Customer Churn Dashboard

\$16.06M

Yearly Charges

\$456.12K

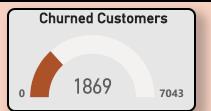
Monthly Charges

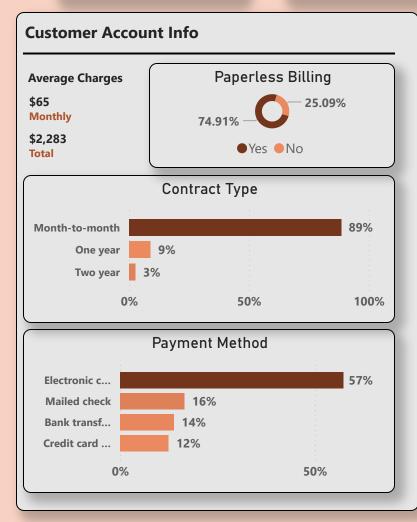
3632

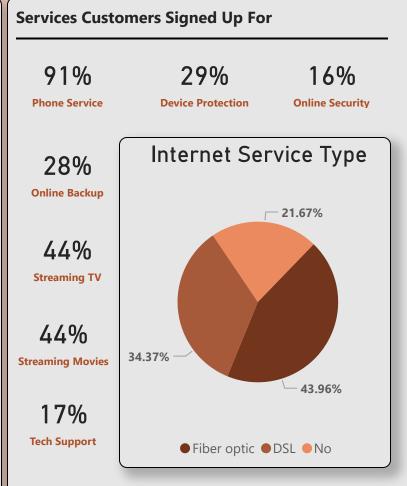
Of Admin Tickets

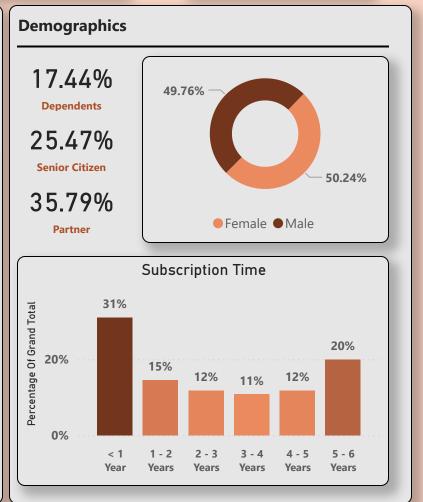
2955

Of Tech Tickets









Customer Risk Analysis



Churned
No Yes

Subscription Time

DSL Fiber optic No

Contract Type

Month-to-month
One year
Two year

Payment Method

Bank transfer... Credit card (a...

Electronic ch... Mailed check

26.54% Churn Rate%

7043
Of customers

Churn Rate % Sum of MonthlyCharges

55% \$150K

50% \$100K

16% 10% 8% 6% 5% \$50K

<1 1-2 2-3 3-4 4-5 5-6
Year Years Years Years Years Years

Churn Rate % Sum of MonthlyCharges

57%

\$0.2M

50%

16%

14%

12%

\$0.0M

Electro... Mailed Bank Credit check check transfe... card (a...

Churn By Payment Method

Churn By Contract Type

Churn Rate % # Of Customers

100% 4K

50% 2K

0% 3%

One year Two year

3632
Of Admin Tickets
2955
Of Tech Tickets

\$16.06M Yearly Charges

