

Roll No.....

Total Pages: 4

**14127**

**BBA/M-15**

**ENVIRONMENTAL MANGEMENT**

**Paper-BBA-314**

**Time allowed: 3 hours]**

**[Maximum marks: 80**

**Note:** Attempt **Five** questions in all. Selecting at least one question from each unit. Question No.1 is Compulsory. All questions carry equal marks.

**Compulsory Question**

1. Explain the following:
  - (a) Environmental conversation
  - (b) Food Web
  - (c) Industrial ecology
  - (d) Air Pollution
  - (e) Carbon credits
  - (f) Eco-labeling
  - (g) UNDP
  - (h) Montreal Protocol
2. What is Environmental Management? What are its nature and scope? How managers can play an important role in environmental management? Give examples.
3. How development is harmful to environment? Give example. Explain various steps required to achieve sustainable development.
4. Write brief notes on the following:
  - (a) Environmental auditing
  - (b) Environmental ethics
5. Give an account of various provisions given in the Environmental (protection) Act, 1986 for Environmental Management.
6. What is Green Marketing/ how it can be useful in Environmental Management? Give examples.

7. Explain various standard based approaches and good manufacturing practices adopted by the Industries for Environmental Management.
8. Explain the following:
  - (a) Role of NGO's in Environmental Management.
  - (b) Global Warming.