

SUPERSTORE SALES ANALYSIS DASHBOARD

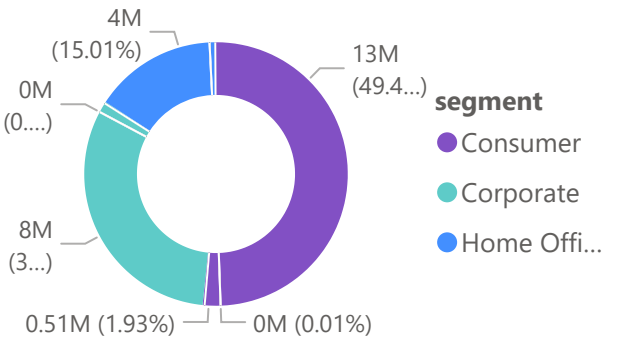
- sub_categ... ▾
- ☐

 Accessories
- ☒
- Appliances

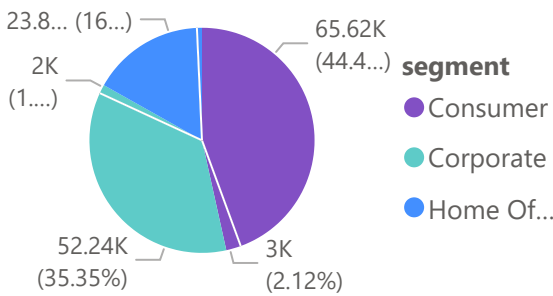
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product_name	Sum of sales
Tripp Lite TLP810NET Broadband Surge for Modem/Fax	937.85
Tripp Lite Isotel 8 Ultra 8 Outlet Metal Surge	823.25
Tripp Lite Isotel 6 Outlet Surge Protector with Fax/Modem Protection	1,243.79
Staples	528.78
Sanyo Counter Height Refrigerator with Crisper, 3.6 Cubic Foot, Stainless Steel/Black	5,906.52
Sanyo 2.5 Cubic Foot Mid-Size Office Refrigerators	4,476.96
Sanitaire Vibra Groomer IR Commercial Upright Vacuum, Replacement Belts	13.00
KitchenAid Toaster, White	4,712.15
KitchenAid Toaster, Silver	1,724.27
Total	10,11,064.31

Sum of postal_code, Sum of quantity, Sum of sales, Sum of profit and First order_priority by segment



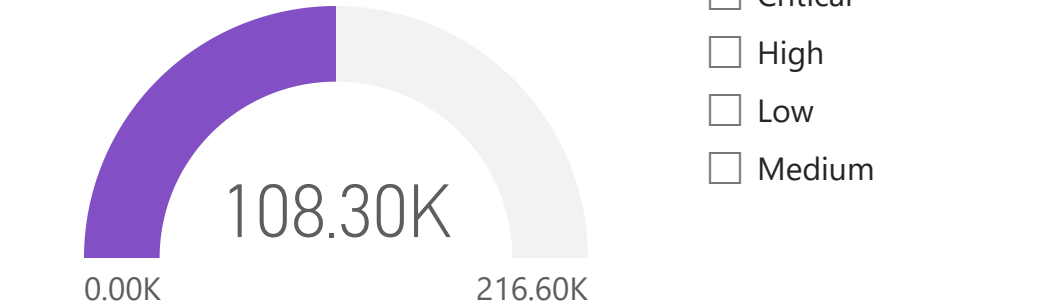
Sum of profit and Sum of quantity by segment



