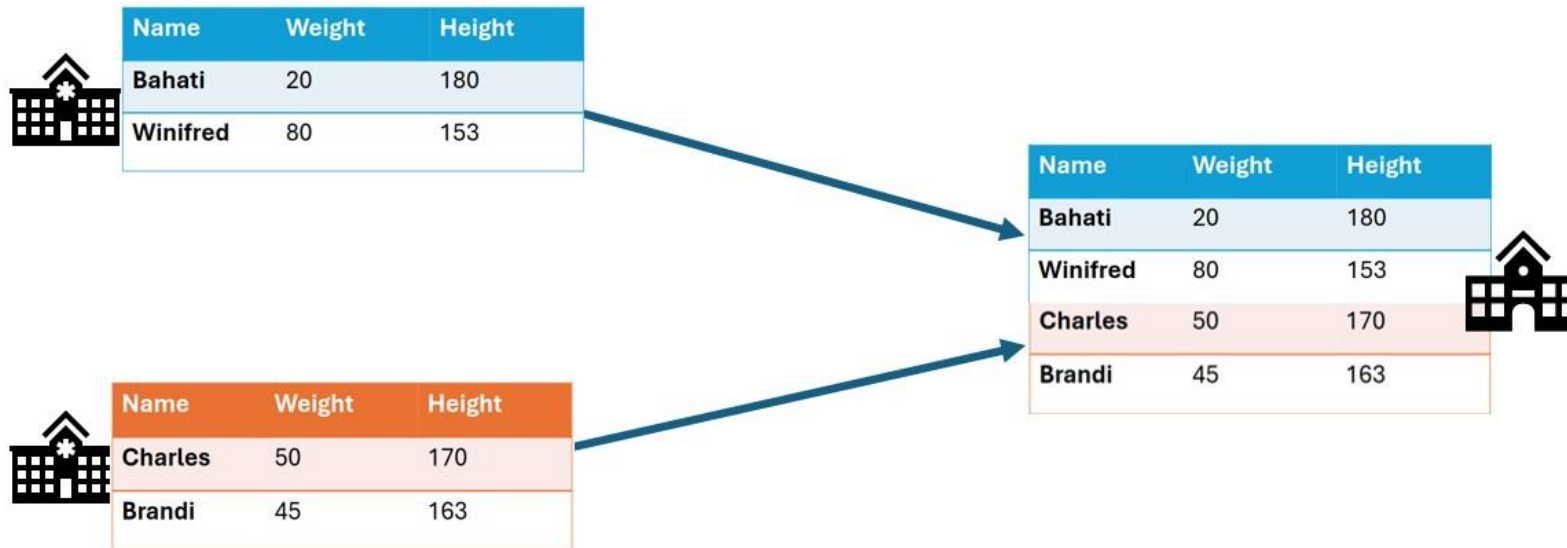
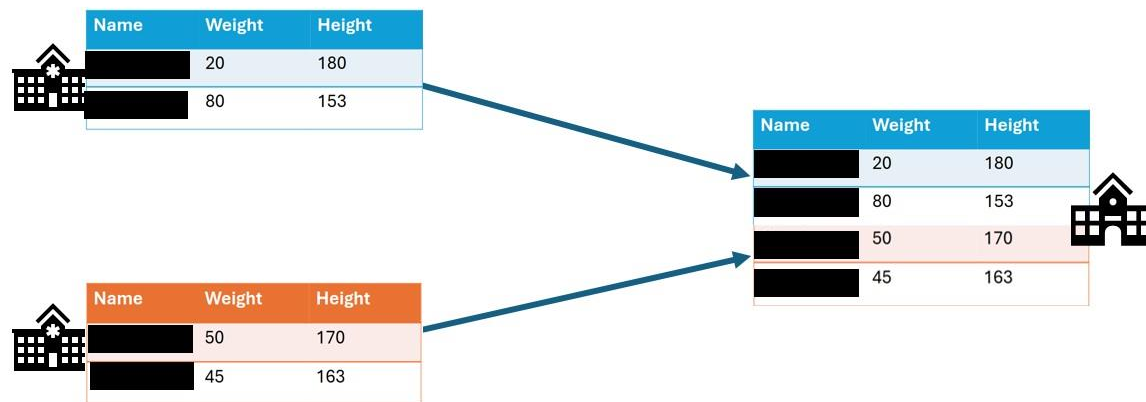


