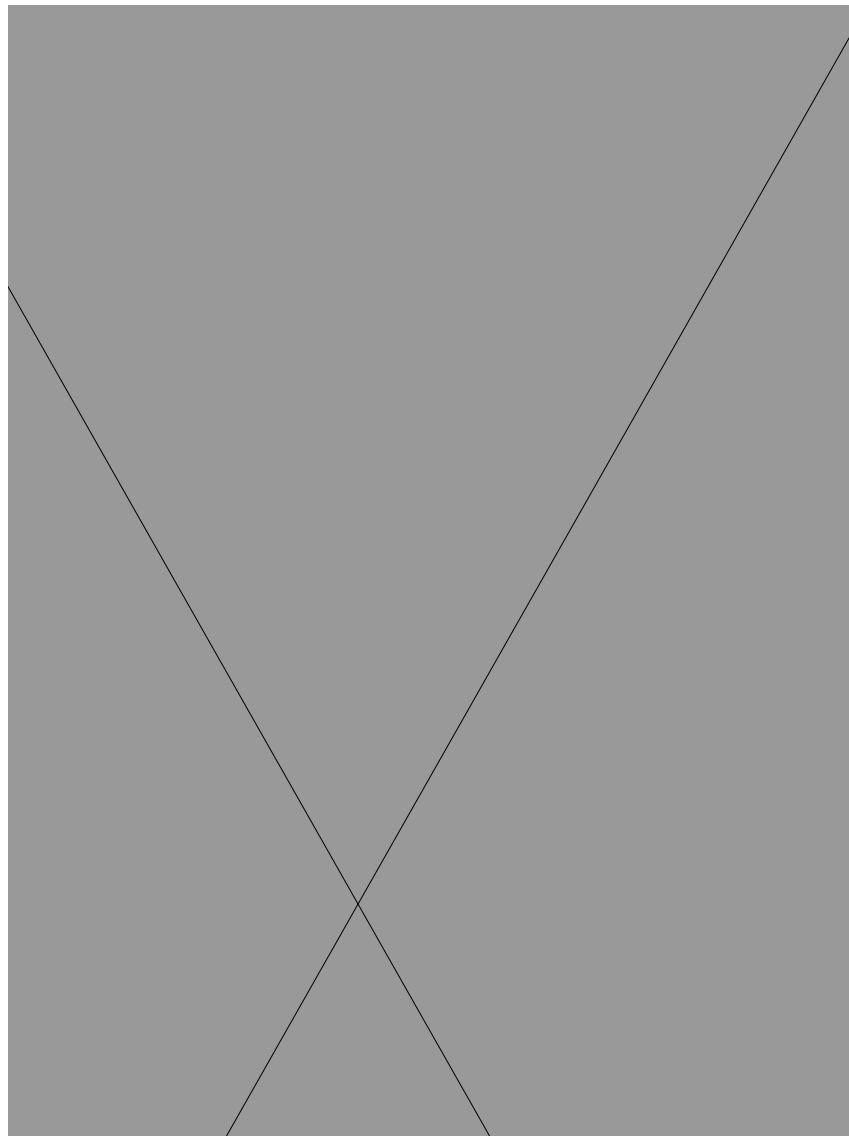

BY ALLISON VARADY

USER EXPERIENCE PORTFOLIO

MY RESUME



ALLISON VARADY

Visual Design // UX & UI

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PROFILE

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EDUCATION

Graduate School Of Design Graphic / 2012 - 2014

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Graduate School Of Design Graphic / 2012 - 2014

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EXPERIENCE

Junior Design / 2015 - 2016

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Senior Design / 2016 - 2017

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Creative Director / 2017 - 2018

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MY SKILL

Skill Text



Skill Text



Skill Text



Skill Text



Skill Text



Skill Text



“

I want to
create a lasting
impact on
the world
we live in.

”

TABLE OF CONTENTS

01.

WEB DESIGN

02.

APP DESIGN

03.

