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BBA/M-17
INTRODUCTION TO FINANCIAL SERVICES
Paper: BBA-312

Time: Three Hours

Maximum Marks: 80

Note: Attempt five questions including No. 1 which is compulsory. All questions carry equal marks.

Compulsory Question

1. Answer the following in short :
 - (a) Credit Card.
 - (b) CRISIL.
 - (c) Leasing.
 - (d) Factoring.
 - (e) Debenture Trustees.
 - (f) Equity Issue.
2. Explain the different types of financial services in detail.
3. Differentiate between financial and operating lease. Explain the advantages of leasing.
4. Define merchant banking. Discuss the activities of merchant banking.
5. Explain the following :
 - (a) Portfolio Management.
 - (b) Stock Broking.
 - (c) Consumer Finance.
6. What is underwriting? Discuss the types and functions of underwriters.
7. Write notes on the following :
 - (a) Credit Rating.
 - (b) SEBI
8. Define Mutual funds? Discuss the advantages and disadvantages of Mutual funds.