

# VANSHIKA VERMA

## UX/UI DESIGNER & PRODUCT DESIGNER

vanshikaverma083@gmail.com | +91-6284271427 | linkedin.com/in/vanshika-verma

<https://vanshikaverma083.wixsite.com/vanshikaportfolio>

Amritsar, Punjab 143001

### ACADEMIC BACKGROUND

**University Institute of Design,  
Chandigarh University**  
Mohali, India

Bachelor of design | Industrial Design  
Expected graduation: 06/2025

**Shri Ram Ashram Public School**  
Amritsar, Punjab, India

Intermediate | CBSE | 84.6%  
Session: 2020-2021

**Shri Ram Ashram Public School**  
Amritsar, Punjab, India

Matriculation | CBSE | 84%  
Session: 2018-2019

### TALENTS & SKILLS

- Product design
- Graphic design
- Contextual research
- Experience design
- Interface design

### TOOLS

- Figma
- Adobe Photoshop
- Adobe Illustrator

### PROJECTS

- **RAY-LEAF** (Product Design): Self watering plant pot that can water the plant according to its precise requirement through its semi osmotic properties.
- **BROOMEES REDESIGN** (UX/UI design): A platform for hiring domestic help, offering services like cooking, babysitting, postnatal care, and more.

### EXPERIENCE

**UX/UI Designer (Associate)** | Full time  
**BrandQuake** | WFO | Amritsar, Punjab

06/05/2025 - Present

- Designed web and mobile interfaces using Figma, based on user research and wireframing.
- Created brand visuals and logos while ensuring consistency across design assets.

**GRAPHIC DESIGNER** | Internship

**Grimbytes Technologies** | Remote | Karnal, India  
25/10/2023 - 31/01/2024

- Designed graphics and thumbnails to increase engagement.
- Developed logos and packaging to strengthen branding.

**GRAPHIC DESIGNER** | Internship

**Alpha Guard** | Remote | Brisbane, Australia  
10/08/2023 - 14/09/2023

- Designed the official company logo and branding assets for strong visual identity.
- Created professional vehicle stickers/labels aligned with security services.
- Collaborated remotely to maintain brand consistency across all designs.

**PRODUCT RESEARCHER & UX/UI DESIGNER**

**Migliore Design** | Intern | Remote | Pune, India  
01/06/2023 - 31/08/2023

- Conducted product research and UX/UI design for web and mobile apps.
- Designed intuitive interfaces by applying design principles and user psychology.
- Collaborated with cross-functional teams to ensure consistency and user satisfaction.