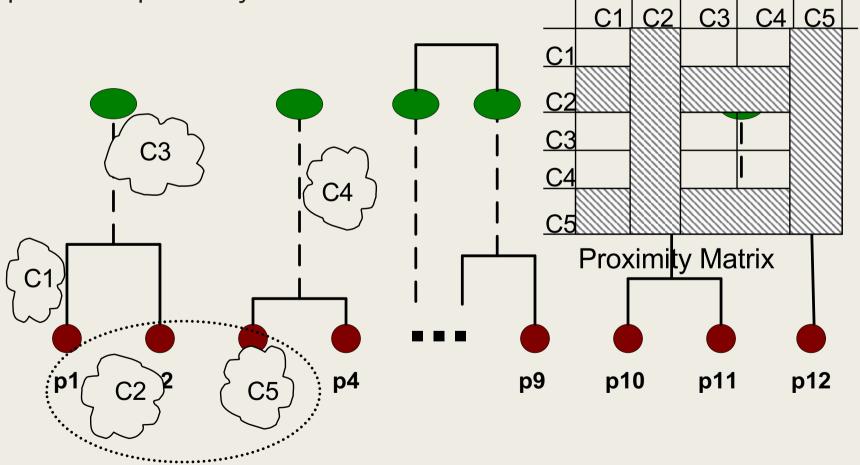
After some merging steps, we have some clusters



### Intermediate Situation

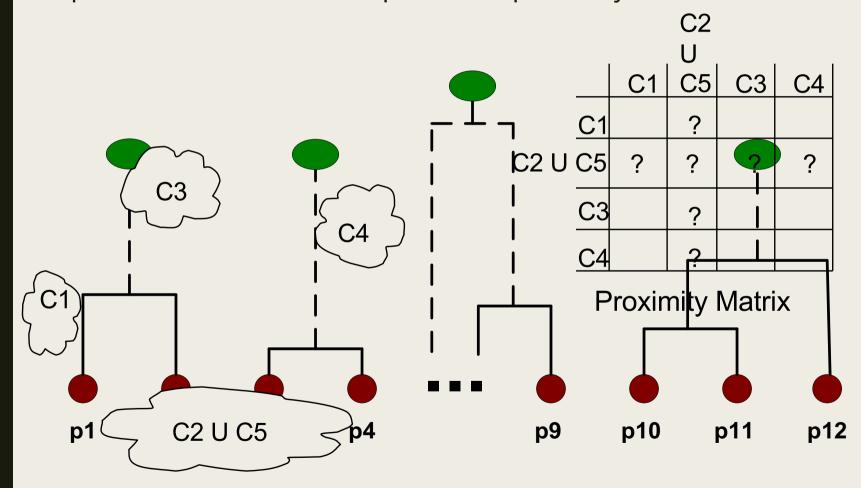
We want to merge the two closest clusters (C2 and C5) and

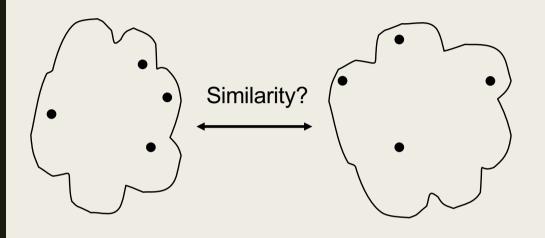




## After Merging

■ The question is "How do we update the proximity matrix?"

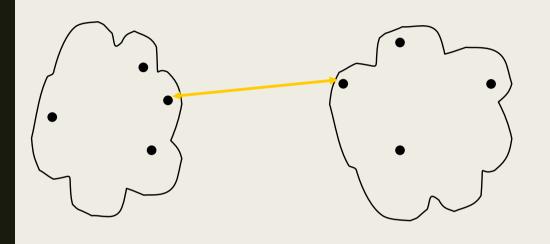




	p1	p2	р3	p4	p5	<u> </u>
p1						
p2						
<u>p2</u> <u>p3</u>						
<u>p4</u> <u>p5</u>						_

