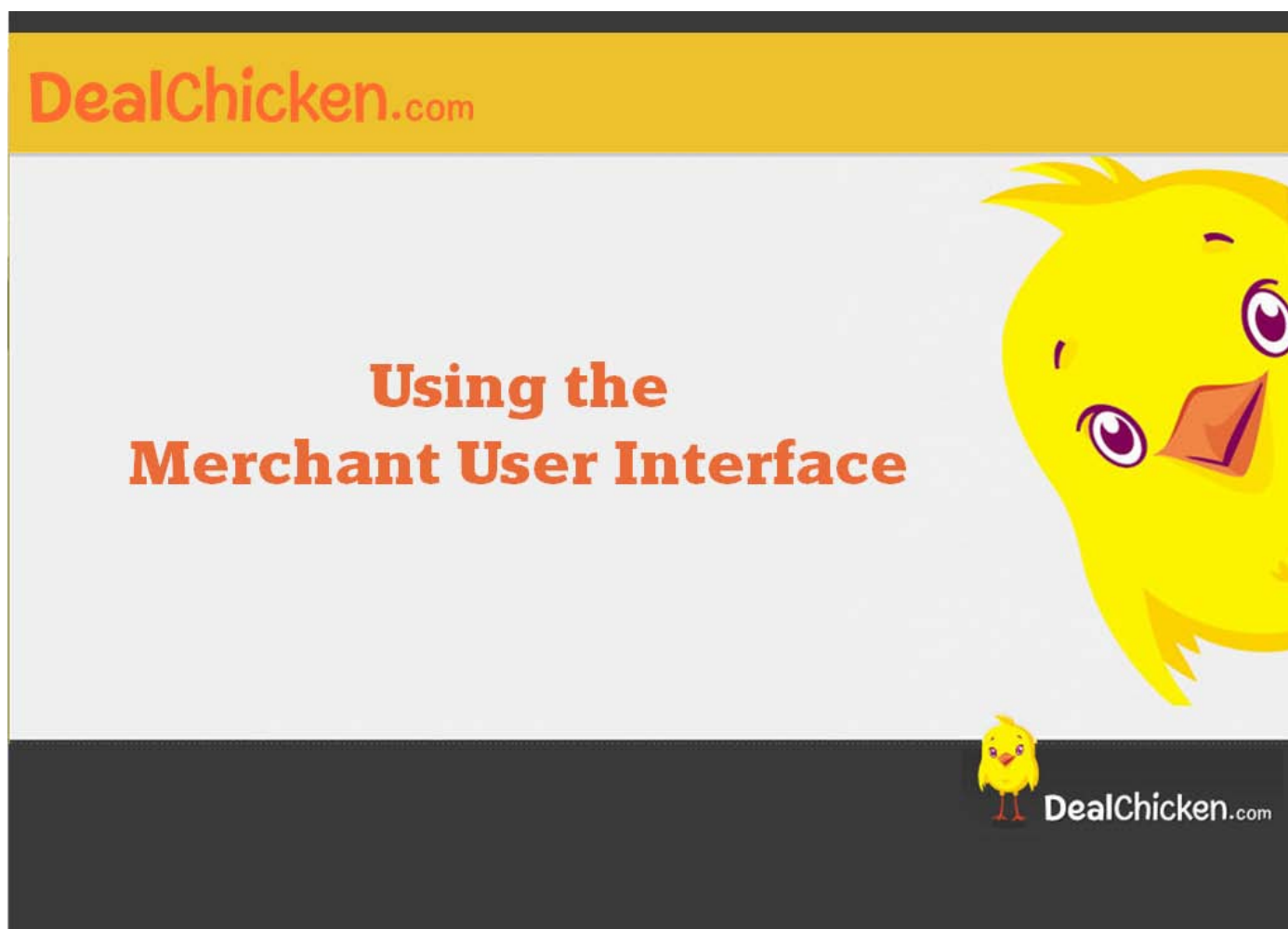




Using the Merchant User Interface





Using the Merchant User Interface

| Today's Deal | Travel | Golf | Everywhere Deals | Jeffrey M. ▾ | My Deals |
|--|--------|-------------|------------------|-------------------------------------|----------|
| DealChicken.com | | Lafayette ▾ | Send me deals! | BROUGHT TO YOU BY JOURNAL & COURIER | |
| hatching deals daily | | | | | |
| <h3>Sign In</h3> <p>Use your DealChicken account</p> <p>Email <input type="text"/></p> <p>Password <input type="password"/></p> <p>Forgot your password?</p> <p><input type="button" value="LOGIN"/> <input type="checkbox"/> Remember me</p> <p>Connect with Facebook</p> <p>Sign in with your Facebook account.</p> <p><input type="button" value="Connect with Facebook"/></p> | | | | | |

