



**PhonePe**



**Insurance**



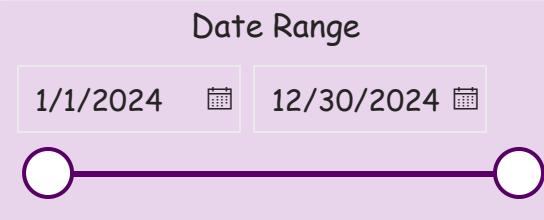
**Loans**



**Money Tran.**



**Rech & Bills**



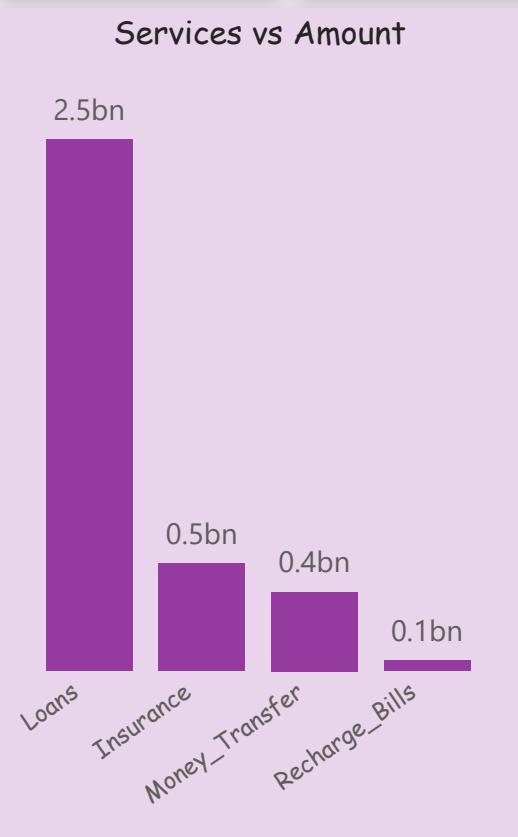
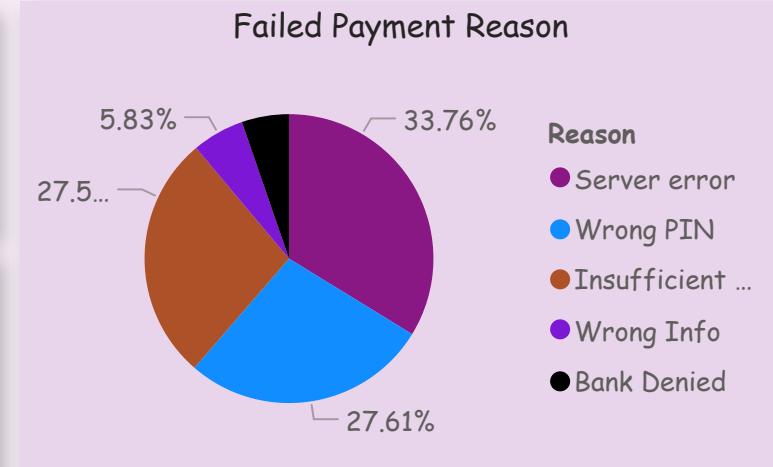
**141M**  
Total Failed Trans.

**3,333M**  
Total Successful Trans.

**3,474M**  
Total Amount

**12K**  
Failed Transaction

**288K**  
Succ. Transactions





PhonePe



Insurance



Loans



Money Tran.



