

Roll No .....

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14110

**BBA / M-15**

**PRINCIPLES OF MANAGEMENT**  
**Paper –BBA- 108**

Time Allowed : 3 Hours } Maximum Marks : 80

Note : Attempt five questions in all . Question No .1 is compulsory.  
All questions carry equal marks

**Compulsory Question**

1. Write short notes on the following ;
  - {a} What are the main Organizational objectives ?
  - (b) Explain nature of Planning.
  - (c) What is Decentralization ?
  - (d) Describe Job design.
  - (e) Discuss budgetary control. .
  - (f) Explain Communication.
2. What is Management ? Elaborate the nature and importance of Management
3. Write a note on span of management and Graicunas Formula
4. Define planning? Discuss the various types of Planning
5. Define manpower, what are the main factors affecting to manpower?
6. Illustrate the need and process of performance appraisal.
7. Discuss the relevance of Business ethics in modern Business environment
8. Define Controlling. What are the main techniques of controlling?

