

**Roll No. ....**

**Total No. of pages: 2**

**Exam Code**

**2594**

**MMS/M11**

**6808**

**Entrepreneurship Development  
Paper: CP-401**

**Time: Three Hours]**

**[Maximum Marks: 70**

**Note:-** Attempt **FIVE** questions in all. Question no. 1 is compulsory.

1. Write short notes on the following:
  - (i) Entrepreneurship
  - (ii) Economies of Scale
  - (iii) Institutional Financing
  - (iv) Women Entrepreneurs
  - (v) Small Scale Enterprises
  - (vi) Demand analysis
  - (vii) Project Costing.
2. What is meant by Entrepreneur? What are the characteristics and functions of entrepreneur?
3. What constitute environmental factors and how they affect setting up of an enterprise by an entrepreneur?
4. Explain the important factors which must be taken into consideration while selecting a location for setting up of a cement manufacturing factory? Explain in detail each of the factors.
5. What are the problems being faced by small scale enterprises in India? What efforts are being made at Government level for solving these problems?

6. What do you know about feasibility report? What factors should be taken into consideration while preparing technical and also financial feasibility report for a business related to manufacture of electronic data processing equipments?
7. What is an Industrial Estate? Discuss the advantages of Industrial Estates to the entrepreneurs and the society.
8. What is market potential measurement? What factors should be taken into consideration while preparing a Market potential measurement report in case of automobile industry with specific reference to small car like Nano?