

Roll No.....

Total Pages: 3  
**1918**

**BCA/M-18**  
**E-COMMERCE**  
**Paper: BCA-243**

Time: Three Hours

Maximum Marks: 80

Note: Attempt five questions including No. 1 which is compulsory. All questions carry equal marks.

**Compulsory Question**

1. (a) Explain various risks of using internet.  
(b) Briefly explain the concept of URL blocking.  
(c) What do you mean by Social Commerce? Explain briefly.  
(d) What are the problems associated with flipkart model of e-Commerce?

**UNIT-I**

2. (a) What do you mean by e-Commerce? Explain various types of e-Commerce Systems.  
(b) What are various technical and non-technical limitations of e-Commerce?
3. (a) What is e-Market? Describe the various elements involved in e-Market.  
(b) List and explain various types of EPS (Electronic Payment System).

**UNIT-II**

4. (a) Explain the concept of Disintermediation and Reintermediation.  
(b) Explain e-Advocacy model of e-Governance.
5. (a) What are various advantages and disadvantages of EDI (Electronic Data Interchange)?  
(b) What is e-Governance? What are its objectives?

**UNIT-III**

6. (a) What is e-Banking/Online Banking? What are various operations which can be done through Online Banking?  
(b) Explain the impact of e-Commerce on tourism industry worldwide?
7. (a) What is e-Auction ? What are benefits and limitations of e-Auctions?  
(b) How real estate market is influenced by e-Commerce? Explain.

**UNIT-IV**

8. (a) Explain Buyer-Oriented Marketplace architectural model of B2B e-Commerce. What are its benefits?  
(b) Describe advantages and disadvantages of e-Retailing.
9. (a) List and explain various marketing issues in B2B.  
(b) Distinguish between the working of eBay model and flipkart model.