WRITING

WEB DESIGN

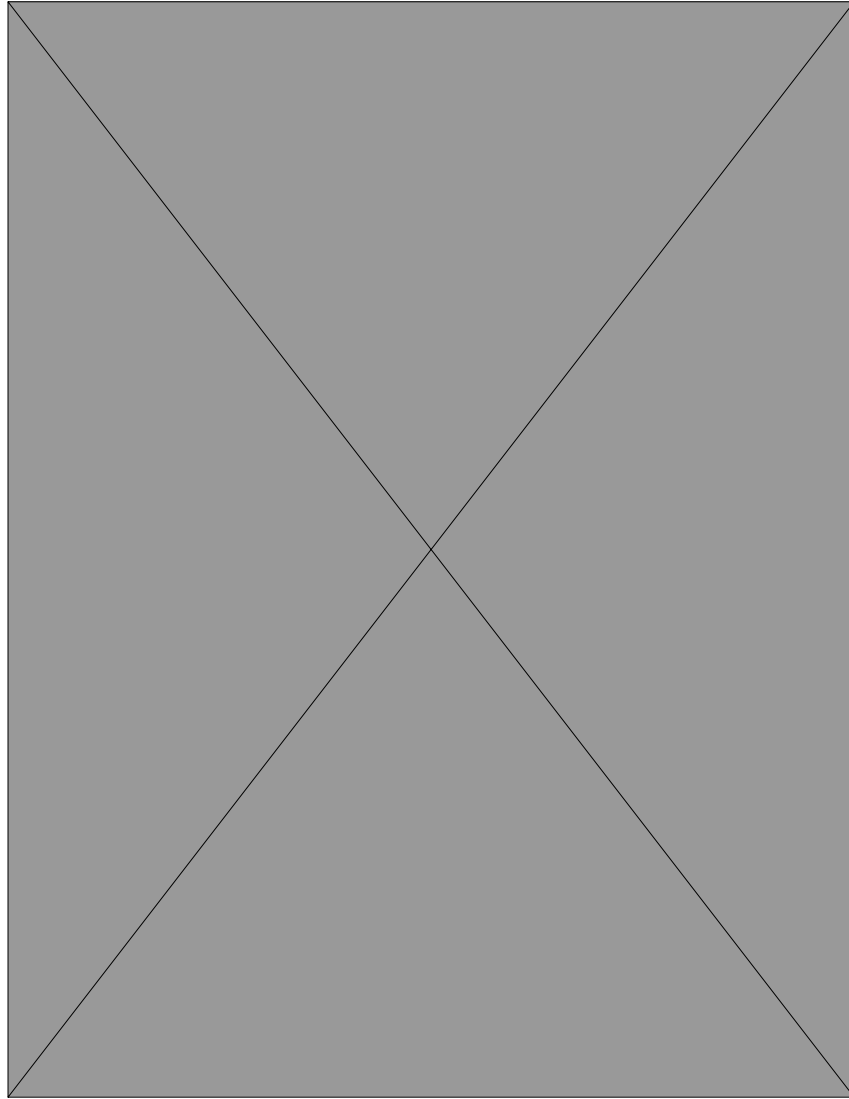
DESCRIPTION

The following projects are mockups of website that have been created with a client brief in mind. The first is a stand alone EWU VCD