



Google Inc.  
1600 Amphitheatre Parkway  
Mountain View, CA 94043-1351  
United States

Federal Tax ID #: 77-0493581

**Bill To:**

Attn: Sergio Weigend  
AGENCIA DIGITAL SA DE CV  
AYUNTAMIENTO  
125 CENTRO DE LA CIUDAD DE MEXICO AREA 4  
CIUDAD DE MEXICO 06040  
Mexico

**VAT Number:**

# Invoice

Page: 1 of 2

Questions or sending remittance advice:  
us-billing-doubleclick@google.com

Product: DoubleClick  
Invoice Number: 100106009  
Invoice Date: \*8 May 2017  
Customer Number: 823064  
Billing Period: 01-Apr-17 to 30-Apr-17  
Payment Term: NET 30  
Due Date: 7 June 2017  
Purchase Order:

*Factura Mayor - Wtkmedios*  
*Consumo Abril*

Order Details				
Description	Quantity	UOM	Unit Price	Amount (USD)
DART for Publisher				
Ad Serving - DFP -	71,878,040	IMP	0.0384 CPM	2,760.12
<b>Subtotal</b>	<b>71,878,040</b>			<b>2,760.12</b>
DART for Publisher				
VAST INLINE HOSTED via DFP -	418,741	CPM	0.001	418.74
<b>Subtotal</b>	<b>418,741</b>			<b>418.74</b>
DART for Publisher				
VAST INLINE NONHOSTED via DFP -	462,016	CPM	0.0005	231.01
<b>Subtotal</b>	<b>462,016</b>			<b>231.01</b>

*Reporte Dashboard*

<i>Unfilled</i>	<i>AdSense</i>	<i>AdSense</i>	<i>Total Request</i>
<i>3,685,949</i>	<i>63,923,114</i>	<i>4,502,447</i>	<i>72,111,510</i>

*ok*