

BBA/M-16
Understanding Social Behaviour
PAPER-BBA-111

Time Allowed: 3 Hours

Maximum Marks: 80

Note: Attempt five questions in all. Question No. 1 is compulsory. All questions carry equal marks.

1. Compulsory Question

Write brief notes on the following :

- (a) Meaning of Sociology.
 - (b) Importance of Cooperation.
 - (c) Difference between Caste and Class.
 - (d) Social Action.
 - (e) Define the concept of Social problem.
 - (f) Need of Social control.
2. Make a summary analysis of the Sociological methods.
 3. Define Social structure. Discuss its types and main elements.
 4. What is Social process ? How far is conflict, a social process? What is its place in social life?
 5. Define Socialization. Discuss the various agencies of socialization.
 6. How do you explain the non-rationality of man's behaviour in society?
 7. What do you mean by Social change? Discuss its main factors in detail.
 8. Explain the meaning and types of Family. Also describe its significance in the modern changing society.
 9. What do you mean by Social norms? Describe the social importance of social norms.