

# blinkit

India's Last Minute App

## FILTER PANEL

OUTLET LOCATION

All

OUTLET SIZE

All

ITEM TYPE

All

**\$1.20M**

TOTAL SALES



**\$141**

Avg Sales



**8523**

No of Items



**3.9**

Avg Rating



**TOTAL SALES**

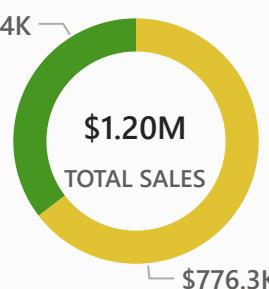
**AVG SALES**

**NO OF ITEMS**

**AVG RATING**

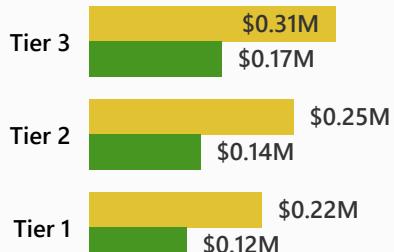
### Fat Content

Low Fat Regular

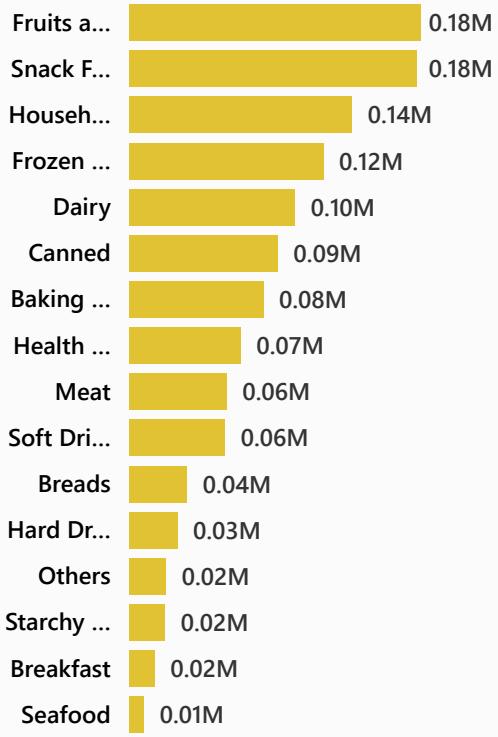


### FAT BY OUTLET

Low Fat Regular



### ITEM TYPE



## OUTLET ESTABLISHMENT

\$250K

\$200K

\$150K

\$100K

\$50K

2010

\$130K

\$132K

\$132K

\$133K

\$131K

\$205K

\$131K

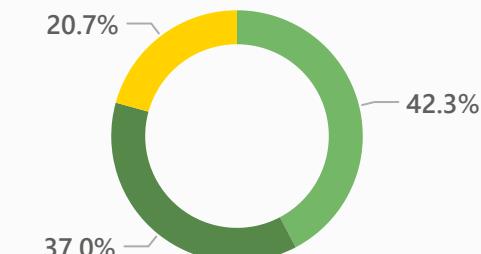
2015

\$129K

2020

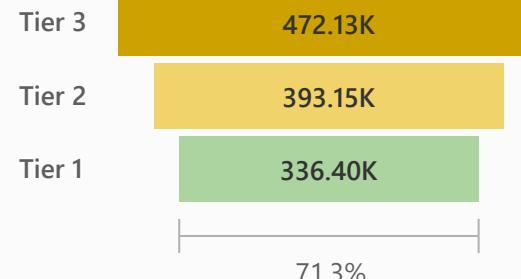
## OUTLET SIZE

Medium Small High



## ITEM TYPE

100%



## OUTLET TYPE

Outlet Type	TOTAL SALES	NO OF ITEMS	Avg Sales	Avg Rating	Item Visibility
Grocery Store	\$151.94K	1083	\$140	3.93	0.10
Supermarket Type1	\$787.55K	5577	\$141	3.92	0.06
Supermarket Type2	\$131.48K	928	\$142	3.93	0.06
Supermarket Type3	\$130.71K	935	\$140	3.91	0.06