Rech & Bills

### Date Range

8/3/2023

8/2/2025

39

Average Age of Users

107.66K

Total Users

18

Min of Age

### User vs Age

24.78K

25.11K

25.3K

25.05K

No. of Users

5.01K

20

30

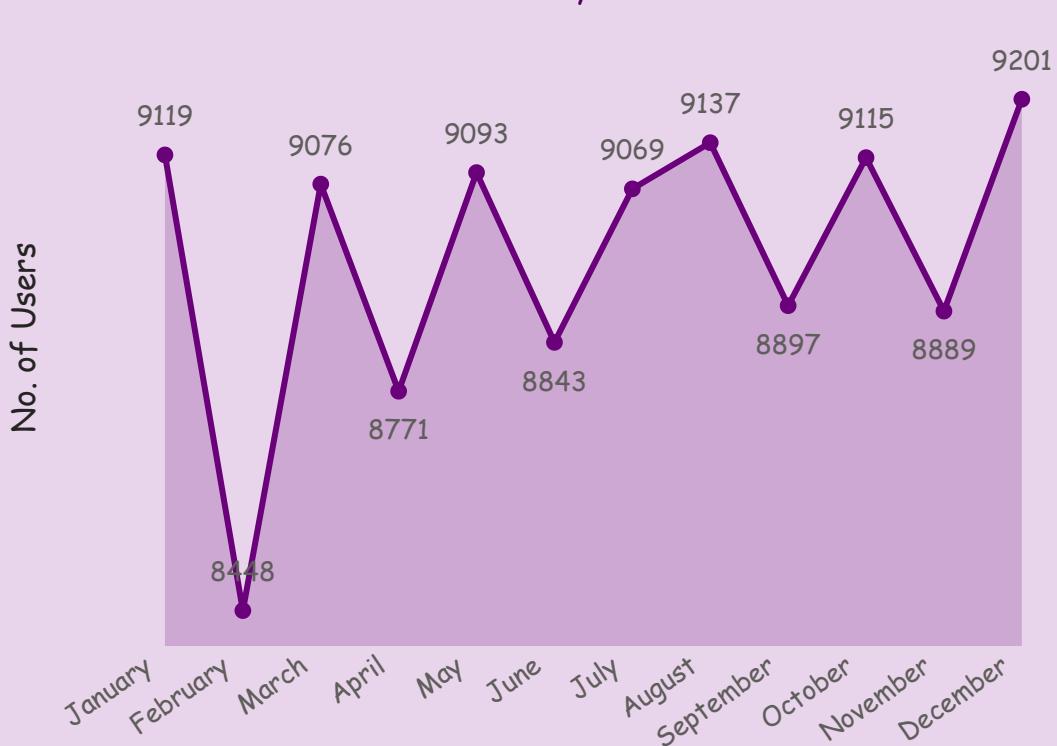
40

50

60

Age

### User Joined by Month





PhonePe



Insurance



Loans



Money Tran.



Rech &amp; Bills

Date Range

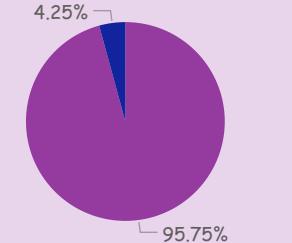
1/1/2024 12/30/2024



512.92M

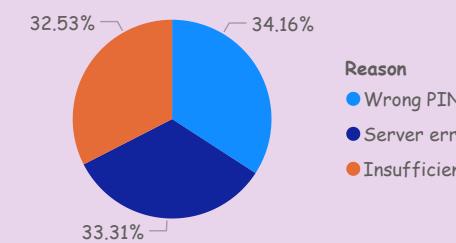
Total Amount

Payment Status



Payment\_Status  
● Successful  
● Failed

Failed Payment Reason



Reason  
● Wrong PIN  
● Server error  
● Insufficien...

