Contents:

- 1. Data Exploration
- 2. Exploritory Data Analysis
- 3. Modeling
- 4. Hyperparameter Tuning and Cross Validation
- 5. Visualizations
- 6. Submission

All the used libraries:

- Numpy
- Pandas
- Matplotlib
- Seaborn
- Scikit-learn
- XGBoost
- warnings

Models used to make predictions:

- XGBoost Classifier
- GridSearchCV for Hyperparameter tuning

Now, let's import the data.

```
import pandas as pd
import seaborn as sns
import matplotlib.pyplot as plt
import numpy as np
import xgboost as xgb
from sklearn.model selection import train test split, GridSearchCV
from sklearn.model selection import train test split
from sklearn.inspection import permutation importance
from sklearn.metrics import confusion matrix
from sklearn.metrics import ConfusionMatrixDisplay
import shap
import warnings
warnings.filterwarnings("ignore")
rc = {
    "axes.facecolor": "#F8F8F8",
    "figure.facecolor": "#F8F8F8",
    "axes.edgecolor": "#000000",
    "grid.color": "#EBEBE7" + "30",
    "font.family": "serif",
    "axes.labelcolor": "#000000",
```

1. Data Exploration:

• The dataset for this competition (both train and test) was generated from a deep learning model trained on the Bank Customer Churn Prediction dataset. Feature distributions are close to, but not exactly the same, as the original.

1.1 Data Description:

- Customer ID: A unique identifier for each customer
- Surname: The customer's surname or last name
- Credit Score: A numerical value representing the customer's credit score
- **Geography:** The country where the customer resides
- **Gender:** The customer's gender
- Age: The customer's age.
- **Tenure:** The number of years the customer has been with the bank
- Balance: The customer's account balance
- NumOfProducts: The number of bank products the customer uses (e.g., savings account, credit card)
- HasCrCard: Whether the customer has a credit card
- IsActiveMember: Whether the customer is an active member
- EstimatedSalary: The estimated salary of the customer
- **Exited:** Whether the customer has churned (Target Variable)

```
train_data =
pd.read_csv('/kaggle/input/playground-series-s4e1/train.csv')
test_data =
pd.read_csv('/kaggle/input/playground-series-s4e1/test.csv')
sample_submission = pd.read_csv('/kaggle/input/playground-series-s4e1/sample_submission.csv')
```

origional_data = pd.read_csv('/kaggle/input/bank-customer-churnprediction/Churn_Modelling.csv')

1.2 Train Data

train_data.head(10)								
\	id	CustomerId	Surname	CreditScore	Geography	Gender	Age	
0	0	15674932	0kwudilichukwu	668	France	Male	33.0	
1	1	15749177	0kwudiliolisa	627	France	Male	33.0	
2	2	15694510	Hsueh	678	France	Male	40.0	
3	3	15741417	Kao	581	France	Male	34.0	
4	4	15766172	Chiemenam	716	Spain	Male	33.0	
5	5	15771669	Genovese	588	Germany	Male	36.0	
6	6	15692819	Ch' ang	593	France	Female	30.0	
7	7	15669611	Chukwuebuka	678	Spain	Male	37.0	
8	8	15691707	Manna	676	France	Male	43.0	
9	9	15591721	Cattaneo	583	Germany	Male	40.0	
0 1 2 3 4 5 6 7 8	Ten	ure Balan 3 0. 1 0. 10 0. 2 148882. 5 0. 4 131778. 8 144772. 1 138476. 4 0. 4 81274.	00 00 54 00 58 69 41	HasCrCard 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0	IsActiveM	lember \ 0.0 1.0 0.0 1.0 1.0 0.0 0.0 0.0 0.0 1.0		
0 1 2 3 4 5	Est	imatedSalary 181449.97 49503.50 184866.69 84560.88 15068.83 136024.31	Exited 0 0 0 0 0 1					

```
6     29792.11     0
7     106851.60     0
8     142917.13     0
9     170843.07     0

train_data.describe().T.style.background_gradient()
<pandas.io.formats.style.Styler at 0x7dd5b989fca0>
```

1.3 Test Data

te	st_data.	head()						
_	id	CustomerId	Surname	Credi	tScore	Geography	Gender	Age
0 2	nure \ 165034	15773898	Lucchese		586	France	Female	23.0
1	165035	15782418	Nott		683	France	Female	46.0
2 2 7	165036	15807120	K?		656	France	Female	34.0
3	165037	15808905	0'Donnell		681	France	Male	36.0
8 4 10	165038	15607314	Higgins		752	Germany	Male	38.0
0 16 1 72 2 13 3 11 4 13	0976.75 0. 549.27 0. 8882.09 0. 3931.57 121263. 9431.00	alary 00 00 00 00	ducts HasC 2 1 2 1 1 1 .style.back	0.0 1.0 1.0 1.0		1.0 0.0 0.0 0.0 0.0		
<pre><pandas.io.formats.style.styler 0x7dd5d73aa9b0="" at=""></pandas.io.formats.style.styler></pre>								

1.4 Origional Data

origional_data.head()								
	RowNumber	CustomerId	Surname	CreditScore	Geography	Gender	Age	
\								
0	1	15634602	Hargrave	619	France	Female	42	

1 2 15647311 Hill 608 Spain Female	41							
2 3 15619304 Onio 502 France Female	42							
3 4 15701354 Boni 699 France Female 3	39							
4 5 15737888 Mitchell 850 Spain Female	43							
Tenure Balance NumOfProducts HasCrCard IsActiveMember \								
0 2 0.00 1 1								
1 1 83807.86 1 0 1								
2 8 159660.80 3 1 0 3 1 0.00 2 0								
4 2 125510.82 1 1								
EstimatedSalary Exited 0 101348.88 1 1 112542.58 0 2 113931.57 1 3 93826.63 0 4 79084.10 0								
<pre>origional_data.describe().T.style.background_gradient()</pre>								
<pre><pandas.io.formats.style.styler 0x7dd56e8cb460="" at=""></pandas.io.formats.style.styler></pre>								

2. Exploritory Data Analysis

• Exploratory Data Analysis (EDA) is an analysis approach that identifies general patterns in the data. These patterns include outliers and features of the data that might be unexpected. EDA is an important first step in any data analysis.

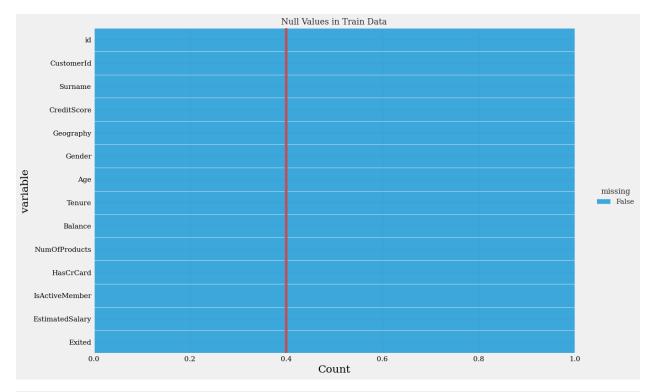
2.1 Null Values:

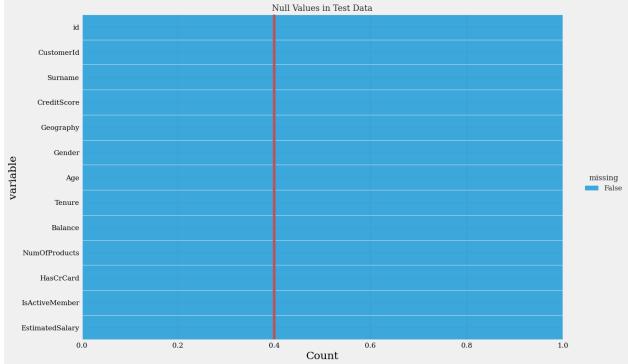
Missing data/Null values is defined as the values or data that is not stored (or not present) for some variable/s in the given dataset. Here is a list of popular strategies to handle missing values in a dataset