- MIN
- MAX
- Group Average
- Distance Between Centroids

- **Proximity Matrix**
- Other methods driven by an objective function
  - Ward's Method uses squared error



	p1	p2	рЗ	p4	p5	<u>.</u>
<u>p1</u>						
<u>p2</u> <u>p3</u>						
p4 p5						

MIN

MAX

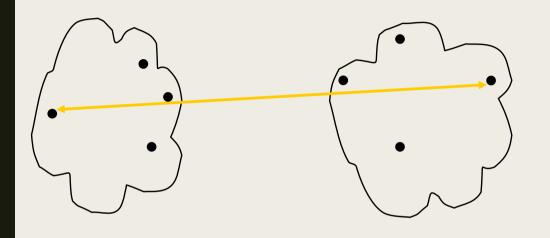
Group Average

Distance Between Centroids

Other methods driven by an objective function

Ward's Method uses squared error

**Proximity Matrix** 



	p1	p2	рЗ	p4	p5	<u>.</u>
<u>p1</u>						
<u>p2</u>						
p2 p3						
p4 p5						
p5						

MIN

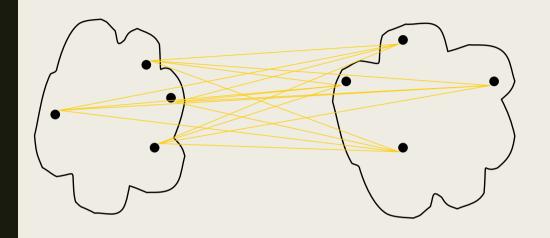
MAX

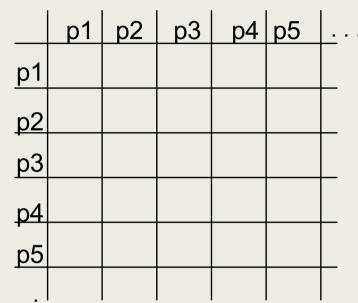
Group Average

Distance Between Centroids

**Proximity Matrix** 

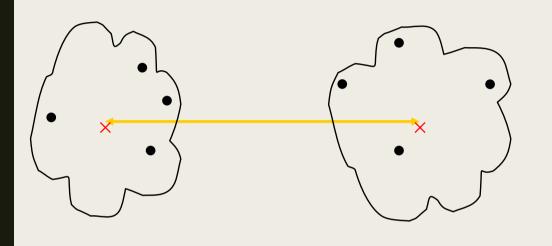
- Other methods driven by an objective function
  - Ward's Method uses squared error





- MIN
- MAX
- Group Average
- Distance Between Centroids
- Other methods driven by an objective function
  - Ward's Method uses squared error

**Proximity Matrix** 



	p1	p2	рЗ	p4	p5	<u>.</u> .
<u>p1</u>						
<u>p2</u> <u>p3</u>						
<u>p4</u> <u>p5</u>						

- MIN
- MAX
- Group Average
  - Distance Between Centroids
- Other methods driven by an objective function
  - Ward's Method uses squared error

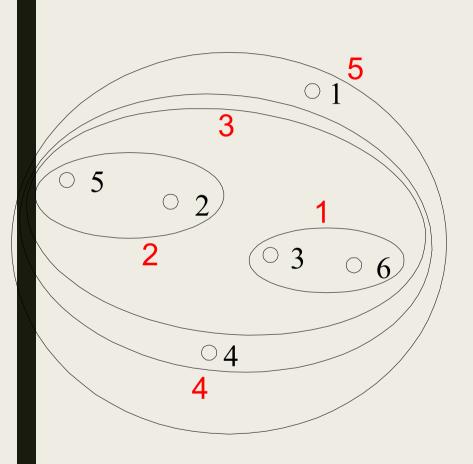
**Proximity Matrix** 

## Single Link – Complete Link

- Another way to view the processing of the hierarchical algorithm is that we create links between their elements in order of increasing distance
  - The MIN Single Link, will merge two clusters when a single pair of elements is linked
  - The MAX Complete Linkage will merge two clusters when all pairs of elements have been linked.