Website and the second is a website for Inland Northwest Nature Connection.

TOOLS

Sketch, InVision





01.

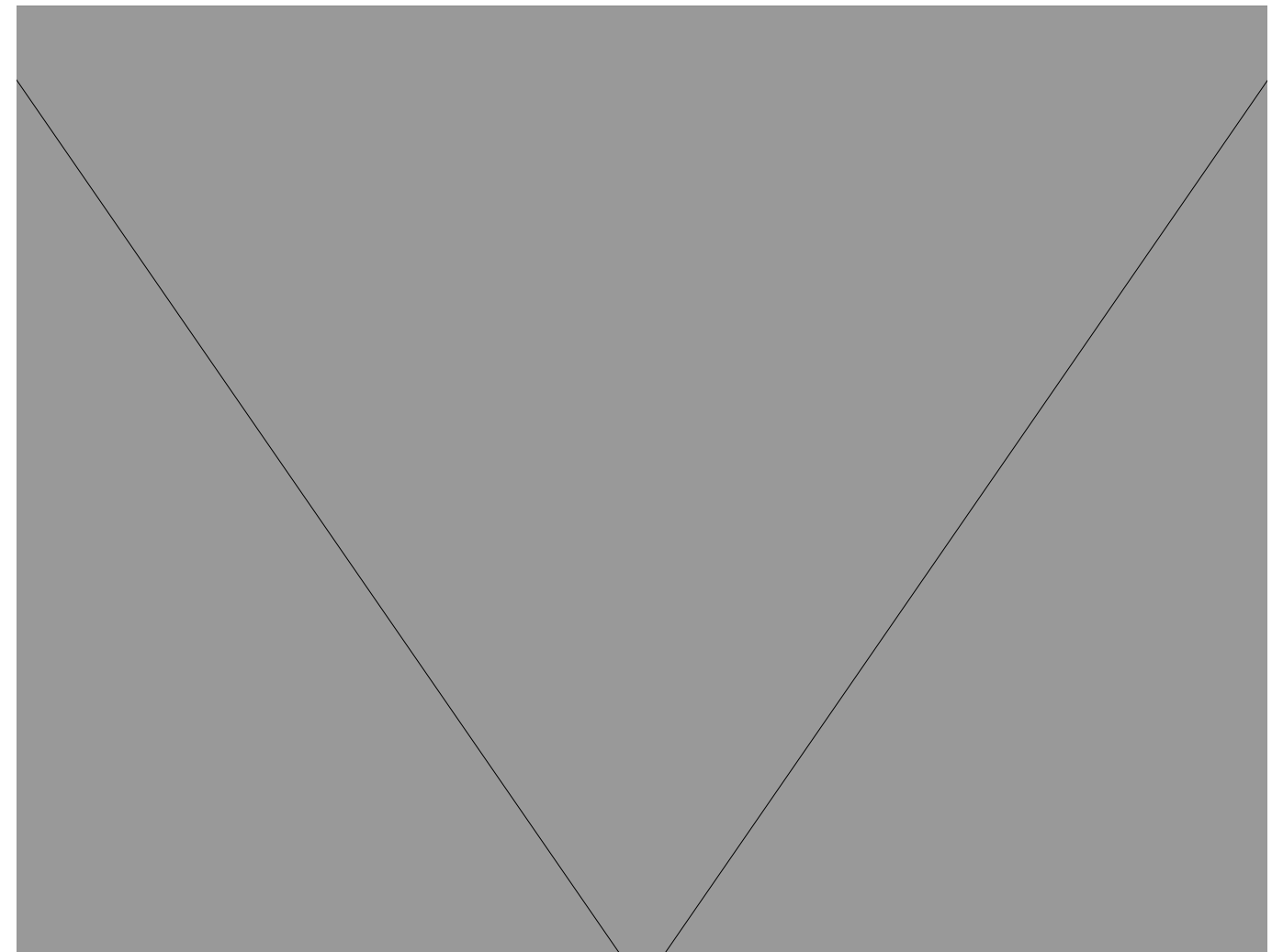
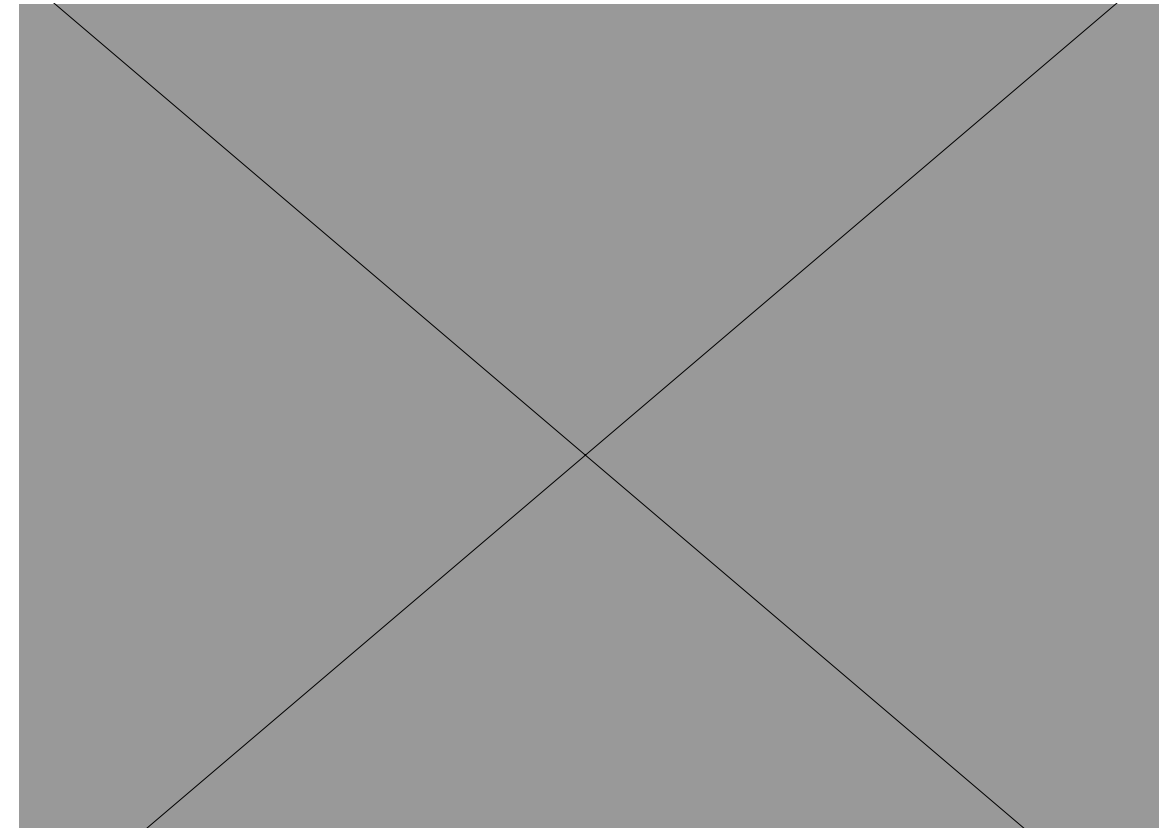
EWU VCD WEBSITE

