

Roll No.....

Total Pages: 3  
**14317**

**BBA/M-18**  
**ENVIRONMENT MANAGEMENT**  
Paper: BBA-314

Time: Three Hours

Maximum Marks: 80

Note: Attempt five questions in all. Q. No.1 is compulsory. All questions carry equal marks.

1. Explain the following :
  - (a) Natural resources
  - (b) CPCB
  - (c) Environment Sustainability indicators
  - (d) Stakeholders
  - (e) Eco-labelling
  - (f) Ecosystem disruption
  - (g) Earth Summit
  - (h) Environmental Pollutants.
2. What is an Eco-friendly Business? Discuss benefits of an environmentally friendly business and impacts of its products on environment.
3. Discuss the salient features, significance and limitations of “Environment Protection Act, 1986”
4. Write notes on the following :
  - (a) Environmental Ethics
  - (b) Environment Management Standards in India.
5. Discuss the various human impacts on ecosystem. Describe the strategies employed for its conservation and management.
6. Explain the following :
  - (a) Impacts of Global warming
  - (b) Sustainable development.
7.
  - (a) Five effective green marketing approaches
  - (b) Contribution of NGO's in environment awareness and protection in India.
8.
  - (a) Discuss the basic features of a successful Environmental Audit Programme.
  - (b) Principles of Corporate Social Responsibility.

