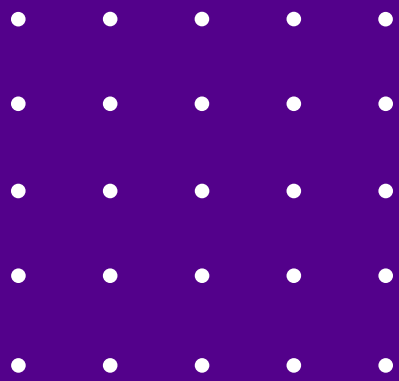


Date: 10/06/2025



# **PREDICTING JOB APPLICANT SUITABILITY**

**Using Machine Learning  
to Support Smarter Hiring**



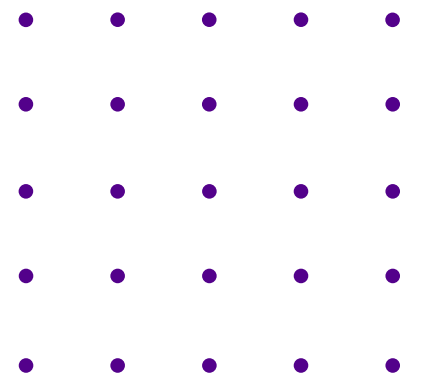
**Presented by: Vanessa Wambui**



01

# OVERVIEW

- Hiring teams often review hundreds of resumes — a time-consuming, biased process
- This project uses data science to help identify the most suitable candidates quickly
- By predicting applicant suitability, recruitment can become faster, fairer, and more effective



# BUSINESS UNDERSTANDING

Problem: Resume screening is slow, inconsistent, and costly

Goal: Build a reliable system to automatically flag suitable candidates

## Value:

- Reduce time-to-hire
- Improve quality of shortlisted candidates
- Empower HR platforms with smart tools

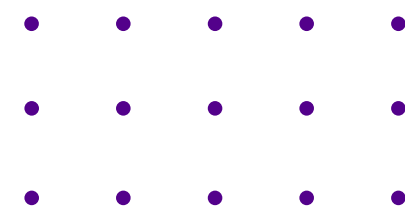
03

# DATA UNDERSTANDING



- **Total Records: ~38,000 applicants**
- **Key Information Used:**
  - **Education (level, major, university tier)**
  - **Experience (years of experience, current role, previous jobs)**
  - **Skills & Industry**
  - **Gender & Company Size**
- **Outcome: Whether a candidate is suitable (1) or not (0)**

05



# WHAT MAKES A CANDIDATE SUITABLE?

Most important predictors from  
the model:

