

# *Lecture 1*

## ROLES OF STATISTICS IN ENGINEERING



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# **1. Engineering Method and Statistical Thinking**

# What is Statistics?

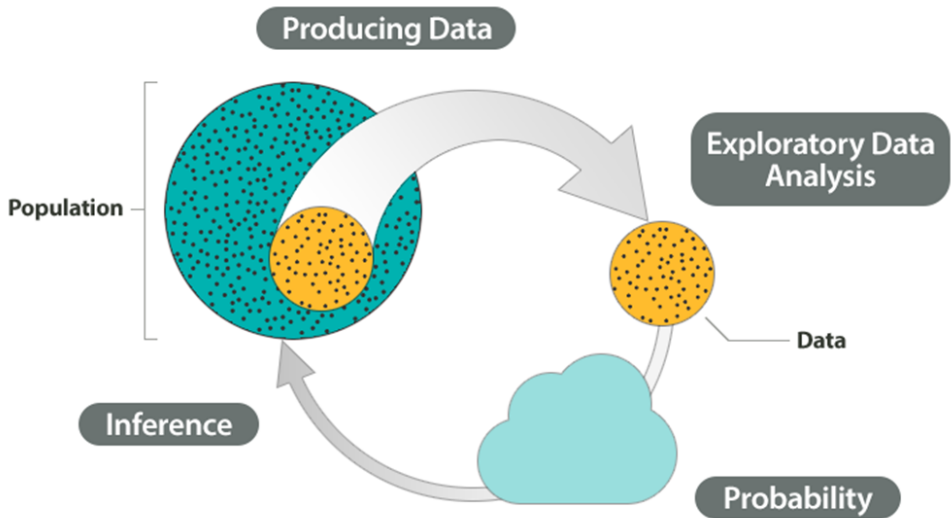
**Statistics**, a mathematical branch, encompasses *collecting, analyzing, interpreting, presenting, and organizing data*. It offers methods for extracting insights and drawing conclusions, playing a pivotal role in decision-making and predictions across science, business, economics, and the social sciences.

Key concepts in statistics include:

**Descriptive Statistics** involves the methods for summarizing and presenting data.

**Inferential statistics** allows conclusions and predictions to be made about a population based on a sample of data.

# Big picture of Statistics



# Why is Statistics?

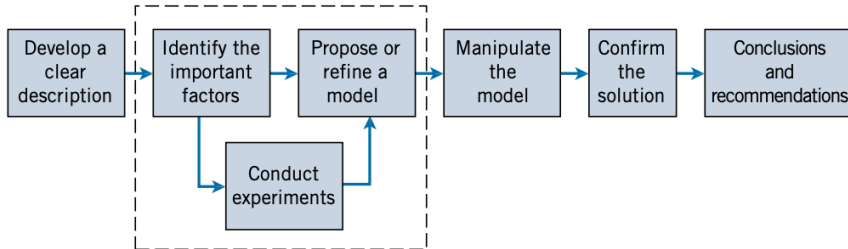
- Statistics allows you to understand a subject much more deeply.
- Statistics helps us make discoveries in science, make decisions based on data, and make predictions.
- Statisticians and statistical methods are important parts of pharmaceutical industry, social science, business practice, etc.

# Statistical concepts

- **Population**: The entire set of individuals, items, or data of interest. It represents the complete group under study.
- **Sample**: A subset of the population selected for analysis. Samples are used to make inferences about the entire population.
- **Data**: consist of information coming from observations, counts, measurements, or responses.
- **Parameter**: a numerical measurement describing some characteristic of a population.
- **Statistic**: a numerical measurement describing some characteristics of a sample.

# Engineering Method & Statistical Thinking

The **engineering, or scientific, method** is the systematic approach employed in defining and resolving these societal challenges through the effective application of scientific principles.



The **field of statistics** deals with the collection, presentation, analysis, and use of data to make decisions, solve problems, and design products and processes.



## **2. Collecting Engineering Data**

# Types of Data

- ① **Qualitative Data** (Categorical Data) Qualitative data represents categories or labels and cannot be measured numerically. It is divided into two subtypes:
  - **Nominal Data** e.g., colors, gender, types of fruits, or marital status.
  - **Ordinal Data** e.g., educational levels (high school, college, graduate), customer satisfaction ratings ("poor," "average," "good").
- ② **Quantitative Data** (Numerical Data) Quantitative data consists of numerical values that can be measured and counted. It is divided into two subtypes:
  - **Discrete Data** the number of cars in a parking lot, the number of students in a class, or the count of defects in a manufacturing process.
  - **Continuous Data** height, weight, temperature, or time.

## Collecting data

- **Retrospective study**: Analyzing historical data to identify associations or patterns.
- **Observational study**: A researcher observes and measures characteristics of interest of part of a population.
- **Designed experiment**: A treatment is applied to part of a population and responses are observed.

### **3. Mechanistic and Empirical Models**

# Mechanistic Models

## Definition

**Mechanistic models** are based on a fundamental understanding of the underlying mechanisms and principles governing a system.

## Examples:

- Newton's laws of motion in mechanics.
- Differential equations modeling chemical reactions.
- Mathematical models of fluid dynamics.

# Empirical models

## Definition

**Empirical models**, also known as phenomenological or statistical models, are based on observed data and correlations without necessarily considering the underlying mechanisms.

## Examples:

- Regression models predicting sales based on marketing spending.
- Machine learning algorithms trained on historical data for predictive analytics.
- Statistical models for economic forecasting.


## **4. Probability & Probability Models**

# Probability and Probability Models

**Probability** is a measure of the likelihood that a particular event will occur. It quantifies uncertainty and is expressed as a number between 0 and 1, where 0 indicates impossibility, 1 indicates certainty, and values in between represent degrees of likelihood. In other words, probability is a way of quantifying the chance or likelihood of different outcomes in a given situation.

**Probability models** are mathematical representations used to describe and quantify uncertain events or phenomena. These models help in understanding the likelihood of different outcomes in a given situation and are a fundamental component of probability theory.



The background features a repeating pattern of light blue hexagons. Some hexagons are outlined with a slightly darker blue line, while others are just the outline. Small blue dots are scattered at the vertices and intersections of the hexagonal grid.

Thank you!

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