

VANSH GUPTA

+91 7051366411 vanshguptax@gmail.com

[LinkedIn](#) [Blogs](#)
[GitHub](#) [Portfolio](#)

WORK EXPERIENCE

Graphic Designing Intern | Fresno Pure | 2023

Designed product labels and graphics for packaging and branding.
Created the front-end UI/UX for the company's website and mobile app.

Content Writing & Social Media Marketing | Freelance | 2022 - Present

Led ad campaigns that significantly increased sales.
Grew social media presence from 0 to 1,500 followers with 100k+ engagements.

PROJECTS

Block-Estate (Blockchain-Based Real Estate Platform)

- Developed a secure, transparent, and tamper-proof platform for real estate transactions.
- Enabled buying and selling of properties using Ethereum.
- Tech Stack: JavaScript, HTML5, CSS, Solidity, Next.js, IPFS
- Link: <https://block-estate-rodhdngy1-0x0ayush.vercel.app/>
- Research Paper: Published at IEEE ICICSO-2023

Interview Mailer (Automated Interview Email Generator)

- Developed a web app that generates realistic fake interview emails for leave approvals.
- Users can customize details (name, time, date, email ID) and generate emails instantly.
- Tech Stack: HTML, Tailwind CSS, JavaScript
- Live Demo: <https://vanshguptax.github.io/FakeinterviewMailer/>

Skills

Languages: C++, JavaScript, Python, Java, SQL

Frontend: React.js, HTML5, CSS3, Tailwind CSS

AI & Machine Learning

- Prompt Engineering
- AI Project Development

- Marketing Consultancy
- Digital Marketing

Version Control: Git, GitHub

Design & UI/UX: Figma, Canva, AR/VR Effects

- Social Media Management
- Content Writing

EDUCATION

Chandigarh University, Punjab (2021 - 2025)

- B.E. in Computer Science Engineering (CGPA: 7.88)

LEADERSHIP & RESPONSIBILITIES

- Chairperson, IEEE Photonics Society, Chandigarh University (2022 - 2023)
- Led a team of 15+ core members.
- Organized an event with 15,000+ attendees.
- Executive Lead of Tech-a-Month (A month-long technical event by IEEE CUSB).

ACHIEVEMENTS

- 🏆 Outstanding Contribution Award - IEEE Chandigarh University SB
- 🏆 Outstanding Volunteer Award - IEEE Chandigarh University SB
- 🏆 Geek of the Section Award - CSE Department (2nd Year)
- 🏆 Bronze Medal - International English Olympiad (SOF)