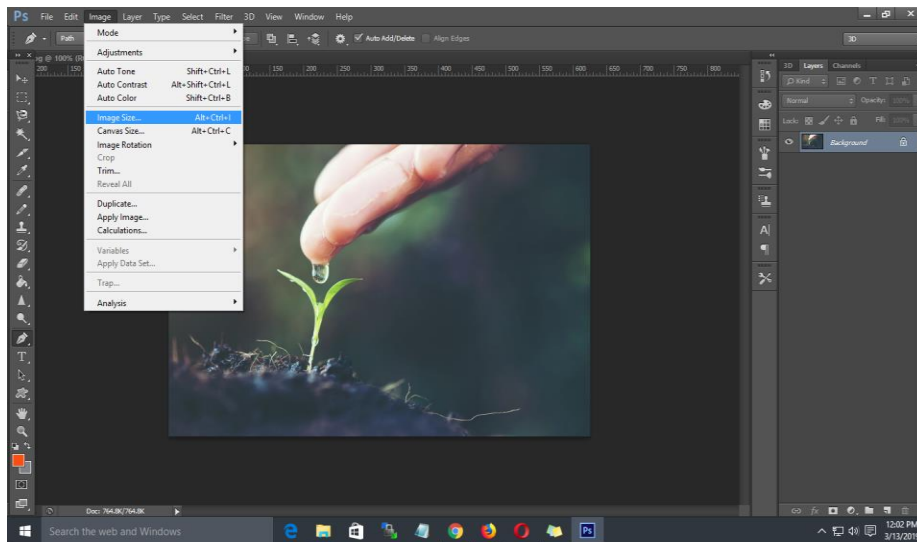


Save For Web Basics

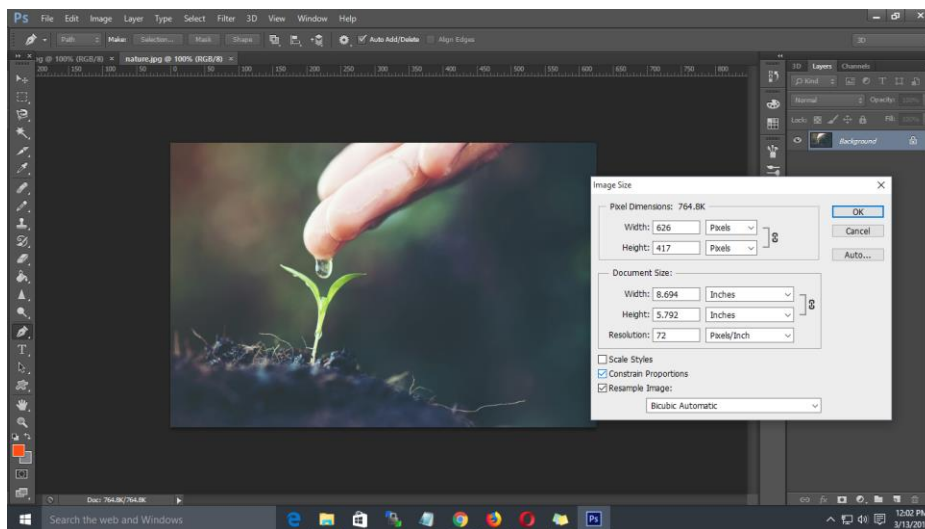
Now you can start with your picture. The great thing about **Save For Web** is, there is no image quality loss, it's like a lossless compression.

Steps:

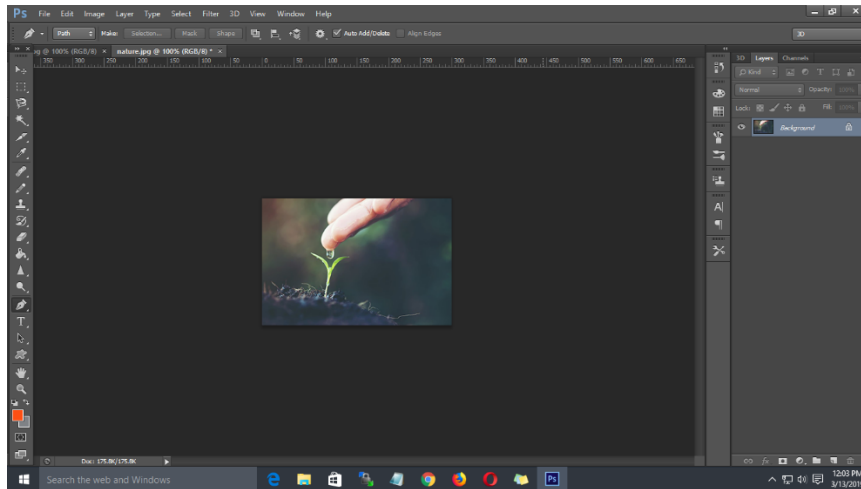
1. Open your image file[file-->open-->Browse your image from your system].
2. First resize the image: Go to image->image size



