

Roll No.....

Total Pages: 2
13077

MBA/D-17
Principles and Practices of Management
Paper: MBA-CP-101

Time: Three Hours

Maximum Marks: 80

Note: Part-A comprises of 10 short answer type questions of 5 marks each. Part-B comprises of 5 questions of 10 marks each. Attempt 8 questions from Part-A and any 3 questions from Part-B.

Part-A
(Short Answer Type Questions)

1. Figure out the key contributions of Hawthorne studies for the field of management.
2. Differentiate between unity of command and unity of direction.
3. Identify the important staffing decision which need to make for effectively managing human resources.
4. Throw light on the range of activities/function which could be undertaken by corporate house under Corporate Social Responsibility.
5. Throw light on the various needs in the Maslow hierarchy of needs. Discuss its major contributions.
6. Discuss key merits and demerits of Management by Objectives.
7. Figure out the important types of organizational structures which are widely recognised by Indian organizations for structuring their operations.
8. Compare and contract the various types of controls.
9. Differentiate between time study, work study and motion study as described in scientific school of management.
10. Critically evaluate the practical implications of SWOT Analysis technique for effective planning.

Part-B

11. Why planning has become strategic these days? Discuss the various stages of strategic planning process with special reference to various types of strategies.

12. Critically examine the contributions of Henry Fayol and F.W. Taylor in present day competitive business environment. Are they still holding any relevance or they are outdated? Justify your viewpoint.
13. Analyse the contingency and quality viewpoints with respect to its contribution to the field of management. Discuss their practical implications.
14. Define the concept of delegation of authority. How it is different from decentralization? Throw light on the factors that need to be considered by a boss/top management while delegating any work to the subordinates.
15. Elaborate the various stages of controlling process. Also describe briefly the contemporary control techniques which are widely being accepted in the corporate world.