## Years of experience

- More experience = more likely to be suitable

## Relevant major and education level

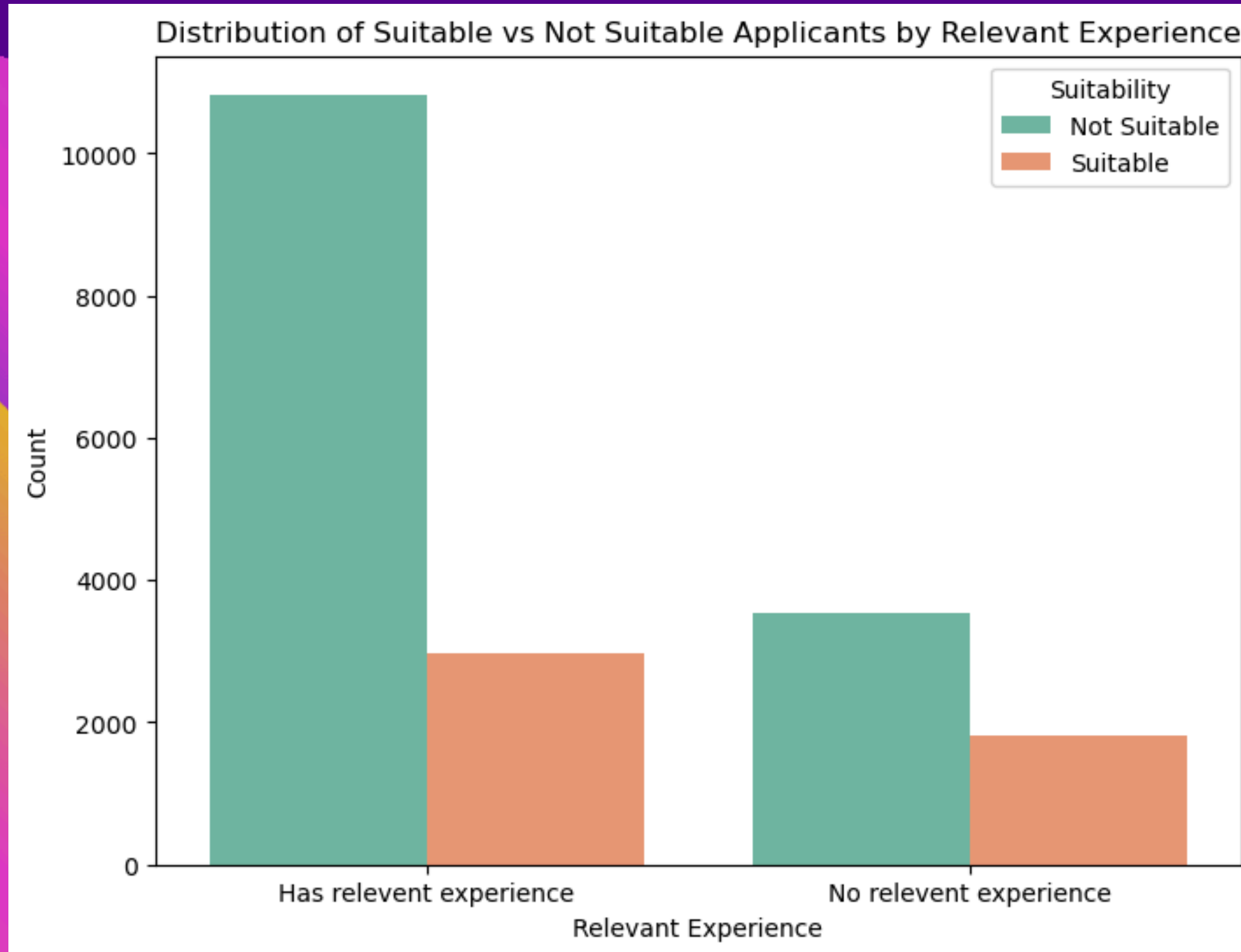
Strong academic background  
matters

## Company type and industry

Some backgrounds align  
better with role requirements

# Key Data Insights

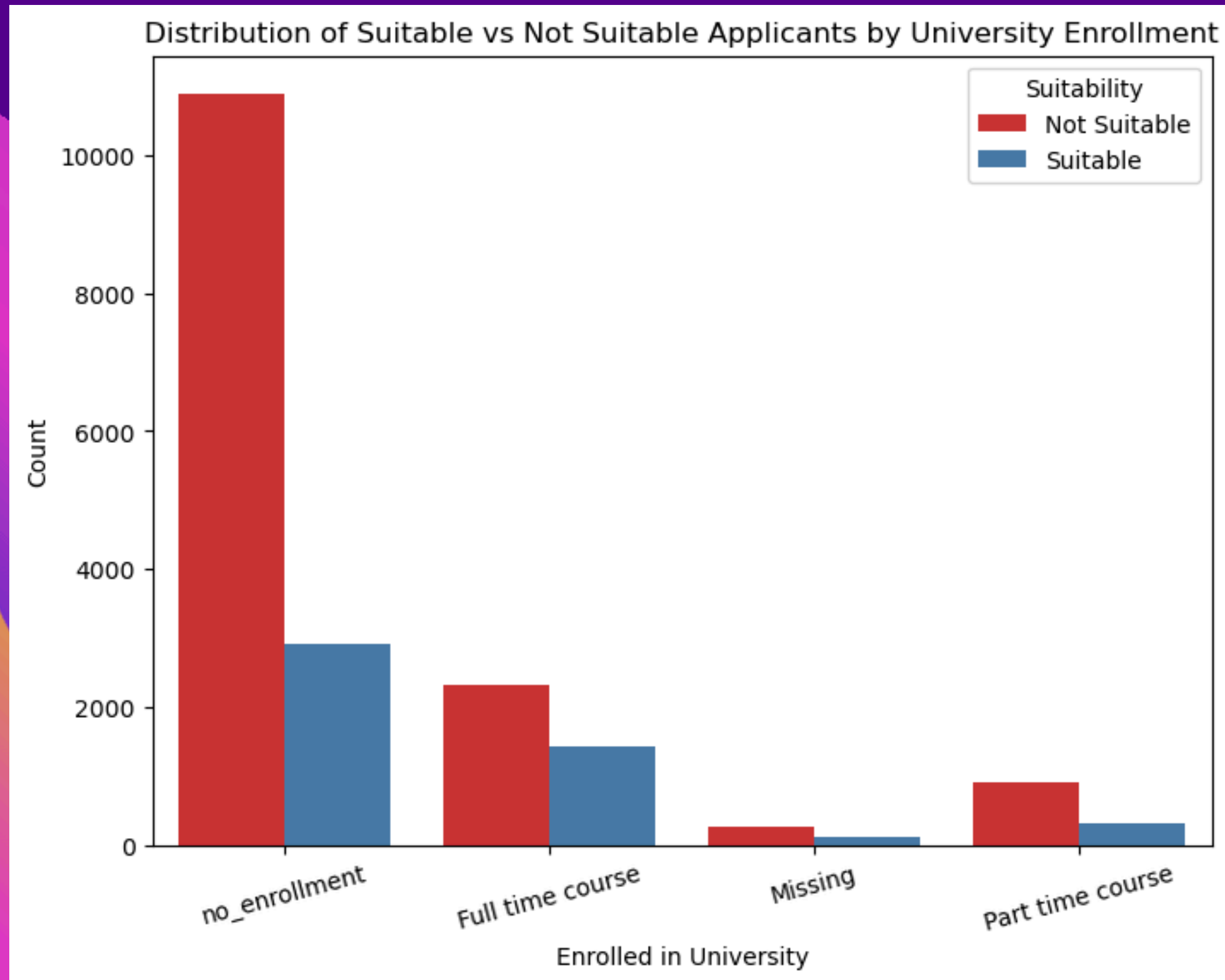