# Introduction to Privacy Enhancing Technology

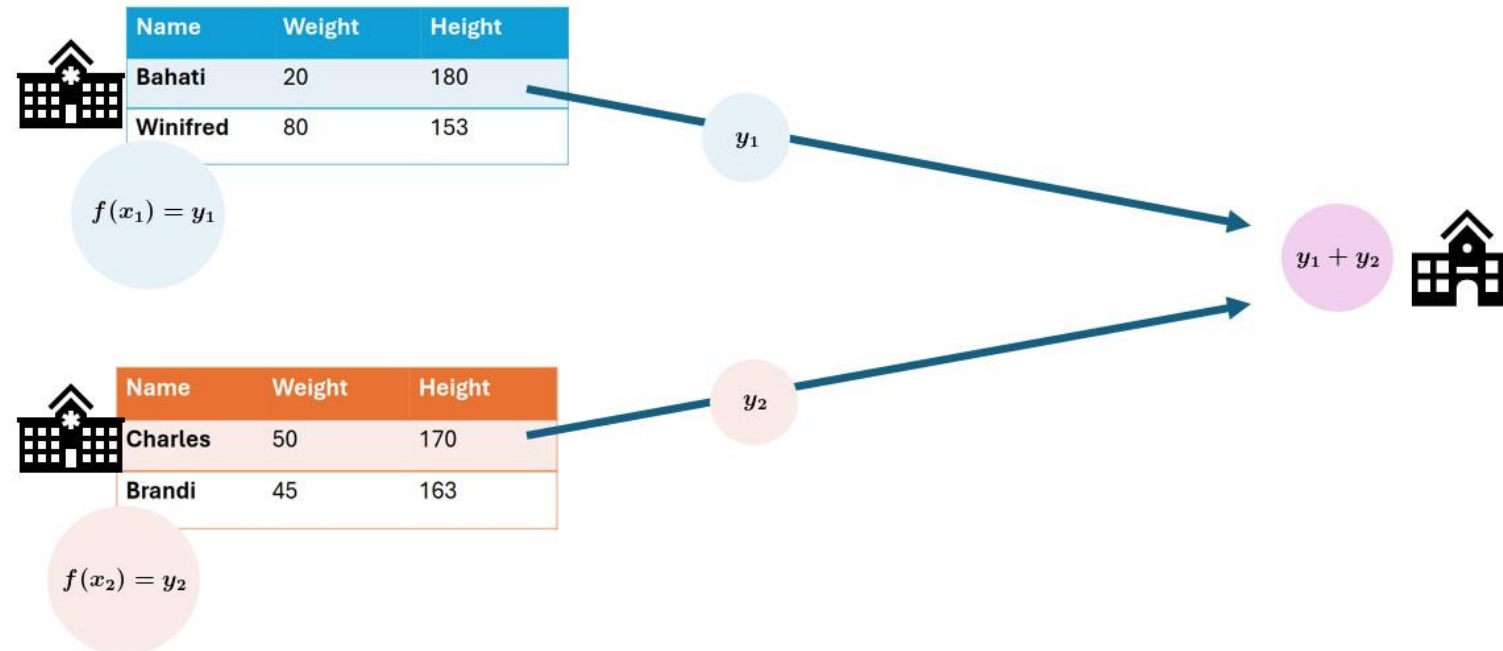
# Classic analysis: Collect the data in one place