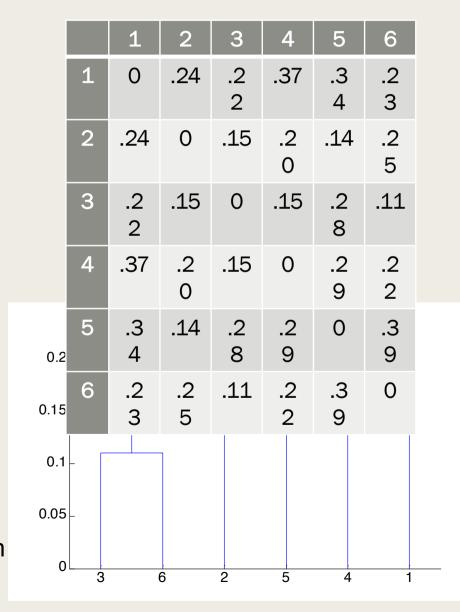
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## Hierarchical Clustering: MIN

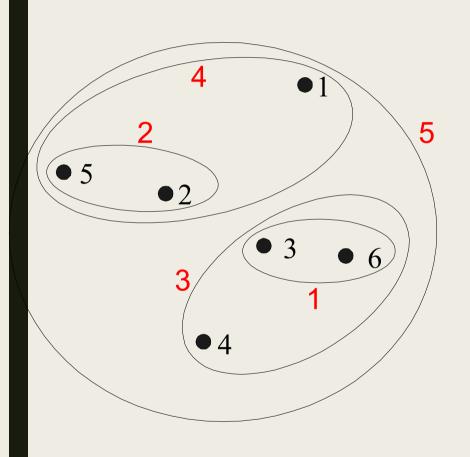


**Nested Clusters** 

Dendrogram



## Hierarchical Clustering: MAX



**Nested Clusters** 

Dendrogram

		1	2	3	4	5	6	
	1	0	.24	.2 2	.37	.3 4	.2 3	
	2	.24	0	.15	.2 0	.14	.2 5	
	3	.2 2	.15	0	.15	.2 8	.11	
0.4	4	.37	.2 0	.15	0	.2 9	.2 2	
0.35	5	.3 4	.14	.2 8	.2 9	0	.3 9	
0.25	6	.2 3	.2 5	.11	.2 2	.3 9	0	
0.15	-							
0.1	-							
0.05	-							
0	3	6		4	1	2	5	

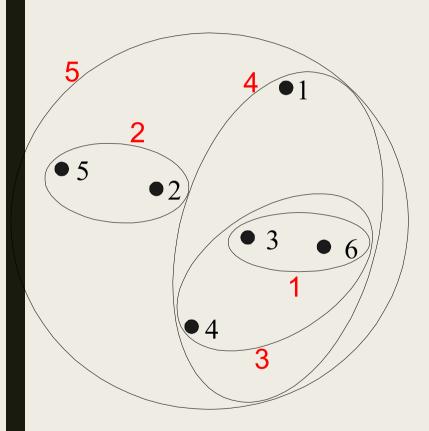
## Cluster Similarity: Group Average

Proximity of two clusters is the average of pairwise proximity between points in the two clusters.

 Need to use average connectivity for scalability since total proximity favors large clusters

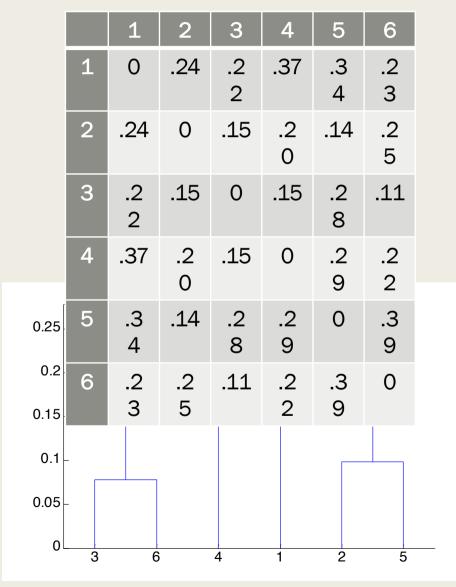
	1	2	3	4	5	6
1	0	.24	.2 2	.37	.3 4	.2 3
2	.24	0	.15	.2 0	.14	.2 5
3	.2 2	.15	0	.15	.2 8	.11
4	.37	.2 0	.15	0	.2 9	.2 2

