

Roll No.....

Total Pages: 3  
**14309**

**BBA/M-17**  
**LOGISTIC MANAGEMENT**  
Paper: BBA-310

Time: Three Hours

Maximum Marks: 80

Note: Attempt five questions including No. 1 which is compulsory. All questions carry equal marks.

**Compulsory Question**

1. Answer the following questions in brief :
  - (a) Define Logistics
  - (b) What is outbound logistic.
  - (c) Define Purchase Order Processing.
  - (d) Distinguish between Private and Public warehouses.
  - (e) Define Carrying cost.
  - (f) What are the benefits of Packaging?
2. What is Logistics management? Explain its scope and role in an economy.
3. Write a detailed note on Customer service in logistics explaining the activities involved in it. Also discuss its advantages for a firm.
4. Explain the meaning and functions of Supply chain management. Also discuss the importance of SCM in a firm.
5. Explain the significance of Warehousing. Also discuss the various types of warehouses.
6. Explain the motives of an organization for holding the Inventory. Also explain various costs associated with inventory holding.
7. Explain the meaning and types of Transportation. Also discuss briefly various modes of transportation.
8. Explain the meaning and functions of Logistical packaging.

