Roll No. ……………

Printed Pages : 2

OMMS/M- 13
E-Commere
Paper- CP- 207

Time allowed : 3 hours]   [*Maximum marks : 70*

Note: attempt five questions in all Q. No.1 is compulsory. All questions carry equal mars

1.   **Discuss briefly :**

      (a)   E- Commerce
      (b)   EDI
      (c)   Digital copyright
      (d)   Mobile computation
      (e)   Agent language
      (f)   Multimedia
      (g)   Consumer search

2.   **Throw light on E-Commerce activities and usage in India citing suitable Examples.**

3.   **Discuss some of the issues involved in making electronic payments and suggest suitable measures to tackle these issues.**

4.   **Compare and contrast inter and intra organizational commerce citing suitable examples.**

5.   **What is e- CRM? How and why is it done ?**

6.   **How can computer based education and training be provided to target group? Explain.**

7.   **Discuss the process and significance of wireless computation.**

8.   **Write brief notes on the following :**

      (a) Advertising on internet
      (b) Digital Library