

Roll No.....

Total Pages: 2
14288

BBA/M-17
Principles of Management
Paper: BBA-108

Time: Three Hours

Maximum Marks: 80

Note: There are eight questions in all. Candidates are required to attempt five questions including Questions No. 1 which is compulsory. All questions carry equal marks.

Compulsory Question

1. Explain the following:
 - (a) Management as an Art.
 - (b) Projects.
 - (c) Virtual Organisation.
 - (d) Decentralization.
 - (e) Accountability.
 - (f) Departmentation.
2. Give the contribution of Taylor in the field of Management.
3. What is planning? Explain the process of Planning.
4. Define Organising. Discuss its various principles.
5. Explain the obstacles in delegation of authority. How these can be removed?
6. Discuss the process and importance of Communication.
7. Define Controlling. What are its features?
8. Write a note on Social responsibility of business.