

Roll No.

Printed Pages : 2

10/5/19

1940

BCA / M-19
E-COMMERCE
Paper-BCA 243

Time allowed : 3 hours]

[Maximum marks : 80

Note:- Attempt five questions, selecting only one question from each unit. All questions carry equal marks.

Compulsory Question

1. Compulsory Question:

- (a) Write a note on SHTP.
- (b) What do you mean by cyber cash?
- (c) Differentiate between local and global market.
- (d) List the name of e-governance applications.
- (e) Describe the benefits of online stock trading.
- (f) How online services boost travel and tourism industry?
- (g) Differentiate between internet-based and traditional EDI.
- (h) Discuss Do-it-yourself model. 8×2 = 16

Unit-I

- 2. (a) Define e-commerce. Discuss the issues related to e-commerce. Distinguish between pure and partial e-commerce.
- (b) What do you mean by B2G? List and explain the principles of e-commerce. 8+8 = 16

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[Turn over

(2)

3. Discuss strategies in selecting and adopting various electronic payment methods in developing versus developed countries. 16

Unit-II

4. (a) Differentiate between disintermediation and re-intermediation.
(b) Discuss the concept of citizen to government with an example. 8+8=16
5. What is EDI in governance? How e-governance will improve the quality of government? Explain private sector interface in e-governance. 16

Unit-III

6. What is the historic background of online banking? Discuss the different services being provided by online banking implementations. 16
7. What are broker based service duly performed online? Explain the various factors behind the success of E-Broker. 16

Unit-IV

8. What are the key technologies of B2B? Draw and explain architectural model of B2B. List market issues of B2B model. 16
9. Elaborate e-commerce scenario in India. What are the legal aspects related to e-commerce? How internet accessing can be secured? 16