

Roll No.....

Total Pages: 3  
**14601**

**BBA/D-17**  
**FUNDAMENTALS OF E-COMMERCE**  
Paper: BBA-304

Time: Three Hours

Maximum Marks: 80

Note: Attempt Five questions in all. Q. No. 1 is compulsory. All questions carry equal marks.

1. Explain the following :
  - (a) e-Commerce
  - (b) Internet payment systems
  - (c) Internet service provider
  - (d) OSI
  - (e) C2C e-Commerce
  - (f) Financial Electronic data interchange.
2. Define e-Commerce. Discuss the nature, scope and applications of e-Commerce
3. Discuss the following :
  - (a) Threats in cryptographic system
  - (b) Digital signatures.
4. Define Firewall. Also discuss the components and benefits of internet firewall.
5. What do you understand by EDI? How EDI is a part of inter-organizational business process?
6. Discuss the following :
  - (a) Intelligent agents
  - (b) Role of internet in promoting e-Commerce.
7. Write notes on the following :
  - (a) Online marketing
  - (b) Transfer control protocol
  - (c) OSI
  - (d) Value added networks.
8. Discuss the following :
  - (a) Partially and fully integrated EDI systems
  - (b) Domain name disputes.