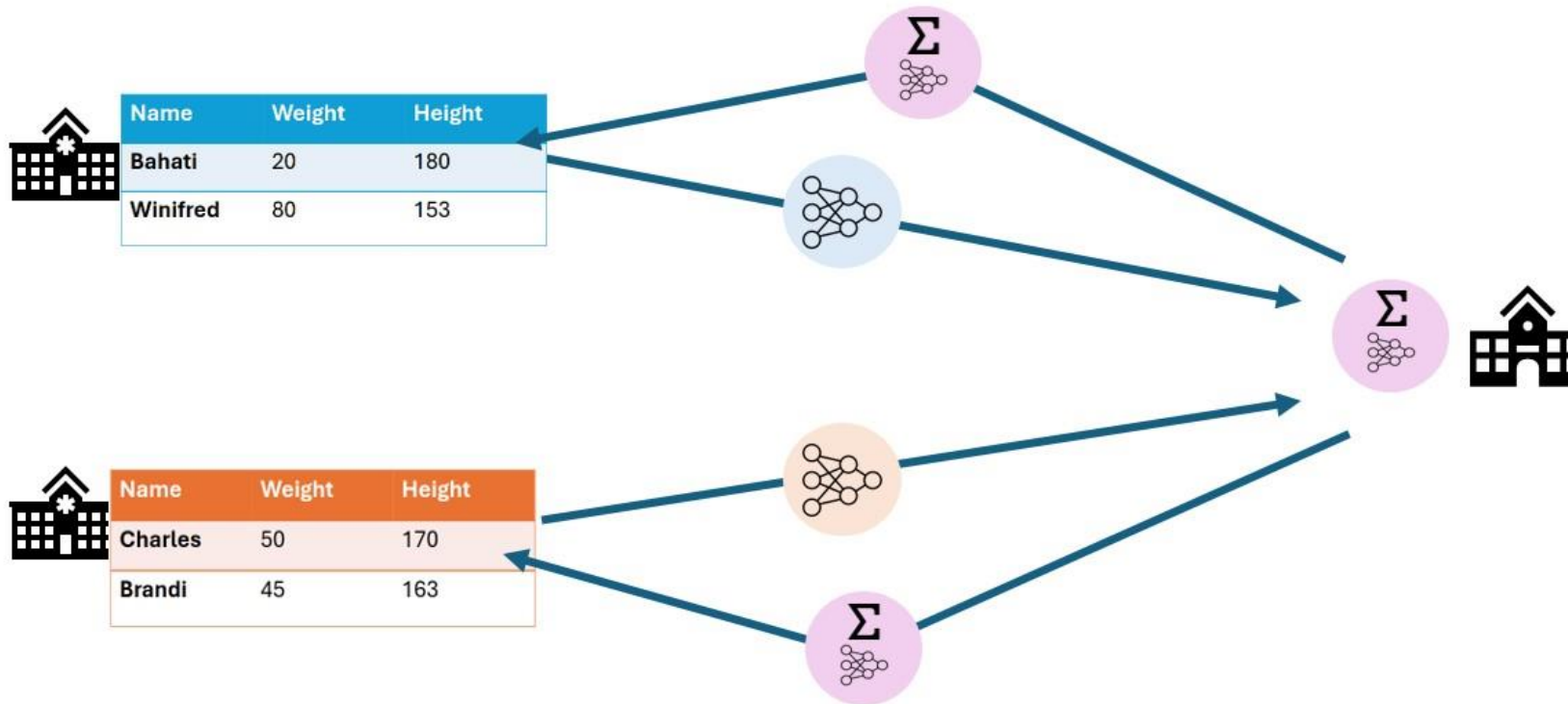
# Data anonymization: Remove sensitive fields