# Hierarchical Clustering: Group Average



**Nested Clusters** 

Dendrogram



## Hierarchical Clustering: Group Average

Compromise between Single and Complete Link

#### Strengths

Less susceptible to noise and outliers

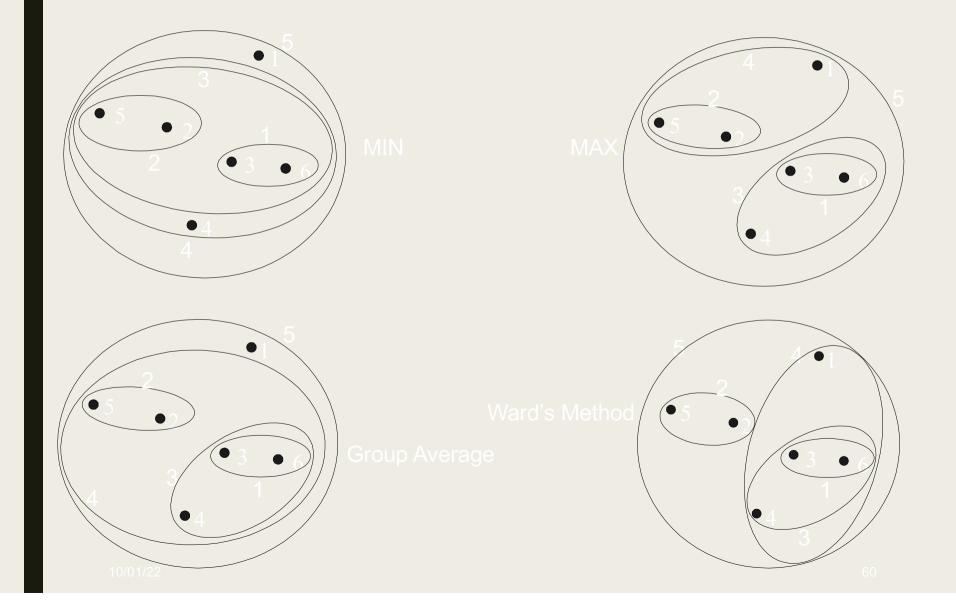
#### Limitations

Biased towards globular clusters

## Cluster Similarity: Ward's Method

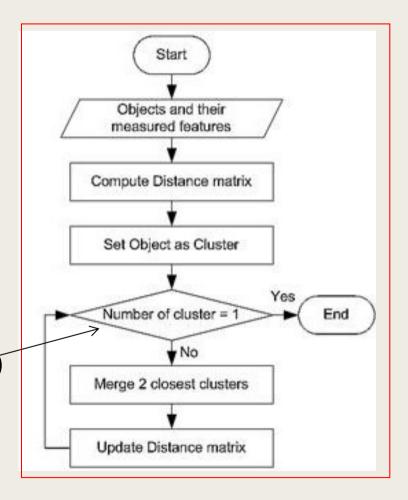
- Similarity of two clusters is based on the increase in squared error (SSE) when two clusters are merged
  - Similar to group average if distance between points is distance squared
- Less susceptible to noise and outliers
- Biased towards globular clusters
- Hierarchical analogue of K-means
  - Can be used to initialize K-means

