

Roll No.....

14124

BBA/M-14
INTRODUCTION TO FINANCIAL SERVICES
Paper: BBA-312

Time: Three Hours]

[Maximum Marks:

Reappear: 90

Regular: 80

Note: Attempt five questions. Question No. 1 is compulsory.

1. Short answer Compulsory question:

- (a) Describe Fee -based financial services.
- (b) Define Credit syndication.
- (c) What is Cross -border lease?
- (d) Salient features of Money market mutual fund.
- (e) What is Factoring?
- (f) What is Red -Herring Prospectus?

2. Explain the concept and features of an ideal financial services industry. Distinguish between Fund -based and Fee –based financial services.

3. Describe the equity issue with the help of book -building and reverse book -building process. Discuss the role of SEBI also,

4. Write a detailed note on Merchant banking in India.

5. What are the different types of Mutual funds schemes in India? Explain.

6. List the criteria for classifying lease as financial lease. What are the features around which it is structured?

7. Write a note on the origin of Credit cards, and also distinguish between Credit card and Debit card.

8. Explain the position of factoring in India. List the RBI guidelines regarding factoring.