## Relevant Experience vs Suitability



**Candidates with relevant experience are significantly more likely to be marked as suitable.**

# Key Data Insights

## University Enrollment vs Suitability

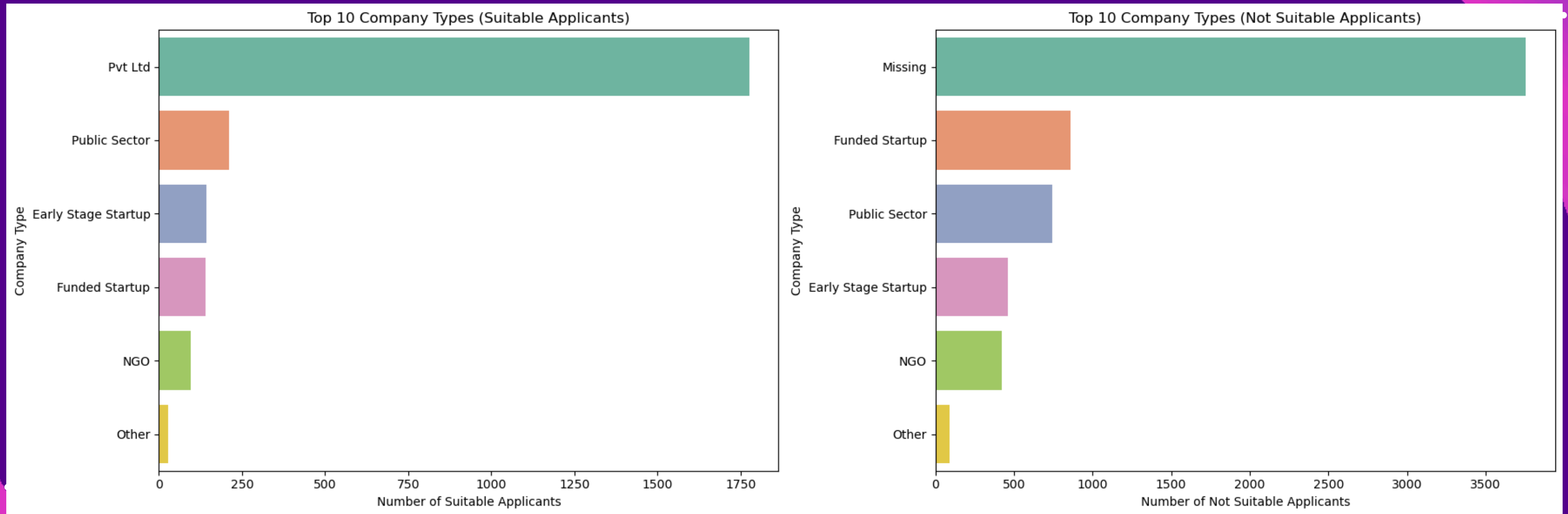


**Suitability is highest among candidates enrolled in full-time courses, but most candidates are not currently enrolled meaning majority are either done with or out of school.**