## Hierarchical Clustering: Comparison

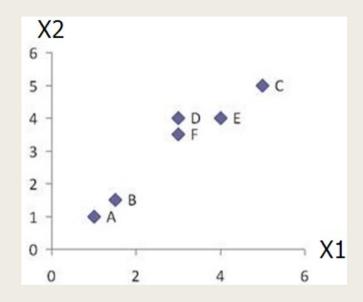


## Agglomerative Algorithm

- The Agglomerative algorithm is carried out in three steps:
  - 1) Convert all object features into a distance matrix
  - 2) Set each object as a cluster (thus if we have Nobjects, we will have N clusters at the beginning)
  - 3) Repeat until number of cluster is one (or known # of clusters)
    - Merge two closest clusters
    - Update "distance matrix"

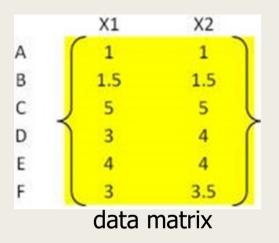


Problem: clustering analysis with agglomerative algorithm



$$d_{AB} = \left( \left( 1 - 1.5 \right)^2 + \left( 1 - 1.5 \right)^2 \right)^{\frac{1}{2}} = \sqrt{\frac{1}{2}} = 0.7071$$

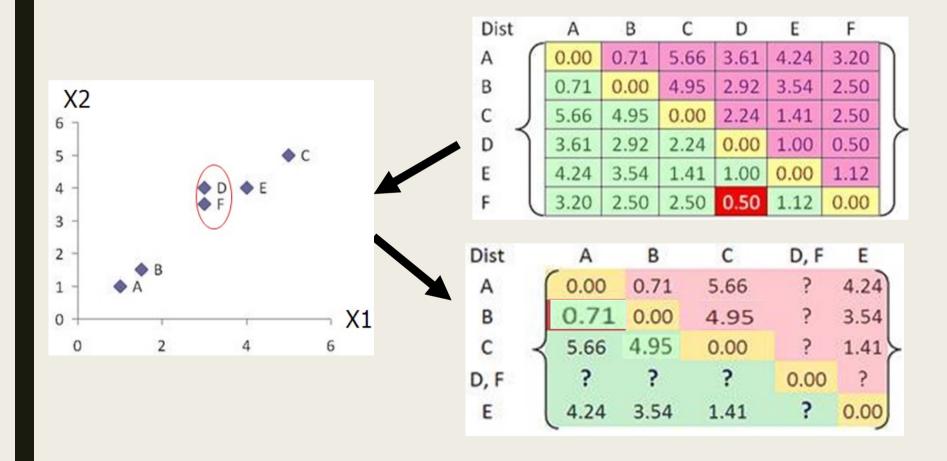
$$d_{DF} = \left( \left( 3 - 3 \right)^2 + \left( 4 - 3.5 \right)^2 \right)^{\frac{1}{2}} = 0.5$$
Euclidean distance





distance matrix

Merge two closest clusters (iteration 1)



Update distance matrix (iteration 1)

