



Insurance



Loans



Money Tran.



Rech & Bills

Date Range

1/1/2024



12/30/2024



141M

Total Failed Trans.

3,333M

Total Successful Trans.

3,474M

Total Amount

300K

Total Trans.

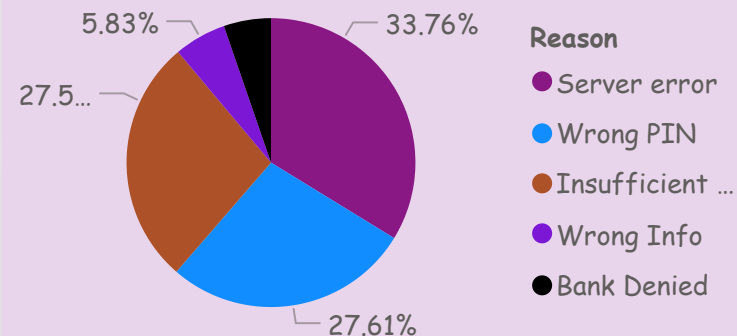
12K

Failed Transaction

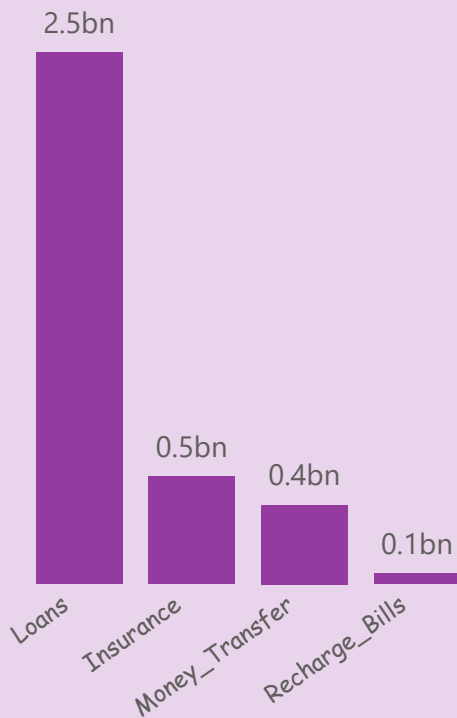
288K

Succ. Transactions