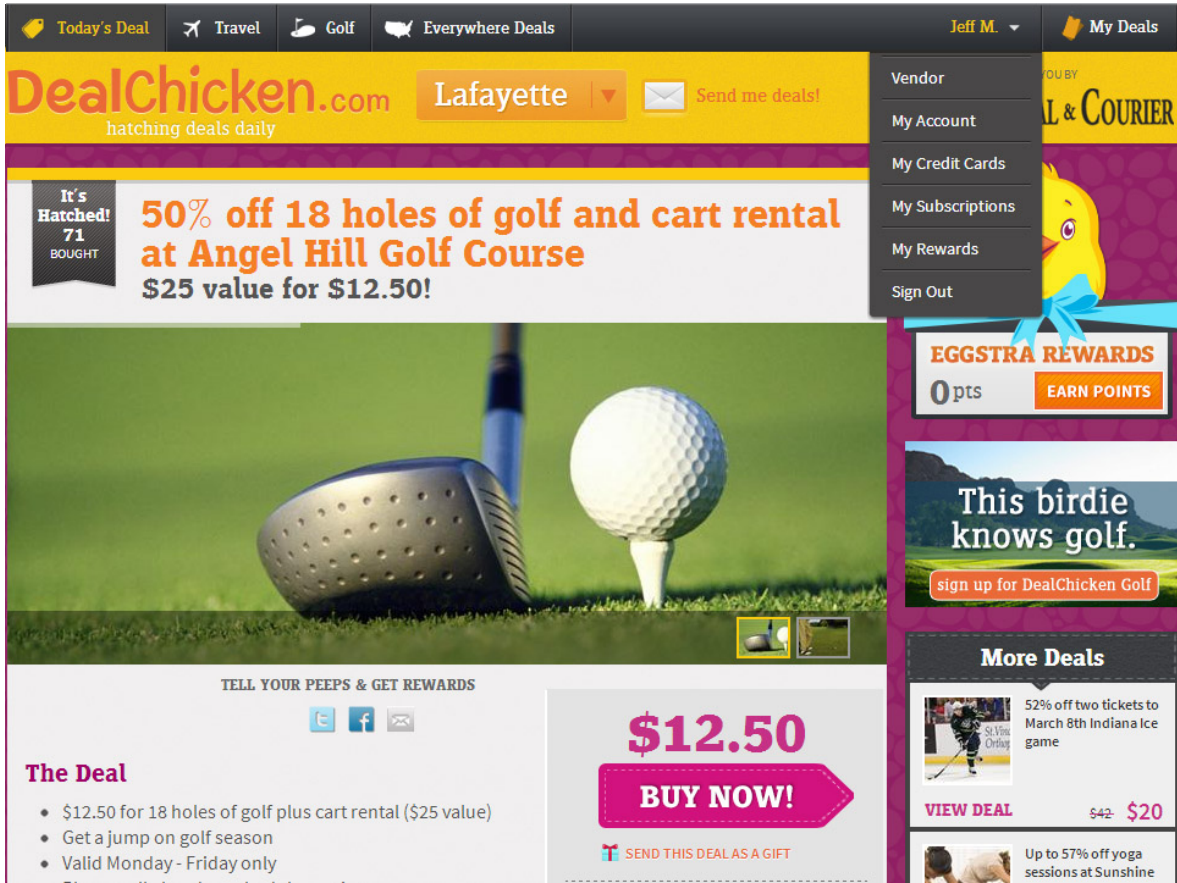
Log In

1. Enter Email Address.
2. Enter Password.
3. Click **Login**.





Using the Merchant User Interface



DealChicken.com hatching deals daily

Lafayette

Send me deals!