Total Transaction

128.10M



Bike



5.9M

129.35M



Car



5.7M

128.86M



Term Life



5.5M

126.61M



Health



5.1M

Amount Failed

Date vs Amount





# PhonePe



## Insurance



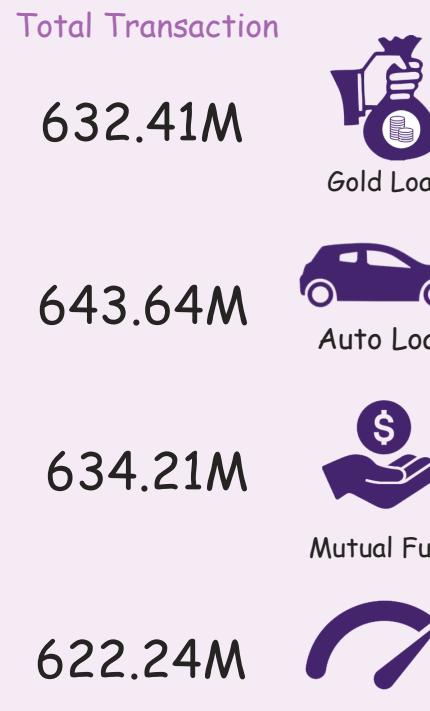
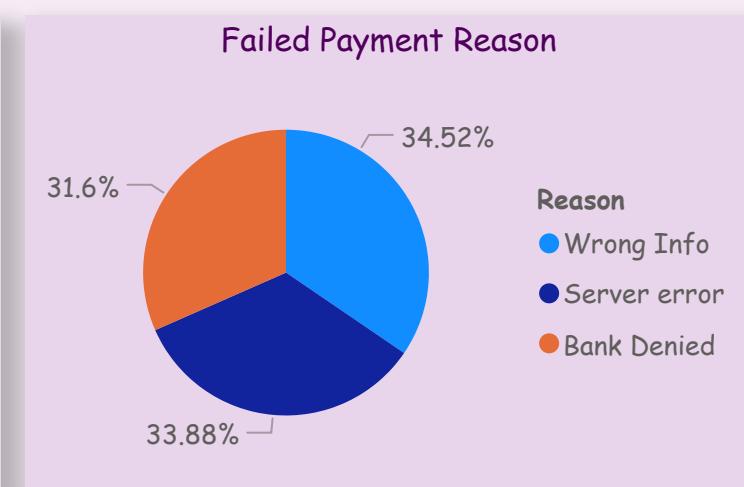
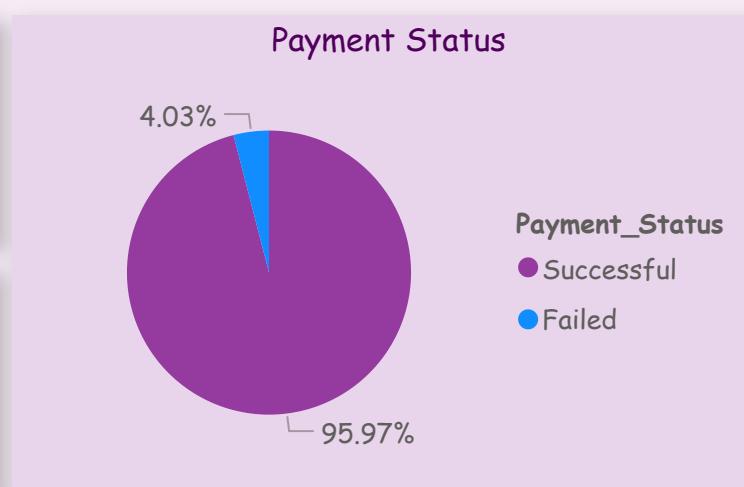
## Loans



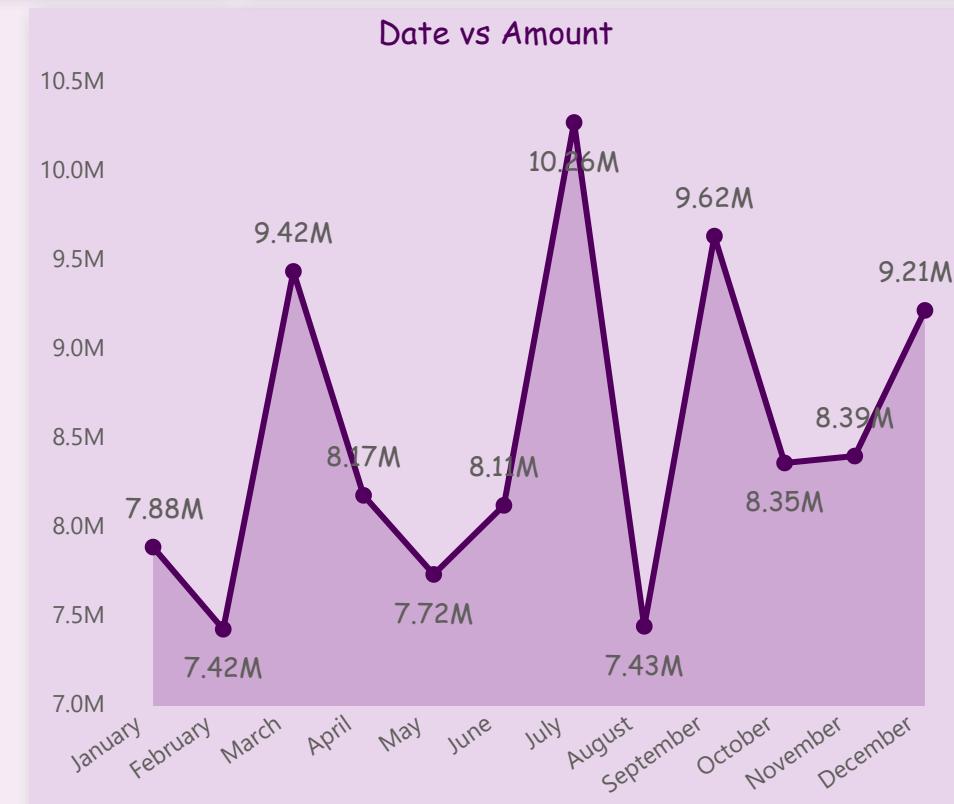
## Money Tran.



