

## Unit 4: The mass media

### A. PHONETICS

#### I. Find the word which has a different sound in the part underlined.

1. A. approveded      B. answered      C. passed      D. uttered
2. A. doubted      B. wedded      C. connected      D. passed
3. A. managed      B. laughed      C. captured      D. signed
4. A. washed      B. exchanged      C. experienced      D. mixed
5. A. filled      B. added      C. started      D. intended
6. A. wanted      B. booked      C. stopped      D. laughed
7. A. booked      B. watched      C. jogged      D. developed
8. A. kneeled      B. bowed      C. implied      D. compressed
9. A. bottled      B. explained      C. trapped      D. betrayed
10. A. laughed      B. stamped      C. booked      D. contented

#### II. Choose the word which has a different stress pattern from the others.

1. A. headache      B. present      C. nation      D. planet
2. A. playwright      B. active      C. global      D. tonight
3. A. advent      B. emerge      C. prevent      D. event
4. A. efficiency      B. society      C. documentary      D. proficiency
5. A. painting      B. visit      C. portrait      D. enough
6. A. canteen      B. children      C. lengthen      D. nothing
7. A. appropriate      B. documentary      C. entertainment      D. confirmation
8. A. dominant      B. Internet      C. attitude      D. entertain
9. A. efficient      B. digital      C. networking      D. privacy
10. A. transmitted      B. taken      C. delivered      D. produced

### B. VOCABULARY AND GRAMMAR

**I. Complete the following sentences with "for" or "since", and the correct form of fife verb in brackets.**

1. I \_\_\_\_\_ (not have) time to finish my work \_\_\_\_\_ Sunday.
2. Nobody \_\_\_\_\_ (write) to Norma \_\_\_\_\_ she left university.
3. She \_\_\_\_\_ (eat) the same food \_\_\_\_\_ three days.
4. I \_\_\_\_\_ (not play) tennis \_\_\_\_\_ a year now.
5. I don't think I \_\_\_\_\_ (see) you \_\_\_\_\_ 2003.
6. It \_\_\_\_\_ (not rain) here \_\_\_\_\_ last June.
7. We \_\_\_\_\_ (live) in this house \_\_\_\_\_ it was finished.
8. My father \_\_\_\_\_ (not listen) to me \_\_\_\_\_ I failed the entrance exam to university.
9. They \_\_\_\_\_ (not study) \_\_\_\_\_ Tet holidays.
10. Mum \_\_\_\_\_ (be) to America \_\_\_\_\_ three weeks.

**II. Choose the right alternative.**

1. I washed/ have washed my hands so that I can help you with the cooking.
2. She arrived/ has arrived at Kennedy Airport at 2 o'clock this morning.
3. The Pharaohs ruled/ has ruled Egypt for thousands of years.
4. I found/ have found the letter you looked/ were looking for. Here it is.
5. They grew/ have grown such a lot since we last saw, has seen them.
6. We recently started/ have recently started to walk to work instead of taking the bus.
7. When I was younger I played/ had played badminton for my local team.
8. I have had/ am having the pains for three weeks now.
9. So far it was has been so cold that we stayed/ have stayed in the house all day.
10. The last time I went/ have gone to Brighton is/ was in August.

**III. Choose the correct word in the bracket to complete the sentences.**

*shoot      show      censure      broadcast      edit      scan*

*print*      *receive*      *publish*      *refer*      *download*

1. The term the mass media in English \_\_\_\_ basically to TV, radio and newspapers.
2. The BBC World Service \_\_\_\_\_ throughout the world.
3. A short wave or a VHF radio can \_\_\_\_\_ many interesting stations.
4. They're \_\_\_\_\_ a good film on TV tonight.
5. I \_\_\_\_ a good program from the Internet the other day. Would you like a copy?
6. This book was \_\_\_\_\_ by CUP and it was \_\_\_\_\_ in Cambridge.
7. This article has been badly \_\_\_\_\_.
8. The film was \_\_\_\_\_ in Spain.
9. They \_\_\_\_\_ the film before showing it on TV.
10. I \_\_\_\_\_ some photos I'd taken, so that I could send them to a friend in Australia.