Client : EWU VCD

DESCRIPTION

The Eastern Washington University (EWU) Visual Communication Design (VCD) program is in need of a stand alone website. This site was designed mainly for perspective students to entice them to sign up for the program. The design is sleek and clean to attract future students.

The homepage shows off the new design building that future students will learn in as well as it features the faculty that teach the courses so the people looking at the site can put a face to a name. The gallery page features work by other students and has a link to the VCD instagram so those perspective students can look and see what past and current students are creating. The curriculum page has a FAQ as well as the course information for the program. You can visit the prototype here: <https://invis.io/FHR0MQSBJMC>



02.

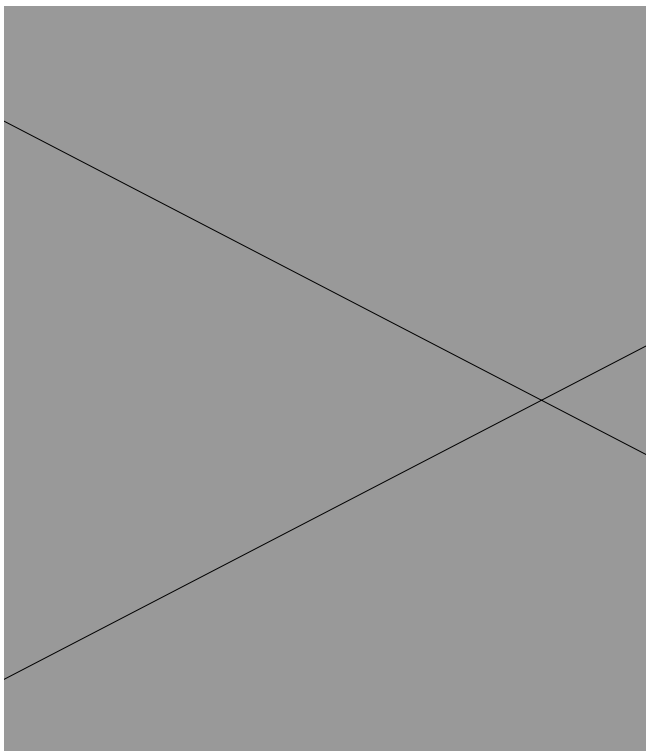
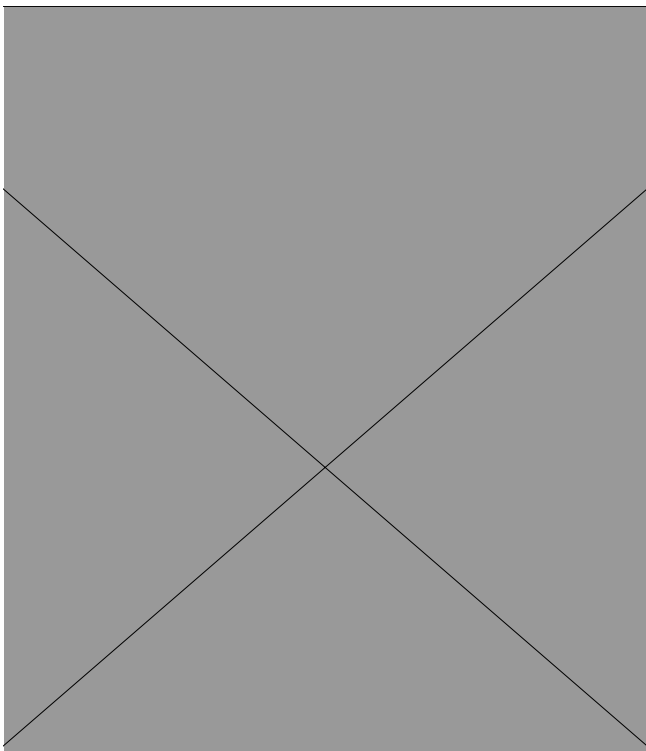
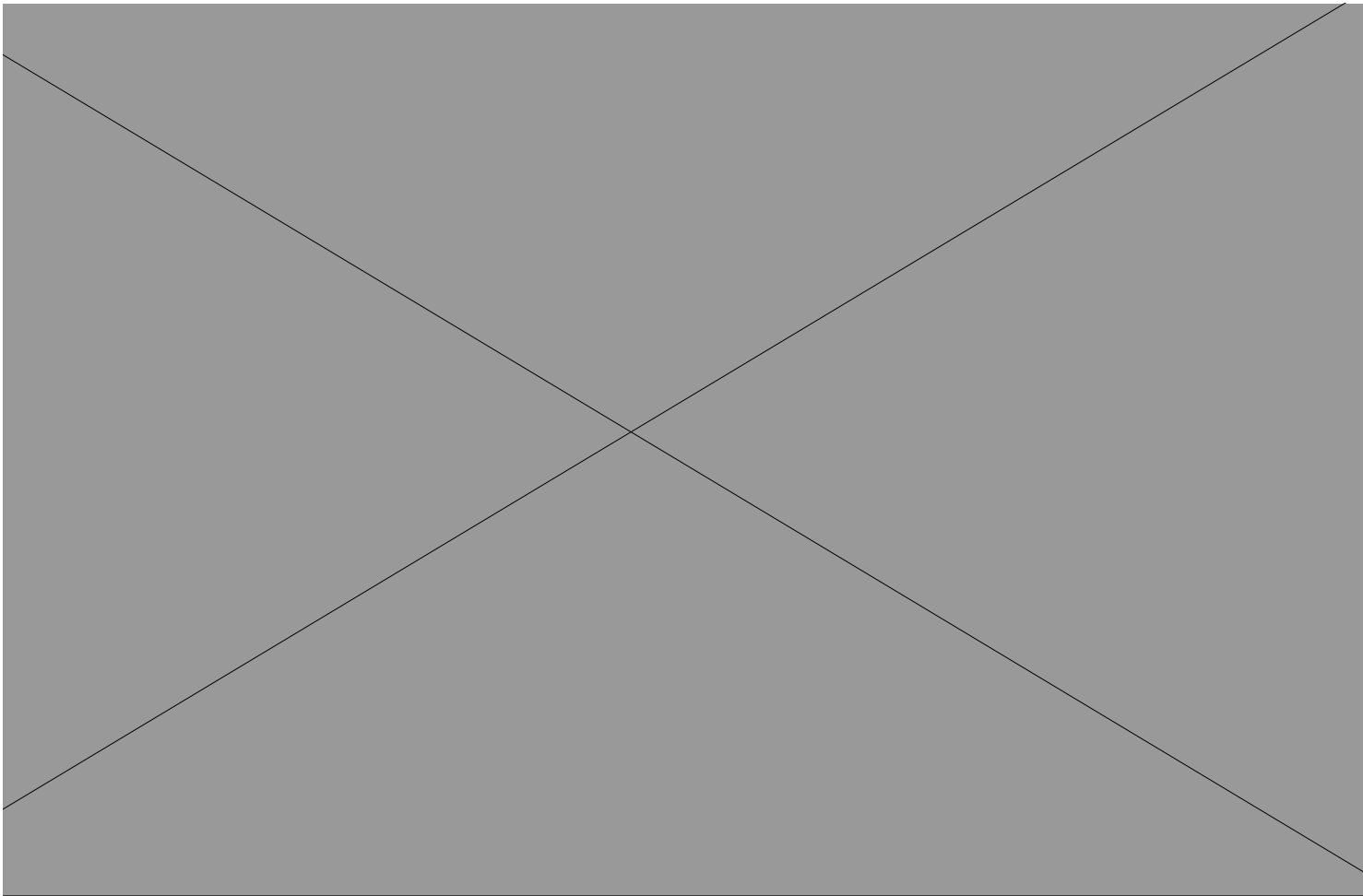


INNC WEBSITE

Client : Inland Northwest Nature Connection

DESCRIPTION

Inland Northwest Nature Connection is a non-profit in Spokane that's mission is to help bridge the gap between education and real world experience for students of all ages. The two founders of INNC need a website with minimal components that focuses on donations. The website that was designed has only a few major components with an emphasis on donations. You can visit the prototype here: <https://invis.io/BUS8VSMTHG3>