Sum of profit and Sum of quantity by state

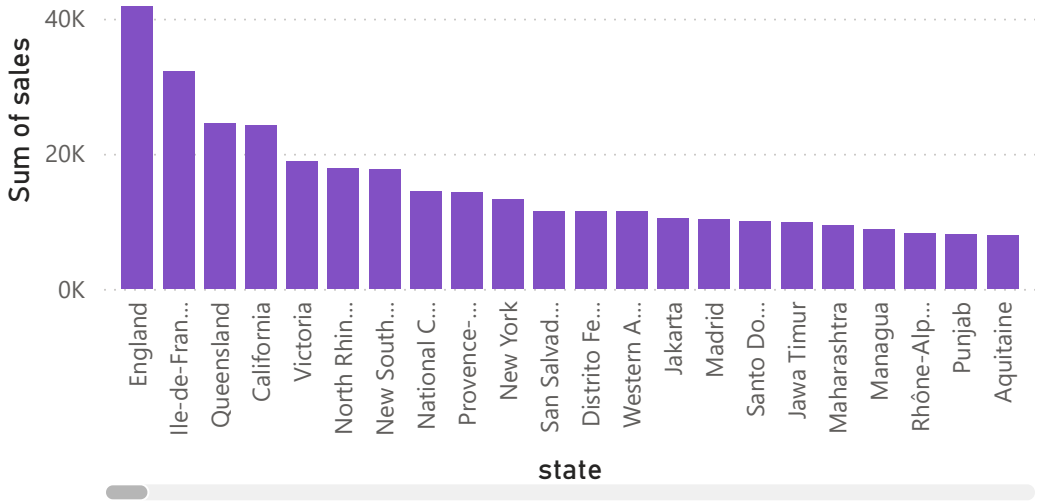


Sum of shipping_cost, First state and First country



- order_priority ▾
- ☐ Critical
- ☐ High
- ☐ Low
- ☐ Medium

Sum of sales by state



product_name	country	Sum of quantity	Su
"While you Were Out" Message Book, One Form per Page	United States	8	
#10- 4 1/8" x 9 1/2" Recycled Envelopes	United States	37	
#10- 4 1/8" x 9 1/2" Security-Tint Envelopes	United States	21	
#10 Gummed Flap White Envelopes, 100/Box	United States	11	
#10 Self-Seal White Envelopes	United States	10	
#10 White Business Envelopes, 4 1/8 x 9 1/2	United States	32	
#10-4 1/8" x 9 1/2" Premium Diagonal Seam Envelopes	United States	13	
#6 3/4 Gummed Flap White Envelopes	United States	9	
1.7 Cubic Foot Compact "Cube" Office Refrigerators	United States	14	
1/4 Fold Party Design Invitations & White Envelopes, 24 8-1/2" X 11" Cards, 25 Env./Pack	United States	7	
12 Colored Short Pencils	United States	8	
12-1/2 Diameter Round Wall Clock	United States	36	
Total		178312	14

ship_mode, order_priority

- ☐ First Class
- ☐ Same Day
- ☐ Second Class
- ☐ Critical
- ☐ High
- ☐ Medium
- ☐ Standard Class

Key influencers Top segments

What influences ship_mode to be First Class ?

When...
...the likelihood of ship_mode being First Class increases by

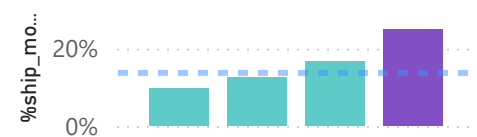
Sum of shipping_cost is more than 79.1

1.99x

Sum of shipping_cost is 7.26 - 79.1

1.25x

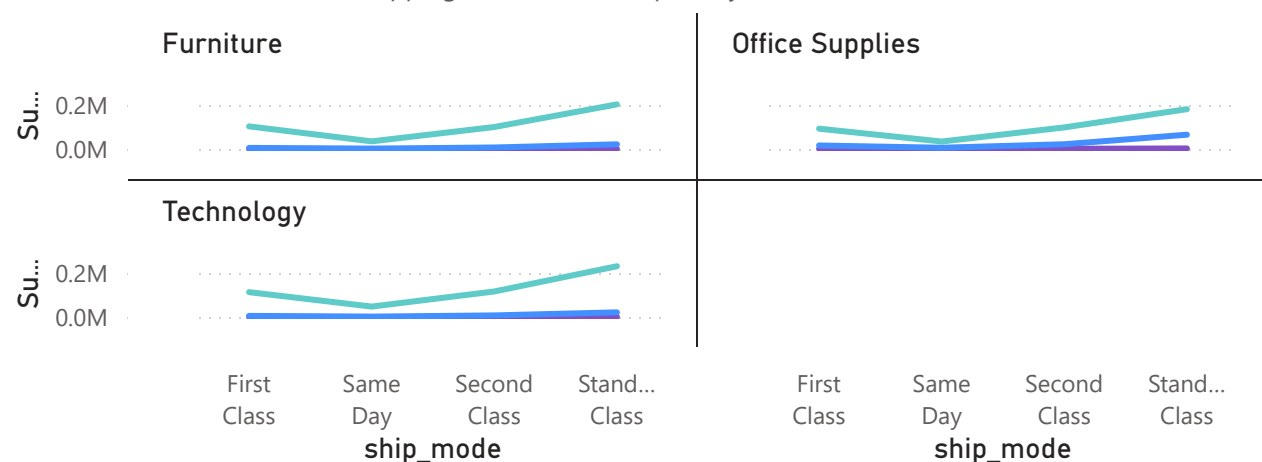
← ship_mode is more likely to be First Class when Sum of shipping_cost is more than 79.1 than otherwise (on average).