Failed Payment Reason



Services vs Amount



Date vs Amount





Insurance



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Date Range

8/3/2023



8/2/2025



39

Average Age of Users

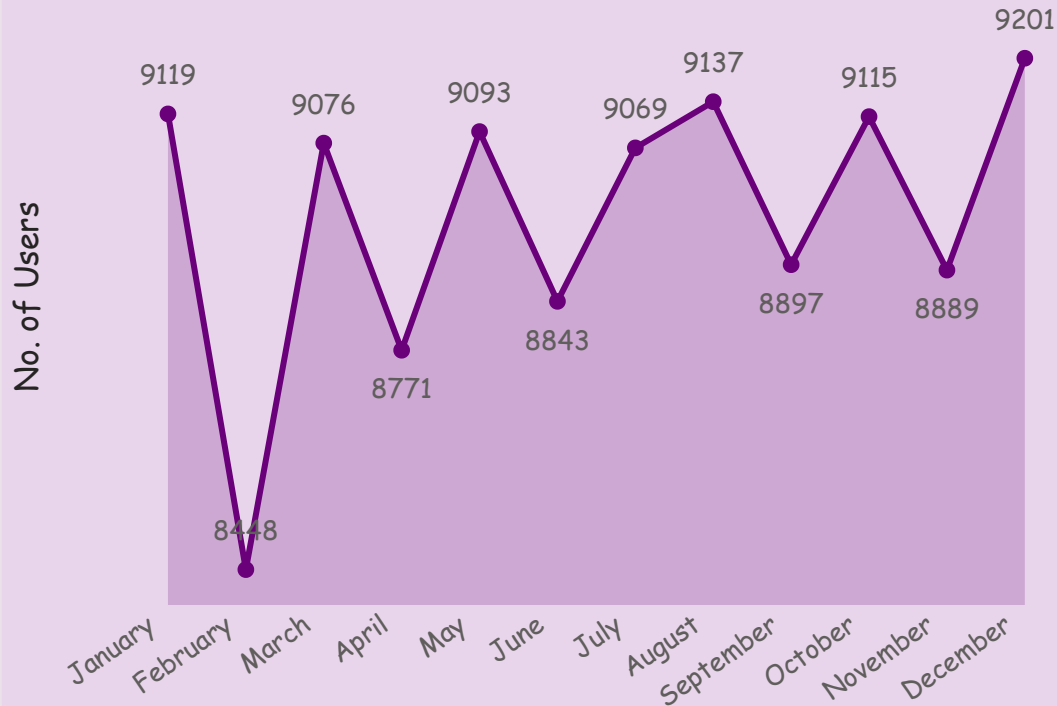
107.66K

Total Users

18

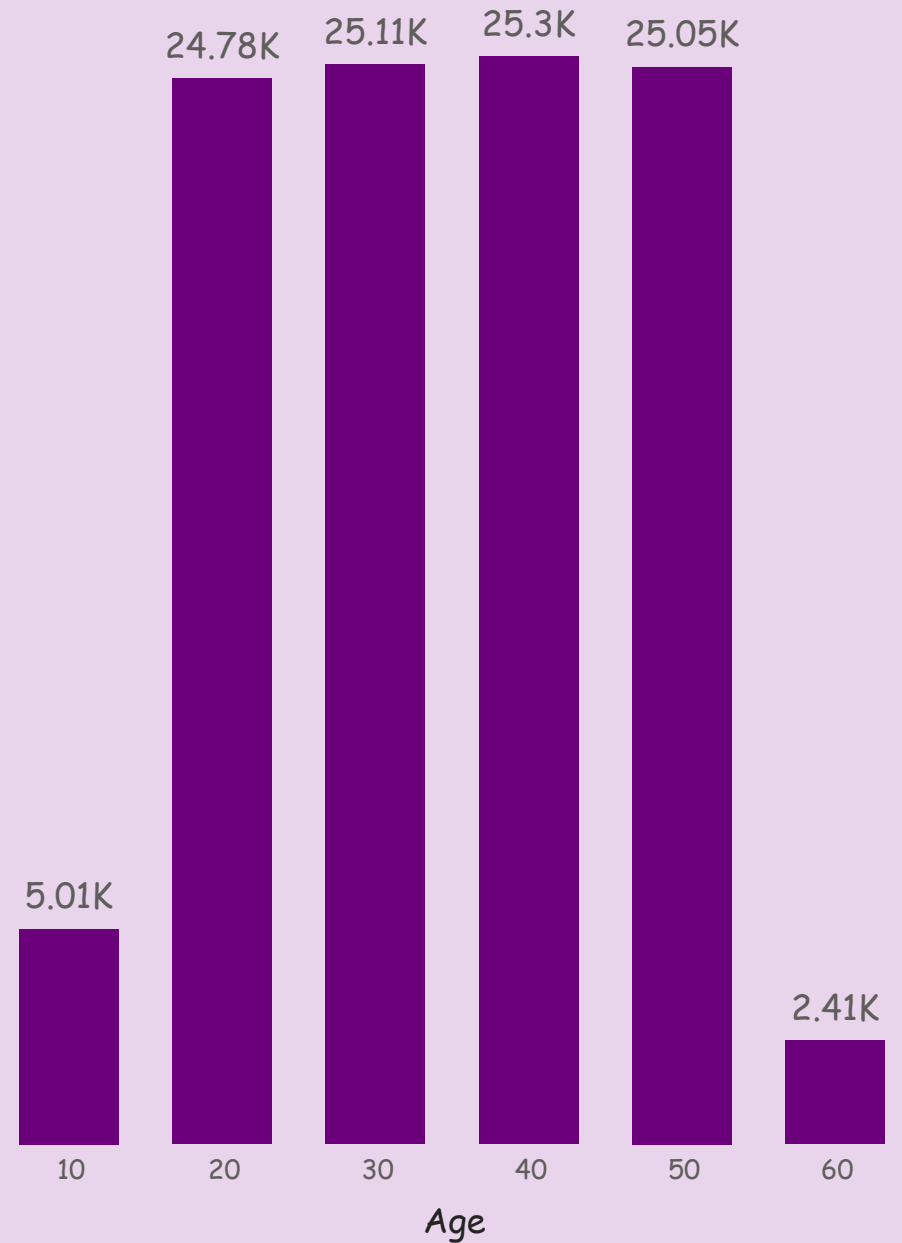
Min of Age


