

BBA/D-18

## MICRO BUSINESS ENVIRONMENT

BBA-202

### 1. Compulsory Question

Attempt questions following short answer type question:

- (a) Promotional Role of Government.
- (b) problems of Economic planning in India.
- (c) Define Country Risk and how it is managed.
- (d) Elaborate mixed Economy and its features.

2. Compare and contrast the major provisions of MRTP Act and Competition Act.

3. Throw light on the various dimensions of corporate social responsibility. Also elaborate the Arguments in favour and against the concept of CSR.

4. Define business ethics. Why the concept of ethics has grown important for the business enterprises in modern times? Identify some of the ethical practices which every business needs to follow.

5.Elucidate the major functions played by government in regulatory role.

6.Define environmental scanning.Discuss its importance.What are the practical uses of this concept for a business.

7.Highlight the political and economic forces which affect business operations and its growth.

8.Write notes on the following:

(a)Relevance of Professionalization of business.

(b)Ways and reasons of State Intervention of business.