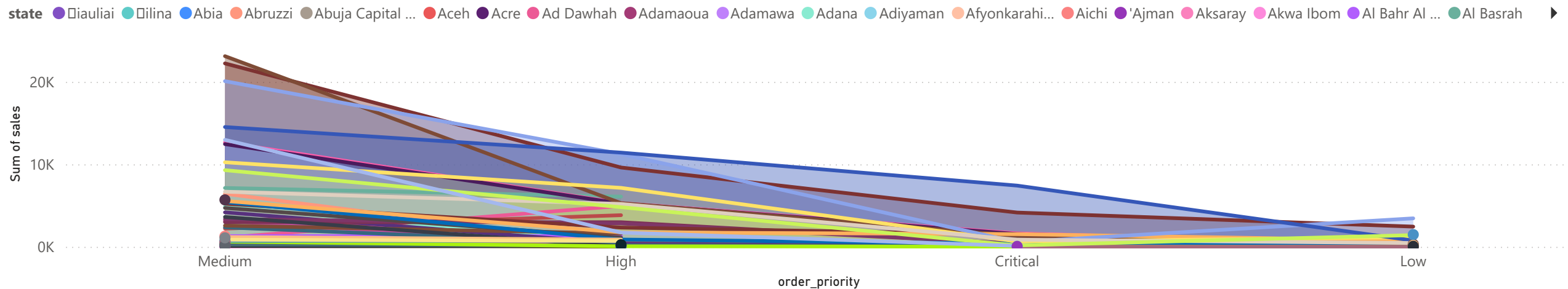
☐ Only show values that are influencers

Sum of discount, Sum of shipping_cost and Sum of quantity by ship_mode and category

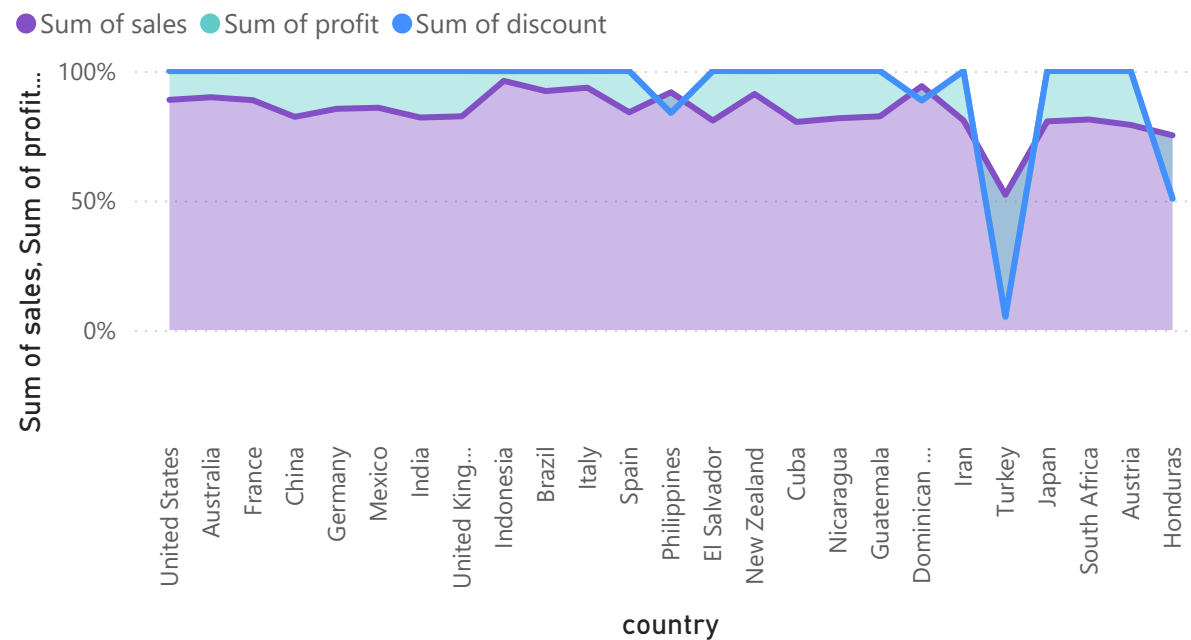
Sum of discount Sum of shipping_cost Sum of quantity



