

Roll No.....

Total Pages: 3
14302

BBA/M-17
MACRO BUSINESS ENVIRONMENT
Paper: BBA-209

Time: Three Hours

Maximum Marks: 80

Note: Attempt five questions including No. 1 which is compulsory. All questions carry equal marks.

Compulsory Question

1. Answer the following in brief :
 - (a) Define liberalization.
 - (b) What is foreign investment?
 - (c) Differentiate between International Corporation (ITs) and Multinationals (MNCs).
 - (d) Where are the head offices of World Bank and WTO?
 - (e) Define Special Drawing Rights (SDRs).
 - (f) Name two items which are most imported by India.
2. Define LPG Economy. What are the features of LPG ECONOMY?
3. What are the major provisions of latest Industrial Policy?
4. Discuss the initiatives taken by Govt. of India to attract FDI.
5. What is the contribution of World Bank in the development of developing countries with special reference to India?
6. Discuss in detail the objectives, functions and principles of WTO.
7. "Monetary policies control the supply of money in the Market." Elucidate.
8. Assess the impact of Exim Policy of India on import with suitable examples.