



FOOD

SWIGGY CASE STUDY



Find customers who have never ordered

```
SELECT  
    name  
FROM  
    users  
WHERE  
    user_id NOT IN (SELECT  
        user_id  
    FROM  
        orders);
```

name
Anupama
Rishabh

Average Price/dish

```
SELECT  
    f.f_name, AVG(m.price) AS 'Avg Price'  
FROM  
    menu as m  
    JOIN food as f ON m.f_id = f.f_id  
GROUP BY m.f_id, f.f_name
```

	f_name	Avg Price
▶	Non-veg Pizza	450.0000
	Veg Pizza	400.0000
	Choco Lava cake	98.3333
	Chicken Wings	230.0000
	Chicken Popcorn	300.0000
	Rice Meal	213.3333
	Roti meal	140.0000
	Masala Dosa	180.0000
	Rava Idli	120.0000
	Schezwan Noodles	220.0000
	Veg Manchurian	180.0000

Find the top restaurant in terms of the number of orders for a given month

```
SELECT
    r.r_name, COUNT(*) AS 'month'
FROM
    orders o
    JOIN
        restaurants r ON o.r_id = r.r_id
WHERE
    MONTHNAME(date) LIKE 'June'
GROUP BY r.r_name, o.r_id
ORDER BY COUNT(*) DESC
LIMIT 1;
```

	r_name	month
▶	kfc	3

Restaurants with monthly sales greater than x for

```
SELECT
    r.r_name, SUM(amount) AS 'revenue'
FROM
    orders o
    JOIN
    restaurants r ON o.r_id = r.r_id
WHERE
    MONTHNAME(date) LIKE 'June'
GROUP BY r.r_name
HAVING revenue > 500
LIMIT 0, 1000;
```

	r_name	revenue
▶	dominos	950
	kfc	990

Show all orders with order details for a particular customer in a particular date range

```
select o.order_id, r.r_name, f.f_name  
from orders o  
join restaurants r  
on r.r_id=o.r_id  
join order_details od  
on o.order_id=od.order_id  
join food f  
on f.f_id=od.f_id  
where user_id= (select user_id from users where name like 'Ankit')  
and (date > '2022-06-10' and date < '2022-07-10')
```

	order_id	r_name	f_name
▶	1019	China Town	Schezwan Noodles
	1018	Dosa Plaza	Schezwan Noodles
	1019	China Town	Veg Manchurian
	1018	Dosa Plaza	Veg Manchurian

Find restaurants with max repeated customers

```
SELECT
    r.r_name, COUNT(*) AS 'loyal_customers'
FROM
    (SELECT
        r_id, user_id, COUNT(*) AS 'visits'
    FROM
        orders
    GROUP BY r_id , user_id
    HAVING visits > 1) t
    JOIN
    restaurants r ON r.r_id = t.r_id
GROUP By r.r_id, r.r_name
ORDER BY loyal_customers DESC
LIMIT 1;
```

	r_name	loyal_customers
▶	kfc	2

Month over month revenue growth of swiggy

```
WITH sales AS (
    SELECT
        MONTHNAME(date) AS month,
        SUM(amount) AS revenue,
        MONTH(date) AS month_num
    FROM orders
    GROUP BY month, month_num
    ORDER BY month_num
)
SELECT
    month,
    ((revenue - LAG(revenue, 1) OVER (ORDER BY month_num)) / LAG(revenue, 1)
    OVER (ORDER BY month_num)) * 100 AS month_over_month_growth
FROM sales;
```

	month	month_over_month_growth
▶	May	NULL
	June	32.7835
	July	50.4658

Customer - favorite food

```
with temp as
  (
    select o.user_id, od.f_id, count(*) as 'frequency'
    from orders o join order_details od on o.order_id= od.order_id
    group by o.user_id, od.f_id
  )
  select u.name, f.f_name, t1.frequency
  from
  temp t1
  join users u
  on u.user_id=t1.user_id
  join food f
  on f.f_id=t1.f_id
  where t1.frequency = (
    select max(frequency)
    from temp t2
    where t2.user_id=t1.user_id
  )
```

	name	f_name	frequency
▶	Neha	Choco Lava cake	5
	Khushboo	Choco Lava cake	3
	Nitish	Choco Lava cake	5
	Vartika	Chicken Wings	3
	Ankit	Schezwan Noodles	3
	Ankit	Veg Manchurian	3