







INTRODUCTION

EVOLVX is a 3-month entrepreneurial journey for students of classes 6 to 12, designed to spark creativity, build critical skills, and nurture innovative thinking. Through engaging quizzes, expert mentorship, hands-on bootcamps, and investor pitch training, students transform ideas into impactful ventures while developing confidence, leadership, and real-world problem-solving abilities

OBJECTIVE

- **Spark Ideas**: Encourage creative thinking and real-world problem-solving.
- **Build Skills**: Develop communication, leadership, teamwork, and financial literacy.
- **Mentorship**: Provide expert guidance for idea development and validation.
- **Hands-on Learning**: Engage in activities, workshops, and a campus bootcamp.
- **Pitch Ready**: Train students to confidently pitch on platforms like Sphinx.

ROADMAP

Registration & Online Quiz

1-Day
Entrepreneur
ship
Bootcamp at
MNIT Jaipur

Investor
Pitching &
Sphinx
Participation

PHASE 1

PHASE 2

1 DAY BOOTCAMP

PHASE 3

PHASE 4

Online
Mentorship
program
Phase 1

Online
Mentor ship
program
Phase 2

PHASE 1

Begins with school and individual registrations, followed by an engaging online quiz for Classes 6–8 and 9–12. The quiz assesses creativity, logic, and entrepreneurial thinking. Top performers will be shortlisted for mentorship, ensuring only the most motivated and capable students move forward in the EVOLVE journey.

REGISTRATION PROCESS

- School Registration Schools can register a group of students.
- Individual Student Registration Students can register themselves independently.

ONLINE QUIZ

- Alpha Category (6-8)
 - Logical reasoning & puzzles
 - Basic entrepreneurship & problem-solving
 - General awareness & innovation
- Beta Category (9-12)
 - Critical thinking & business case studies
 - Financial literacy & startup basics
 - Real-world problem-solving scenarios
- Top-scoring students will qualify for Phase 2: Mentorship Program.

PHASE 2 & 3

The mentorship journey in the EVOLVE program is split into two phases to ensure deeper learning and practical exposure. After the first month of guided mentorship, shortlisted students will attend a 1-Day Bootcamp at MNIT Jaipur. Only those who complete the bootcamp will proceed to Mentorship Phase 2, which focuses on refining their startup ideas and preparing for investor pitches.

MENTORSHIP PROGRAM PHASE 1

- Week 1: Introduction to Entrepreneurship
- Week 2: Idea Generation and Validation
- Week 3: Business Model Development
- Week 4: Marketing and Financial Basics

1-DAY ENTREPRENEURSHIP BOOTCAMP AT MNIT JAIPUR

- The 1-day bootcamp offers hands-on learning through two dynamic workshops, an inspiring speaker session, and mentor interaction, helping students deepen entrepreneurial insights and prepare for the advanced mentorship phase
- Selected students from phase1 mentorship program will participate in Bootcamp

BOOTCAMP OVERVIEW

- Workshop 1: Hands-on session on Idea Generation & Problem Solving
- Workshop 2: Practical session on Building a Simple Business Model
- Speaker Session: Motivational talk by a young entrepreneur or innovator
- Mentor Interaction: Direct interaction with mentors for idea refinement and feedback
- Closing & Next Steps: Summary, student reflections, and announcement for Mentorship Phase 2

MENTORSHIP PROGRAM PHASE 2

- Week 5:Market Research & Customer Understanding
- Week 6:Financial Basics & Budgeting
- Week 7:Brand Building & Marketing
- Week 8:Pitch Deck Creation & Practice

Online session by startup founders, finance and marketing experts, professors of MNIT

- Inspirational talks by student and alumni founders incubated at MIIC, MNIT.
- Sessions by MNIT faculty specializing in finance and economics.
- Sessions by a marketing/communication expert.

PHASE 4

Phase 4 culminates in a high-energy live pitch competition at Sphinx, MNIT Jaipur, where selected students present their startup ideas before a panel of investors, founders, and faculty. With just 5 minutes to pitch and a Q&A round, participants showcase their innovation, market insight, and business readiness. The event offers recognition, certificates, potential investor interest, and networking opportunities with top mentors and industry experts—an inspiring finale to the EVOLVE journey

PITCHING COMPETITION AT SPHINX



- Final Pitch at MNIT JAIPUR during Sphinx'25
- Participants: Students selected from the Bootcamp

- Format: Each team gets 5 minutes to pitch, followed by a Q&A session
- Judging Panel: Investors, startup founders, and MNIT faculty
- Evaluation Criteria:
 - Clarity & presentation skills
 - Market potential & feasibility
 - Revenue & financial understanding
 - Innovation & uniqueness of the idea
 - Teamwork & execution capability

Rewards & Recognition

- Top teams receive mentorship opportunities & potential investor interest
- Best Pitch Award & Certificates for all participants
- Networking session with startup founders & mentors

THANKYOU