

MMS/D08  
Business Environment  
Paper Cp -104

Time : 3 Hours

MM:70

Note:- Attempt Five questions in all, Question No. 1 is compulsory. All questions carry equal marks.

- 1 Write short answers to the following. Each part carries two marks.
  - (a) Distinguish between micro and macro environment
  - (b) How do you define political risk?
  - (c) Explain the ways in which a company can go global.
  - (d) What is the distinction between FDI and FII?
  - (e) Distinguish between balance of trade and balance of payment
  - (f) What are the main functions of WTO?
  - (g) Explain the organizational structure of WTO?
- 2 Describe the dynamics of business environment. Explain the key indicators of business environment which help the corporates in formulation of their strategies.
- 3 Give a comprehensive view of the economic reforms initiated in India. Make an assessment of their impact on the economy.
- 4 How do you assess the competitive environment of India? Discuss the main provisions of the latest amendments introduced in competition Act 2002.
- 5 Critically evaluate the FDI Policy of the Government of India. Do the trends of FDI flows in India reflect the achievement of the objectives of the FDI Policy?
- 6 What is the nature of risk in business environment? How do you assess various types of risks associated with business environment?
- 7 Write a detailed essay on the role and operations of World Bank. Do you think World Bank has worked for the benefit of developing countries? Explain.
- 8 Write notes on the following:
  - (a) Factors of Global Competitiveness
  - (b) Trade Reforms in India.