User Joined by Month




User vs Age

No. of Users






PhonePe




Insurance



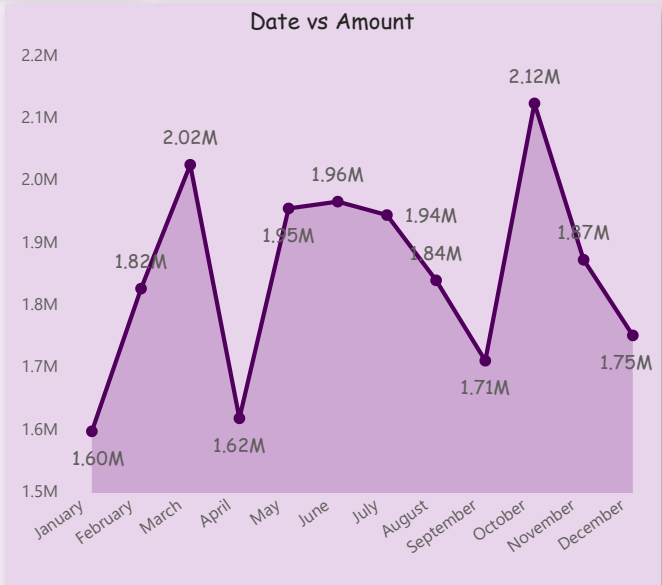
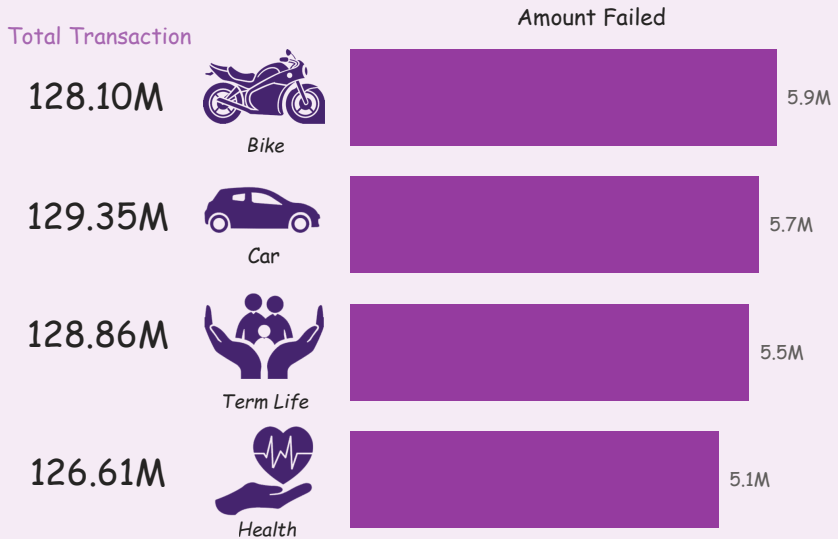
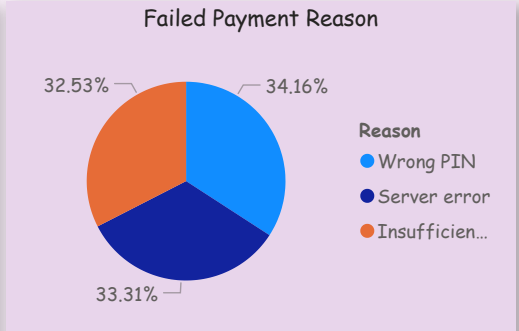
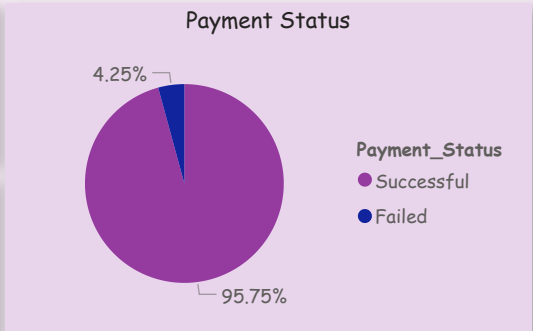
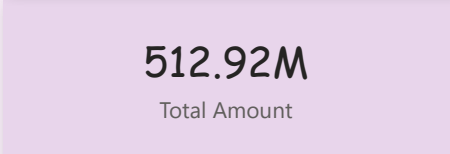
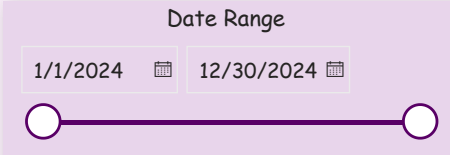
Loans




