MMS/D07 Bus Research Methodology

Paper: CP-205

Time: 3 Hours MM:70

Note:- Attempt five questions in all taking one question from each unit. All questions carry equal marks.

UNIT-I

- 1 What is research? Discuss the nature and scope. of research methodology. .
- 2 Describe the main components of research design. What is its importance in research?
- Briefly describe the observational method of data collection. What are its advantages and limitations?
- 4 Briefly explain
 - (i) Cost and value of information
 - (ii) Formulation of research problem.
- 5 Write a detailed note on administration of surveys.
- 6 Discuss the various methods of tabulation of data.
- Write short 'notes on:
 - (i) ANOVA
 - (ii) Clustering Methods.
- 8 Briefly describe the steps in analysis of data.