**IV. Use the word given in capitals at the end of each line to form a word that fits in the gap in the same line.**

1. That morning, I spent maybe 40 minutes \_\_\_\_\_ over the horror of the shooting and a million other things the newspapers had to tell me. PORE
2. We have spent much of the past few years discovering that the digitization of news is ruining how we \_\_\_\_\_ process information. COLLECT
3. Most newspapers are businesses, and they pay their expenses with a mixture of subscription revenue, newsstand sales, and \_\_\_\_\_ revenue. ADVERTISE
4. Sweet people turn nasty at the \_\_\_\_\_ of a hat on FB; it's stunning how fast they turn: like a hungry Rottweiler being teased with a piece of red meat.

**DROPPING**

5. With \_\_\_\_\_ to the above paragraph about nasty FBers, a recent study said that FB makes us "feel badly about ourselves", "makes us envious", "makes us sad" and "is a tedious distraction".

6. Social networks and the analysis of them is an inherently interdisciplinary academic field which \_\_\_\_\_ from social psychology, sociology, statistics, and graph theory. EMERGE
7. The first commercial automated cellular network was \_\_\_\_\_ in Japan by Nippon Telegraph and Telephone in 1979. LAUNCH
8. Like many nonprofits, we use Facebook to connect with our audiences, and they use Facebook to stay in \_\_\_\_\_ with us. TOUCHING
9. During that time, we've grown \_\_\_\_\_ as an organization - adding staff positions, increasing programming. SIGNIFICANT
10. Some video clips and images shared by your friend may make you laugh and your brain gets some \_\_\_\_\_. RELAX

**V. Indicate the word(s) CLOSEST in meaning to the underlined word(s) in each of the following questions.**

1. Media plays a significant role in keeping everyone updated about the various events around the world.  
A. informed      B. disinterested      C. indifferent      D. reluctant
2. Today, we can check out the latest news and current affairs with just few clicks of mouse or by simply switching on the radio or television  
A. matters      B. meetings      C. affections      D. approval
3. The main purpose of media is to disseminate the information and knowledge.  
A. restrict      B. spread      C. conceal      D. make it off the record
4. Cyber-bullying is commonplace online, causes emotional trauma, and sometimes even leads to suicide.  
A. stimulation      B. motivation      C. disorder      D. excitement
5. The Internet is a treasure trove of information, which offers knowledge on any given topic under the sun.  
A. sparsely      B. scarcely      C. abundantly      D. undoubtedly

6. The webs update news about the latest **breakthroughs** in the field of medicine, technology, and other domains of science.
- A. setbacks      B. demerits      C. hindrances      D. headways
7. Finding the latest updates about celebrities and exploring lifestyle websites have become **day-to-day** activities of many Internet consumers.
- A. abnormal      B. extraordinary      C. exceptional      D. habitual
8. These days, online gaming has tasted dramatic and **phenomenal** success because of its ever-increasing demand throughout the world.
- A. usual      B. ordinary      C. remarkable      D. run-of-the-mill
9. Social networking has also evolved as a great medium to connect with **like-minded** Individuals and become a part of interesting groups and communities.
- A. having similar ideas and interests      B. having indifferent behaviors
- C. having habits in common      D. having similar mental disorders
10. Children **addicted to** computers are being sent on camping holidays designed to help them kick the habit.
- A. dependent on      B. hooked on      C. indifferent to      D. exhausted by

**VI. Indicate the word(s) OPPOSITE in meaning to the underlined word(s) in each of the following questions.**

1. **Excessive** amounts of time at a computer can contribute to obesity, undeveloped social skills and a form of addictive behavior.
- A. over the top      B. a bit much      C. unrestrained      D. limited
2. The Internet has become an **indispensable** business tool, which has helped bring the world closer.
- A. fundamental      B. vital      C. dispensable      D. significant
3. Newspapers enjoyed the position of the most preferred medium to reach a wider audience until electronic communication **emerged** on the media scene.
- A. turned up      B. came into view      C. came out      D. disappeared

4. For many teens, texting is the **dominant** way that they communicate on a day-to-day basis with their friends.

- A. secondary      B. principal      C. leading      D. outstanding

5. Duolingo helps you learn multiple languages **simultaneously** at no extra charge.

- A. concurrently      B. together      C. at the same time      D. singly

6. These days more and more children are experiencing a stressful and **miserable** adolescence due to bullying.

- A. sorrowful      B. depressed      C. contented      D. tragic

7. Studies show that bullying can greatly impact a child's life and have **long-lasting** negative effects.

- A. durable      B. short-lived      C. permanent      D. lifelong

8. Until recently, many teachers and school officials **turned a blind eye to** bullying, believing that the students would eventually sort it out by themselves.

