

BBA/M-16
INTRODUCTION TO FINANCIAL SERVICE
PAPER-BBA-312

Time Allowed: 3 Hours

Maximum Marks: 80

Note: Attempt five questions in all. Question No. 1 is compulsory. All questions carry equal marks.

1. Compulsory Question

Answer the following in short :

- (a) Explain Portfolio management.
 - (b) Functions of ICICI.
 - (c) Problems of Mutual Funds.
 - (d) Define Debenture trustees.
 - (e) Explain Factoring.
 - (f) Objectives of CRISIL.
2. What do you mean by Financial Service? Explain the characteristics of Financial Services.
 3. Write a detailed note on Merchant Banking in India.
 4. How is a Mutual fund scheme designed, marketed and launched? Explain.
 5. Explain the meaning of Leasing and types of leasing.
 6. Explain the Credit rating process and methodology adopted by various credit rating agencies in India to rate various securities.
 7. Explain the concept of Credit cards. Also explain the factors affecting usage of the cards
 8. Distinguish between Factoring and Forfeiting. Also discuss the problem areas in factoring and forfeiting.