

Roll No.....

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BBA/M-18
ENTREPRENEURSHIP DEVELOPMENT
Paper: BBA-308

Time: Three Hours

Maximum Marks: 80

Note: Attempt five questions including No. 1 which is compulsory. All questions carry equal marks.

Compulsory Question

1. Explain the following:
 - (i) NABARD
 - (ii) Break Even Point
 - (iii) Market Planning
 - (iv) Characteristics of Project
 - (v) Difference between Entrepreneur and Entrepreneurship
 - (vi) Functions of An Entrepreneur
2. "Entrepreneurship plays an important role in the economic development of a country," Explain and justify this statement.
3. What is Business ? Explain various stages of a life-cycle of a new business.
4. What is demand forecasting? Explain the uncertainties involved in it. Discuss various methods used for demand forecasting.
5. Write short notes on the following :
 - (a) Long-term sources of finance
 - (b) Short-term sources of finance
6. What is profit planning? Explain the various techniques used in profit planning.
7. Explain the role of various non-financial institutions for the entrepreneurship development in the country.
8. "Incentives play an important role in the entrepreneurship development." Comment on it and explain the different types of incentives and subsidies..