# Key Data Insights

## Company Type vs Suitability



**Most suitable applicants come from private companies, while unsuitable ones often lack company information.**



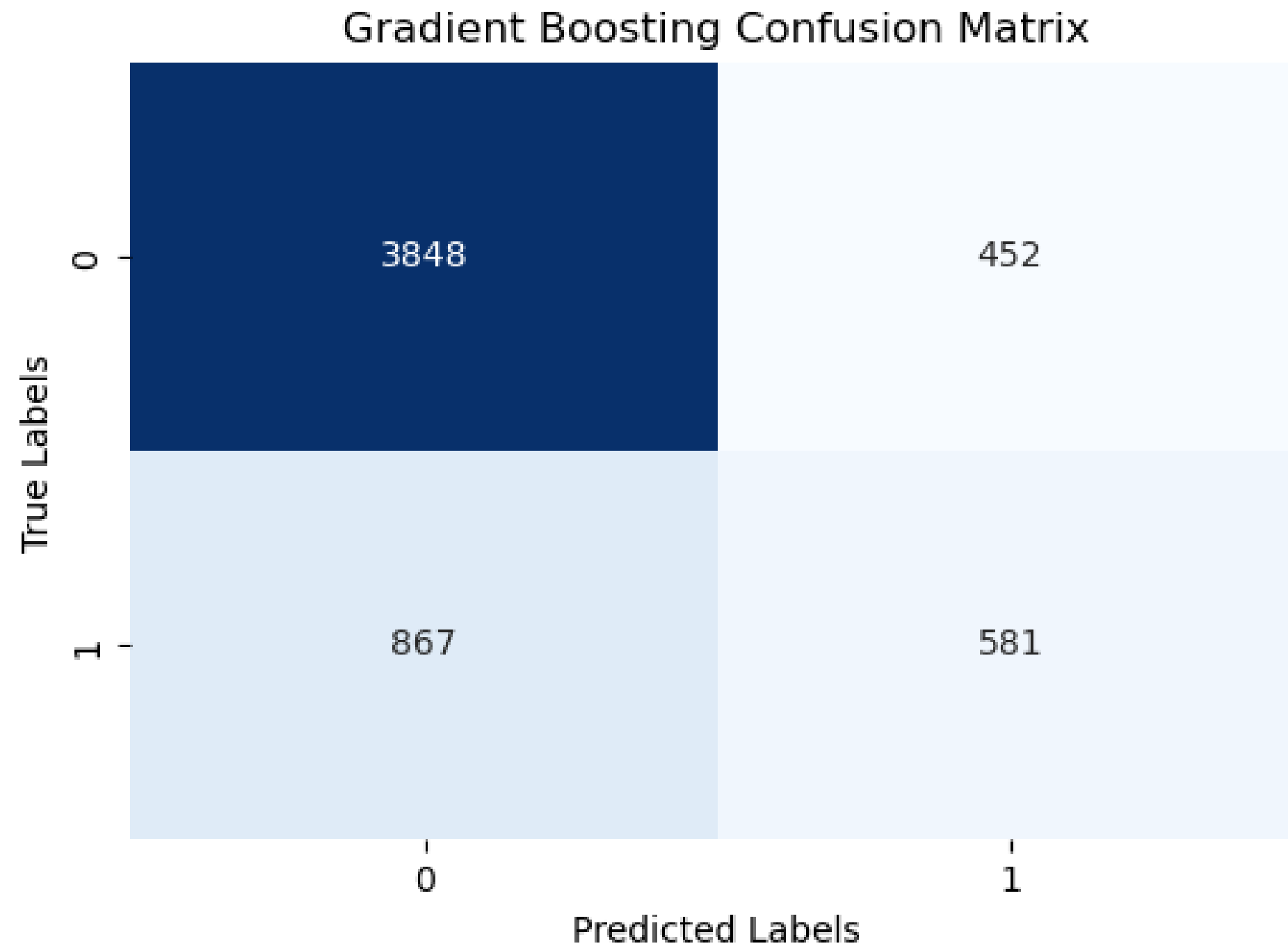
# MODEL COMPARISON SUMMARY

Gradient Boosting performed best across all key metrics, offering the most balanced trade-off between identifying suitable and unsuitable candidates with a recall of 89% for class 0.



Model	Accuracy	Precision (Class 1)	Recall (Class 1)	ROC-AUC
Logistic Regression	75.20%	53%	36%	0.7
Decision Tree	71.80%	49%	38%	0.66
Random Forest	76.30%	54%	39%	0.71
<b>Gradient Boosting</b>	<b>77.10%</b>	<b>56%</b>	<b>40%</b>	<b>0.72</b>

## BEST PERFORMING MODEL

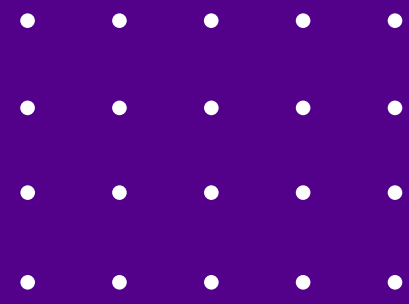


## Gradient Boosting Model Performance

- Accuracy: 77.1%
- ROC-AUC: 0.72
- Recall (Not Suitable - Class 0): 89%
- Precision (Suitable - Class 1): 56%
- Recall (Suitable - Class 1): 40%



# Recommendations



## What we recommend

- Adopt the Gradient Boosting model to assist in the early stages of recruitment
- Combine with human review for edge cases and final decisions
- Highlight key attributes (e.g. years of experience, education) on applicant dashboards
- Educate recruiters on the model's limitations and strengths



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**THANK  
YOU!  
LET'S  
CONNECT**