

		Feature	Description	Timeline	Impact
		AI Recommendations	https://ppl-ai-file-upload.s3.amazonaws.com/web/direct-files/attachments/69172179/1df07983-e15d-467d-9356-0eea95d7e384/An-AI-powered-platform-for-artisans-can-transform-how-craftspeople-market-their-work-share-stories-and-connect-with-digital-audiences-by-merging-e-commerce-storytelling-and-technology.pdf	Weeks 9-12	Higher sales, engagement
		Storytelling Content	https://ppl-ai-file-upload.s3.amazonaws.com/web/direct-files/attachments/69172179/1df07983-e15d-467d-9356-0eea95d7e384/An-AI-powered-platform-for-artisans-can-transform-how-craftspeople-market-their-work-share-stories-and-connect-with-digital-audiences-by-merging-e-commerce-storytelling-and-technology.pdf	Weeks 10-13	Brand loyalty, authenticity
		Live Shopping/Video	https://ppl-ai-file-upload.s3.amazonaws.com/web/direct-files/attachments/69172179/1df07983-e15d-467d-9356-0eea95d7e384/An-AI-powered-platform-for-artisans-can-transform-how-craftspeople-market-their-work-share-stories-and-connect-with-digital-audiences-by-merging-e-commerce-storytelling-and-technology.pdf	Weeks 12-15	Global audience reach
		Direct-to-Consumer	https://ppl-ai-file-upload.s3.amazonaws.com/web/direct-files/attachments/69172179/1df07983-e15d-467d-9356-0eea95d7e384/An-AI-powered-platform-for-artisans-can-transform-how-craftspeople-market-their-work-share-stories-and-connect-with-digital-audiences-by-merging-e-commerce-storytelling-and-technology.pdf	Weeks 11-14	Increased artisan earnings
		Social Media Tools	https://ppl-ai-file-upload.s3.amazonaws.com/web/direct-files/attachments/69172179/1df07983-e15d-467d-9356-0eea95d7e384/An-AI-powered-platform-for-artisans-can-transform-how-craftspeople-market-their-work-share-stories-and-connect-with-digital-audiences-by-merging-e-commerce-storytelling-and-technology.pdf	Weeks 13-16	Audience targeting, growth