

Roll No. ....

MMS/MX

6796

**Entrepreneurship Development**

**Paper: CP-401**

**(Compulsory)**

Time: Three Hours]

[Maximum Marks: 70

Note:- Attempt FIVE questions in all. Question No.1 is compulsory.

. All questions carry equal marks.

1. Write short notes on the following:

- (a) F.D.I.
- (b) M.N.C.
- (c) Project Costing
- (d) Project Feasibility Report
- (e) Environmental Factors
- (f) Plant Location requisites
- (g) Small Scale Enterprise.

2x7=14

2. Explain the role played by young Entrepreneurs in development of developing economy like India. What should be expected by the country from them? 14

3. What factors should be taken into consideration while expanding a business of milk products like curd, ice cream, cheese, butter etc. in case of the present day Economic situation? Illustrate with suitable examples. 14

4. What do you know about life cycle of a Business? What factors constitute it and also explain its importance so far as large Business organizations are concerned? 14

5. Explain different sources of financing small scale enterprises in India. Are these sources enough or some more should be done in this field? 14

6. What constitutes working capital? What are the sources of meeting working capital requirement for a construction company? Also explain overcapitalization and undercapitalization. 14

7. What do you know about Institutional support to the Industries with specific reference to India? Explain about any two institutions which have done or doing excellent work in building industrial development in India. 14

8. What factors should be taken into consideration while selecting a location for setting up of a cement Factory of large size? 14