Varad Parchure

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EDUCATION

University of Texas at Arlington, TX   Aug 2023 – May 2025

Master of Science, Business Analytics

Courses: Business Decision making, Machine Learning, Business Statistics

Savitribai Phule Pune University, India   Aug 2017 – Jun 2021

Bachelor of Engineering, Information Technology   GPA - 8.1/10.0

Courses: Project Management, OS, Database management systems, Business Intelligence and Analysis

SKILLS

- **Agile Methodologies**: Scrum, Kanban
- **Product Management:** Market research, product strategy, requirement gathering
- **Data Analysis:** Product metrics, A/B testing, data-driven insights
- **Languages and Tools:** Python, SQL, Tableau, Jira, PowerPoint, Word, Excel, Outlook

PROFESSIONAL EXPERIENCE

MiniOrange   Pune, India

Business Analyst   Aug 2021 – Jul 2022

- Effectively conveyed clients' requirements to the team, facilitating efficient collaboration and project understanding
- Collaborated with cross-functional teams to create interactive dashboards using Tableau, enhancing data analysis and facilitate data report generation
- Utilized software development lifecycle SDLC, crafting Use Cases, User Stories and defining Business Requirements to ensure efficient project execution and stakeholder satisfaction
- Implemented solutions resulting in a 70% reduction in refund queries for 2022 Q1
- Developed a product roadmap and strategy for new Identity provider Integration

The Sparks Foundation

Business Analyst Intern   Jan 2021 – Feb 2021

- Assisted in gathering and analyzing data, creating reports, presentations, and project management tasks
- Worked on Excel, Google Sheets, and Tableau Desktop to present insights

PROJECTS

- **Fit Senior Web Application**

  Led a team of four in building a web application that effectively tracked doctor appointments and stored medical information for elderly individuals employing Agile methodologies and created a positive team environment that facilitated creativity, innovation, and efficient problem-solving.

- **Fitness Tracker Case Study | Python, Pandas, NumPy, Matplotlib, Tableau**

  Completed a case study as a part of Google Capstone project where I analyzed Fitbit Fitness Tracker Data to gain insights into how consumers are using the Fitbit app and discover trends and insights for marketing strategy.

- **Uncovering Shopping Behavior Patterns through Customer Segmentation Analysis | Python, Scikit-learn - KMeans**

  performed customer segmentation and clustering analysis on a mall customers dataset. The resulting insights can be used to inform marketing strategies and enhance the overall customer experience.

CERTIFICATIONS

- **Google Data Analytics Professional Certificate**
- **KPMG Consulting Experience Program on Forage**
  Conducted market research and data analysis to create an insights report.
- **Tableau Desktop I Fundamentals**

LEADERSHIP AND EXTRACELLULAR

- **Treasurer** – CSI Modern College of Engineering Pune Chapter
- **Inter College Hackathon winner** ProStart 2020 (QR code tracking system for CS department)
- **Basketball Team Captain** – Modern College, Class XII, Pune
- **YouTube channel** (1K Subscribers, 100k+ views), Travel videos/vlogs