

MMS/D-15
MANAGERIAL ECONOMICS
PAPER-CP-103

Time Allowed: 3 Hours

Maximum Marks: 70

Note: Attempt any eight questions of five mark each from Part A and any three of ten marks each from Part-B

PART-A

- 1 Explain the nature of Managerial economics.
- 2 Explain Wealth maximization as objective of a firm.
- 3 What is Income elasticity of Demand? Also explain the relevance of this concept for managers.
- 4 Explain the law of Diminishing marginal utility.
- 5 What is demand forecasting? Explain its importance for Managerial decision making.
- 6 What is law of Variable proportions?
- 7 What is Cost push inflation?
- 8 How is Fiscal policy useful in checking Inflation?
- 9 What is Monetary policy useful in checking Inflation?
- 10 What is Currency exchange? How is it determined?
- 11 What is Price discrimination? When is it possible?

PART-B

- 12 Explain, how Managerial economics, Economic theory and other decision Sciences are mutually related.
- 13 What is Price elasticity of Demand? How can it be used for taking Managerial decisions?
- 14 Show, how Price and Output of firm can be determined under Perfect competition both in the Short period and Long period.
- 15 How is the National income of an economy measured? What are the special problems of measurement of National income in a developing economy?
- 16 Distinguish between Skimming price and Penetration price policy. Which of these policies are relevant in pricing a new product under different competitive conditions in the Market?