## Rech & Bills



Amount Failed





# PhonePe



## Insurance



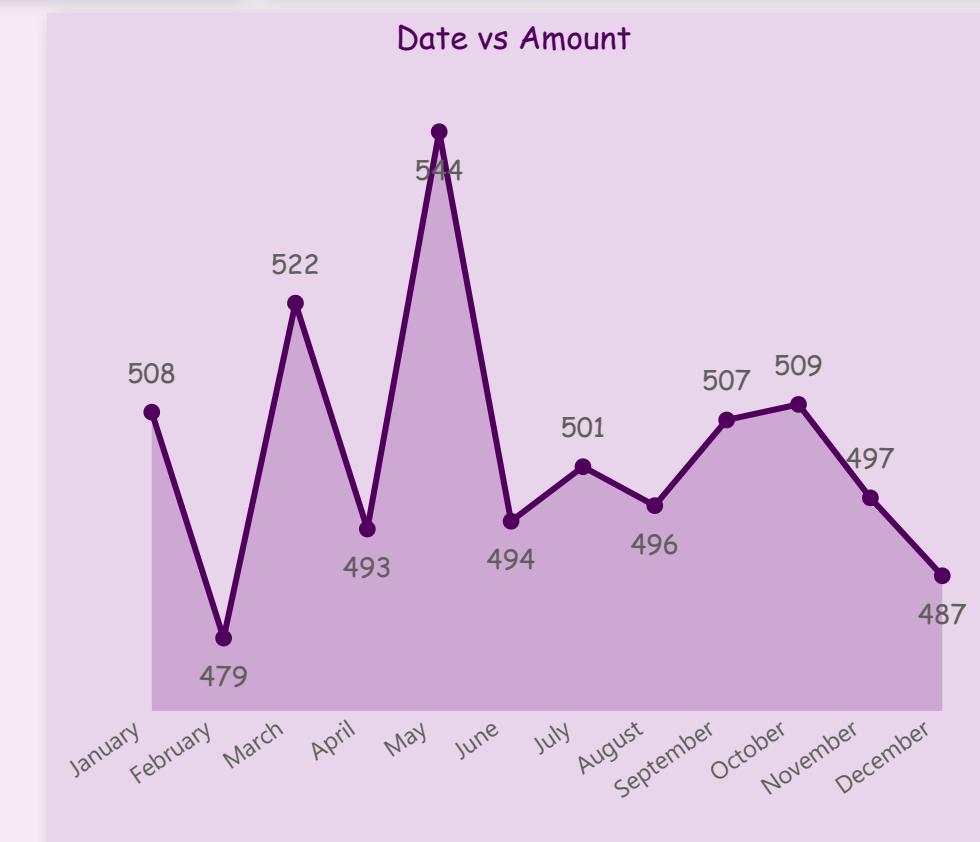
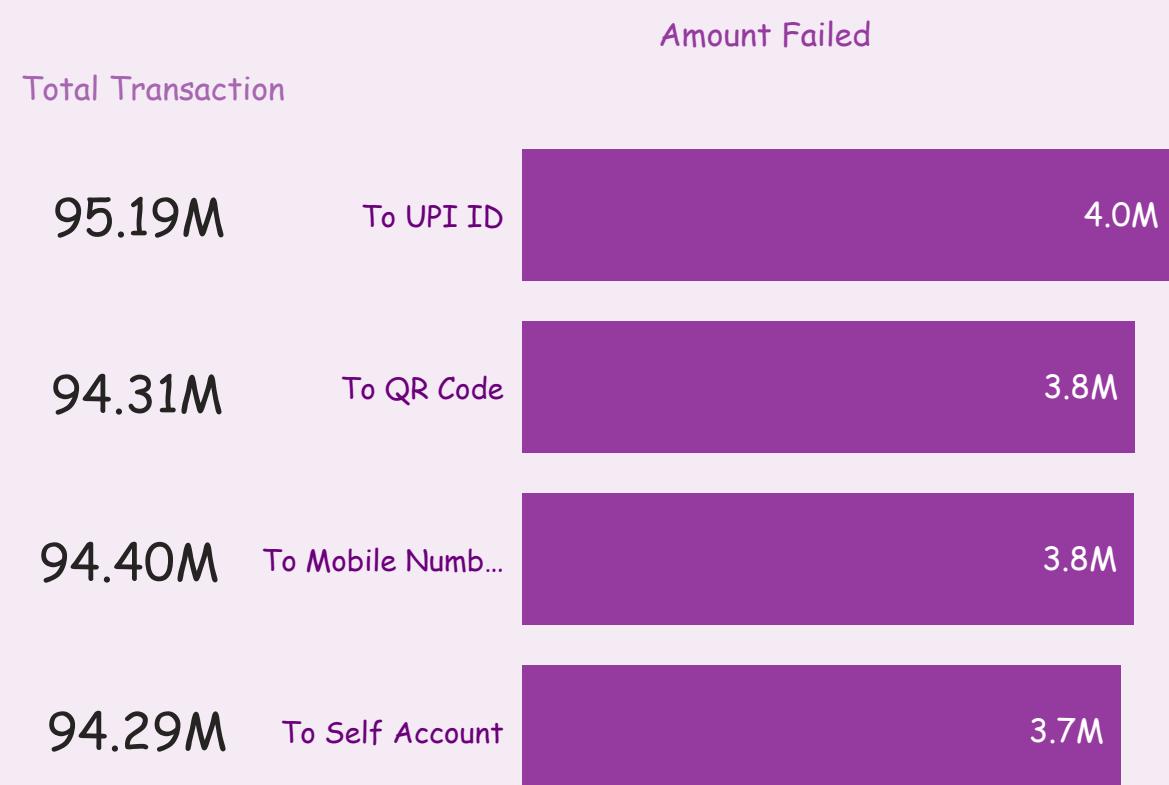
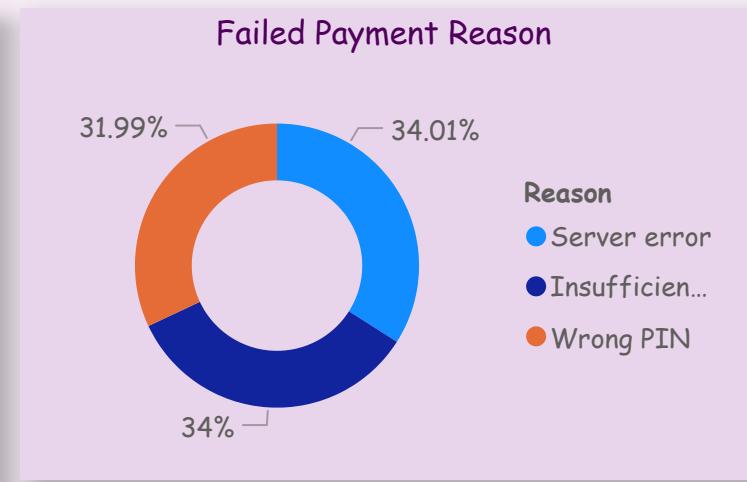
