

Roll No.....

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BBA/M-18
UNDERSTANDING OF SOCIAL BEHAVIOUR
Paper: BBA-111

Time: Three Hours

Maximum Marks: 80

Note: Attempt five questions including No. 1 which is compulsory. All questions carry equal marks.

1. Write brief notes on the following :
 - (a) Types of social structure
 - (b) Relationship between man and society
 - (c) Changing values and norms
 - (d) Concept of morale
 - (e) Rationality of means
 - (f) Assimilation as a social process.
2. Define Sociology and explain its various methods.
3. Discuss the role of social processes in the development of the society.
4. Elaborate the various agencies of socialization in the life of an individual.
5. Write a critical note on the social stratification in India.
6. Discuss the concept of social problems and explain the various factors responsible for the social problems in India.
7. Explain the concept and elements of Social Action.
8. Discuss the changing roles of the family as a social institution in our country.