APP DESIGN

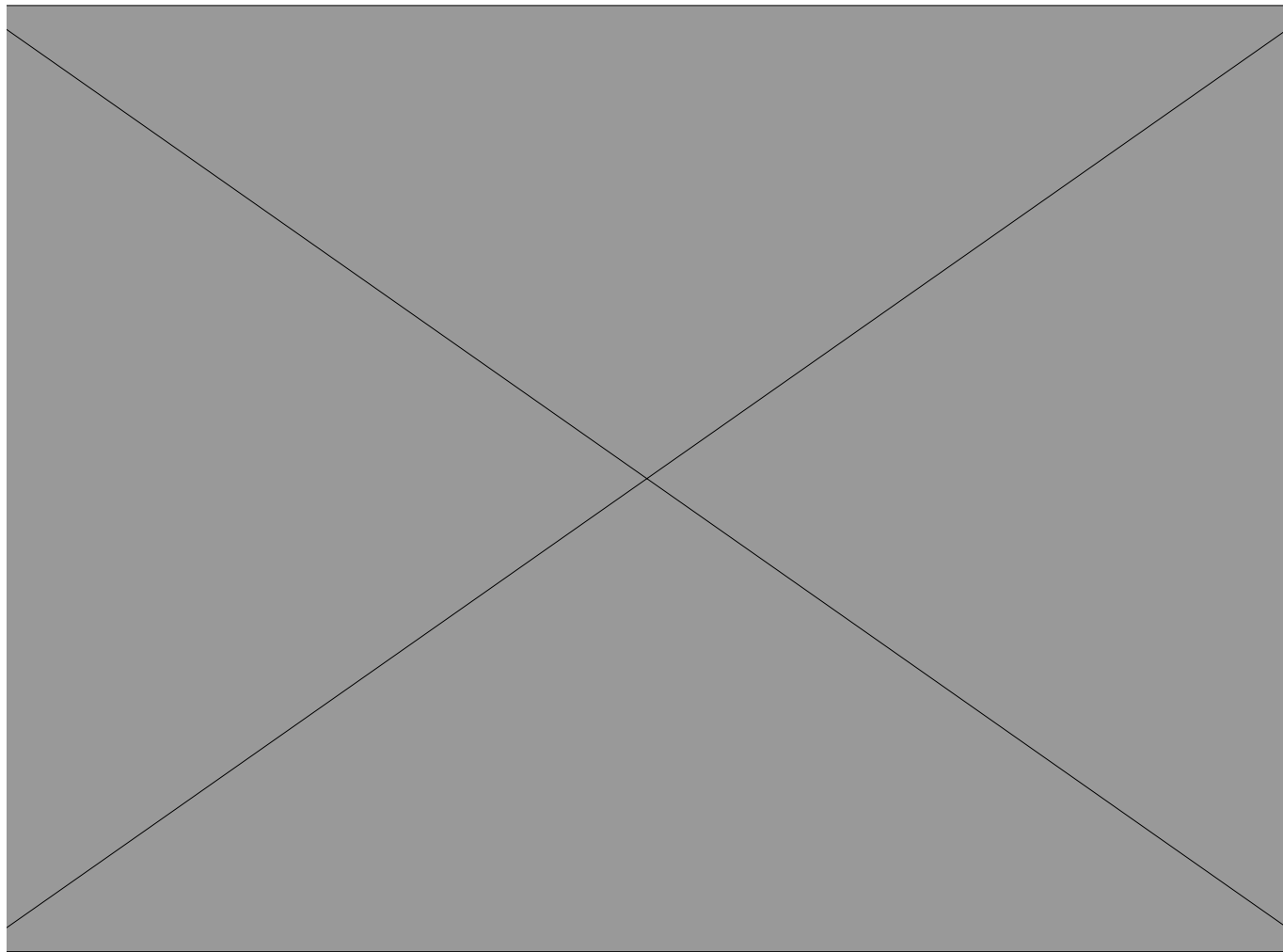
DESCRIPTION

These apps were designed for projects in a UX 1 and UX 3 class. The first project is an interactive design piece that ties into a game and the second project is a simple log in and sign up process for a fake travel app.

