# Vanshika Vanshika

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### **Education**

#### 2020-Present

Interactive Media design | Algonquin College

# **Program Related Skills and Abilities**

- Programming Languages: HTML/CSS, Bootstrap
- Data Management Systems: Microsoft Access, MySQL
- Content Management Systems: WordPress, Drupal, Shopify
- Software Tools: Microsoft Office (Word, PowerPoint, Excel, Outlook)

Adobe Suite (Illustrator, Photoshop, Lightroom, Premiere Pro, XD, Audition, Spark)

- Web Development Tools: HTML, CSS, Bootstrap, Creation of webpages, forms, tables; Designing Logos, posters, Branding Guides used in websites.
  - i) Created multiple logos, and illustrations by showcasing unique elements of the companies.
  - ii) Designed branding guides by composing typography, color schemes, and mood boards according to the brand.
  - iii) Created catalogs, templates, and short videos (movies) by displaying the photography skills learned.
  - iv) Demonstrated Understanding of how different CSS libraries and frameworks work with each other.
  - v) Created a few well-designed websites by manipulating various languages and embedding them in a project.
  - vi) Strong technical and designing skills to prepare detailed reports, creative briefs, and effective presentations.

## **Additional Qualifications**

- Ability to work as a team and communicate clearly with the team members and managers.
- A good listener, skilled at handling different goals and motivating the co-workers.
- Use effective management and communication skills to complete the tasks within given deadline.
- Willing to adapt and learn new skills at every point from diverse people in the working area.
- Languages known: Fluent in English, Hindi, and Punjabi, Beginner French.

# **Work Experience**

- 2020-Present: Employee at McDonald's
  - Knows how to talk and improve customer (client) experience in a better way.
  - Able to solve problems and conflicts, on spot, in possible less time.
  - Understand the meaning of teamwork by working with the whole staff and achieving daily goals.
  - Handles cash accurately, communicate with different people, and getting habitual to work under time pressure, stressed and busy conditions.

#### - 2018-2019: Freelancing for IELTS online company

- Wrote articles in professional language related to IELTS, PTE exams by gaining knowledge about the exams.
- Articles were published on fourmodules.com website, and other platforms providing the experience
  of a content creator.
- Learnt the importance of professionalism, punctuality, user experience from these articles.
- Dealing with the clients and worked under extreme conditions of close deadlines.

# **Academic Projects**

- Modification assignments of HTML, CSS.
- Branding guides and presentations.
- Website re-designing and brand creations including logo, typography guides.
- Video shooting, interview editing, and photoshoots done with learning skills.

### **Volunteer and Co-Curricular Activities**

- 2018-2019: Head Girl
  - Nominated and been the Head Girl during high school.
  - Participated and organized the events, functions, and meetings for the welfare of the students.
  - Represented school at various places and empowered its reputation.
  - Maintained discipline and peace around the school by showcasing the abilities and achieving cooperation from others.
- 2017-2018: Captain of the House
  - Nominated and been the captain of Green house in elementary school.
  - Led the members of our house in all competitions against other houses.
  - Obtained goals and winning by facilitating teamwork, hard work, and compatibility.

## References

- Mike Commerford, Manager at McDonald's
   Tel: +1 (613-820-7575); Email: mike@pjm2r.com
- Sandeep Kaur, Business Owner and Swing Manager at McDonald's
   Tel: +1 (613-700-7431); Email: sandeepkaur1018@gmail.com