Jeff M. My Deals

Vendor
My Account
My Credit Cards
My Subscriptions
My Rewards
Sign Out

50% off 18 holes of golf and cart rental at Angel Hill Golf Course
\$25 value for \$12.50!

It's Hatched! 71 BOUGHT

\$12.50
BUY NOW!
SEND THIS DEAL AS A GIFT

EGGSTRA REWARDS
0 pts EARN POINTS

This birdie knows golf.
sign up for DealChicken Golf

More Deals

52% off two tickets to March 8th Indiana Ice game
VIEW DEAL \$42- \$20

Up to 57% off yoga sessions at Sunshine


Open Merchant User Interface

1. Place your mouse on your username to reveal the interface menu.
2. Click Vendor to open the Merchant User Interface.





Using the Merchant User Interface



Navigation

- ▶ Deals Tab / Find Deals Link:
 - ▶ Locate Deals
- ▶ Certificates Tab / Find Certificates Link:
 - ▶ Redeem Certificates.
- ▶ Report Tab / Certificates Report Link:
 - ▶ Generate Certificate Report for Selected Deal.





Using the Merchant User Interface

Today's Deal Travel Golf Everywhere Deals Jeff M. My Deals

DealChicken.com hatching deals daily Lafayette

Manage Users Businesses Contacts Refunds Vendor Payments Reports

Show 10 entries Search:

| Markets | Deal Title | Deal Type | Start Date | End Date | Sold |
|-----------|--|-------------|---------------------|---------------------|------|
| Lafayette | 50% off pizza, sandwiches and more at Americus Pizza King/Camel Crossing | Todays Deal | Nov 13 2012 12:00AM | Nov 19 2012 11:59PM | 97 |
| Lafayette | 50% off pizza, sandwiches and more at Americus Pizza King/Camel Crossing | Todays Deal | Feb 15 2013 12:00AM | Feb 21 2013 11:59PM | 111 |

Showing 1 to 2 of 2 entries First Previous 1 Next Last

Deals Tab

Available Data:

- ▶ Sort by Clicking Column Heading:
 - ▶ Market.
 - ▶ Deal Title.
 - ▶ Deal Type.
 - ▶ Start Date.
 - ▶ End Date.
 - ▶ Sold.

Available Functions:

- ▶ Customize Number of Entries Shown:
 - ▶ Click dropdown arrow.
 - ▶ Select number of desired entries to display.
- ▶ Filter by Market:
 - ▶ Enter Market Name in Search Field
- ▶ View Certificates for Specific Deal:
 - ▶ Click purple number displayed in Sold column.





Using the Merchant User Interface

The screenshot displays the DealChicken.com Merchant User Interface. At the top, there's a navigation bar with links for 'Today's Deal', 'Travel', 'Golf', and 'Everywhere Deals', along with a user profile 'Jeff M.' and 'My Deals'. Below this is a yellow banner with the DealChicken.com logo and the location 'Lafayette'. A secondary navigation bar includes 'Manage Users', 'Businesses', 'Contacts', 'Refunds', 'Vendor Payments', and 'Reports'. The main content area shows a table of certificates with columns for Certificate Number, Deal Title, Business Location, Customer Name, Redeem Status, and Redeem Date. Three certificates are listed, each with a 'Redeem' button. A search bar and a 'Show 10 entries' dropdown are also visible.

| Certificate Number | Deal Title | Business Location | Customer Name | Redeem Status | Redeem Date |
|--------------------|--|-------------------|---------------------|---------------|-------------|
| 1084204-650-885 | 50% off pizza, sandwiches and more at Americus Pizza King/Camel Crossing | 7506 Indiana 25 | Michelle Leithliter | Redeem | |
| 1084216-543-834 | 50% off pizza, sandwiches and more at Americus Pizza King/Camel Crossing | 7506 Indiana 25 | Patricia Dye | Redeem | |
| 1084293-027-174 | 50% off pizza, sandwiches and more at | 7506 Indiana 25 | Debra Hoover | Redeem | |

Certificates Tab

Available Data:

- ▶ Sort by Clicking Column Heading:
 - ▶ Certificate Number.
 - ▶ Deal Title.
 - ▶ Business Location.
 - ▶ Customer Name.
 - ▶ Redeem Status.
 - ▶ Redeem Date.


