

BBA/M-16
ENTREPRENEURSHIP DEVELOPMENT
PAPER-BBA-308

Time Allowed: 3 Hours

Maximum Marks: 80

Note: Attempt five questions in all. Question No. 1 is compulsory. All questions carry equal marks.

1. Compulsory Question

Discuss the following :

- (a) Imitative Entrepreneur.
 - (b) Types of Entrepreneurs.
 - (c) Various Entrepreneurial competencies.
 - (d) Social Entrepreneurship.
 - (e) List out few State level Govt. Institutions supporting Entrepreneurs.
 - (f) District Industrial Centre (DIC)
2. Entrepreneurship is the cause for which economy is the effect. Discuss.
 3. Outline a structure for a Business Plan. Also discuss some don't's of an effective Business plan.
 4. Briefly discuss various State level Institutions promoting Entrepreneurship in the area. Also discuss the role of Micro, Small and Medium Enterprises (MSME) in promoting Entrepreneurship in India.
 5.
 - (a) Differentiate between Manager and Entrepreneur.
 - (b) Discuss the future of Entrepreneurship in India
 6. What is 'New Venture Creation'? Discuss the various stages of a New Venture development.
 7.
 - (a) Briefly explain the various sources of financing available to a new entrepreneur.
 - (b) What is role of Non-Government agencies in promoting Entrepreneurship ?
 7. Define Business Ethics. Is Ethical conduct in business a fulfillment of social responsibility ?