- A. became attentive to      B. paid no attention to  
C. seemed ignorant of to      D. took no interest in

9. Some people with large enough fans bases can earn a very **wealthy** living by uploading a few videos every week.

- A. impoverished      B. well off  
C. rolling in money      D. well-to-do

10. **Face-to-face** socializing is not as preferred as virtual socializing among the youth.

- A. facing      B. eyeball to eyeball      C. indirect      D. direct

**VII. Choose the best answer A, B, C or D to complete the sentences.**

1. Have you any comment to \_\_\_\_ about the cause of the disaster?

- A. make      B. complain      C. show      D. demonstrate

2. Any event attended by the actor received \_\_\_\_ media coverage.

- A. big      B. large      C. widespread      D. much



14. The commission is calling for a global ban \_\_\_\_ whaling.  
A. in                      B. on                      C. with                      D. for
15. I haven't seen Gary \_\_\_\_ a long time. Who is he?  
A. in                      B. for                      C. since                      D. at
16. It's ages \_\_\_\_ I last ate Italian food.  
A. for                      B. when                      C. while                      D. since
17. I've written to Helen \_\_\_\_.  
A. last week              B. yet                      C. recently                      D. nowadays
18. What have you been doing \_\_\_\_?  
A. today                      B. yesterday                      C. far so                      D. all ready
19. I had dinner with Sue \_\_\_\_.  
A. last night              B. already                      C. so far                      D. lately
20. Twitter is a micro-blogging \_\_\_\_ that allows users to post brief, 140 character messages - called "tweets" – and follow other users' activities.  
A. device                      B. appliance                      C. instrument                      D. tool
21. After you \_\_\_\_, it automatically connects you to all the people in your address book who also are using WhatsApp.  
A. log out                      B. sign up                      C. start                      D. access
22. Similar to the way they use Facebook, teens may \_\_\_\_ the "success" of their photos - even their self-worth - by the number of likes or comments they receive.  
A. value                      B. indicate                      C. weigh                      D. measure
23. This social network - LinkedIn-basically lets you \_\_\_\_ with people in a professional way.  
A. join                      B. connect                      C. relate                      D. associate
24. Tom hasn't been here \_\_\_\_ you came here together.  
A. for                      B. when                      C. since                      D. as



25. Harry \_\_\_\_ look well since he on a diet.  
 A. doesn't - went                      B. didn't go  
 C. hasn't - went                      D. hasn't - has gone
26. I can't give you the report I \_\_\_\_ for today because I \_\_\_\_.  
 A. promise - don't finish                      B. promised - didn't finish  
 C. have promised - didn't finish                      D. have promised - haven't finished
27. I'm sorry about not coming last week. I \_\_\_\_ a cold and so I \_\_\_\_ at home.  
 A. have - stay                      B. had - stayed  
 C. have had - stayed                      D. have/ have stayed
28. Wait a minute. I \_\_\_\_ an idea. Let's go and see Roger. We last \_\_\_\_ him a long time ago.  
 A. had - saw                      B. have - saw                      C. have - see                      D. have - had seen
29. It's nice to be back here, in London. It's the second time I \_\_\_\_ here.  
 A. am coming                      B. have come                      C. come                      D. came
30. I'm phoning about your advertisement for a bicycle for sale, which \_\_\_\_ in the local paper. \_\_\_\_it? Or is it still available?  
 A. Saw - Have you sold                      B. have seen - did you sell  
 C. saw - did you sell                      D. have seen - have you sold

**VIII. Choose the underlined part among A, B, C or D that needs correcting.**

1. I was merely questioning weather we had the money to fund such a project.  
 A                      B                      C                      D
2. We'll see you after the performance also give you £50 for the tickets, or however much they cost.  
 A                      B                      C                      D
3. Do they play any other sports beside basketball and volleyball?  
 A                      B                      C                      D