TOOLS

Sketch, InVision

20



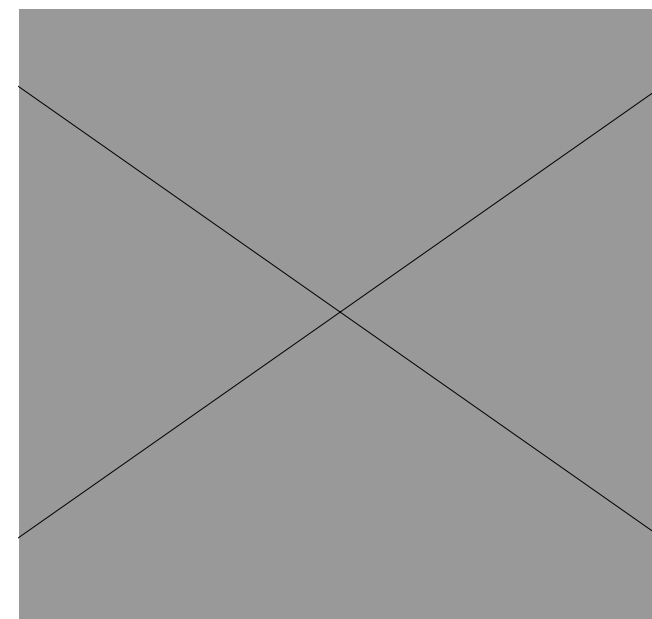
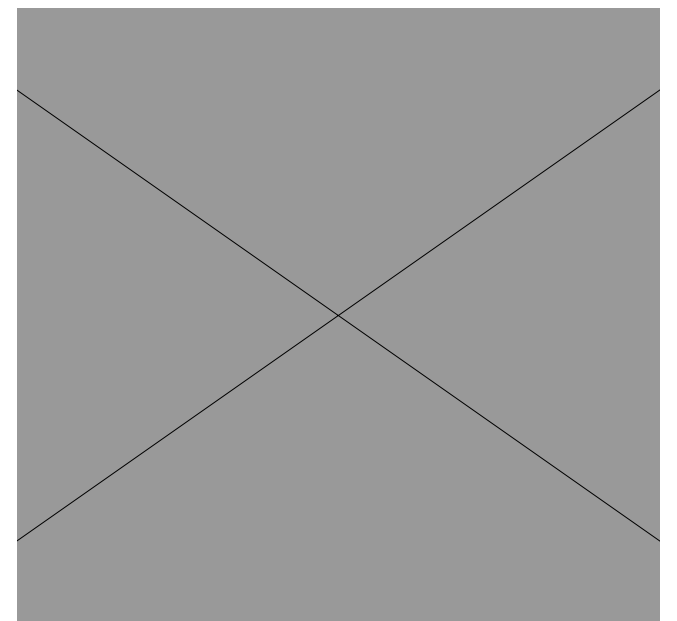
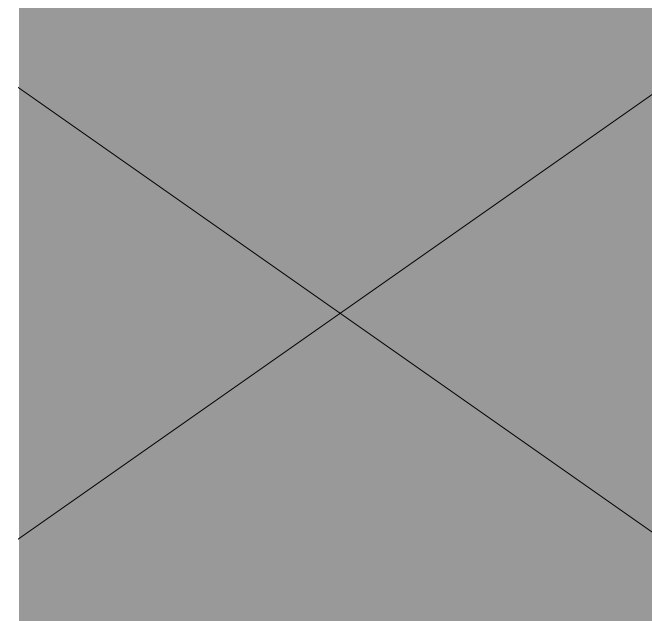
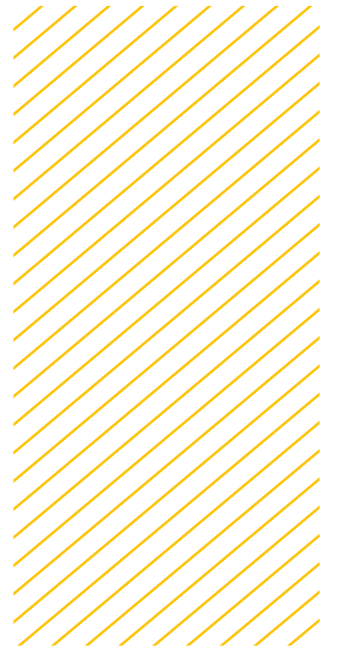
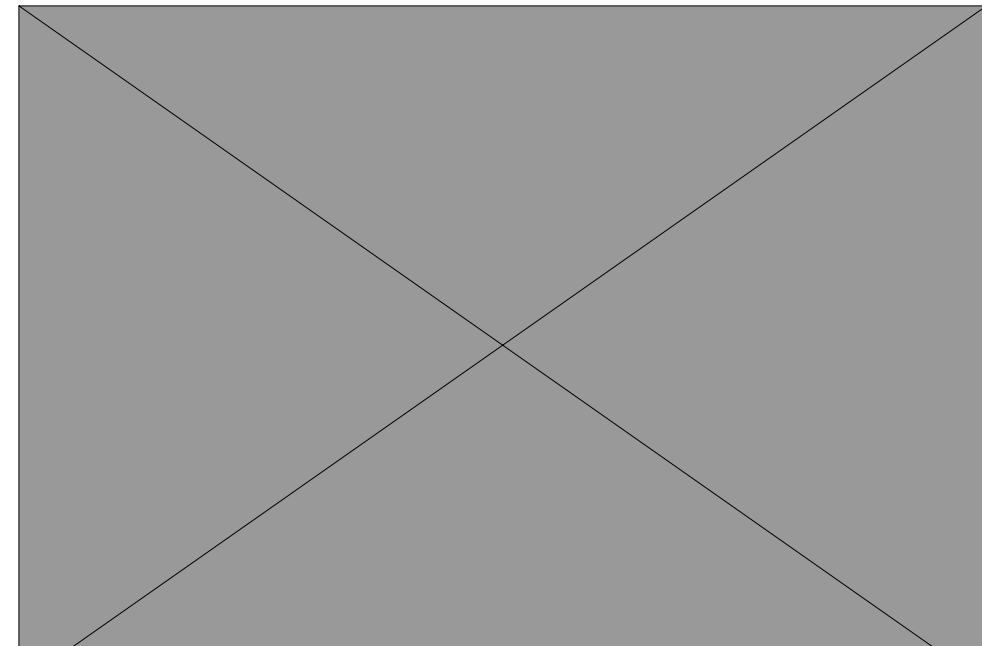
01.

