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**BBA / M-15**

**UNDERSTANDING SOCIAL BEHAVIOUR**  
**Paper –BBA- 111**

Time Allowed : 3 Hours }

Maximum Marks : 80

Note : Attempt five questions in all . Question No . 1 is compulsory.  
All questions carry equal marks

**Compulsory Question**

1. Write brief note on the following :
  - (a) Nature of Sociology
  - (b) Importance of Competition
  - (c) Institution
  - (d) Social
  - (e) Meaning of Social Problem
  - (f) Power and Politics.
- 2 “Sociology is the Science of Society.” Discuss. .
- 3 Discuss the advantages and limitations of any two methods of Study of Sociology.
- 4 Evaluate the role of Co-operation and Conflict in Social life.
- 5 Define Socialization and explain its stages in detail.
- 6 What do you mean by Social action? Discuss its main elements.
- 7 Define Social change and its main factors in detail.
- 8 Explain the meaning and types of Marriage. Also describe its significance in the Modern changing society.
- 9 Define Social norms and explain its relevance in the modern society.