

Roll No.

Total Pages : 3

14612

BBA/D-15

MICRO BUSINESS ENVIRONMENT

PAPER: BBA-202

Time: Three Hours

[Maximum Marks:

Regular: 80

Reappear: 90

Note: Attempt five questions in all. Question No. 1 is compulsory. All questions carry equal marks.

1. Compulsory Question

Write notes on the following up to 100 words each:

- (a) Economic environment of business.
- (b) Micro business environment
- (c) Country risk in international business.
- (d) Capitalism
- (e) Mixed economy.
- (f) Regulatory role of government.
- (g) Business ethics.
- (h) Restrictive trade practices.

2. Explain how and which environmental forces affect business.

3. What do you understand by:

- (a) Socialism;
- (b) Capitalism and
- (c) Market economy?

Discuss arguments in favour and against of each of the economic systems.

4. (a) define economic planning

(b) What is impact of economic planning in India?

(c) Explain promotion role of govt in business.

5. What is the role of Indian Government regarding?

- (a) Entrepreneurship development.
- (b) Economic development.
- (c) Regulation of business.

6. State the Directive principles of state policy which have impact on business functioning.
Make a critical appraisal of Directive principles of state policy.
7. Describe concept, rationale, dimensions and disclosure of social Responsibility is different from Business ethics?
8. Mention the main provisions of MRTP Act and Competition Act.