4. In addition her flat in Hanoi, she has a new house in Vung Tau and a villa in Ho Chi Minh City.

A B C D

5. There's not much flour left but you're welcome to what few there is.

A B C D

6. Susan slept soundly for 10 hours! You must wake her.

A B C D

7. Because of coming into the office on weekends, Mr. Smith never gets enough work done.

A B C D

8. Sales of the newest computer have doubled since the past eight months.

A B C D

9. The members of the personnel committee has decided to revise the employee handbook.

A B C D

10. No one knows what the ultimate affect of the global pollution will be.

A B C D

### C. READING

**I. Fill each of the numbered blanks in the following passage. Use only one word in each space.**

*worth sources physical delivered contents*  
*information publications drawbacks convey subscriptions*

As printed media begin to lose their dominance as a way to (1) \_\_\_\_\_ information to the world, electronic media have stepped up and taken their place. Many people no longer read newspapers or magazines in their traditional paper forms, but they still do read. The (2) \_\_\_\_\_ delivery system is what has happened, many people are reading newspapers or magazines off of their

smartphones, tablets, or on their computer screens. The (3) \_\_\_\_\_ of the newspapers and magazines strive to be the same, but the new way it is presented has some (4) \_\_\_\_\_ as well as benefits.

One of the biggest drawbacks about electronic newspapers and magazines is that they are often read without a subscription. As electronic media are (5) \_\_\_\_\_ instantly over the Internet, the only way that money can be made is through advertisements, as most people don't want to pay for electronic (6) \_\_\_\_\_. This has left many of the news outlets on the Internet scrambling to find (7) \_\_\_\_\_ of revenue.

Probably the greatest criticism of online newspapers and magazines is that there often isn't very much invested in the stories as they come out. Rather than serious investigative journalism, the main point of many online (8) \_\_\_\_\_ is merely to attract page views so that the advertisers on those pages must pay a small fee. In the age of (9) \_\_\_\_\_, finding the information (10) \_\_\_\_\_ learning becomes the hardest task of all.

## **II. Choose the word or phrase among A, B, C or D that best fits the blank space in the following passage.**

At the start of the social media revolution, Facebook quickly became the most popular (1) \_\_\_\_\_ for sharing information with others. However, it is not the only service that people can use to express themselves. Those (2) \_\_\_\_\_ believe in the old saying that "more is less" may want to check out Twitter. Part of Twitter's appeal is that it limits users to 140 characters whenever they update their status, nisor people to quickly "get to the point" when they are communicating.

Twitter is a micro blogging service that was (3) \_\_\_\_\_ by four American programmers in 2006. The founders chose the name Twitter because the word has two definitions: "a short burst of information" and "the sound that little birds make", both of (4) \_\_\_\_\_ fit the description of what their service provides. In fact,

some people have even labeled Twitter the "SMS of the Internet". Twitter is not just (5) \_\_\_\_ words though. Users can also share videos and pictures. Another thing which truly sets Twitter apart from its competition is the hash tag. Hash tags are a special way of labeling and (6) \_\_\_\_ information. They help people interested in a subject to find related posts and content. For example, some interested in sports could simply search for hash tag sports and they would find all messages tagged in this manner.

Twitter has also allowed people to easily connect with others who they would have never had access to in the past. This has enabled fans to interact with their favorite celebrities by following their Twitter updates and sending them direct messages. (7) \_\_\_\_, there is no guarantee that the famous person will respond, as the celebrities may receive thousands of messages each day. However, there have been some pretty stunning interactions. (8) \_\_\_\_ 2011, singer Justin Timberlake made headlines when he accepted an invitation from a female soldier to attend a Marine Corps ball. In return, many celebrities find it gratifying to know some of their supporters more closely. However, there is a dark side to Twitter (9) \_\_\_\_\_. Some people who don't think before send out tweets that can cause outrage by making inappropriate or insensitive remarks.

