

MMS/D08  
E-Commerce

Paper: CP-207

Time : 3 Hours

MM:70

Note :- Attempt five questions in all taking one question from each unit. All questions carry equal marks.

- 1 Discuss briefly:
  - (a) E-Commerce
  - (b) Computer Network
  - (c) ED
  - (d) Digital Library
  - (e) Browsers
  - (f) Digital Video
  - (g) e-CRM
- 2 Electronic commerce is becoming popular day by day in India." Do you agree with this statement? Elaborate your viewpoint with suitable arguments. 14
- 3 Differentiate between inter and intra organisational commerce and throw light on electronic payment system
- 4 How will you provide security to computer based transactions? What problems you may face? How will you overcome these problems?
- 5 Discuss the mechanism of marketing on the internet and highlight some of the challenges related to it
- 6 How can we provide computer based education and training? Discuss of the challenges related to it.
- 7
  - (a) How will you build customer relations over internet?
  - (b) Discuss the fundamentals of Wireless Communication.
- 8 Discuss briefly:
  - (a) Software Agents
  - (b) Multimedia.