

Roll No.....

Total Pages: 2
13080

MBA/D-17
BUSINESS ENVIRONMENT
Paper: MBA-CP-104

Time: Three Hours

Maximum Marks: 70

Note: Attempt any eight questions from Part A and three questions from Part-B

Part A

1. What is Business Environment? How does it affect a business?
2. How are organizations related to their environment?
3. Briefly discuss various elements of micro-environment.
4. What is demographic environment of a business?
5. Explain the main features of Competition Act.
6. How Globalisation effects business?
7. Discuss the relevance of PPP model.
8. Mention some major economic reforms taken since 1991.
9. How fiscal policy affects business?
10. What are the recent FDI trends in India?

Part-B

11. What is environmental scanning? How it is done? Discuss.
12. Discuss the relevance of EXIM policy in today's global scenario for Indian businesses.
13. How far various regional economic grouping helped the development of trade in developing economies? Discuss.
14. Discuss and criticize the role of MSME sector in Indian economics and business development.
15. How far the goal of liberalization has been attained in India? Discuss.