

Roll No.....

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BBA/M-17
UNDERSTANDING SOCIAL BEHAVIOUR
Paper: BBA-111

Time: Three Hours

Maximum Marks: 80

Note: Attempt five questions including No. 1 which is compulsory. All questions carry equal marks.

Compulsory Question

1. Write brief notes on the following :
 - (a) Society.
 - (b) Experimental Method.
 - (c) Social Stratification.
 - (d) Bureaucracy.
 - (e) Competition.
 - (f) Marriage as an Institution.
2. Define Sociology, and discuss its importance as a course of study.
3. Discuss the merits and demerits of any two methods of study of Sociology.
4. Evaluate the role of co-operation and conflict in life of individuals in society.
5. What do you mean Socialization? Discuss its main stages in detail.
6. Define Social Action and its main elements.
7. What do you mean by Social Change? Discuss its main factors in detail.
8. Explain the meaning of Religion. Also describe its significance in the Modern changing society.
9. Describe the various approaches to understand social problems.