

# Credit Card Transaction Report

Total Revenue  
**\$56.5M**

Interest Earned  
**\$8.0M**

Transaction Amount  
**\$45.5M**

Transaction Count  
**667.2K**

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	\$4,71,88,612	\$3,78,40,749	\$66,14,173
Silver	\$56,59,109	\$46,47,596	\$8,21,923
Gold	\$25,33,682	\$20,91,362	\$3,84,755
Platinum	\$11,35,608	\$9,53,314	\$1,61,629
Total	\$5,65,17,011	\$4,55,33,021	\$79,82,480

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

F

M

Income

Low

Med

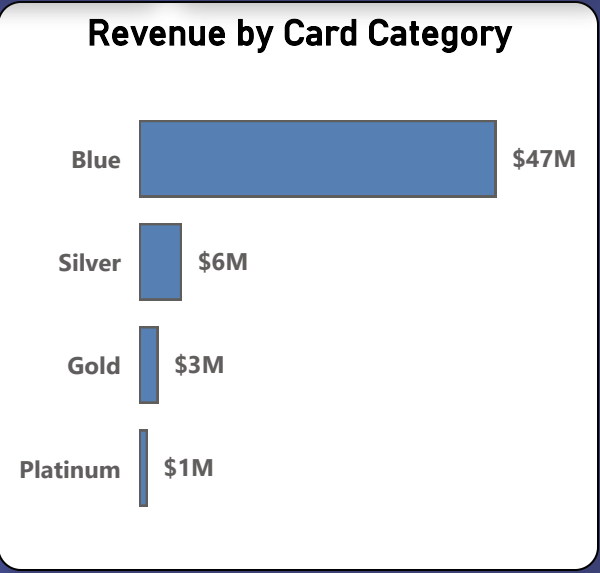
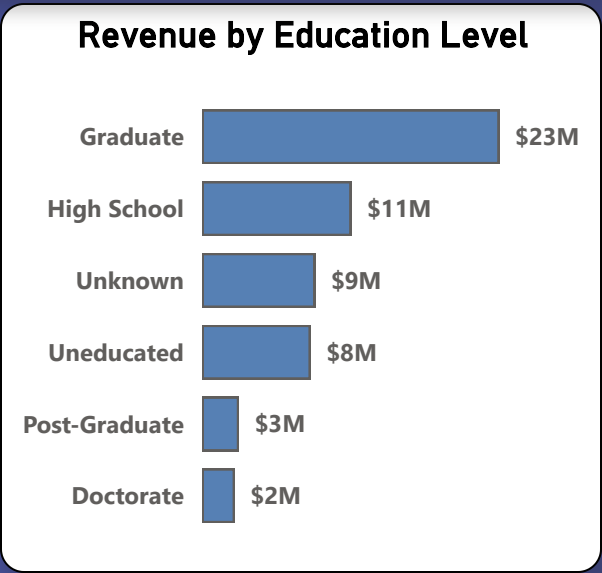
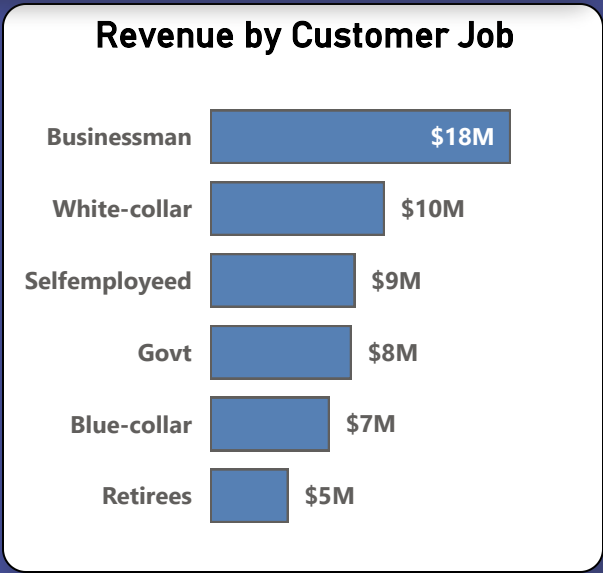
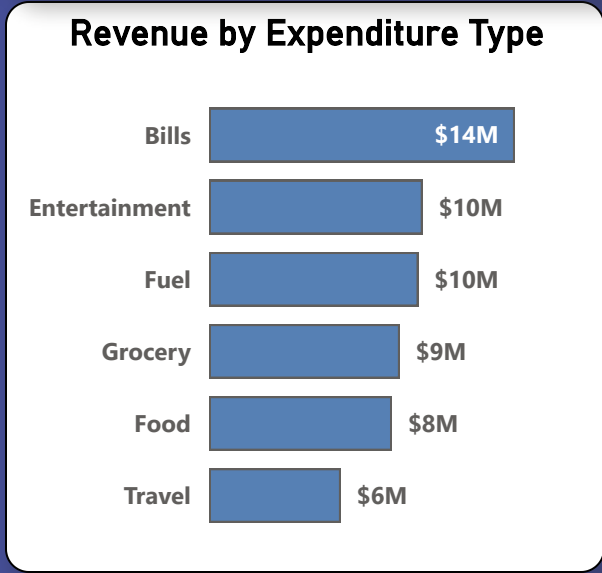
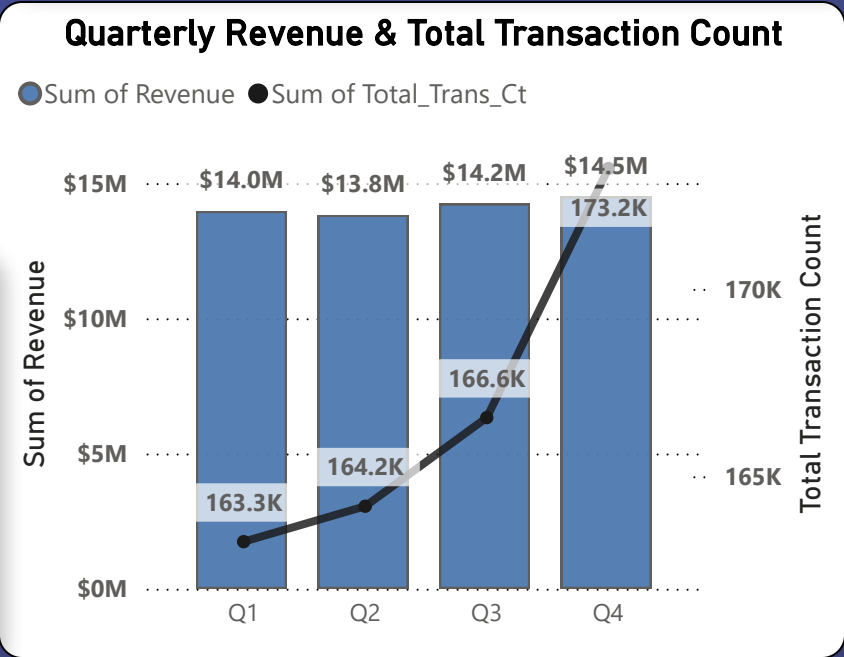
High