- Deleting the Missing Values
- Imputing the Missing Values
- Imputing the Missing Values for Categorical Features
- Imputing the Missing Values using Sci-kit Learn Library
- Using "Missingness" as a Feature

Let's see if our data has any missing values or not.

```
sns.displot(data=train data.isnull().melt(value name='missing'),
    y='variable',
    hue='missing'
    multiple='fill',
    height=8,
     width=10,
    aspect=1.6
)
# specifying a threshold value
plt.axvline(0.4, color='r')
plt.title('Null Values in Train Data', fontsize=13)
plt.show()
# -----
sns.displot(data=test_data.isnull().melt(value_name='missing'),
    y='variable',
    hue='missing',
    multiple='fill',
    height=8,
#
     width=10,
    aspect=1.6
# specifying a threshold value
plt.axvline(0.4, color='r')
plt.title('Null Values in Test Data', fontsize=13)
plt.show()
```



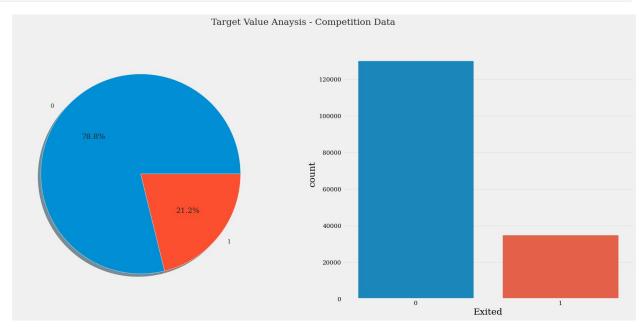


As we can see we have no null values in the both train and test data.

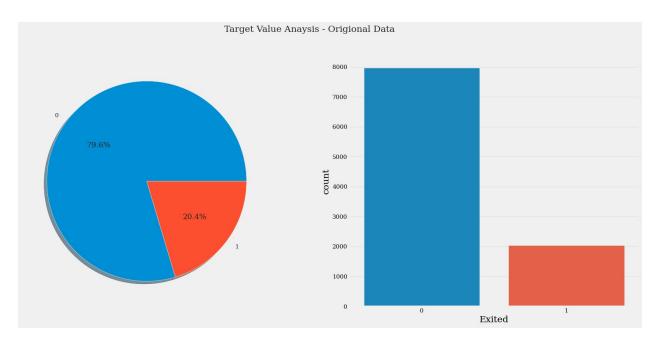
2.2 Target Variable Analysis

```
f,ax=plt.subplots(1,2,figsize=(19,8))
train_data['Exited'].value_counts().plot.pie(autopct='%1.1f%
```

```
%',ax=ax[0],shadow=True)
# ax[0].set_title('Pie-Plot')
ax[0].set_ylabel('')
sns.countplot(x='Exited',data=train_data,ax=ax[1])
# ax[1].set_title('Count-Plot')
plt.suptitle('Target Value Anaysis - Competition Data')
plt.show()
```



```
f,ax=plt.subplots(1,2,figsize=(19,8))
origional_data['Exited'].value_counts().plot.pie(autopct='%1.1f%
%',ax=ax[0],shadow=True)
# ax[0].set_title('Pie-Plot')
ax[0].set_ylabel('')
sns.countplot(x='Exited',data=origional_data,ax=ax[1])
# ax[1].set_title('Count-Plot')
plt.suptitle('Target Value Anaysis - Origional Data')
plt.show()
```



Some Observations from above plots:

- Distribution of both classes Exited and Not Exited is almost same in both of the Original and Competition Datasets.
- Also we can see that data is highly imbalanced. Almost **80%** of our data is from class 0 (not exited) and **20%** data is from class 1 (exited).
- In a real life also we only care about the persons or the people who are quitting or leaving (Exited) the bank and we only want to analyse the patterns of those people.

```
# Unique value counts for each column
unique counts = train data.nunique()
# Threshold to distinguish continuous and categorical
threshold = 12
continuous vars = unique counts[unique counts >
threshold].index.tolist()
categorical vars = unique counts[unique counts <=</pre>
threshold].index.tolist()
# Removing the 'outcome' from categorical since it's our target
variable
if 'outcome' in categorical_vars:
    categorical_vars.remove('outcome')
if 'id' in continuous vars:
    continuous vars.remove('id')
# print(f"Categorical Variables: {categorical vars}")
# print(f"Continousl/Numerical Variables: {continuous vars}")
```

2.3 Categorical Variables Analysis:

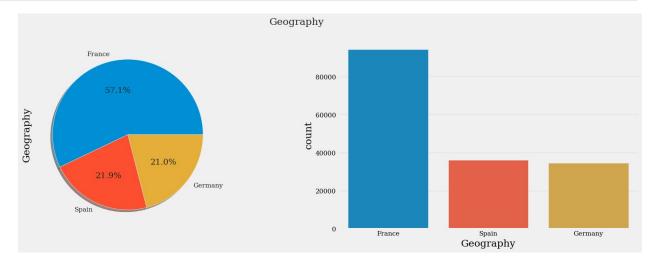
In statistics, a categorical variable (also called qualitative variable) is a variable that can take on one of a limited, and usually fixed, number of possible values, assigning each individual or other unit of observation to a particular group or nominal category on the basis of some qualitative property. Categorical data is the statistical data type consisting of categorical variables or of data that has been converted into that form.

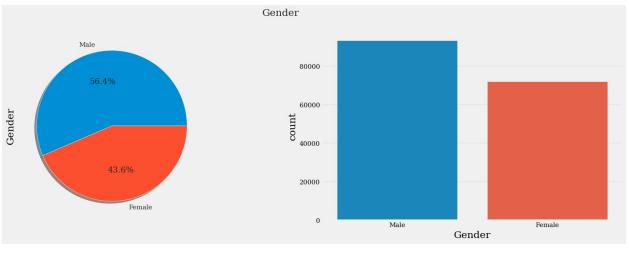
In our data categorical varibles are:

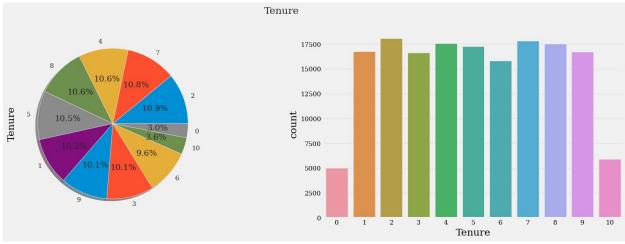
- Geography
- Gender
- Tenure
- NumOfProducts
- HasCrCard
- IsActiveMember

