

Roll No.....

Total Pages: 3  
**14307**

**BBA/M-17**  
**ENTREPRENEURSHIP DEVELOPMENT**  
Paper: BBA-308

Time: Three Hours

Maximum Marks: 80

Note: Attempt five questions including No. 1 which is compulsory. All questions carry equal marks.

**Compulsory Question**

1. Explain the following:
  - (a) Role of entrepreneur in Economic Development.
  - (b) Nature and characteristics of small business.
  - (c) Feasibility Report.
  - (d) Qualitative methods of Demand forecasting.
  - (e) Any four objectives of Entrepreneurship Development Programme.
  - (f) Short-term bank sources of Finance.
2. What do you understand by the term Entrepreneur? Explain the characteristics of an Entrepreneur.
3. Explain various stages regarding establishment of a new venture in detail.
4. What do you mean by Business environment? Explain the environment factors which affect the success of a new business.
5. Explain the following :
  - (a) Project Feasibility Analysis.
  - (b) Factory Location
6. Write a detailed note on the working capital requirements for a project.
7. What is Entrepreneurship Development Programme? Explain its objectives and importance.
8. Explain the role of various financial institutions of the country with special context to financing of small scale industries and promoting entrepreneurship.