

Roll No.

Total Pages : 2

OMMS/M-19

13038

MANAGEMENT OF FINANCIAL SERVICES

Paper : FM-404

Time : Three Hours]

[Maximum Marks : 70

Note : Attempt any *eight* questions of 5 marks each from Part A and any *three* questions of 10 marks each from Part B.

PART-A

1. What are the essentials of a good financial services industry ?
2. What are fund based financial services ?
3. Explain the various functions of investment banking.
4. Explain the difference between factoring and bill discounting.
5. Distinguished between single investor lease and leveraged lease.
6. State the procedure for billing and payment of credit cards.
7. Explain the benefits of credit rating services to the various constituents of capital market.
8. Explain any *four* innovative financial services operational in India.
9. Explain important SEBI regulations for venture capitalists.
10. Explain the key factors for successful securitization.

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PART-B

11. Elaborate the importance of mutual funds to :

- (a) The economy.
- (b) Investors.
- (c) Asset management companies.

12. Discuss the various types of services provided by investment Information and Credit Rating Agency (ICRA) Ltd.

13. "Underwriting provides protection to the issuing company against the failure of an issue of capital to Public." Critically examine the statement.

14. What is leasing ? Explain its advantages and disadvantages as a financial service.

15. Explain different types of factoring services offered in Indian financial services industry.