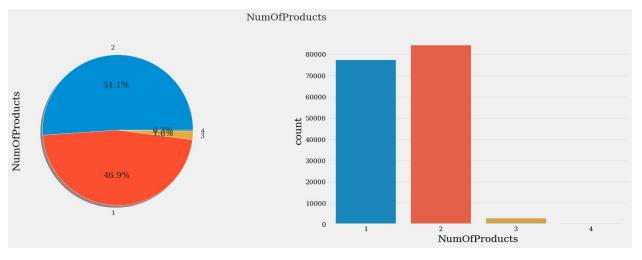
```
categorical_vars.remove('Exited')

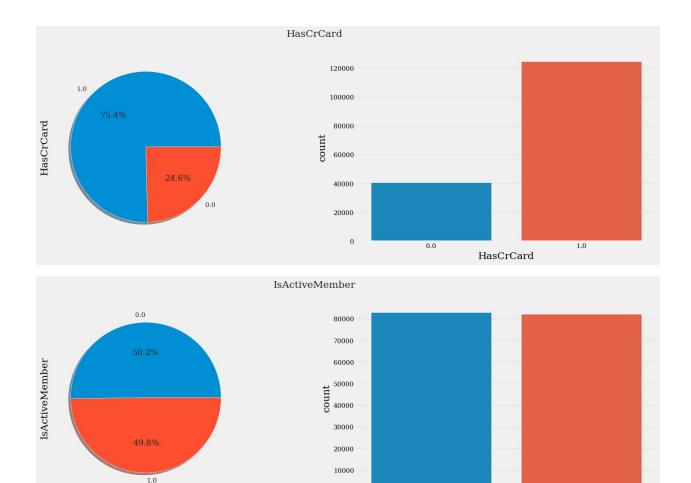
for column in categorical_vars:
    f,ax=plt.subplots(1,2,figsize=(18,5.5))
    train_data[column].value_counts().plot.pie(autopct='%1.1f%
%',ax=ax[0],shadow=True)
    ax[0].set_ylabel(f'{column}')
    sns.countplot(x=column,data=train_data,ax=ax[1])
    plt.suptitle(f'{column}')
    plt.show()
```











Some Observations from above plots:

Some of the variables like IsActiveMember, Tenure and Gender are almost equaly
distributed while the other variables like HasCrCard, NumOfProducts, and Gender
are not equaly distributed.

0.0

IsActiveMember

• At first **Tenure** seems like continuous variable but it is a categorical variable with 11 classes from 0 to 10.

2.4 Numerical Value Analysis:

In Mathematics, if a variable can take on two or more distinct real values so that it can also take all real values between them (even values that are randomly close together). In this case, the variable is continuous in the given interval. Continuous data is the statistical data type consisting of continuous variables or of data that has been converted into that form.

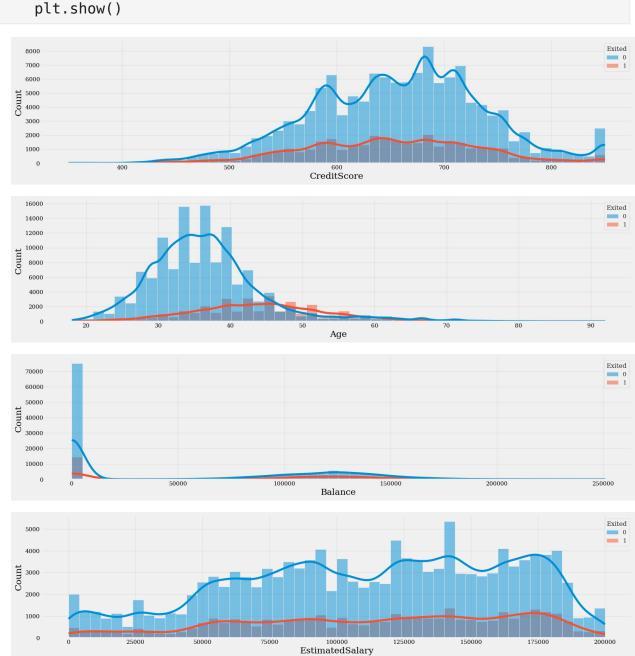
In our data Continuous variables are:

- CreditScore
- Age
- Balance
- EstimatedSalary

```
continuous_vars.remove('CustomerId')
continuous_vars.remove('Surname')

for column in continuous_vars:
    fig, ax = plt.subplots(figsize=(18, 4))
    fig = sns.histplot(data=train_data, x=column, hue="Exited",
bins=50, kde=True)
    plt.show()

Exited
```



Some Observations from above plots:

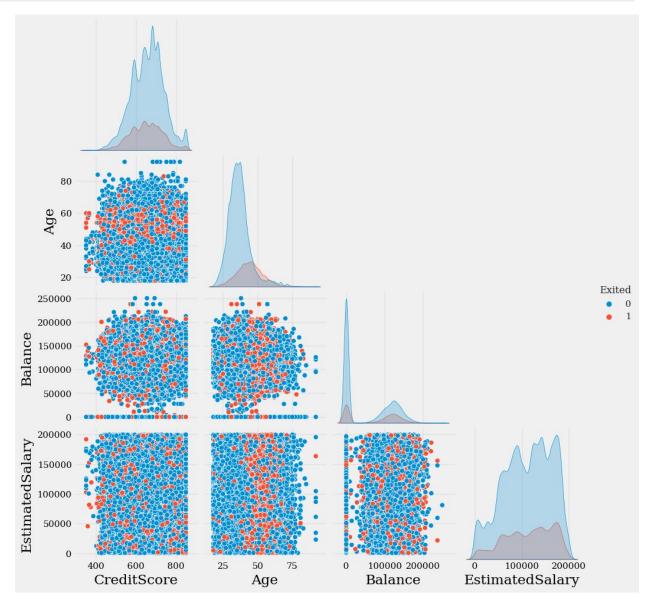
• Majority of the data from **balance** variable is 0 only which makes the distribution skewed to 0 side.

- Other variables also show the skewness in the distributions.
- Distribution of data for both classes is almost same for all the variables.

2.5 Multivariate Analysis:

Multivariate analysis is based in observation and analysis of more than one statistical outcome variable at a time.

```
df3 = train_data[['CreditScore', 'Age', 'Balance', 'EstimatedSalary',
    'Exited']].copy()
sns.pairplot(df3, hue="Exited", corner=True)
plt.show()
```

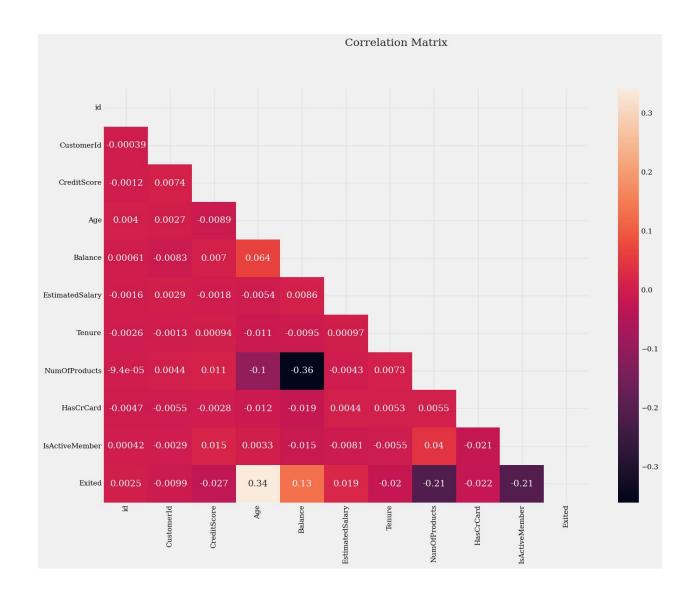


2.6 Correlation Analysis:

Correlation is the statistical analysis of the relationship or dependency between two variables. Correlation allows us to study both the strength and direction of the relationship between two sets of variables.

There are mainly 3 types of Correlations:

- Positive Correlation: Two variables are said to be positively correlated when their values move in the same direction.
- Neutral Correlation: No relationship in the change of variables X and Y. In this case, the values are completely random and do not show any sign of correlation.
- Negative Correlation: Finally, variables X and Y will be negatively correlated when their values change in opposite directions.