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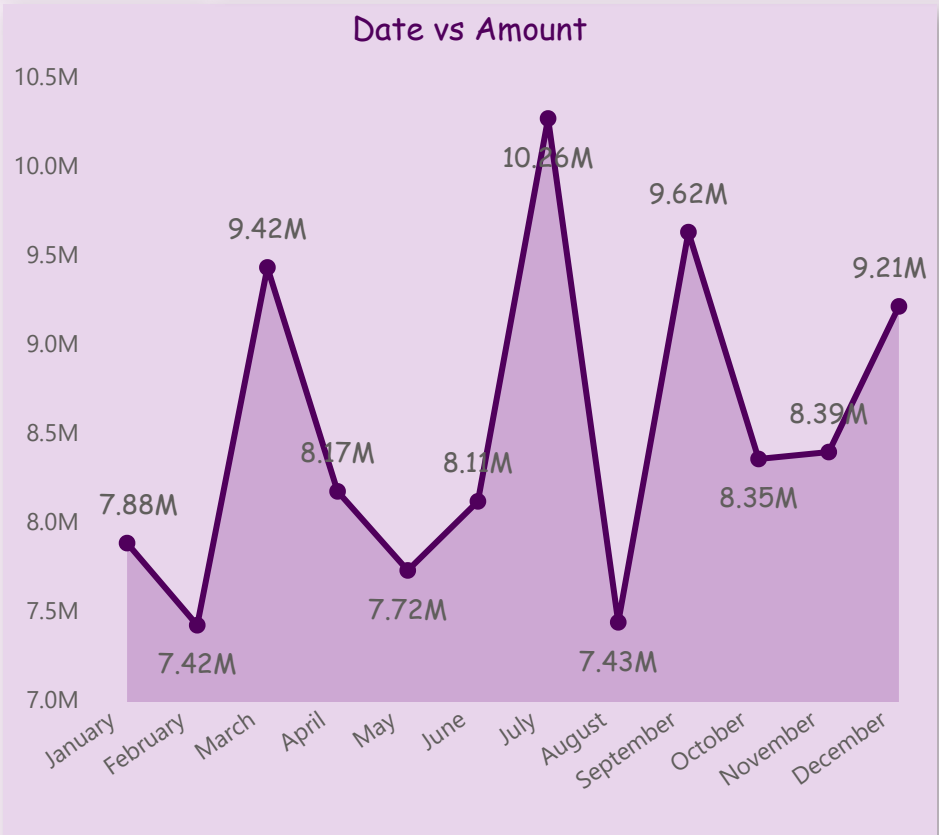
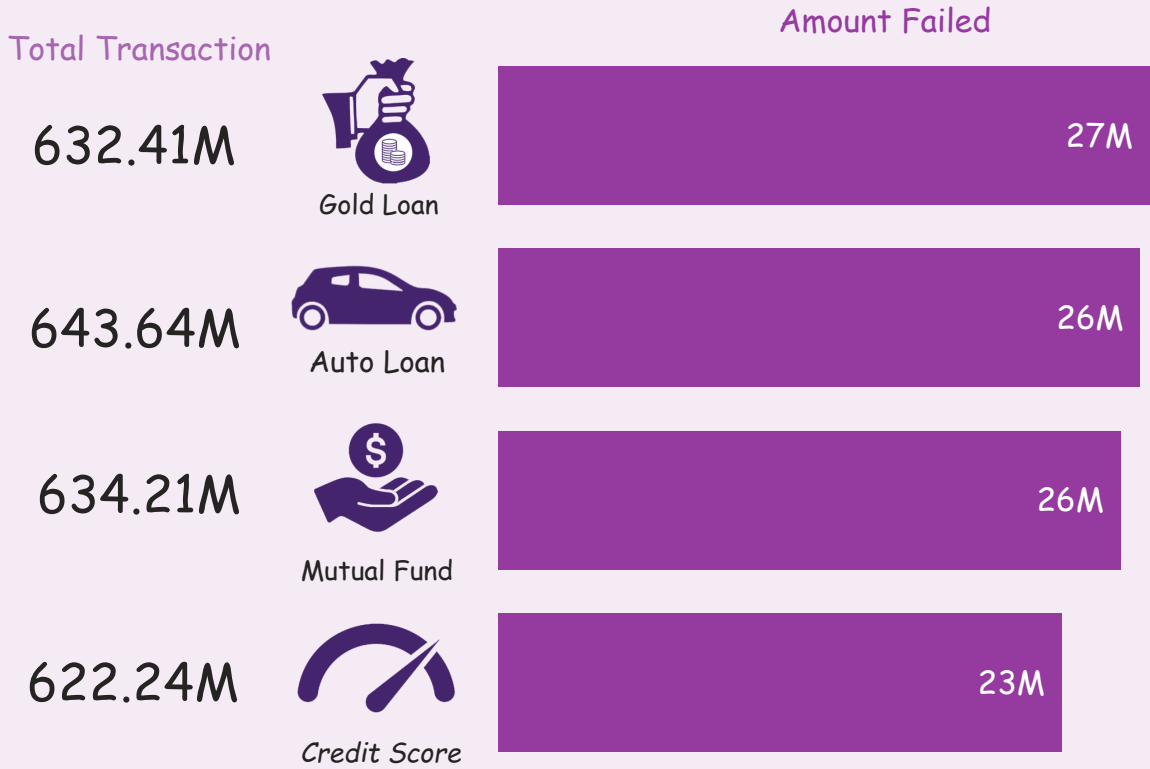
