

Roll No.....

MMS/D-12
Principles and Practices of Management
Paper: CP-101

Total Pages: 2
13568

Time: Three Hours]

[Maximum Marks: 70

Note: Attempt any eight questions from Part-A having 5 mark each and three questions from Part-B having 10 marks each.

PART-A

1. Explain the meaning and significance of corporate social responsibility.
2. Describe factors affecting compensation plan in modern organizations.
3. Explain the meaning and nature of coordination.
4. Discuss the meaning and significance of work specialization.
5. Decentralization, meaning merits and demerits.
6. Discuss Management by Objectives(MBO)
7. Discuss Behavioral Approach to Management.
8. Explain Line-Staff relationship in organizations.
9. Give an overview of strategic planning.
10. Describe the roles and responsibilities of managers. Bring out guidelines for managerial effectiveness.

PART-B

11. Explain the meaning and nature of management, and highlight the contribution of contingency view-point in the evolution and growth of management thought.
12. What is planning? Describe the steps in planning process and discuss guidelines for effective planning.
13. Explain the meaning and nature of organizing and discuss various issues in effective organizing.
14. What is decision making? Explain steps in decision making process and explain rationale decision making model.
15. What is controlling? Discuss quantitative and qualitative measures of control process in light of Information Technology in modern organization.