

BBA/D-16
FUNDAMENTALS OF E-COMMERCE
PAPER-BBA-304

Time Allowed: 3 Hours

Maximum Marks: 80

Note: Attempt five questions in all. Question No. 1 is compulsory. All questions carry equal marks.

Compulsory Question

1. Explain the following :
 - (a) Differentiate between e-commerce and e-business.
 - (b) Domain name disputes in e-commerce
 - (c) Online Payments.
 - (d) TCP/IP
 - (e) Cryptography.
 - (f) B2B e-commerce.
2.
 - (a) Define e-commerce. What are different benefits and limitations of e-commerce?
 - (b) Elaborate the implications of e-commerce for accounting professionals.
3. Define firewall. Explain components of firewall. Also explain the limitations of the security prevention provided by the firewall.
4. What is EDI ? Explain its architecture. Mention its advantages and disadvantages.
5.
 - (a) Describe the financial EDI in detail.
 - (b) What is ISP? What are the factors for selecting an ISP?
6. Explain the process of working with digital signature.
7.
 - (a) “What is meant by intelligent agent? Why intelligent agents are required in e-commerce?
 - (b) Explain different controls involved in risk management.
8. Write short notes on the following :
 - (a) Online marketing
 - (b) Role of Internet in e-commerce.