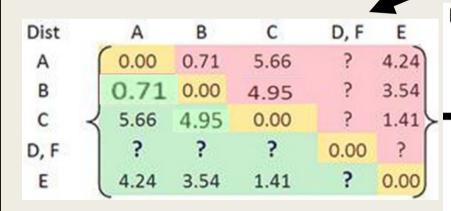


$$d_{(D,F)\to A} = \min(d_{DA}, d_{FA}) = \min(3.61, 3.20) = 3.20$$

$$d_{(D,F)\to B} = \min(d_{DB}, d_{FB}) = \min(2.92, 2.50) = 2.50$$

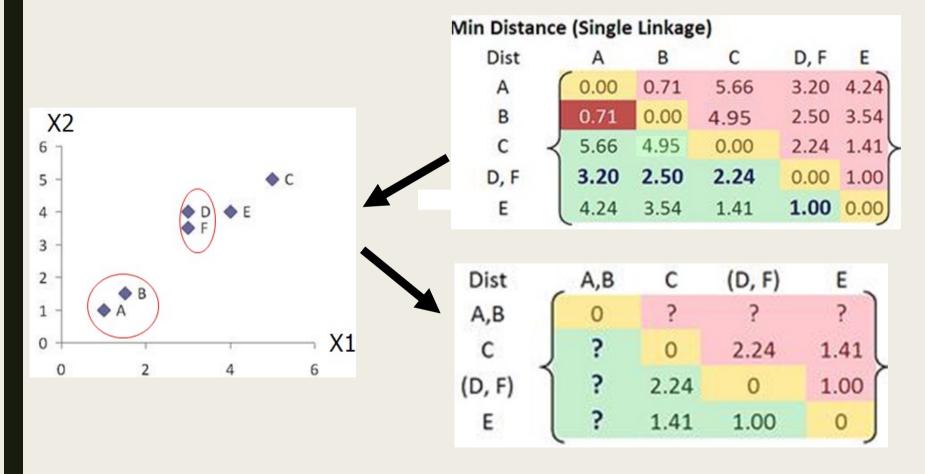
$$d_{(D,F)\to C} = \min(d_{DC}, d_{FC}) = \min(2.24, 2.50) = 2.24$$

$$d_{E\to(D,F)} = \min(d_{ED}, d_{EF}) = \min(1.00, 1.12) = 1.00$$

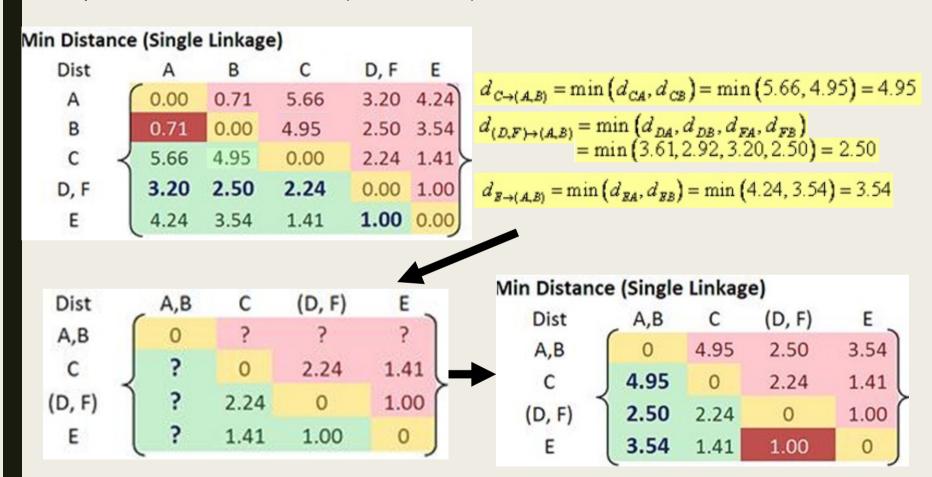




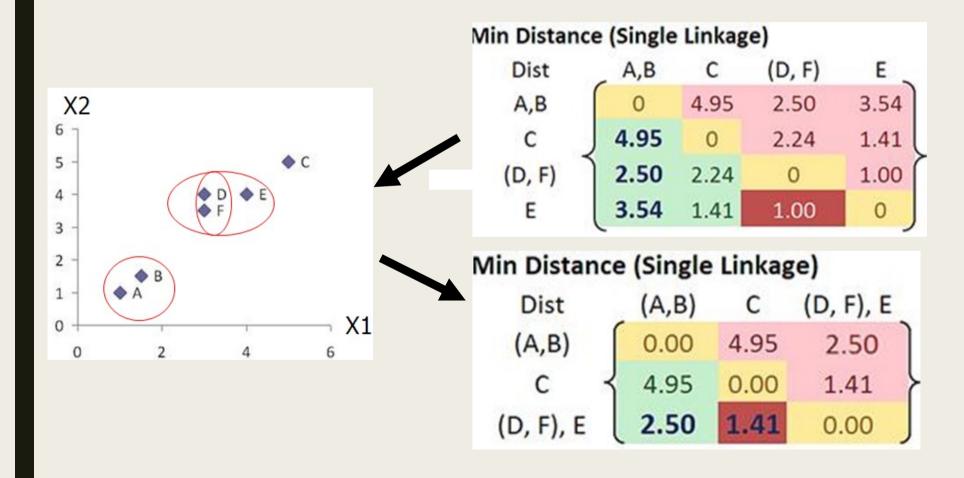
Merge two closest clusters (iteration 2)