Revenue by Use Chip

Swipe\$36M

Chip\$17M

Online\$4M



# Credit Card Customer Report

Total Revenue

\$56.5M

Interest Earned

\$8.0M

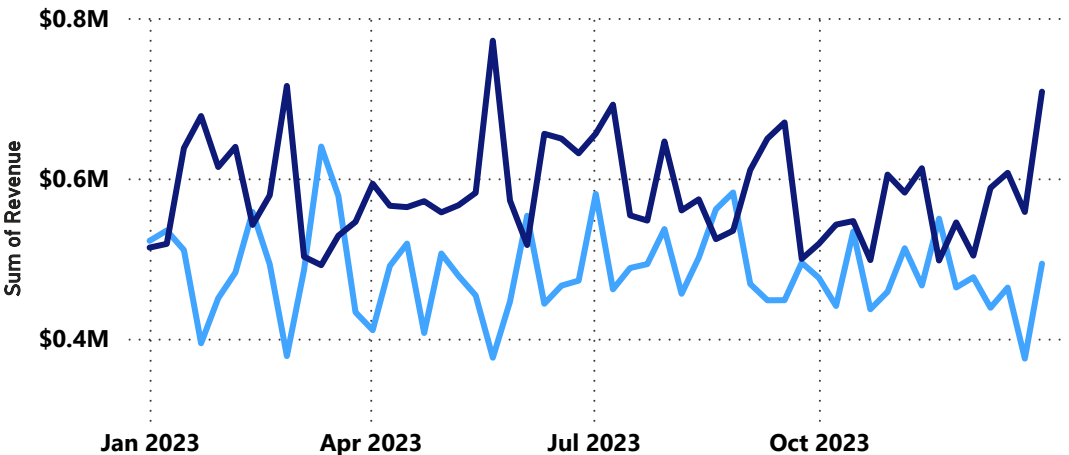
Income

\$587.6M

Customer  
Satisfaction Score

32.9K

Revenue by Week



Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Revenue by Age Group



M

\$31M

F

\$26M

Swipe

Online

Chip

Gold

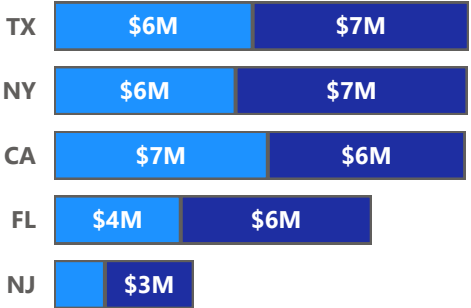
Silver

Blue

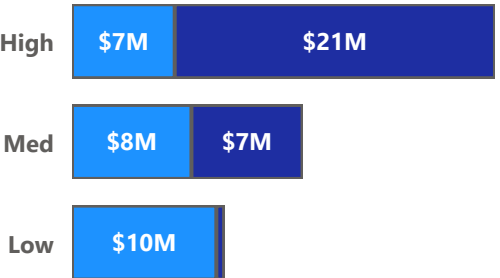
Platinum

Customer_Job	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Income
Blue-collar	\$70,40,606	\$56,02,930	\$7,35,16,911
Businessman	\$1,76,97,472	\$1,45,38,883	\$19,03,50,431
Govt	\$83,35,534	\$67,01,573	\$9,08,34,727
Retirees	\$46,17,448	\$36,89,646	\$4,96,19,308
Selfemployeed	\$85,42,826	\$66,40,301	\$7,76,59,931
White-collar	\$1,02,83,124	\$83,59,688	\$10,56,18,475
Total	\$5,65,17,011	\$4,55,33,021	\$58,75,99,783

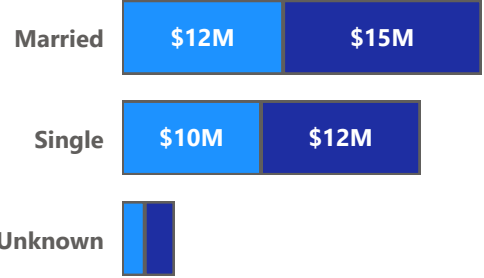
Revenue of Top 5 States



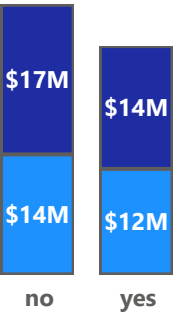
Revenue by Income



Revenue by Marital Status



House Owner



Personal Loan