3. Modelling

I will be using XGBoost model for this data.

3.1 What is XGBoost?

To understand XGBoost first we need to understand Decision Trees and Gradient Boosting Methods.

Decision Trees:

- A Decision tree is a flowchart-like tree structure, where each internal node denotes a test on an attribute, each branch represents an outcome of the test, and each leaf node (terminal node) holds a class label.
- Decision trees are one of the most easily interpretable models, they exhibit highly variable behavior.

Boosting:

 In boosting, these trees are built sequentially such that each subsequent tree aims to reduce the errors of the previous tree. Each tree learns from its predecessors and updates the residual errors. Hence, the tree that grows next in the sequence will learn from an updated version of the residuals.

Gradient Boosting:

- The gradient boosting ensemble technique consists of three simple steps:
- 1. An initial model F0 is defined to predict the target variable y. This model will be associated with a residual (y F0)
- 2. A new model h1 is fit to the residuals from the previous step.
- 3. Now, F0 and h1 are combined to give F1, the boosted version of F0. The mean squared error from F1 will be lower than that from F0:

 To improve the performance of F1, we could model after the residuals of F1 and create a new model F2:

• This can be done for 'm' iterations, until residuals have been minimized as much as possible:

$$F_m = F_{m-1} + H_m$$

In contrast to bagging techniques like Random Forest, in which trees are grown to their maximum extent, boosting makes use of trees with fewer splits. Such small trees, which are not very deep, are highly interpretable. Parameters like the number of trees or iterations, the rate at which the gradient boosting learns, and the depth of the tree, could be optimally selected through validation techniques like k-fold cross validation.

eXtreme Gradient Boosting (XGBoost):

- Gradient Boosting and XGBoost are related concepts, but XGBoost (Extreme Gradient Boosting) is a specific implementation of the gradient boosting framework that enhances its performance and efficiency.
- Some of the advantages of using XGBoost over Gradient Boosting are:

1. Regularization:

• XGBoost Incorporates both L1 (LASSO) and L2 (Ridge) regularization terms in the objective function, providing better control over model complexity.

2. Parallelization:

XGBoost is optimized for parallel computing, making it more efficient and scalable. This
is achieved through parallel tree construction, which is particularly beneficial for large
datasets.

3. Handling Missing Values:

• XGBoost can handle missing values internally, reducing the need for explicit imputation.

4. Tree Pruning:

• XGBoost utilizes "max_depth" and "min_child_weight" parameters during tree construction to control the depth and size of trees, enabling more effective pruning.

5. Cross-validation:

• XGBoost has built-in cross-validation capabilities, simplifying the model selection process while cross-validation in gradient boosting needs to be implemented separately.

3.2 Data Preparation:

Now, let's prepare our data for the modeling part.

I have removed id, CustomerId, and Surname as they do not provide any valuable information about the classes.

```
X = train_data.drop(['id', 'CustomerId', 'Surname', 'Exited'], axis=1)
y = train data['Exited']
X.head()
   CreditScore Geography Gender Age Tenure
                                                    Balance
NumOfProducts
           668
                   France
                            Male 33.0
                                                       0.00
2
1
           627
                   France
                            Male 33.0
                                                       0.00
2
2
           678
                   France
                            Male 40.0
                                             10
                                                       0.00
2
3
           581
                   France
                            Male 34.0
                                              2
                                                  148882.54
1
                            Male 33.0
4
                                                       0.00
           716
                    Spain
2
   HasCrCard
              IsActiveMember
                               EstimatedSalary
0
         1.0
                          0.0
                                      181449.97
1
         1.0
                          1.0
                                       49503.50
2
         1.0
                          0.0
                                      184866.69
3
         1.0
                          1.0
                                       84560.88
4
         1.0
                          1.0
                                       15068.83
y.head()
0
     0
1
     0
2
     0
3
     0
Name: Exited, dtype: int64
```

3.3 Encoding Caegorical Variables:

There are multiple encoders available but 2 of them are very famous.

1. Label Encoder:

- Label Encoding is a popular encoding technique for handling categorical variables. A unique integer or alphabetical ordering represents each label.
- Problems with Label Encoder: Although if our Categorical Data has no order in it the LabelEncoder will assign the integer according to the alphabetical ordering and because of that.

2. One Hot Encoder:

- One-Hot Encoding is another popular technique for treating categorical variables. It simply creates additional features based on the number of unique values in the categorical feature. Every unique value in the category will be added as a feature. One-Hot Encoding is the process of creating dummy variables.
- In the case of XGBoost OneHotEncoder works better than the other encoders so I will use that.

<pre>X_encoded = pd.get_dummies(X, columns=['Geography',</pre>							
X_encoded.	head()					
CreditS Geography		Age e \	Tenure	Balance	EstimatedSala	ry	
0	668	33.0	3	0.00	181449.	97	
True	607	22.0		0.00	40502	F.0	
1 True	627	33.0	1	0.00	49503.	50	
2	678	40.0	10	0.00	184866.	69	
True 3	581	34.0	2	148882.54	84560.	88	
True	716	22.0	-	0.00	15000	0.3	
4 False	716	33.0	5	0.00	15068.	83	
Geograp 0 1 2 3 4	-	rmany False False False False False	Geograph	ry_Spain G False False False False True	ender_Female False False False False False	Gender_Male True True True True True	\

```
IsActiveMember 0.0 IsActiveMember 1.0 HasCrCard 0.0
HasCrCard 1.0 ∖
                 True
                                     False
                                                     False
True
                False
                                      True
                                                     False
True
                                     False
                 True
                                                     False
2
True
                False
                                      True
                                                     False
True
                False
                                      True
                                                     False
True
   NumOfProducts 1 NumOfProducts 2 NumOfProducts 3 NumOfProducts 4
             False
                                                False
                                                                  False
0
                                True
             False
                                True
                                                                  False
1
                                                False
2
                                True
             False
                                                False
                                                                  False
3
              True
                               False
                                                False
                                                                  False
                                                                  False
             False
                                True
                                                False
# test data.head()
test_data = test_data.drop(['id', 'CustomerId', 'Surname'], axis=1)
test data.head()
X test encoded = pd.get dummies(test data, columns=['Geography',
                                        'Gender',
                                        'IsActiveMember',
                                        'HasCrCard',
                                        'NumOfProducts'])
X test encoded.head()
   CreditScore
                 Age Tenure
                                 Balance EstimatedSalary
Geography France
                                                160976.75
           586 23.0
                            2
                                    0.00
True
           683
                46.0
                            2
                                    0.00
                                                 72549.27
1
True
           656 34.0
                            7
                                    0.00
                                                138882.09
True
           681 36.0
                                    0.00
                                                113931.57
True
           752 38.0
                           10 121263.62
                                                139431.00
False
```

0 1 2 3 4	Geography_Germany False False False True	Fals Fals Fals Fals	e Truce Truce Truce False	e False e False e True
0	IsActiveMember_0. sCrCard_1.0 \ Fals		r_1.0 HasCrCard	d_0.0 True
	lse _			_
1	Tru	е	False	False
Tr		_	F-1	T-1
2 Tr	Tru	e	False	False
3	ue Tru	Δ	False	False
Tr			Tutse 1	d CSC
4	Tru	е	False	False
Tr	ue			
	NumOfProducts_1	NumOfProducts_2	NumOfProducts_	3 NumOfProducts_4
0	False	True	False	e False
1	True	False	False	e False
2	False	True	False	e False
3	True	False	False	e False
4	True	False	False	e False

3.4 Splitting Data

• As we discussed earlier both of the classes in our data are highly imbalanced. Almost **80%** of our data is from class 0 (not exited) and **20%** data is from class 1 (exited). Which also can be analyzed by dividing **sum(y)** withlen(y).

```
sum(y)/len(y)
```

0.21159882206090866

To maintain the equal proportion of the both classes we use stratify. stratify parameter will preserve the proportion of target as in original dataset, in the train and test datasets as well.

```
random_state=42,
stratify=y)

sum(y_train)/len(y_train)

0.21160169662694406

sum(y_test)/len(y_test)

0.211590198502145
```

As we can see we have both train and test data in equal proportion.

