

Customer Churn Dashboard



Filters

Contract ▾

All ▾

InternetService ▾

All ▾

PaymentMethod ▾

All ▾

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7032

Total Customers



1869

Churned Customers



64.80

Average Monthly



26.58%

Churn Rate %

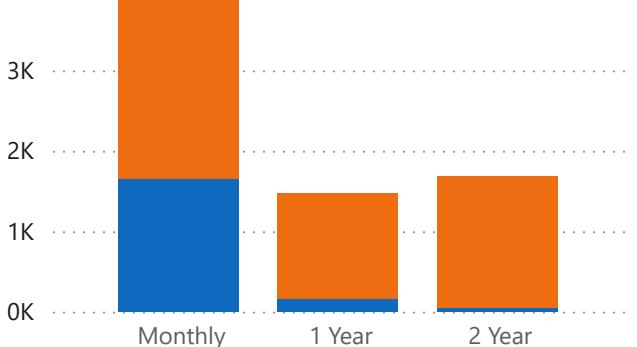


16.06M

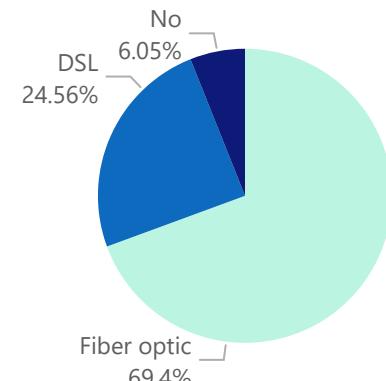
Total Charges

Churned v/s Stayed Customers

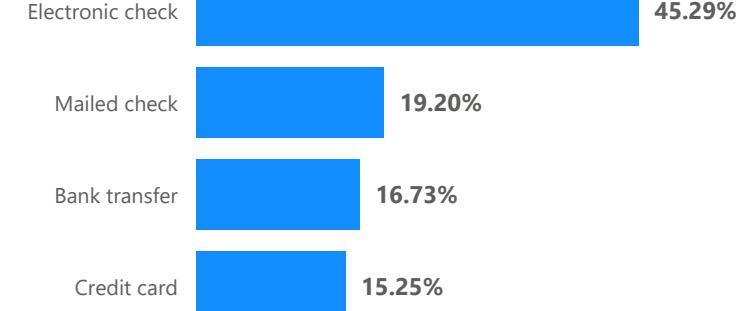
● Churned Customers ● Stayed Customers



Churned Classification

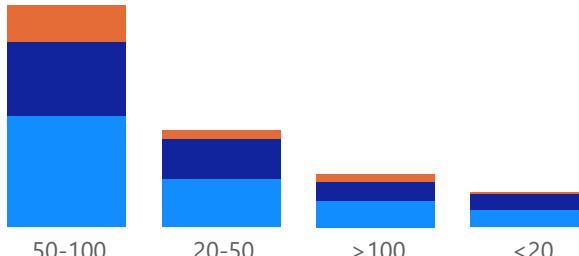


Churn Rate % by PaymentMethod



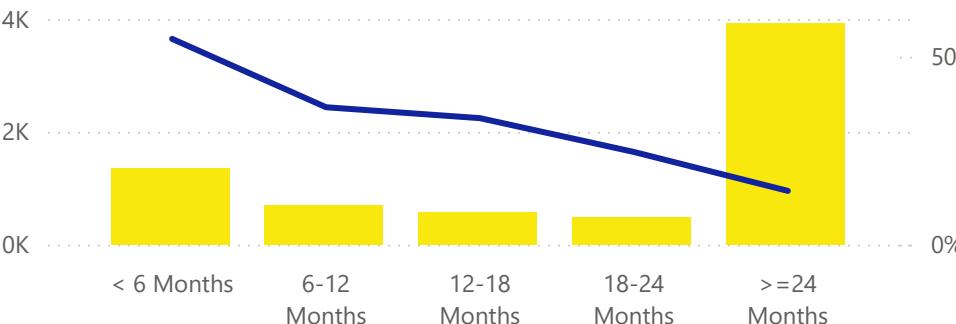
Customer Distribution by Monthly Charge Status

● Total Customers ● Stayed Customers ● Churned Customers



Churn Rate % by Tenure

● Total Customers ● Churn Rate %



Services

No Yes

Services	No	Yes
DeviceProtection	70.84%	29.16%
MultipleLines	54.52%	45.48%
OnlineBackup	72.02%	27.98%
OnlineSecurity	84.22%	15.78%
PaperlessBilling	25.09%	74.91%
PhoneService	9.10%	90.90%
StreamingMovies	56.23%	43.77%
StreamingTV	56.45%	43.55%
TechSupport	83.41%	16.59%