

Roll No .....

14115

**BBA/M-14**  
**MACRO BUSINESS ENVIRONMENT**  
**Paper: BBA-209**

Time : Three Hours]

[Max. Marks:

Reappear: 90

Regular: 80

Note: Attempt five questions in all. Q. No. 1 is compulsory. All questions carry equal marks.

**(Compulsory Question)**

1. Answer the following in brief:

- (a) What is the purpose of Industrial policy?
- (b) Define globalization,
- (c) Differentiate between direct foreign investment and port folio investment.
- (d) State two objectives of World Bank.
- (e) When and where was IMF established?
- (I) Define Fiscal policy.

2. Why were economic reforms undertaken in India in 1991?

3. Highlight the distinguishing features of the industrial policy of India announced in 1991.

4. "MNCs have done more harm than good to the Indian economy". Comment.

5. Discuss the working of WTO in context of developing countries like India.

6. What are the various instruments of monetary policy ?Discuss the latest monetary policy of India.

7. Examine the effectiveness of recent EXIM policy in promoting India's exports.

8. Trace the growth of foreign direct investment in India in the last 10 years.