3.5 Creating Baseline Model:

- Now that we have splitted the data into train and test set sucessfully. Let's create a
 baseline model for our data. We will try to improve the model by Hyperparameter
 Tuning and Cross-Validation.
- The Basic understanding of the parameteres that I have used here in model is given below:

1. Objective:

The two most popular classification objectives are:

- **binary:logistic** binary classification (the target contains only two classes, i.e., cat or dog)
- **multi:softprob** multi-class classification (more than two classes in the target, i.e., apple/orange/banana)

Our data has only 2 classes Exited=1 and Exited=0 so I am using binary:logistic as objective here.

2. Verobse: To know what is going on in the model train we set verbose as True.

3. Early Stopping Round:

- When given an unnecessary number of boosting rounds, XGBoost starts to overfit and memorize the dataset. This, in turn, leads to validation performance drop because the model is memorizing instead of generalizing. early_stopping_rounds helps to prevent that.
- If value of early_stopping_rounds is set to 10 then model will stop the training process if there is no major improvement in the evaluation parameters.
- **4. Evaluation Metric:** The performance measure. For example, r2 for regression models, precision for classification models. I will be using auc (Area under curve) because it performs well with the imbalanced data.
- **5. Evaluation set:** X test and y test both are used for the evaluation purpose.

```
seed=42)
clf xgb v1.fit(X train,
            y train,
            verbose=True,
            early stopping rounds=10,
            eval_metric='auc',
            eval set=[(X test, y test)])
[0]
     validation 0-auc:0.87456
[1]
     validation 0-auc:0.88092
[2]
     validation 0-auc:0.88303
[3]
     validation 0-auc:0.88468
[4]
     validation 0-auc:0.88556
[5]
     validation 0-auc:0.88591
[6]
     validation 0-auc:0.88628
     validation_0-auc:0.88674
[7]
     validation 0-auc:0.88708
[8]
[9]
     validation 0-auc:0.88711
[10]
     validation 0-auc:0.88730
[11]
    validation 0-auc:0.88754
     validation_0-auc:0.88765
[12]
[13]
     validation 0-auc:0.88772
[14] validation 0-auc:0.88782
[15] validation 0-auc:0.88793
[16] validation 0-auc:0.88806
[17] validation 0-auc:0.88805
[18] validation 0-auc:0.88794
[19] validation 0-auc:0.88796
[20] validation 0-auc:0.88807
[21] validation 0-auc:0.88815
[22]
     validation 0-auc:0.88811
[23] validation 0-auc:0.88816
[24] validation 0-auc:0.88814
[25] validation 0-auc:0.88807
[26] validation_0-auc:0.88806
[27]
     validation 0-auc:0.88796
[28] validation 0-auc:0.88798
[29] validation 0-auc:0.88798
[30] validation 0-auc:0.88799
[31] validation 0-auc:0.88798
     validation 0-auc:0.88797
[32]
[33] validation 0-auc:0.88794
XGBClassifier(base score=None, booster=None, callbacks=None,
              colsample bylevel=None, colsample bynode=None,
              colsample bytree=None, device=None,
early stopping rounds=None,
              enable categorical=False, eval metric=None,
feature types=None,
```

As we can see that validation score is improving for each iteration and model stopped training after 54th run it means that in the last 10 runs 44-54 there was no major increase in auc score.

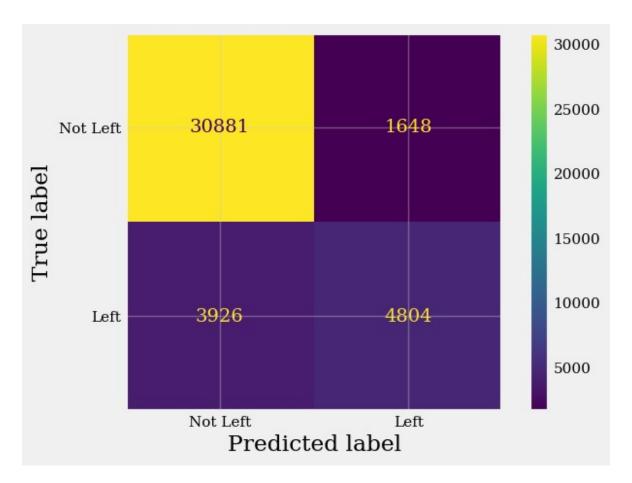
3.6 Evaluation

• Now let's evaluate the model on the X_test and y_test data. I will be creating Confusion Matrix to know the performance of the model on both of the classes.

```
predictions_1 = clf_xgb_v1.predict(X_test)

# sns.set(font_scale=1)
cm = confusion_matrix(y_test, predictions_1)

disp = ConfusionMatrixDisplay(confusion_matrix=cm,
display_labels=['Not Left', 'Left'])
disp.plot()
plt.show()
```



Some Observations from above plot:

- from confusion matrix we can see that total of the 32533 people that did not leave,
 30864 (94%) were correctly classified and from the total people that left the conpany,
 8730 only 4850 (55%) were correctly classified.
- So we can see that our model is performing very good on exited=0 and it is performing **very poorly** on the other class exited=1.
- People who are leaving the bank will cost more to the bank so if our model successfully captures more of those people we can say that our model is performing well.

In XGBoost Hyperparameter scale_pos_weight helps to deal with the imbalanced data.

4. Hyperparameter Tuning and Cross-Validation:

Hyperparameters for XGBoost are very complex and I suggest to go through A Guide on XGBoost hyperparameters tuning it covers all the Hyperparameters related to XGBoost. Basic understanding of Hyperparameters that are used here is given below:

- **1.** max_depth: The maximum depth of a tree.
- 2. learning_rate: Same as the learning rate in CNNs.
- **3. gamma:** A node is split only when the resulting split gives a positive reduction in the loss function.
- 4. reg_lambda: L2 regularization term on weights (analogous to Ridge regression).
- **5. scale_pos_weight:** It controls the balance of positive and negative weights, It is useful for imbalanced classes. A value greater than 0 should be used in case of high class imbalance as it helps in faster convergence.

4.1 GridSearchCV:

- GridSearchCV and RandomSearchCV are 2 popular methods to find the optimal hyperparametes in the models.
- Grid Search uses a different combination of all the specified hyperparameters and their values and calculates the performance for each combination and selects the best value for the hyperparameters. This makes the processing time-consuming and expensive based on the number of hyperparameters involved.

Primarily, it takes 4 arguments i.e. estimator, param_grid, cv, and scoring. The description of the arguments is as follows:

- 1. **estimator**: A scikit-learn model
- 2. **param_grid**: A dictionary with parameter names as keys and lists of parameter values.
- 3. **scoring**: The performance measure. For example, 'r2' for regression models, 'precision' for classification models. Here we are using **auc** as out scoring metric.
- 4. **cv**: An integer that is the number of folds for K-fold cross-validation.

