# MCA/M-18 DATA WAREHOUSING AND MINING Paper: MCA-14-43

Time: Three Hours Maximum Marks: 80

Note: Attempt five questions including No. 1 which is compulsory. All questions carry equal marks.

## **Compulsory Question**

- 1. (a) What is information gain? How it is computed?
  - (b) Differentiate between OLAP and OLTP.
  - (c) What do you mean by data visualization?
  - (d) When a pattern is considered to be an interesting?
  - (e) What do you understand by similarity amongst observation?
  - (f) How table lookup model is considered as statistical technique?
  - (g) How tree pre-pruning and post-pruning is implemented in decision tree?
  - (h) Write a note on support and confidence.

## **UNIT-I**

- 2. (a) Describe the historical evolution and paradigm shift of data warehouse systems. Explain the various components of data warehouse architecture.
  - (b) What do you mean by data warehouse schemas? How fact and dimension tables are identified and designed?

#### **UNIT-II**

- 3. (a) What is need of OLAP. How rollup and drill down OLAP operations are Implemented?
  - (b) What are the steps for designing and construction of data warehouse? Explain various considerations.

#### UNIT-II

- 4. (a) Under which criteria a data mining system may be classified. Explain data mining system architecture.
  - (b) What do you understand by the term data processing ?How missing value and noise can be removed?
- 5. (a) Explore the different steps to implement directed data mining methodology.
  - (b) What do you mean by outliers? Discuss different types of outliers with example.

### **UNIT-III**

6. (a) What do you mean by clustering? Explain the type of data used in cluster analysis. Discuss K-means clustering for the following data points (P) with respect to X-axis and Y-axis.

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P1(2,2), P2(1,14), P3(10,7), P4(1,11)
P5(3,4), P6(11,8), P7(4,3), P8(12,9)
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7. What is nearest neighbourhood classification? Discuss the performance of nearest neighbourhood classifier? How you will differentiate between numeric, non-numeric and mixed attributes.

#### **UNIT-IV**

8. What do you understand by association rule mining in transactional databases? Implement the generation of Apriori Algorithm with using candidate key generation for the following dataset with aminimum support threshold of 2(20%).

- 9.(a) What do you mean by Neuroder? Explain commonly used Nuenet architectures.
  - (b) Draw a comparative chart of Data mining tool and discuss them in term of accuracy, efficiency and complexity.