

Roll No.....

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BBA/D-17
MICRO BUSINESS ENVIRONMENT (New)
Paper: BBA-202

Time: Three Hours

Maximum Marks: 80

Note: Attempt Five questions in all. Q. No. 1 is compulsory. All questions carry equal marks.

1. Attempt the following short answer type questions :
 - (a) Types of State Intervention
 - (b) Importance of Business Ethics for modern business
 - (c) Major features of Competition Act
 - (d) Legal forces influencing business.
2. Define the concept of Corporate Social Responsibility. Why has the concept of CSR grown more important over the years in corporate world? Substantiate your answer with examples.
3. Write an explanatory note focusing on the various factors due to which the competitive environment of business has witnessed many changes.
4. Evaluate some of the key function performed by government in entrepreneurial role. Why such a role is getting important these days? Identify the reasons behind the changed scenario.
5. Does economic planning has really contributed in making Indian Economy one of the fastest emerging economy in world? If yes, then justify your answer with suitable facts and figures.
6. Describe the factors covered in social environment of a business. Throw light on the manner in which these social forces are influencing Indian businesses.
7. Define Political Risk. Discuss the widely recognised types. How can it be managed in organizations?
8. Compare and contrast the various economic system i.e. Capitalism vs. Socialism vs. Mixed Economy.