4.2 Cross-Validation:

- Cross-validation is a technique for validating the model efficiency by training it on the subset of input data and testing on previously unseen subset of the input data.
- We can also say that it is a technique to check how a statistical model generalizes to an independent dataset.

Also here,

- **subsample:** Subsample ratio of the training instances. Setting it to 0.5 means that XGBoost would randomly sample half of the training data prior to growing trees. and this will prevent overfitting. Subsampling will occur once in every boosting iteration.
- **colsample_bytree:** This is a family of parameters for subsampling of columns. All colsample_by* parameters have a range of (0, 1], the default value of 1, and specify the fraction of columns to be subsampled.

These both parameter will help to fit the model fastly.

For our model I have selected 3 values for each hyperparameter. Hyperparameter tuning is done in the total of 2 rounds.

```
# # Round 1
 param grid = {
      'max_depth': [3, 4, 5],
#
      'learning_rate': [0.05, 0.01, 0.1],
      'gamma': [0, 0.25, 1.0],
#
      'reg_lambda': [0, 1.0, 10.0],
#
#
      'scale pos weight': [1, 3, 5]
# }
 optimal parameters = GridSearchCV(
#
      estimator=xgb.XGBClassifier(objective='binary:logistic',
#
                                    seed=42,
#
                                    subsample=0.9,
#
                                    colsample bytree=0.5),
#
      param grid=param grid,
#
      scoring='roc auc',
#
      verbose=3,
#
      n iobs=10,
#
      cv=3
# )
# optimal parameters.fit(X train,
#
                          y train,
#
                          early stopping rounds=10,
#
                          eval metric='auc',
#
                          eval set=[(X test, y test)],
                          verbose=True)
# print(optimal parameters)
```

The Tuning process is very time-consuming and that's why I have comment-out that part but running the above code we will get the following output.

```
validation_0-auc:0.80329
[0]
     validation 0-auc:0.81212
[1]
[2]
     validation_0-auc:0.85940
[3]
     validation 0-auc:0.86696
[4]
     validation 0-auc:0.86731
[5]
     validation 0-auc:0.87412
[6]
     validation 0-auc:0.87569
     validation_0-auc:0.87483
[7]
[8]
     validation 0-auc:0.87725
[9]
     validation 0-auc:0.87728
[10] validation 0-auc:0.87717
[11] validation 0-auc:0.87879
[12] validation 0-auc:0.88136
```

```
validation_0-auc:0.88187
[13]
[14]
     validation 0-auc:0.88229
[15]
     validation 0-auc:0.88306
[16]
     validation 0-auc:0.88383
[17]
     validation 0-auc:0.88450
[18]
     validation 0-auc:0.88501
[19]
     validation 0-auc:0.88504
[20]
     validation 0-auc:0.88511
[21]
     validation 0-auc:0.88524
[22]
     validation 0-auc:0.88545
[23]
     validation 0-auc:0.88559
[24]
     validation 0-auc:0.88548
[25]
     validation 0-auc:0.88565
[26]
     validation 0-auc:0.88572
[27]
     validation 0-auc:0.88568
[28]
     validation 0-auc:0.88577
[29]
     validation 0-auc:0.88611
[30]
     validation 0-auc:0.88620
[31]
     validation 0-auc:0.88615
[32]
     validation 0-auc:0.88618
[33]
     validation 0-auc:0.88616
[34]
     validation 0-auc:0.88633
[35]
     validation 0-auc:0.88683
[36]
     validation 0-auc:0.88722
[37]
     validation 0-auc:0.88732
[38]
     validation 0-auc:0.88739
[39]
     validation_0-auc:0.88736
[40]
     validation 0-auc:0.88751
[41]
     validation 0-auc:0.88779
[42]
     validation 0-auc:0.88796
[43]
     validation 0-auc:0.88797
[44]
     validation 0-auc:0.88797
[45]
     validation 0-auc:0.88803
     validation 0-auc:0.88803
[46]
[47]
     validation 0-auc:0.88803
[48]
     validation 0-auc:0.88816
[49]
     validation 0-auc:0.88824
[50]
     validation 0-auc:0.88826
[51]
     validation 0-auc:0.88826
[52]
     validation 0-auc:0.88831
[53]
     validation 0-auc:0.88836
[54]
     validation 0-auc:0.88840
[55]
     validation 0-auc:0.88845
[56]
     validation 0-auc:0.88861
[57]
     validation 0-auc:0.88866
[58]
     validation_0-auc:0.88865
[59]
     validation 0-auc:0.88864
[60]
     validation 0-auc:0.88868
[61]
     validation 0-auc:0.88869
```

```
validation 0-auc:0.88873
[62]
[63]
     validation 0-auc:0.88881
[64]
     validation 0-auc:0.88881
[65]
     validation 0-auc:0.88880
[66]
     validation 0-auc:0.88884
[67]
     validation 0-auc:0.88899
[68]
     validation 0-auc:0.88904
[69] validation 0-auc:0.88905
[70]
     validation 0-auc:0.88907
[71]
    validation 0-auc:0.88909
[72]
     validation 0-auc:0.88918
[73]
     validation 0-auc:0.88917
[74]
     validation 0-auc:0.88916
[75]
     validation 0-auc:0.88918
[76]
     validation 0-auc:0.88922
[77]
     validation 0-auc:0.88923
[78]
     validation 0-auc:0.88925
[79]
     validation 0-auc:0.88928
[80]
     validation 0-auc:0.88928
     validation 0-auc:0.88937
[81]
[82]
     validation 0-auc:0.88939
[83]
    validation 0-auc:0.88939
     validation 0-auc:0.88943
[84]
[85]
     validation 0-auc:0.88944
     validation 0-auc:0.88945
[86]
[87]
     validation 0-auc:0.88950
[88]
     validation_0-auc:0.88956
[89]
     validation 0-auc:0.88957
[90]
     validation 0-auc:0.88958
[91]
     validation 0-auc:0.88960
[92]
     validation 0-auc:0.88962
[93]
     validation 0-auc:0.88963
[94]
     validation 0-auc:0.88963
[95] validation 0-auc:0.88963
     validation 0-auc:0.88962
[96]
[97]
     validation 0-auc:0.88962
[98] validation 0-auc:0.88967
[99] validation 0-auc:0.88968
GridSearchCV(cv=3,
             estimator=XGBClassifier(base score=None, booster=None,
                                      callbacks=None,
colsample bylevel=None,
                                      colsample bynode=None,
                                      colsample bytree=0.5,
                                      early_stopping_rounds=None,
                                      enable_categorical=False,
eval metric=None,
                                      feature types=None, gamma=None,
                                      gpu id=None, grow policy=None,
```

```
importance type=None,
                                      interaction constraints=None,
                                      learning_rate=None, m...
                                      max delta step=None,
max depth=None,
                                      max leaves=None,
min child weight=None,
                                      missing=nan,
monotone constraints=None,
                                      n estimators=100, n jobs=None,
                                      num parallel tree=None,
predictor=None,
                                      random state=None, ...),
             n jobs=10,
             param_grid={'gamma': [0, 0.25, 1.0],
                          'learning rate': [0.05, 0.01, 0.1],
                          'max_depth': [3, 4, 5], 'reg_lambda': [0,
1.0, 10.0],
                          'scale pos weight': [1, 3, 5]},
             scoring='roc_auc', verbose=3)
```

We can find the best parameters with best_param_ method.

```
# print(optimal_parameters.best_params_)
```

Which gives us the parameters,

```
{'gamma': 1.0, 'learning_rate': 0.1, 'max_depth': 5, 'reg_lambda': 10.0,
'scale_pos_weight': 5}
```