In November 2013, Twitter went public on the New York Stock Exchange. The added investments should (10) \_\_\_\_ the company to do some incredible things in the near future

- |                   |             |             |            |
|-------------------|-------------|-------------|------------|
| 1. A. position    | B. site     | C. area     | D. side    |
| 2. A. what        | B. which    | C. who      | D. that    |
| 3. A. published   | B. went     | C. turned   | D. created |
| 4. A. when        | B. which    | C. that     | D. While   |
| 5. A. in          | B. for      | C. about    | D. from    |
| 6. A. classifying | B. allowing | C. defining | D. sending |

7. A. Moreover      B. Of course      C. However      D. Although  
 8. A. In              B. By              C. Within      D. During  
 9. A. organizations B. conversations C. applications      D. implementations  
 10. A. make          B. help              C. have              D. allow

## D. WRITING

**I. Rewrite the following sentences so that the second ones have the same meaning as the given sentence.**

1. "Please turn down the music. I'm trying to concentrate on my work." said Helen to her naughty brother.

Helen asked .....

2. There isn't any lump of sugar left and we've got three important guests arriving in the next five minutes.

We are completely .....

3. Just thinking about his torn shirt after fighting with the fierce dog makes me burst into laughter.

The very .....

4. Jack will only give in to the maths problem if the time's up.

Only if .....

5. Benn's very hard - working but I won't give him this project.

Hard-working .....

6. She said that she had won the scholarship as a result of pure luck.

She attributed .....

7. They have been working in this conical hat workshop for 2 years now.

It .....

8. It's no good crying over spilt milk, the bike's already been stolen.

There's no .....

**II. Rewrite the following sentences so that the second ones have the same meaning as the given sentence.**

1. I am determined to put in for that certificate for all that volunteer work I've done for this event though it seems hard.

Hard .....

2. I have never tried those spicy Indian foods by hand before.

This .....

3. Thanks to her tough methods, we could work things out properly in the end.

Had it .....

4. It was her bliss ignorance that kept her stay free of stress in life and live her life to the best.

Had .....

5. It's more than 2 years since anyone heard of Julia.

Julia .....

6. We were taken aback by her incredible memory, we couldn't give her the first prize.

Taken aback .....

7. The deadline for the receipt of this job application form is on August 8th.

This job application .....

8. Johnny is more intelligent than any other guy in his department.

Johnny is .....

**III. Complete the second sentence so that it has a similar meaning to the first.**

1. It's nearly twenty years since my father saw his brother.

My father .....

2. Although he was seriously ill, he was determined to finish his work.

In spite of .....

3. When did you last ride a bike?

- How long .....
4. People say that this novel was written by a very young author.
- This novel .....
5. We haven't been to London since 1998.
- The last .....
6. My wait in the queue has lasted forty minutes so far.
- I .....
7. I have not seen a more wonderful building anywhere.
- Nowhere .....
8. The trip was so interesting that we couldn't forget it.
- It .....
9. Because of the heavy rain, they couldn't go for a picnic last weekend.
- Because .....
10. I've never seen such a bad film as that one.
- That's .....

## **ĐÁP ÁN**

### **A. PHONETICS**

#### **I. Find the word which has a different sound in the part underlined.**

1.C	2.D	3.B	4.B	5.A
6.A	7.C	8.D	9.C	10.D

#### **II. Choose the word which has a different stress pattern from the others.**

1.B	2.D	3.A	4.C	5.D
6.A	7.A	8.D	9.A	10.B

### **B. VOCABULARY AND GRAMMAR**

**I. Complete the following sentences with "for" or "since", and the correct form of fife verb in brackets.**

1. I \_\_\_ **haven't had** \_\_\_ (not have) time to finish my work \_\_\_ **since** \_\_\_ Sunday.
2. Nobody \_\_\_ **has written** \_\_\_ (write) to Norma \_\_\_ **since** \_\_\_ she left university.
3. She \_\_\_ **has eaten** \_\_\_ (eat) the same food \_\_\_ **for** \_\_\_ three days.
4. I \_\_\_ **haven't played** \_\_\_ (not play) tennis \_\_\_ **for** \_\_\_ a year now.
5. I don't think I \_\_\_ **have seen** \_\_\_ (see) you \_\_\_ **since** \_\_\_ 2003.
6. It \_\_\_ **hasn't rained** \_\_\_ (not rain) here \_\_\_ **since** \_\_\_ last June.
7. We \_\_\_ **have lived** \_\_\_ (live) in this house \_\_\_ **since** \_\_\_ it was finished.
8. My father \_\_\_ **hasn't listened** \_\_\_ (not listen) to me \_\_\_ **since** \_\_\_ I failed the entrance exam to university.
9. They \_\_\_ **haven't studied** \_\_\_ (not study) \_\_\_ **since** \_\_\_ Tet holidays.
10. Mum \_\_\_ **has been** \_\_\_ (be) to America \_\_\_ **for** \_\_\_ three weeks.

