

BBA/M-15

INTRODUCTION TO FINANCIAL SERVICES

Paper-BBA-312

Time allowed: 3 hours]

[Maximum marks: 80

Note: Attempt **Five** questions in all. Selecting at least one question from each unit. Question No.1 is Compulsory. All questions carry equal marks.

Compulsory Question

1. Answer the following in short:
 - (a) What is Reverse Book Building?
 - (b) Define Merchant Banks.
 - (c) Explain concept of Hire Purchase.
 - (d) Explain duties of Debenture trustee.
 - (e) Explain advantages of Mutual funds.
 - (f) Explain financial lease.
2. Explain 'Financial services'. What are various types of financial services provided by financial institutions?
3. Discuss in detail the functions of merchant banker. Discuss in brief some important recent development in the merchant banking establishment in India.
4. What do you mean by stock Exchange? What is the role of SEBI in stock exchange?
5. What do you mean by mutual fund? Discuss the types of Mutual fund Prevalent in India.
6. What is leasing? Explain pros and cons of leasing.
7. Discuss the various functions performed by a credit Rating Agency.
8. Write short notes on the following:
 - (a) Consume Finance
 - (b) Issue Mangement

(c) Factoring

(d) Bankers to an issue.