# Federated data analysis: Send analysis to the source, then aggregate

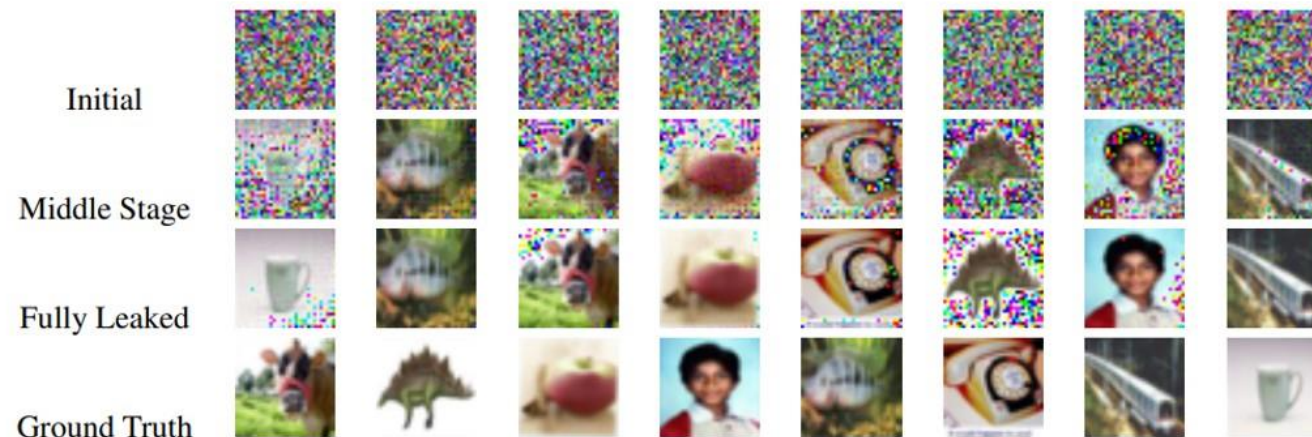


# Federated learning: Train models locally, then aggregate



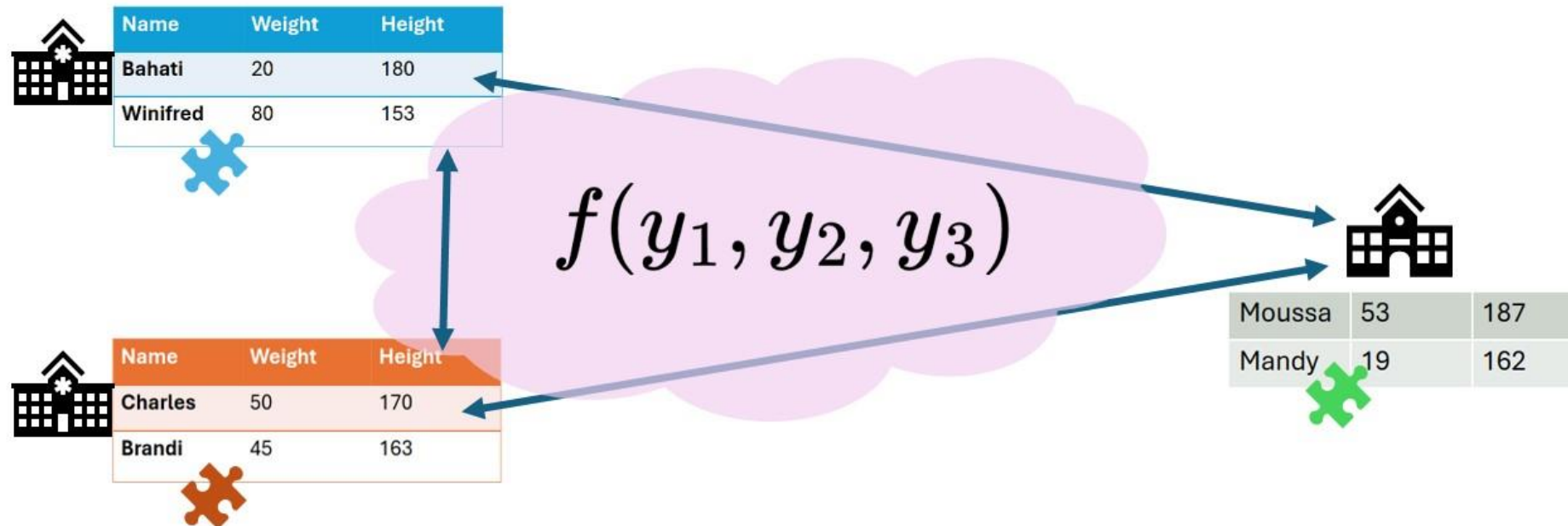
# Federated learning and analysis can still leak data!

## Gradient leakage



Zhu, Ligeng, Zhijian Liu, and Song Han. "Deep leakage from gradients."  
Advances in neural information processing systems 32 (2019).