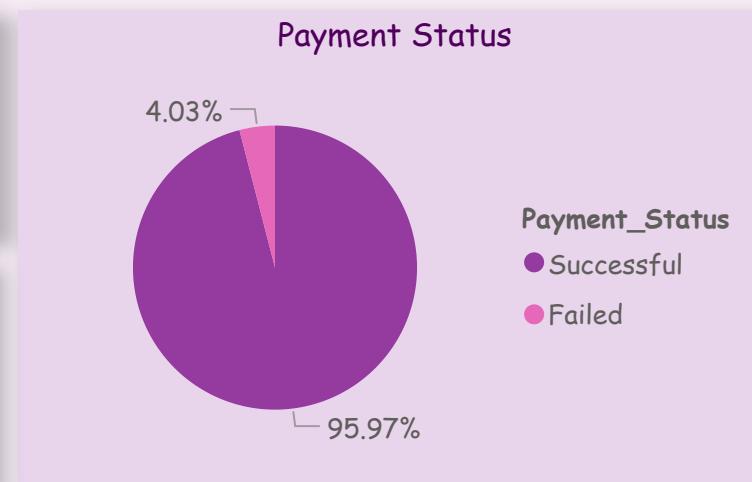
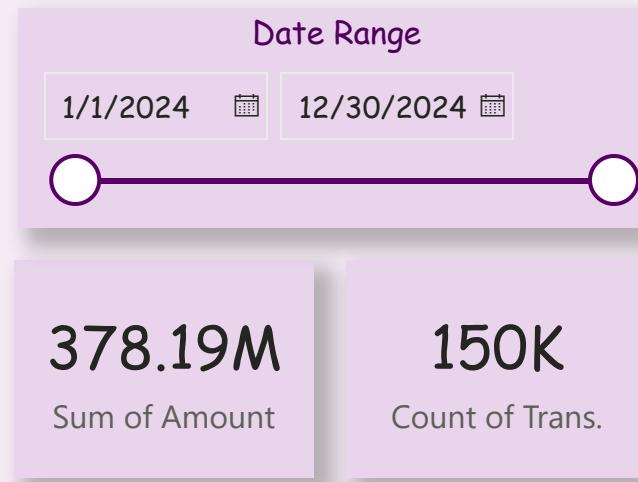
## Loans



## Money Tran.



## Rech & Bills





# PhonePe



## Insurance



## Loans



## Money Tran.



## Rech & Bills

