

# MULTIMEDIA TECHNOLOGY

Time : Three Hours

Maximum Marks : 90

## Compulsory Question

1. Answer all the following :
  - (a) Name any *two* Audi file formats.
  - (b) What is the full form of NTSC and PAL ?
  - (c) What is JPEG ?
  - (d) What is the use of ADPCM ?

- (e) Define Hypermedia.
- (f) What do you mean by Animation ?
- (g) What is the use of Multimedia in entertainment ?
- (h) Name any *two* Animation file formats.
- (i) What is Computer audio ? 9×2=18

### SECTION-I

- 2. (a) What is Multimedia computer system ? What are its typical characteristics ? Explain different applications of Multimedia. 9
- (b) What are the different hardware and software requirements for text, graphics and video components of Multimedia ? 9
- 3. Explain the following :
  - (a) Card and Page based authoring tools. 18
  - (b) Object-oriented authoring tools. 18

### SECTION-II

- 4. (a) Explain different Colour models in images with the help of suitable diagrams. 9
- (b) Explain various Graphics file formats in detail. 9
- 5. What are the advantages of Digital representation of video ? Explain Chroma subsampling and CCIR standards with the help of suitable diagram. 18

### SECTION-III

- 6. (a) Explain the hardware aspects of MIDI with the help of suitable diagram. Also explain the structure of MIDI messages. 9
- (b) Explain Differential coding of audio in detail. 9
- 7. Explain the following with the help of suitable diagrams:
  - (a) Pulse code modulation.
  - (b) Lossless predictive coding 18

### SECTION-IV

- 8. What is General data compression scheme ? Explain Variable length coding and Transform coding in detail. 18
- 9. What do you mean by Video compression ? Explain MPEG and H.261 video compression techniques in detail. 18