Available Functions:

- ▶ Certificate Redemption Process:
 1. Enter **Certificate Number** in Search Field.
 2. Press **Enter**.
 3. Click **Redeem**.
 4. Review displayed information.(See next page.)
 5. Click **Redeem**. (See next page.)
- ▶ Filter by Certificate Number:
 - ▶ Enter Certificate Number in Search Field
- ▶ Customize Number of Entries Shown:
 - ▶ Click dropdown arrow
 - ▶ Select number of desired entries to display.





Using the Merchant User Interface



The screenshot shows the DealChicken.com Merchant User Interface. The top navigation bar includes links for 'Today's Deal', 'Travel', 'Golf', and 'Everywhere Deals', along with a user profile 'Jeff M.' and 'My Deals'. The main header features the DealChicken.com logo and the location 'Lafayette'. Below the header is a menu with 'Manage Users', 'Businesses', 'Contacts', 'Refunds', 'Vendor Payments', and 'Reports'. The main content area is titled 'Redeem a Certificate' and displays the following information:

| Certificate Information: | |
|--------------------------|--|
| Certificate Number: | 1084204-650-885 |
| Deal Title: | 50% off pizza, sandwiches and more at Americus Pizza King/Camel Crossing |
| Business Location: | Michelle Leithliter |
| Customer Name: | |

At the bottom of the form are two buttons: 'Redeem' and 'Cancel'. A large yellow chick illustration is visible on the right side of the form.

Redeem a Certificate

Available Functions:

- ▶ Certificate Redemption Process:
 1. Review displayed information.
 2. Click **Redeem**.





Using the Merchant User Interface

Certificates Report

Deal: #19657 50% off pizza, sandwiches and more at Americus Pizza King/Camel Crossing

Order Date Range: to

GENERATE REPORT

Find... 1 of 2 100%

Main Report

Certificate List

Printed On: 3/1/2013

Americus Pizza King/Camel Crossing
50% off pizza, sandwiches and more at Americus Pizza King/Camel Crossing
Expires On: 05/19/2013

| Certificate No. | Name | Option | Value | Paid | Refunded |
|-----------------|-------------------|--------------------------------|------------|---------------|---------------|
| | | | Sold 14 | Redeemed 0 | Refunded 0 |
| 1084415-562-148 | james seele | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 10.00 | N N |
| 1084699-071-428 | Jennet Carter | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1084699-702-062 | Jennet Carter | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1085749-542-741 | Diana Loeffler | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1085749-869-876 | Diana Loeffler | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1086204-363-527 | David Minniear | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1086204-588-378 | David Minniear | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1088793-877-775 | kristin fairchild | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 10.00 | N N |
| 1094351-692-030 | Christy Robertson | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1094351-718-600 | Christy Robertson | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1095968-062-331 | Alicia Boyles | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1095968-390-284 | Alicia Boyles | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1096752-315-095 | Jonni Miller | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1096752-369-743 | Jonni Miller | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 7506 Indiana 25 | | | Sold 83 | Redeemed 0 | Refunded 2 |

Report Tab

Certificate Report

Available Report Data:

- ▶ Report Print Date.
- ▶ Deal Expiration Date.
- ▶ Redeemed?.
- ▶ Certificate Number.
- ▶ Name.
- ▶ Value.
- ▶ Purchased Option.
- ▶ PD Amt.
- ▶ Refunded?.





Using the Merchant User Interface

Certificates Report

Deal: #19657 50% off pizza, sandwiches and more at Americus Pizza King/Camel Crossing