FINGER FOOTBALL

Client : FINGER FOOTBALL

DESCRIPTION

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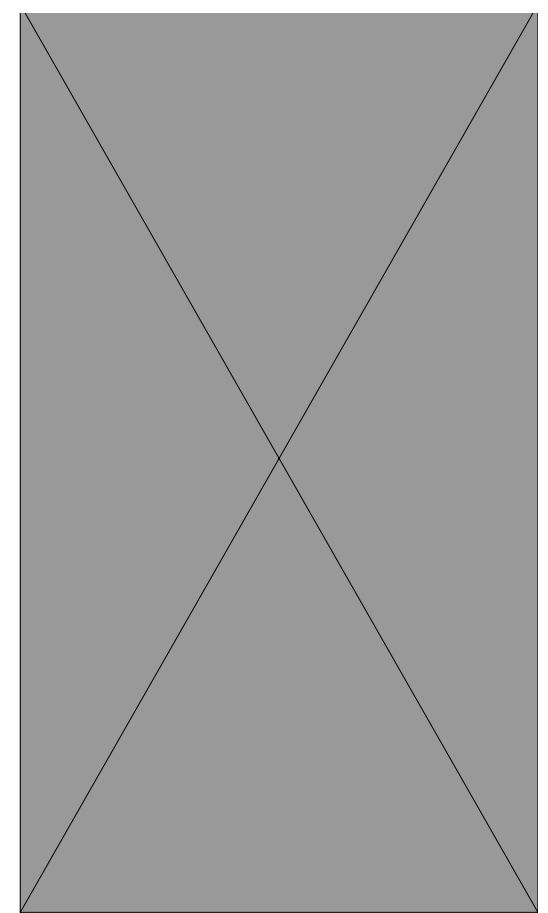
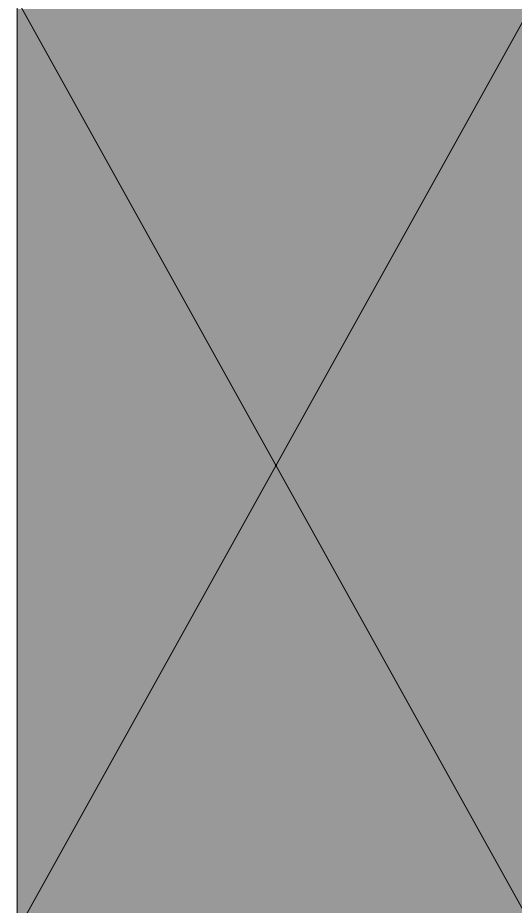
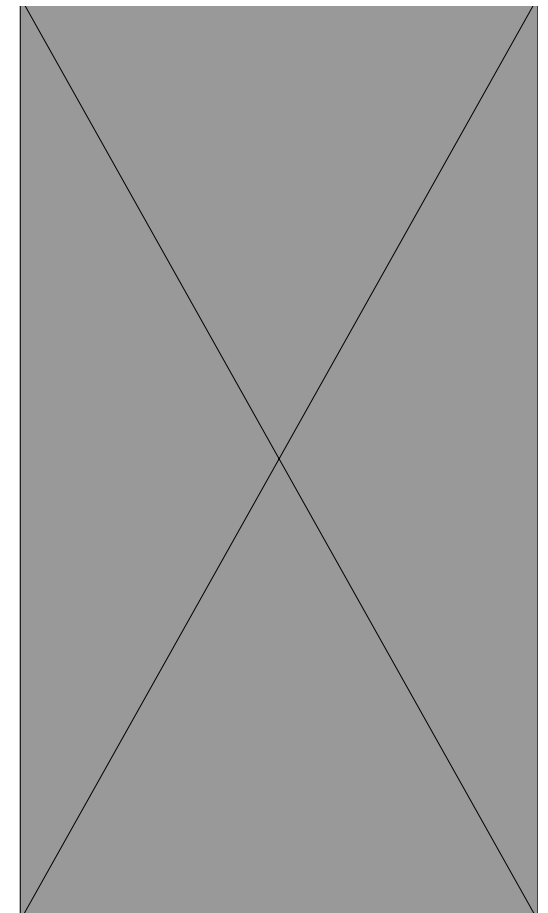
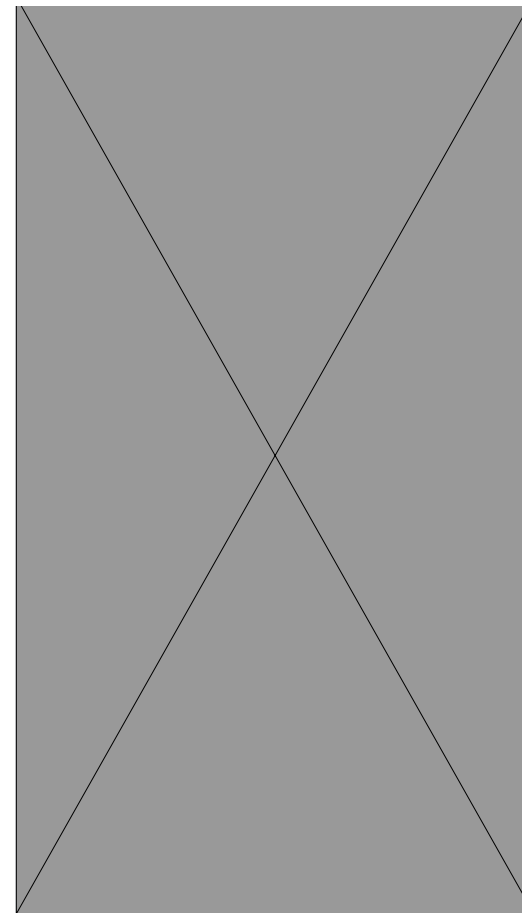
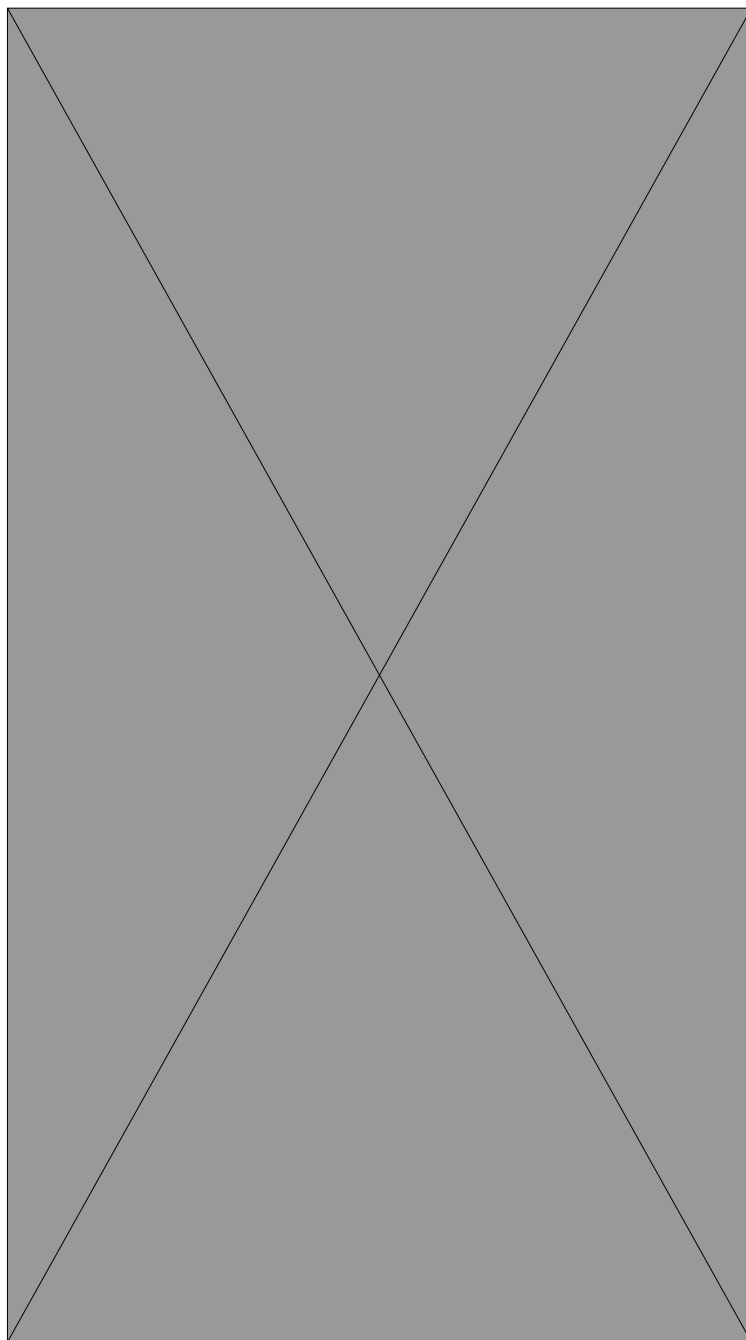
02.

