

Roll No.....

Total Pages: 3
14301

BBA/M-17
HUMAN BEHAVIOUR AT WORK
Paper: BBA-208

Time: Three Hours

Maximum Marks: 80

Note: Attempt five questions including No. 1 which is compulsory. All questions carry equal marks.

Compulsory Question

1. Explain the following concepts :
 - (a) Group obedience and group performance.
 - (b) Group synergy.
 - (c) Interpersonal awareness.
 - (d) Social loafing.
 - (e) Groups think.
 - (f) Group as a medium of Learning.
2. Define Group, and explain the stage of group development.
3. What do you understand by the term Conformity? Discuss situational factors that influence an individual's response to group conformity.
4. What is the relevance of interpersonal processes in group performance? Explain the sources and functions of feedback in interpersonal communication.
5. Write notes on the following :
 - (a) Career role and Identity.
 - (b) Competition and Co-operation.
6. What is Group cohesiveness? Explain the role of group cohesiveness in group performance.
7. What is Interpersonal communication? Suggest some measures to improve interpersonal communication.
8. Define Team. Explain factors affecting the success of team.