**II. Choose the right alternative.**

1. have washed	6. have recently started
2. arrived	7. played
3. ruled	8. have had
4. have found	9. has been; have stayed
5. have grown	10. went; was

**III. Choose the correct word in the bracket to complete the sentences.**

1. refers	6. published; printed
2. broadcasts	7. edited
3. receive	8. shot
4. showing	9. censored
5. downloaded	10. scanned



**IV. Use the word given in capitals at the end of each line to form a word that fits in the gap in the same line.**

1. poring	2. collectively	3. advertising	4. drop	5. regard
6. emerged	7. launched	8. touch	9. significantly	10. relaxation

**V. Indicate the word(s) CLOSEST in meaning to the underlined word(s) in each of the following questions.**

1.A	2.A	3.B	4.C	5.C
6.D	7.D	8.C	9.A	10.B

**VI. Indicate the word(s) OPPOSITE in meaning to the underlined word(s) in each of the following questions.**

1.D	2.C	3.D	4.A	5.D
6.C	7.B	8.A	9.A	10.C

**VII. Choose the best answer A, B, C or D to complete the sentences.**

1.A	2.C	3.D	4.A	5.B
6.C	7.A	8.B	9.B	10.C
11.A	12.C	13.A	14.B	15.B
16.D	17.C	18.A	19.A	20. D
21.B	22.D	23.B	24.C	25.C
26.D	27.B	28.B	29.B	30.A

**VIII. Choose the underlined part among A, B, C or D that needs correcting.**

1.B	2.B	3.C	4.A	5.D
6.A	7.A	8.D	9.B	10.C

## C. READING

**I. Fill each of the numbered blanks in the following passage. Use only one word in each space.**

1. convey	2. physical	3. contents	4. drawbacks	5. delivered
6. subscriptions	7. sources	8. publications	9. information	10. worth

**II. Choose the word or phrase among A, B, C or D that best fits the blank space in the following passage.**

1.B	2.C	3.D	4.B	5.C
6.A	7.B	8.A	9.B	10.D

## D. WRITING

**I. Rewrite the following sentences so that the second ones have the same meaning as the given sentence.**

1. Helen asked her naughty brother to turn down the music as she was trying to concentrate on her work.
2. We are completely out of sugar and we're got three important guests arriving in the next five minutes.
3. The very thought of his torn shirt after fighting with the fierce dog makes me burst into laughter.
4. Only if the time's up will Jack give in to the maths problem.
5. Hard-working as Benn is, I won't give him this project.
6. She attributed her winning the scholarship to pure luck.
7. It is 2 years since they started working in this conical hat workshop.
8. There's no point in crying over spilt milk, the bike's already been stolen.

**II. Rewrite the following sentences so that the second ones have the same meaning as the given sentence.**

1. Hard as it seems, I am determined to put in for that certificate for all that volunteer work I've done for this event.
2. This is the first time I've (ever) tried those spicy Indian foods by hand.
3. Had it not been for her tough methods, we couldn't have worked things out properly in the end.
4. Had it not been for her bliss ignorance, she wouldn't have stayed free of stress in life and lived her life to the best.
5. Julia was last heard of 2 years ago.
6. Taken aback as we were by her incredible memory, we couldn't give her the first prize.
7. This job application form must be handed in/ submitted by/ returned/ received no later than August 8th.
8. Johnny is the most intelligent guy in his department.

**III. Complete the second sentence so that it has a similar meaning to the first.**

1. My father hasn't seen his brother for nearly twenty years.
2. In spite of his serious illness, he was determined to finish his work.
3. How long is it since you rode a bike?
4. This novel is said to have been written by a very young author.
5. The last time we went to London was in 1998.
6. I have been waiting in the queue for forty minutes (so far).
7. Nowhere have I seen a more wonderful building.
8. It was such an interesting trip that we couldn't forget it.
9. Because it rained heavily, they couldn't go for a picnic last weekend.
10. That's the worst film I've ever seen.