

BBA/M-16  
LOGISTIC MANAGEMENT  
PAPER-BBA-310

Time Allowed: 3 Hours

Maximum Marks: 80

Note: Attempt five questions in all. Question No. 1 is compulsory. All questions carry equal marks.

**Compulsory Question**

1. Answer the following in brief :
  - (a) State importance of Logistics.
  - (b) Distinguish between logistics and supply chain Management.
  - (c) What is a Bonded warehouse ?
  - (d) What is the importance of customer service ?
  - (e) What is order processing?
  - (f) What is inventory turn over ratio?
2. Explain the meaning, characteristics and functions of logistics.
3. What is Customer Service? Explain various customer service practices that can be adopted by a firm.
4. Explain the meaning, importance and components of Supply Chain Management.
5. 'Warehousing has great utility' Comment. Also discuss functions of various types of warehouses.
6. Explain the goals of inventory management. Also discuss the factors influencing inventory levels and challenges involved in inventory management
7. Explain meaning and functions of packaging. Also discuss the various levels of packaging.
8. Explain the need for logistics performance measurement. Also discuss various methods available for measurement and control of logistics performance in a firm.