Now, to further explore the optimal parameters I have done the tuning process in 2nd round.

```
# # Round 2
# param grid = {
      'max_depth': [5, 6, 7],
#
      'learning rate': [0.1, 0.5, 1],
      'gamma': [1.0, 1.5, 2],
#
      'reg lambda': [10.0, 25.0,50.0],
      'scale pos weight': [5, 7, 9]
#
# }
# optimal parameters = GridSearchCV(
#
      estimator=xgb.XGBClassifier(objective='binary:logistic',
#
                                   seed=42,
#
                                   subsample=0.9,
#
                                   colsample bytree=0.5),
#
      param grid=param grid,
#
      scoring='roc auc',
```

```
#
      verbose=3,
      n_{jobs=10},
#
#
      cv=3
# )
# optimal parameters.fit(X train,
#
                           y train,
#
                           early stopping rounds=10,
#
                           eval metric='auc',
#
                           eval_set=[(X_test, y_test)],
#
                           verbose=True)
# print(optimal parameters.best params )
```

Above code will give the same parameters as previous run.

```
{'gamma': 1.0, 'learning_rate': 0.1, 'max_depth': 5, 'reg_lambda': 10.0,
'scale_pos_weight': 5}
```

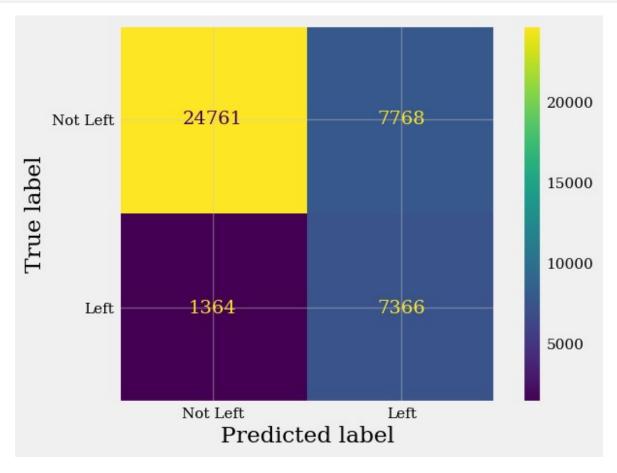
4.3 Final Model:

• Now that we have the best parameter we will create the model out of that.

```
clf xgb v2 = xgb.XGBClassifier(seed=42,
                                objective='binary:logistic',
                                gamma=1.0,
                                learning rate=0.1,
                                max depth=5,
                                reg lambda=10.0,
                                scale pos weight=5,
                                subsample=0.9,
                                colsample bytree=0.5)
clf xgb v2.fit(X train,
               y train,
               verbose=True,
               early stopping rounds=10,
               eval_metric='auc',
               eval set=[(X test,y test)])
[0]
     validation 0-auc:0.83451
[1]
     validation 0-auc:0.82872
[2]
     validation 0-auc:0.86085
     validation 0-auc:0.87299
[3]
[4]
     validation 0-auc:0.87103
[5]
     validation 0-auc:0.87196
     validation 0-auc:0.87742
[6]
[7]
     validation 0-auc:0.87707
[8]
     validation_0-auc:0.87695
[9]
     validation 0-auc:0.87988
[10] validation 0-auc:0.87861
```

```
[11]
     validation 0-auc:0.87695
[12]
     validation 0-auc:0.87641
[13]
     validation 0-auc:0.87980
[14]
     validation 0-auc:0.87854
[15]
     validation 0-auc:0.87842
[16]
     validation 0-auc:0.87796
[17]
     validation 0-auc:0.88056
[18]
     validation 0-auc:0.88202
     validation 0-auc:0.88334
[19]
[20]
     validation 0-auc:0.88428
[21]
     validation 0-auc:0.88520
[22]
     validation 0-auc:0.88513
[23]
     validation 0-auc:0.88572
[24]
     validation 0-auc:0.88542
[25]
     validation 0-auc:0.88602
[26]
     validation 0-auc:0.88590
[27]
     validation 0-auc:0.88646
[28]
     validation 0-auc:0.88643
[29]
     validation 0-auc:0.88681
[30]
     validation 0-auc:0.88683
[31]
     validation 0-auc:0.88678
[32]
     validation 0-auc:0.88711
[33]
     validation 0-auc:0.88722
[34]
     validation 0-auc:0.88742
[35]
     validation 0-auc:0.88757
[36]
     validation 0-auc:0.88747
[37]
     validation_0-auc:0.88767
[38]
     validation 0-auc:0.88786
[39]
     validation 0-auc:0.88785
[40]
     validation 0-auc:0.88798
[41]
     validation 0-auc:0.88809
[42]
     validation 0-auc:0.88811
[43]
     validation 0-auc:0.88815
     validation 0-auc:0.88823
[44]
[45]
     validation 0-auc:0.88825
[46]
     validation 0-auc:0.88837
[47]
     validation 0-auc:0.88836
[48]
     validation 0-auc:0.88843
[49]
     validation 0-auc:0.88845
[50]
     validation 0-auc:0.88846
[51]
     validation 0-auc:0.88848
[52]
     validation 0-auc:0.88849
[53]
     validation 0-auc:0.88851
[54]
     validation 0-auc:0.88850
[55]
     validation 0-auc:0.88852
[56]
     validation_0-auc:0.88859
[57]
     validation 0-auc:0.88864
[58]
     validation 0-auc:0.88868
     validation 0-auc:0.88868
```

```
validation 0-auc:0.88870
[60]
     validation 0-auc:0.88876
[61]
[62]
    validation 0-auc:0.88880
[63] validation 0-auc:0.88876
[64] validation 0-auc:0.88882
[65] validation 0-auc:0.88886
[66]
    validation 0-auc:0.88882
[67] validation 0-auc:0.88898
[68] validation 0-auc:0.88902
[69] validation 0-auc:0.88907
[70]
    validation 0-auc:0.88920
[71]
     validation 0-auc:0.88923
     validation 0-auc:0.88924
[72]
[73]
     validation 0-auc:0.88926
[74]
    validation 0-auc:0.88926
[75]
     validation 0-auc:0.88926
[76]
    validation 0-auc:0.88926
[77]
     validation 0-auc:0.88929
[78]
     validation 0-auc:0.88927
[79]
     validation 0-auc:0.88933
[80]
    validation 0-auc:0.88937
[81] validation 0-auc:0.88937
[82]
    validation 0-auc:0.88941
[83]
    validation 0-auc:0.88947
    validation 0-auc:0.88950
[84]
[85]
     validation 0-auc:0.88950
[86]
     validation_0-auc:0.88952
[87]
     validation 0-auc:0.88955
    validation 0-auc:0.88956
[88]
     validation 0-auc:0.88958
[89]
[90] validation 0-auc:0.88957
[91]
     validation 0-auc:0.88959
[92]
     validation 0-auc:0.88960
    validation 0-auc:0.88961
[93]
[94]
    validation 0-auc:0.88962
[95] validation 0-auc:0.88965
     validation 0-auc:0.88967
[96]
[97]
     validation 0-auc:0.88968
[98]
     validation 0-auc:0.88967
[99] validation 0-auc:0.88971
XGBClassifier(base score=None, booster=None, callbacks=None,
              colsample bylevel=None, colsample bynode=None,
              colsample bytree=0.5, device=None,
early stopping rounds=None,
              enable categorical=False, eval metric=None,
feature types=None,
              gamma=1.0, grow policy=None, importance type=None,
              interaction constraints=None, learning rate=0.1,
max bin=None,
```



Some Observations from above plot:

• Now if we look at our classified samples we can see that from total of **32529** people that **did not leave** the bank **24761** (76%) were correctly classified and out of **8730** people that did leave the bank **7366** (84%) were correctly classified.