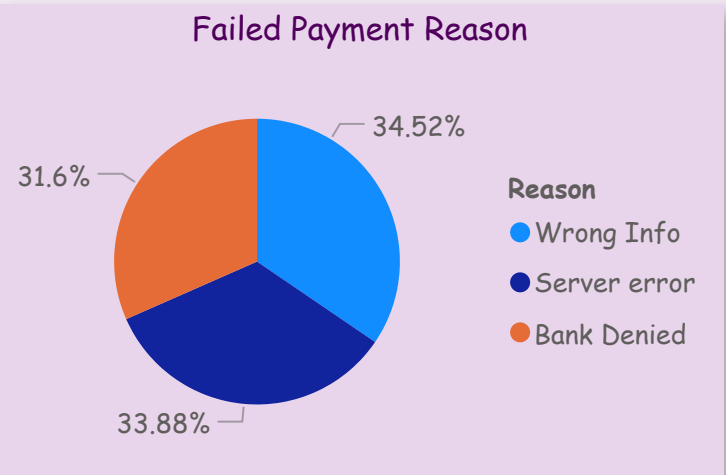
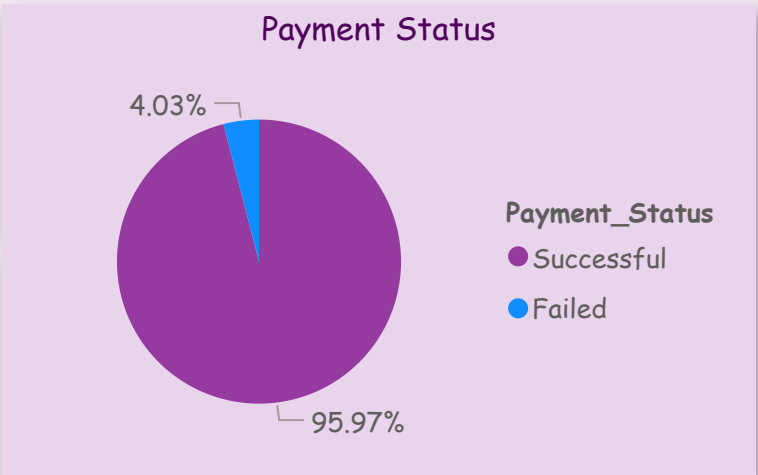
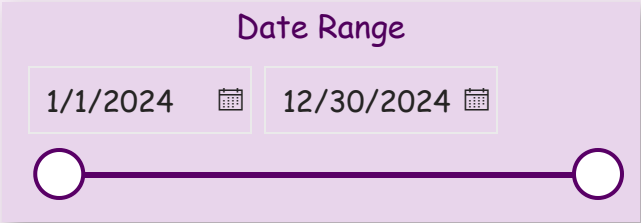
Loans