Order Date Range: to

GENERATE REPORT

Find... 1 of 2 100%

Main Report

Certificate List Printed On: 3/1/2013

Americus Pizza King/Camel Crossing
50% off pizza, sandwiches and more at Americus Pizza King/Camel Crossing
Expires On: 05/19/2013

| Certificate No. | Name | Option | Value | Paid | Refunded |
|------------------------|-------------------|--------------------------------|-------------|-----------------|-----------------|
| | | | Sold | Redeemed | Refunded |
| | | | 14 | 0 | 0 |
| 1084415-562-148 | james seele | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 10.00 | N N |
| 1084699-071-428 | Jennet Carter | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1084699-702-062 | Jennet Carter | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1085749-542-741 | Diana Loeffler | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1085749-869-876 | Diana Loeffler | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1086204-363-527 | David Minniear | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1086204-588-378 | David Minniear | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1088793-877-775 | kristin fairchild | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 10.00 | N N |
| 1094351-692-030 | Christy Robertson | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1094351-718-600 | Christy Robertson | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1095968-062-331 | Alicia Boyles | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1095968-390-284 | Alicia Boyles | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1096752-315-095 | Jonni Miller | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1096752-369-743 | Jonni Miller | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 7506 Indiana 25 | | | Sold | Redeemed | Refunded |
| | | | 83 | 0 | 2 |

Report Tab

Certificate Report

Available Report Functions:

- ▶ Generate Report:
 1. Select Deal from dropdown.
 2. Select Date Range (Optional)
 3. Click **Generate Report**.
- ▶ Search Report:
 1. Enter search term in Search Field next to search icon
 2. Click search icon
 3. Results appear in orange.
- ▶ Zoom View:
 - ▶ From the Magnification menu, select your magnification level.
- ▶ Drill Down:
 - ▶ Click **bolded text**.
- ▶ Drill Up:
 - ▶ Click the Drill Up icon





Using the Merchant User Interface

Print icon | Find... | 1 of 2 | 100%

Main Report

Certificate List
Americus Pizza King/Camel Cross
50% off pizza, sandwiches and more at Amer
Expires On: 05/19/2013

Printed On: 3/1/2013

Export

File Format:

Crystal Reports (RPT)

Page Range:

Crystal Reports (RPT)

PDF

Microsoft Excel (97-2003)

Microsoft Excel (97-2003) Data-Only

Microsoft Excel Workbook Data-only

Microsoft Word (97-2003)

Microsoft Word (97-2003) - Editable

Rich Text Format (RTF)

Character Separated Values (CSV)



XML

Export

| Certificate No. | Name | | Paid | Redeemed | Refunded |
|-----------------|---------------------|--------------------------------|----------|----------|----------|
| 1084415-562-148 | james seele | | | | |
| 1084699-071-428 | Jennet Carter | | | | |
| 1084699-702-062 | Jennet Carter | | | | |
| 1085749-542-741 | Diana Loeffler | | | | |
| 1085749-869-876 | Diana Loeffler | | | | |
| 1086204-363-527 | David Minniear | | | | |
| 1086204-588-378 | David Minniear | | | | |
| 1088793-877-775 | kristin fairchild | | | | |
| 1094351-692-030 | Christy Robertson | | | | |
| 1094351-718-600 | Christy Robertson | | | | |
| 1095968-062-331 | Alicia Boyles | | | | |
| 1095968-390-284 | Alicia Boyles | | | | |
| 1096752-315-095 | Jonni Miller | | | | |
| 1096752-369-743 | Jonni Miller | | | | |
| 7506 Indiana 25 | | Sold | Redeemed | Refunded | |
| | | 83 | 0 | 2 | |
| 1084204-650-885 | Michelle Leithliter | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 10.00 | N N |
| 1084216-543-834 | Patricia Dye | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 10.00 | N N |
| 1084293-027-174 | Kevin Hoover | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1084293-818-015 | Kevin Hoover | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1084308-511-392 | Tricia Tonagel- | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1084308-934-109 | Tricia Tonagel- | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1084411-218-859 | Barbara Jackson | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1084411-944-535 | Carla Jackson | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1084489-681-695 | Tammy Underhill | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 10.00 | N N |
| 1084573-203-321 | Carol Beck | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1084573-776-177 | Carol Beck | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1084579-009-580 | De Anna Paschen | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |
| 1084579-823-570 | De Anna Paschen | \$20 worth of pizza, sandwiche | \$ 20.00 | \$ 20.00 | N N |

Report Tab

Certificate Report

- ▶ Print Paper Report:
 - ▶ Click Printer icon .
- ▶ Export Electronic Report:
 - ▶ Click the Export icon .
 - ▶ From the File Format menu, select your desired file type. If selecting an Excel file type, choose a Data Only option to edit and sort data.
 - ▶ Click **Export**.