# Secure multiparty computation: Send around encrypted puzzle pieces



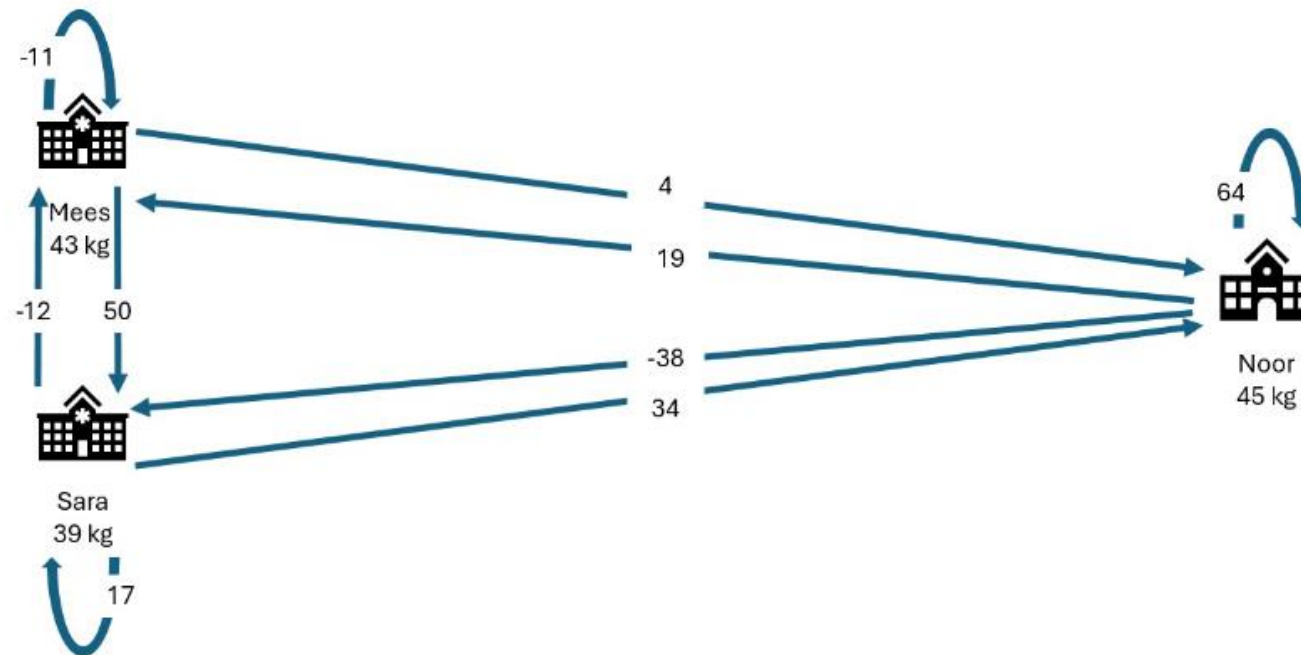
# Secret sharing: an example



## SECRET SHARING, AN EXAMPLE


Mees, Sara and Noor want to know how much they weigh in total. Mees weighs 43 kg, Sara weighs 39, Noor weighs 45. All three they think of 2 random numbers  $r_1$  and  $r_2$  so that  $weight = r_1 + r_2 + x$ . Finally they compute  $x$  by  $x = weight - r_1 - r_2$

After computing the secret shares, they distribute these “cryptographical puzzle pieces” among their peers.