Although our accuracy for Exited=0 is decreasing by some amount but the accracy
for the Exited=1 class is increasing by 29% which is very huge and we can say that
now our model is performing far greater that it was previously

5. Visualizations

5.1 XGBoost Tree

- We can use the followig code to see the tree which was built in the model. Code will only create the first tree for visualization. You may need to scroll horizontally or vertically to see the whole tree.
- You can also check the bias and gain for each variables.

```
clf xgb v3 = xgb.XGBClassifier(seed=42,
                               objective='binary:logistic',
                               qamma=1.0,
                               learning rate=0.1,
                               max depth=5,
                               reg lambda=10.0,
                               scale_pos_weight=5,
                               subsample=0.9,
                               colsample bytree=0.5,
                               n estimators=1)
clf xgb v3.fit(X train, y train)
bst = clf xqb v3.get booster()
for importance type in ('weight', 'gain', 'cover', 'total gain',
'total cover'):
    print('%s: ' % importance type,
bst.get score(importance type=importance type))
node params = {'shape': 'box',
               'style': 'filled, rounded',
               'fillcolor': '#78cbe'}
leaf params = {'shape': 'box',
               'style': 'filled',
               'fillcolor': '#e48038'}
xgb.to graphviz(clf xgb v3, num trees=0, size="10,10",
                condition node params=node params,
                leaf node params=leaf params)
weight: {'CreditScore': 2.0, 'Balance': 5.0, 'Geography France': 4.0,
'Geography Spain': 1.0, 'Gender Male': 6.0, 'IsActiveMember 0.0': 3.0,
'NumOfProducts_1': 1.0, 'NumOfProducts_3': 1.0}
gain: {'CreditScore': 15.060656547546387, 'Balance':
```

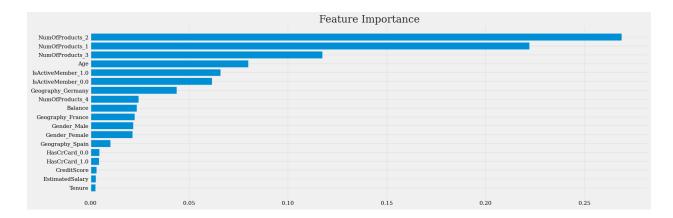
```
1467.1622314453125, 'Geography France': 788.6925659179688,
'Geography Spain': 365.955810546875, 'Gender Male': 584.2151489257812,
'IsActiveMember 0.0': 2819.006591796875, 'NumOfProducts 1':
30761.73828125, 'NumOfProducts 3': 15894.138671875}
cover: {'CreditScore': 1967.990478515625, 'Balance': 8732.5322265625,
'Geography_France': 5593.0849609375, 'Geography_Spain':
4581.61669921875, 'Gender Male': 8040.712890625, 'IsActiveMember 0.0':
16081.42578125, 'NumOfProducts 1': 50335.62109375, 'NumOfProducts 3':
19738.88671875}
total_gain: {'CreditScore': 30.121313095092773, 'Balance':
7335.81103515625, 'Geography_France': 3154.770263671875,
'Geography_Spain': 365.955810546875, 'Gender_Male': 3505.291015625,
'IsActiveMember_0.0': 8457.01953125, 'NumOfProducts 1':
30761.73828125, 'NumOfProducts 3': 15894.138671875}
total_cover: {'CreditScore': 3935.98095703125, 'Balance': 43662.66015625, 'Geography_France': 22372.33984375, 'Geography_Spain':
4581.61669921875, 'Gender_Male': 48244.27734375, 'IsActiveMember_0.0': 48244.27734375, 'NumOfProducts_1': 50335.62109375, 'NumOfProducts_3':
19738.88671875}
```

5.2 Feature Importance

Generally, feature importance provides a score that indicates **how useful or valuable each feature** was in the construction of the boosted decision trees within the model. The more an attribute is used to make key decisions with decision trees, the higher its relative importance.

```
# Tree-based (or Gini) importance

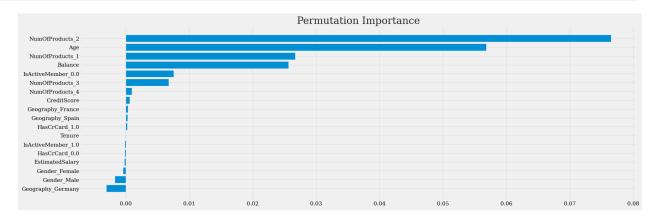
feature_importance = clf_xgb_v2.feature_importances_
sorted_idx = np.argsort(feature_importance)
fig = plt.figure(figsize=(18, 6))
plt.barh(range(len(sorted_idx)), feature_importance[sorted_idx],
align='center')
plt.yticks(range(len(sorted_idx)), np.array(X_test.columns)
[sorted_idx])
plt.title('Feature Importance')
plt.show()
```



5.3 Permutation Importance

The permutation feature importance is defined to be the **decrease in a model score** when a single feature value is randomly shuffled

```
perm_importance = permutation_importance(clf_xgb_v2,
np.ascontiguousarray(X_test), y_test, n_repeats=10, random_state=1066)
sorted_idx = perm_importance.importances_mean.argsort()
fig = plt.figure(figsize=(18, 6))
plt.barh(range(len(sorted_idx)),
perm_importance.importances_mean[sorted_idx], align='center')
plt.yticks(range(len(sorted_idx)), np.array(X_test.columns)
[sorted_idx])
plt.title('Permutation Importance')
plt.show()
```

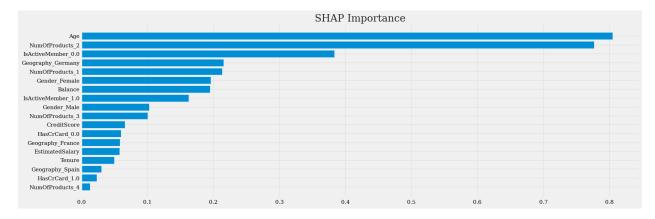


5.4 SHAP Importance

SHAP importance offers important insight about the predictions created in experiments. It can help you understand which features are the most important to the prediction. SHAP importance is measured at row level.

```
explainer = shap.Explainer(clf_xgb_v2)
shap_values = explainer(np.ascontiguousarray(X_test))
```

```
shap_importance = shap_values.abs.mean(0).values
sorted_idx = shap_importance.argsort()
fig = plt.figure(figsize=(18, 6))
plt.barh(range(len(sorted_idx)), shap_importance[sorted_idx],
align='center')
plt.yticks(range(len(sorted_idx)), np.array(X_test.columns)
[sorted_idx])
plt.title('SHAP Importance')
plt.show()
```



6. Submission

```
# sample submission.head()
sample submission = sample submission.drop(['Exited'], axis=1)
sample submission.head()
       id
  165034
1
  165035
  165036
  165037
  165038
submission = clf xgb v2.predict proba(X test encoded)[:, 1]
submission
array([0.14192507, 0.95058805, 0.12358732, ..., 0.08518421,
0.4836004 ,
       0.49611276], dtype=float32)
sample submission['Exited'] = submission
sample submission.head()
             Exited
       id
  165034
           0.141925
  165035 0.950588
```

```
2  165036  0.123587
3  165037  0.607344
4  165038  0.736088

# sample_submission.to_csv(r"/kaggle/working/submission.csv",
index=False)
```

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- Date 2/1/2024