

Roll No.

Total No. of pages: 2

**Exam Code
2594**

**MMS/M11
Project Management
Paper: FM-406**

6814

Time: Three Hours]

[Maximum Marks: 70

Note:- Attempt **FIVE** questions in all. Question no. 1 is compulsory. All questions carry equal marks.

1. Write short answers for the following:
 - (i) Define Project
 - (ii) What is market analysis?
 - (iii) What is Situational analysis?
 - (iv) What is internal rate of return?
 - (v) How is cost of debt calculated?
 - (vi) What is risk free rate
 - (vii) What is critical path
2. “Identification of promising investment opportunities requires imagination, sensitivity to environmental changes and an assessment of what the firm can do.”
3. What is market and demand analysis in project management? Describe the key steps in such analysis.
4. Explain with suitable examples, what factors have a bearing on the choice of technology.
5. Describe briefly the various means of financing a project. Also explain the key business considerations relevant for a project financing decision.

6. Discuss the steps involved in sensitivity analysis. What are the pros and cons of sensitivity analysis?
7. Discuss the principal sources of discrepancy between social costs and benefits on the one hand and monetary costs and benefits on the other.
8. What is the basic difference between PERT and CPM? Explain with suitable illustration, what steps are involved in PERT analysis.