

# Personal development application

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# Application idea

+ Goal tracking

+ Habit management

+ Social engagement

– Time tracker

– Personal organizer

# Competitive attitude

- Hypercompetitive
- Anxiety-driven competition avoidance
- Personal-development competitive attitude
- Lack of interest toward competition

# Existing solutions analysis

- Applications are suitable for habits (*Habitica*, *Habitshare*, *Habitify*) or long-term goals (*Uloo*)
- Lack of freedom for user (*Uloo*) or too much of it (*TickTick*)
- Only small amount of applications use social engagement (*Habitica*, *Habitshare*)

# Bachelor's thesis

- Implementation of API and web client
- Testing
- Deployment