



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

I love shopping for unique fashion pieces

"I want to stay updated with the latest fashion trends."

Fashion Heaven has the trendiest clothes."

I hope the prices are reasonable."

preparation & maintaince of zoho goods for fashion heaven.

R.varadharajan

P.manikandan
karumaniselvam
sundhrakarthik

Follows Fashion Heaven on social media.

Anxious about overspending

Excited about new fashion arrivals

Shops online frequently for clothes



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?