# Secret sharing: an example




Mees  
 $-11 - 12 + 19 = -4$



Sara  
 $50 + 17 - 38 = 29$



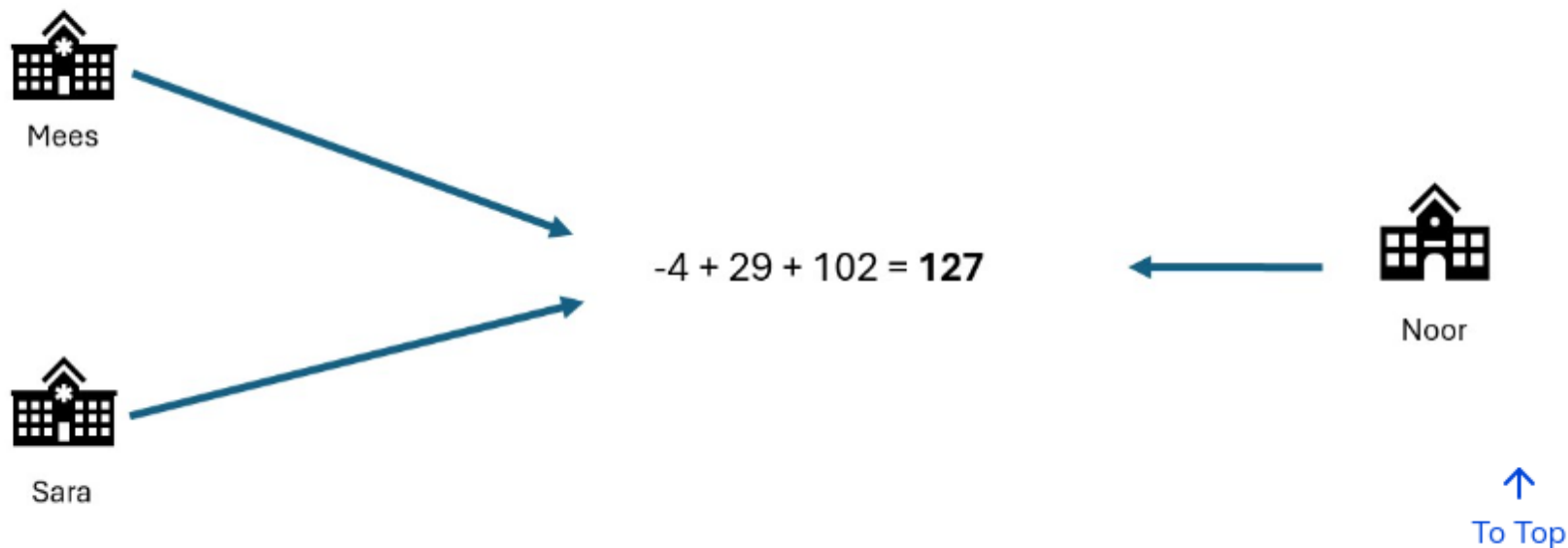
Noor  
 $4 + 34 + 64 = 102$



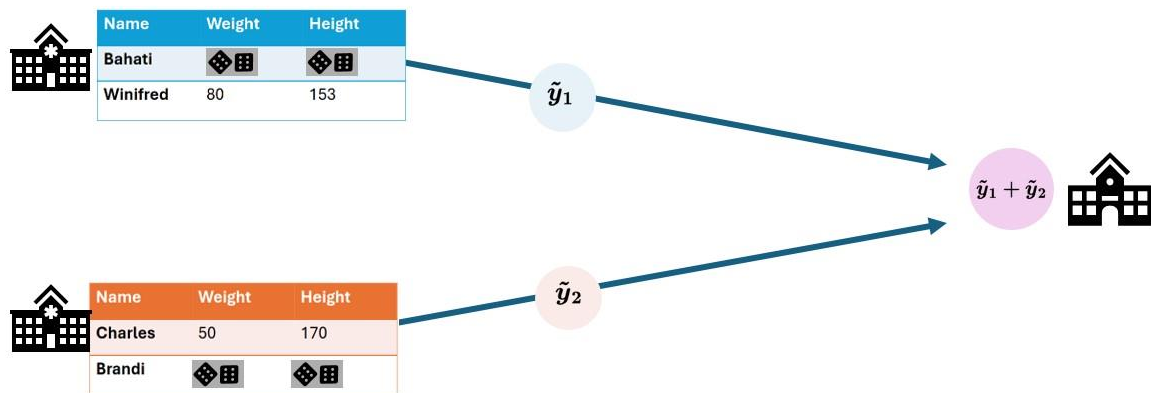
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# Secret sharing: an example

They add their sums together:  $-4 + 29 + 102 = 127$  In this way, they have aggregated their data without sharing their individual data with anyone else.



# Differential privacy: Add noise



# Data partitioning

## Horizontal partitioning



Name	Weight	Height
Charles	50	170
Brandi	45	163

---

Name	Weight	Height
Jez	33	193
Deonne	25	168

## Vertical partitioning

Name	Weight
Bahati	20
Winifred	80
Ben	62
Zayden	18



Name	Height
Bahati	180
Winifred	153
Ben	198
Zayden	182

# Projects usually combine techniques



# Technology doesn't solve everything!

- Privacy enhancing technology is only a small part of the data sharing puzzle
- Some other factors
  - Trust
  - Regulations (either general or specific to the location)
  - Data harmonization