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378.19M

Sum of Amount

150K

Count of Trans.

Payment Status

4.03%



95.97%

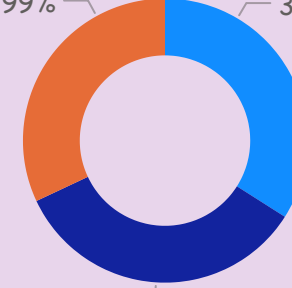
Payment\_Status

Successful

Failed

Failed Payment Reason

31.99%



34%

Reason

Server error

Insufficien...

Wrong PIN

Amount Failed

Total Transaction

95.19M

To UPI ID

4.0M

94.31M

To QR Code

3.8M

94.40M

To Mobile Numb...

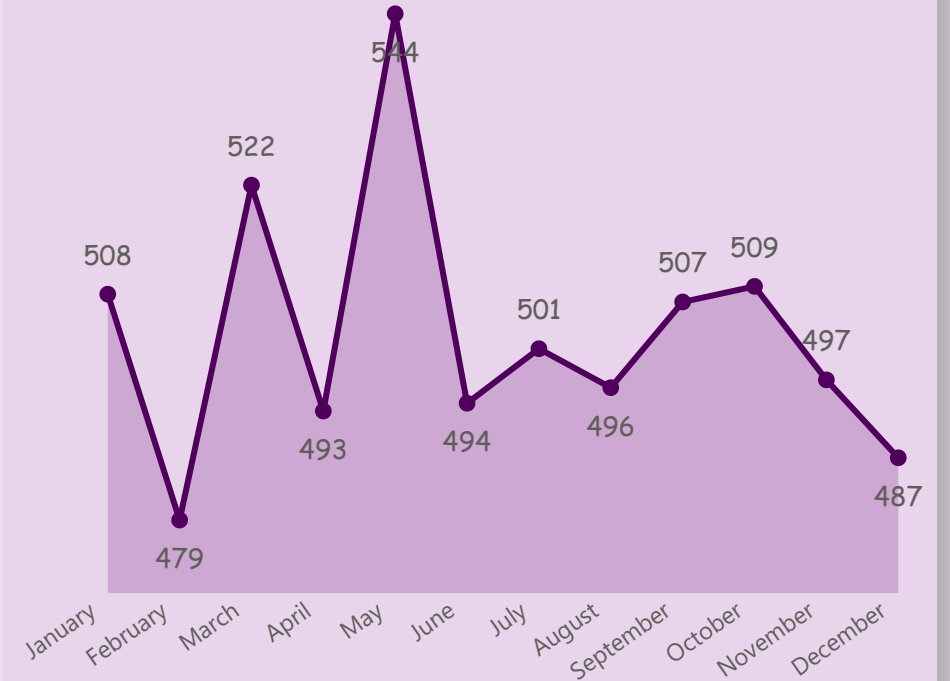
3.8M

94.29M

To Self Account

3.7M

Date vs Amount





PhonePe



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Rech & Bills

Date Range

1/1/2024



12/30/2024



50.69M

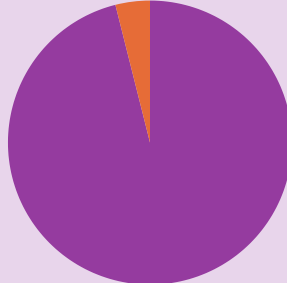
Sum of Amount

50K

Count of Trans.

Payment Status

3.92%



96.08%

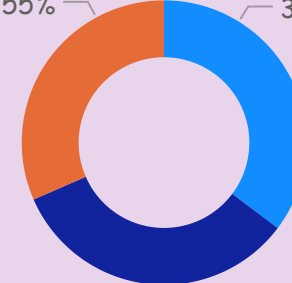
Payment\_Status

Successful

Failed

Failed Payment Reason

31.55%



35.26%

33.18%

Reason

Server error

Wrong PIN

Insufficien...

Total Transaction

12.63M

Mobile Recharge

Amount Failed

0.52M

12.82M

Electricity Bill

0.52M

12.64M



DTH

0.48M

12.61M



Cable TV

0.48M

Date vs Amount

