

MMS/D-16  
BUSINESS ENVIRONMENT  
PAPER-CP-104

Time Allowed: 3 Hours

Maximum Marks: 70

Note: Attempt any eight questions from Part- A and any three from Part-B.

Part-A

1. What are the characteristics of Business Environment? What are the problems in understanding its influence on a business?
2. What short note on environmental analysis or scanning.
3. Explain the three types of strategic responses of an organization to its environment.
4. Briefly discuss various elements of macro-environment.
5. Write short notes on economics environment.
6. How industrial policy affects business?
7. Discuss the relevance of public sector in India.
8. Mention some major financial reforms taken since 1991.
9. How monetary policy affects business ?
10. What are the recent balance of payment trends in India?

Part-B

11. What is meant by business environment? Discuss the nature of business environment.
12. Discuss the relevance of FDI policy in today's global scenario for Indian business.

13. How far WTO helped the development of trade in developing economies?  
Discuss.
14. Discuss and criticize the role of service sector in Indian economic and business development.
15. How far the goal of liberalization and globalization has been attained in India?  
Discuss.