

VANSHIKA VERMA

UX/UI DESIGNER & PRODUCT DESIGNER

vanshikaverma083@gmail.com | +91-6284271427 | linkedin.com/in/vanshika-verma

<https://vanshikaverma083.wixsite.com/vanshikaportfolio>

Amritsar, Punjab 143001

ACADEMIC BACKGROUND

**University Institute of Design,
Chandigarh University**
Mohali, India

Bachelor of design | Industrial Design
Expected graduation: 06/2025

Shri Ram Ashram Public School
Amritsar, Punjab, India

Intermediate | CBSE | 84.6%
Session: 2020-2021

Shri Ram Ashram Public School
Amritsar, Punjab, India

Matriculation | CBSE | 84%
Session: 2018-2019

TALENTS & SKILLS

- Product design
- Graphic design
- Contextual research
- Experience design
- Interface design

TOOLS

- Figma
- Adobe Photoshop
- Adobe Illustrator

PROJECTS

- **RAY-LEAF** (Product Design): Self watering plant pot that can water the plant according to its precise requirement through its semi osmotic properties.
- **BROOMEES REDESIGN** (UX/UI design): A platform for hiring domestic help, offering services like cooking, babysitting, postnatal care, and more.

EXPERIENCE

UX/UI Designer (Associate) | Full time
BrandQuake | WFO | Amritsar, Punjab

06/05/2025 - Present

- Designed web and mobile interfaces using Figma, based on user research and wireframing.
- Created brand visuals and logos while ensuring consistency across design assets.

GRAPHIC DESIGNER | Internship

Grimbytes Technologies | Remote | Karnal, India
25/10/2023 - 31/01/2024

- Designed graphics and thumbnails to increase engagement.
- Developed logos and packaging to strengthen branding.

GRAPHIC DESIGNER | Internship

Alpha Guard | Remote | Brisbane, Australia
10/08/2023 - 14/09/2023

- Designed the official company logo and branding assets for strong visual identity.
- Created professional vehicle stickers/labels aligned with security services.
- Collaborated remotely to maintain brand consistency across all designs.

PRODUCT RESEARCHER & UX/UI DESIGNER

Migliore Design | Intern | Remote | Pune, India
01/06/2023 - 31/08/2023

- Conducted product research and UX/UI design for web and mobile apps.
- Designed intuitive interfaces by applying design principles and user psychology.
- Collaborated with cross-functional teams to ensure consistency and user satisfaction.