TRAVEL LOGIN / SIGNUP

Client : Travel The World

DESCRIPTION

These login / sign up screens were created in UX 1 for a conceptual travel app. This was one of the first projects where User Experience was the focus. The design is simple and easy to recognize. The login / sign up pages look very similar to others of their kind so that the person signing up or logging in will have no trouble doing so.



writing

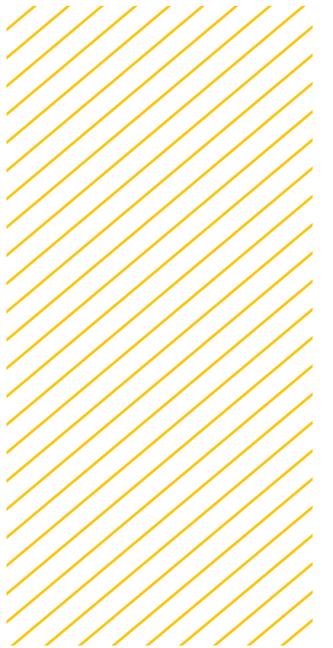
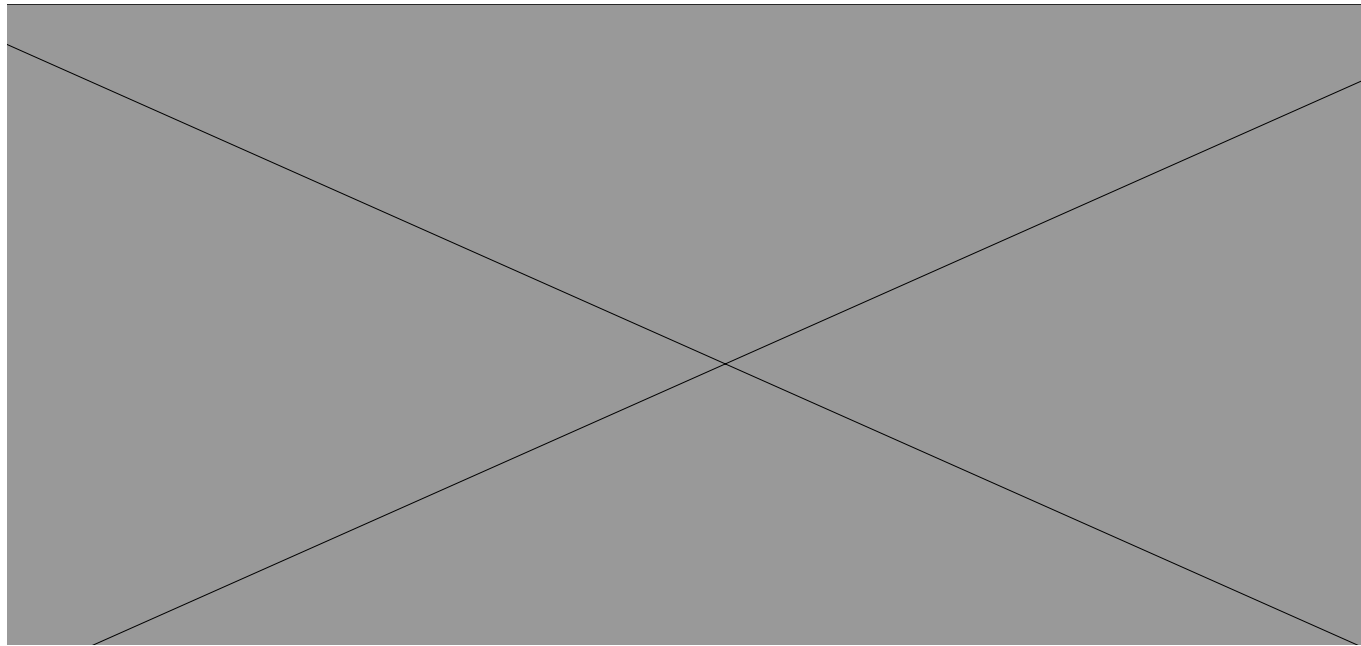
DESCRIPTION

The following example is writing that focus on user research that was done in Technical Communication classes.

TOOL

Adobe InDesign, Adobe Photoshop

mo



01.

GRANT PROPOSAL

Client : Growing Neighbors

DESCRIPTION

This grant proposal was written for a non profit organization in Spokane that is focused on healthier and happier neighborhoods. The UX part of this grant proposal is included in the research that was done about the organization receiving the proposal, those involved in Growing Neighbors, and other students in the class with knowledge of proposal writing.

Abstract

Growing Neighbors is seeking funding for an after-school gardening program at local Spokane schools that will educate students on healthy lifestyle habits while providing fresh produce to the students' families and community. This program was designed with Spokane residents' overall wellness in mind, as urban farming has shown improvements on both health and community relations. Addressed in this proposal is the underlying need for agricultural farming in correlation to this youth program, its benefits, as well as a sustainable plan of execution.

Read the rest of the proposal here: <https://drive.google.com/file/d/1IEkd4LneZISs-9mQvALjCZ1Jza04pQU/view?usp=sharing>

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ALLISON VARADY