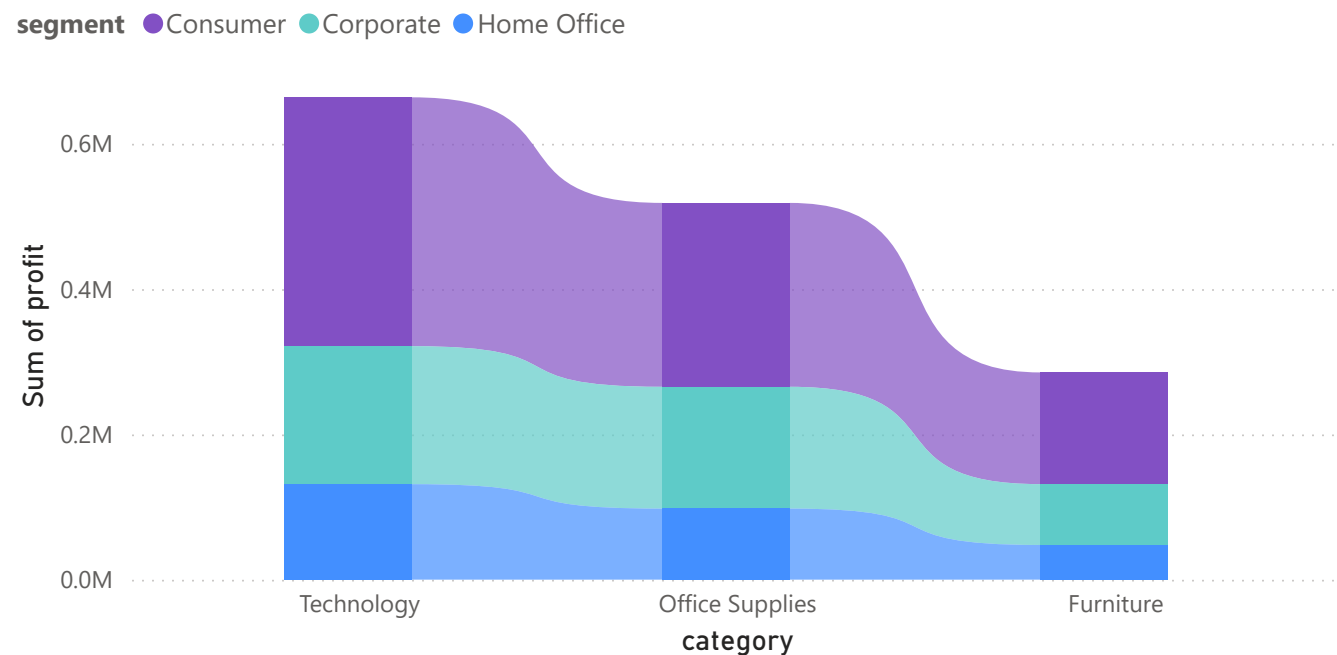
Sum of sales by order_priority and state



Sum of sales, Sum of profit and Sum of discount by country



Sum of profit by category and segment



DATASET OVERVIEW

Dataset Name: Superstore Sales

Dataset Summary:- The Superstore Sales dataset contains retail sales data, including order details, products, shipping, and customer information. This data is often used for business intelligence and analytics projects.

Key Columns:

- Order ID: Unique identifier for each order
- Order Date: Date the order was placed
- Ship Date: Date the order was shipped
- Ship Mode: Shipping method used for the order
- Customer ID & Name: Information about the customer placing the order
- Segment: Customer segment (e.g., Consumer, Corporate, Home Office)
- City, State, Country, Postal Code, Region, Market: Geographic details for customer/order
- Product ID, Category, Sub-Category, Product Name: Information about the products purchased
- Sales: Total revenue from the sale
- Quantity: Number of items sold
- Discount: Discount applied to the sale
- Profit: Profit made from the sale
- Shipping Cost: Associated shipping charges