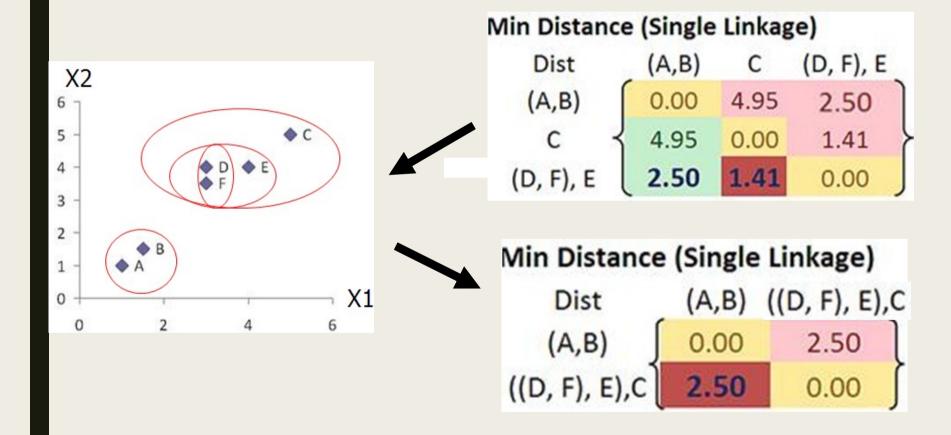
Update distance matrix (iteration 2)



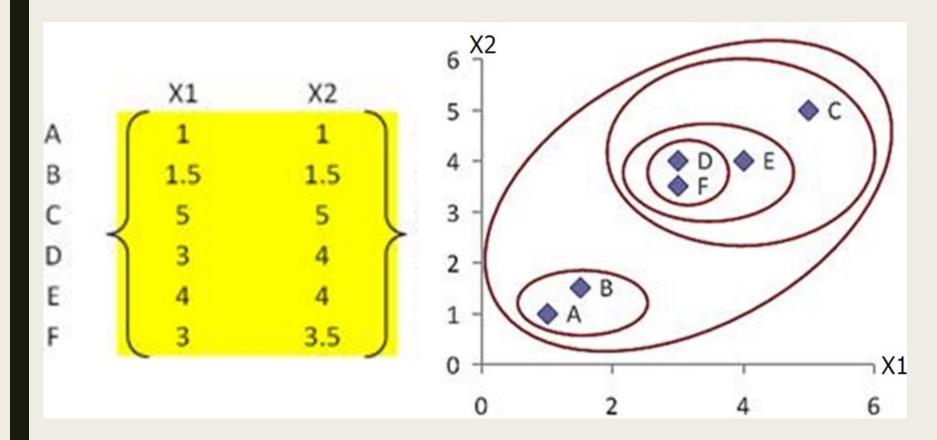
Merge two closest clusters/update distance matrix (iteration 3)



Merge two closest clusters/update distance matrix (iteration 4)

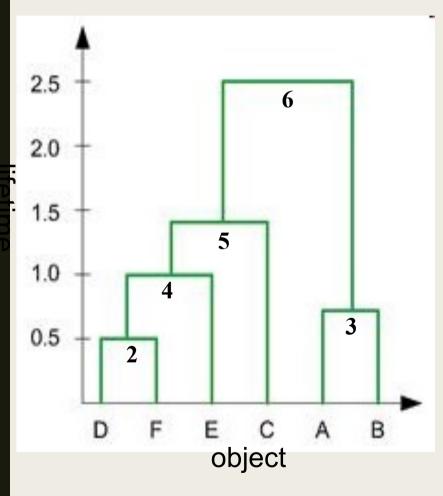


Final result (meeting termination condition)



