

# Vanny Yeh

UX Designer / Developer

**Leveraging AI tools and 6+ years of UX and development experience to deliver accessible, high-impact digital products faster**

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## EDUCATION

### University of Texas at Austin

Aug 2021 - May 2023 | Austin, TX

**MS, Information Science (GPA:3.57)**

Track: HCI & UX Design focus

### Purdue University

Aug 2017 - May 2020 | West Lafayette, IN

**BFA, Interior Architecture Design**

Minor: Building Information Modeling

## SKILLS & LANGUAGES

### Develop

- HTML, CSS, JS, React
- Python, Java, php, mjml
- CMS, WordPress, Elementor, Webflow
- HubSpot, MailChimp, Klaviyo
- SEO, PPC
- Tableau

### Design

- Figma, Adobe XD, Photoshop, Illustrator, Indesign, Animate, Sketch, Miro
- Wireframing, Rapid Prototyping, Information Architecture
- Product Strategy, Service Blueprinting
- 3D Modeling & Rendering, Rhino, SketchUp, Navisworks

### Research

- Usability Testing
- User Interviews, Survey Design
- Exploration & Competitive Analysis
- Card Sorting, Experience Mapping

## Instructional Experience

### CS Teaching Assistant

UT Austin, Cockrell School of Engineering

Jul–Aug 2023

## WORK EXPERIENCE

### UX/UI Designer/ Developer @ Designity

Feb 2024- Present | New York, NY

- Accelerated prototyping and content generation using ChatGPT and Figma AI plugins reducing production time by 30%
- Led end-to-end UX design and front-end development for client websites using CMS platforms (WordPress, Webflow, Shopify)
- Designed high-fidelity wireframes, user flows, and UI systems that improved e-commerce satisfaction rate by 80%
- Translated stakeholder research and user insights into strategic UX solutions and responsive design deliverables

### Web Accessibility Specialist @ UT Arlington

Feb 2025- Oct 2025 | Arlington, TX

- Employed AI-assisted auditing tools and remediated WCAG/ADA compliance issues across 30+ university websites monthly using WordPress, and SiteImprove
- Collaborated with business analysts and content teams to improve accessibility in content structure, page hierarchy, and navigation

### UX Developer/ Designer @ UT Austin, College of Fine Arts

Jan 2022- July 2023 | Austin, TX

- Led the full UX process including problem definition, user research, and usability testing; conducted 40+ surveys and interviews
- Redesigned key navigation systems, increasing user engagement and information retrieval by 65%
- Collaborated with developers and content teams to deliver responsive, accessible, and interactive site experiences

### Web Developer/ Designer @ Schaefer Advertising Co.

May 2022- Mar 2023 | Fort Worth, TX

- Designed and developed WCAG/ADA-compliant custom WordPress themes for marketing and eCommerce clients
- Built APIs and implemented dynamic content using HTML, CSS, JS, and PHP to improve user satisfaction by 85%
- Conducted user journey mapping, SEO optimization, and developed content strategies with the marketing team

### Design Intern @ Walt Disney Imagineering

May 2019- Aug 2019 | Glendale, CA

- Created 3D design models to communicate schematic concepts, improving traffic flow by 30% through collaboration with engineers
- Designed accessible spatial layouts in compliance with ADA standards, integrating inclusive design principles early in planning