

Entrepreneurship Development**Paper: CP-401**

Time: Three Hours]

[Maximum Marks: 70

Note :- Attempt **FIVE** questions in all. Question No.1 is compulsory. All questions carry equal marks. .

1. Write short notes on the following:
 - (a) Methods and procedures to start and expand small business (b) Environmental factors affecting success of a new business (c) Reasons for the failures and visible problems for business (d) Selection of factory location
 - (e) Capital saving and Project costing
 - (f) Life cycle of new business' .
 - (g) Market potential measurement. 2x7=14
2. "Entrepreneur and Entrepreneur-ship are catalysts in the process of economic development of a country." Explain. 14
3. Explain the factors which prompt people to become entrepreneur. 14
4. What do you understand by the term entrepreneurial competency? Can they be acquired? 14
5. "EDP is a process of 'grooming' entrepreneurs. II Also discuss the various phases involved in EDP. 14
6. While adjudging the viability of your proposed project. What factors you will take into consideration? 14

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7. Discuss the support provided by the National Small Industries Corporation Ltd. (NSIC) to small scale industries in the country. 14
8. What is meant by the term 'working capital'. ? Distinguish between Gross working capital and Net working capital. Also explain the importance of working capital for the successful functioning of a small enterprise. 14

