

Roll No.....

Total Pages: 3
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BBA/M-18
LOGISTICS MANAGEMENT
Paper: BBA-310

Time: Three Hours

Maximum Marks: 80

Note: Attempt five questions including No. 1 which is compulsory. All questions carry equal marks.

1. Answer the following questions in brief :
 - (a) Define logistic management.
 - (b) What is Logistics Channel?
 - (c) What is Inbound Logistic?
 - (d) Define the term 'Supply Chain Management'.
 - (e) Explain the need for warehousing.
 - (f) What is Paper Packaging?
2. Explain the elements of Logistics Management. Also discuss the total cost concept system approach to logistics.
3. Discuss the meaning and components of customer service. Discuss the practices that should be adopted by organizations for better customer service.
4. Discuss the meaning, objectives and components of Supply Chain Management.
5. What is Order Processing? Also explain the benefits, types and features of purchase order processing.
6. Explain the functions of a warehouse. Distinguish between Public, Private, Government and Bonded Warehouses?
7. Discuss the functions of inventory management. Also explain the ABC classification and VED analysis used for inventory management.
8. Explain the meaning and importance of packaging. Also explain various types of classification of packaging.