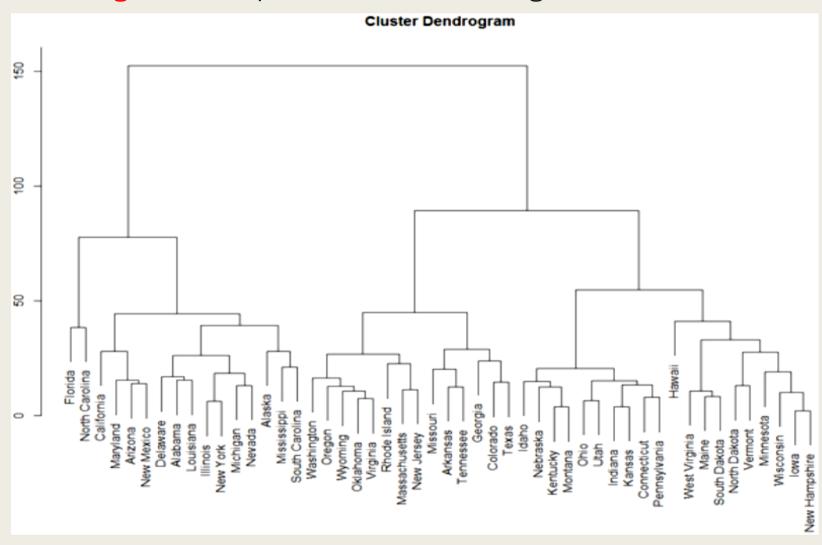
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#### Dendrogram tree representation



- 1. In the beginning we have 6 clusters: A, B, C, D, E and F
- 2. We merge clusters D and F into cluster (D, F) at distance 0.50
- 3. We merge cluster A and cluster B into (A, B) at distance 0.71
- 4. We merge clusters E and (D, F) into ((D, F), E) at distance 1.00
- 5. We merge clusters ((D, F), E) and C into (((D, F), E), C) at distance 1.41
- 6. We merge clusters (((D, F), E), C) and (A, B) into ((((D, F), E), C), (A, B)) at distance 2.50
- 7. The last cluster contain all the objects, thus conclude the computation

Dendrogram tree representation: "clustering" USA states



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# Strengths of Hierarchical Clustering

- Do not have to assume any particular number of clusters
  - Any desired number of clusters can be obtained by 'cutting' the dendrogram at the proper level
- They may correspond to meaningful taxonomies
  - Example in biological sciences (e.g., animal kingdom, phylogeny reconstruction, ...)

## Hierarchical Clustering: Problems and Limitations

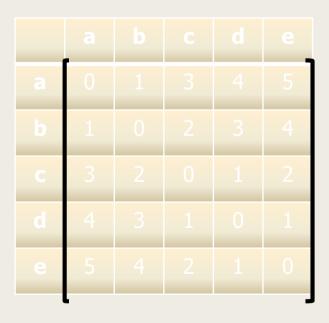
- Computational complexity in time and space
- Once a decision is made to combine two clusters, it cannot be undone
- No objective function is directly minimized
- Different schemes have problems with one or more of the following:
  - Sensitivity to noise and outliers
  - Difficulty handling different sized clusters and convex shapes
  - Breaking large clusters

## Exercise

Given a data set of five objects characterised by a single continuous feature:

a	b	С	d	е

Apply the agglomerative algorithm with single-link, complete-link and averaging cluster distance measures to produce three dendrogram trees, respectively.



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## Summary

- Hierarchical algorithm is a sequential clustering algorithm
  - Use distance matrix to construct a tree of clusters (dendrogram)
  - Hierarchical representation without the need of knowing # of clusters (can set termination condition with known # of clusters)
- Major weakness of agglomerative clustering methods
  - Can never undo what was done previously
  - Sensitive to cluster distance measures and noise/outliers
  - Less efficient: O ( $n^2$  logn), where n is the number of total objects
- There are several variants to overcome its weaknesses
  - BIRCH: scalable to a large data set
  - ROCK: clustering categorical data
  - CHAMELEON: hierarchical clustering using dynamic modelling