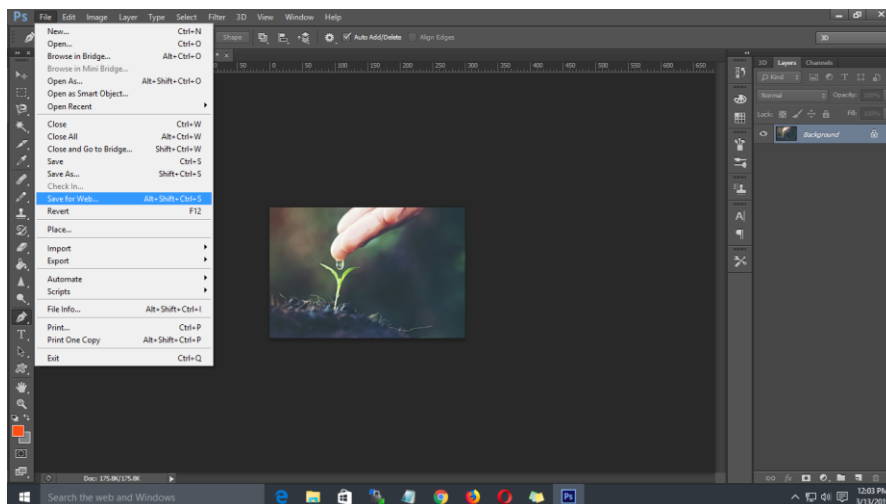
3. set the width of an image.. it can automatically resize the height.
[Note: click the checkbox of constrain properties for lock the width and height property]



Now file size has been reduced



4.Next we want to optimize image: Save for web(Control+Alt+Shift+s) or select from file->save for web option

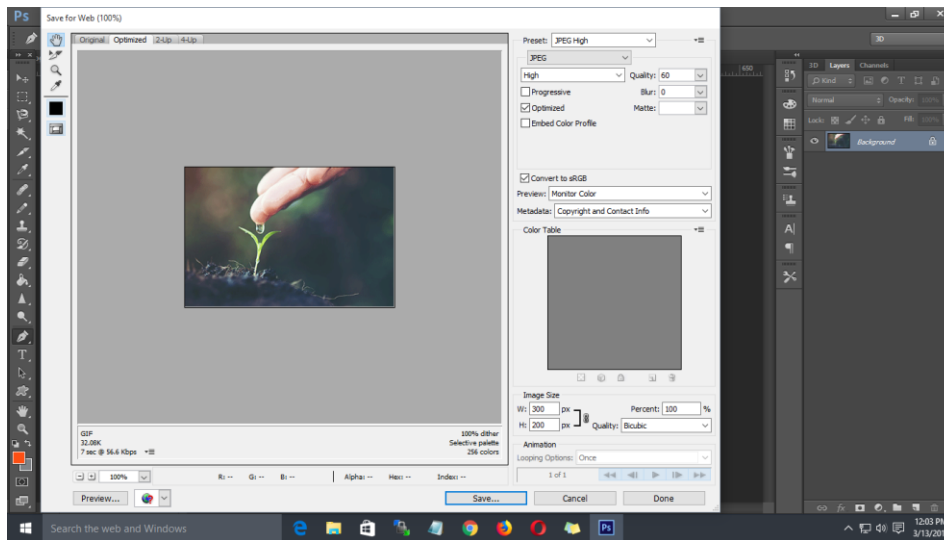


Balance JPEG Quality and File Size

5.Select image preset type as **JPEG High** and select optimized checkbox.[Note:here also we change the image size].

Preset types:

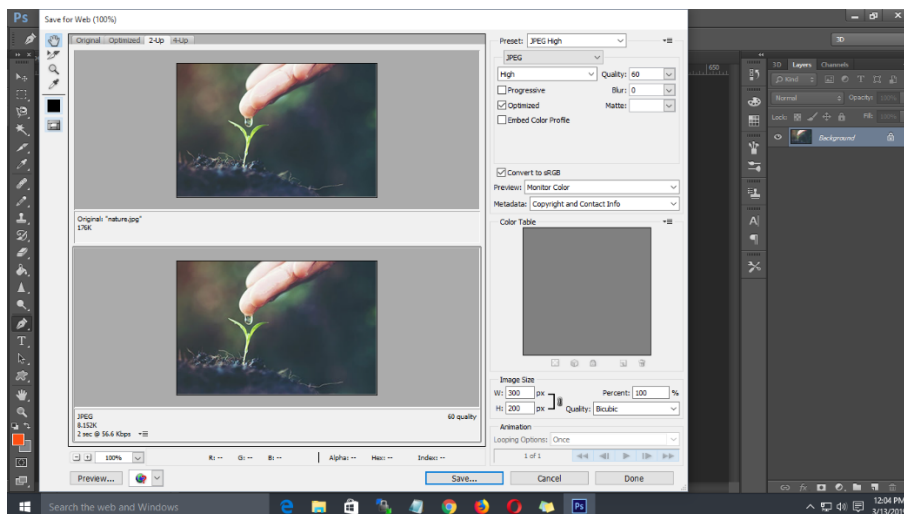
1. JPEG High->quality = 60%
2. JPEG Medium->Quality=30%
3. 3.JPEG Low->Quality=15%



6. In top of the window, we can change the view options

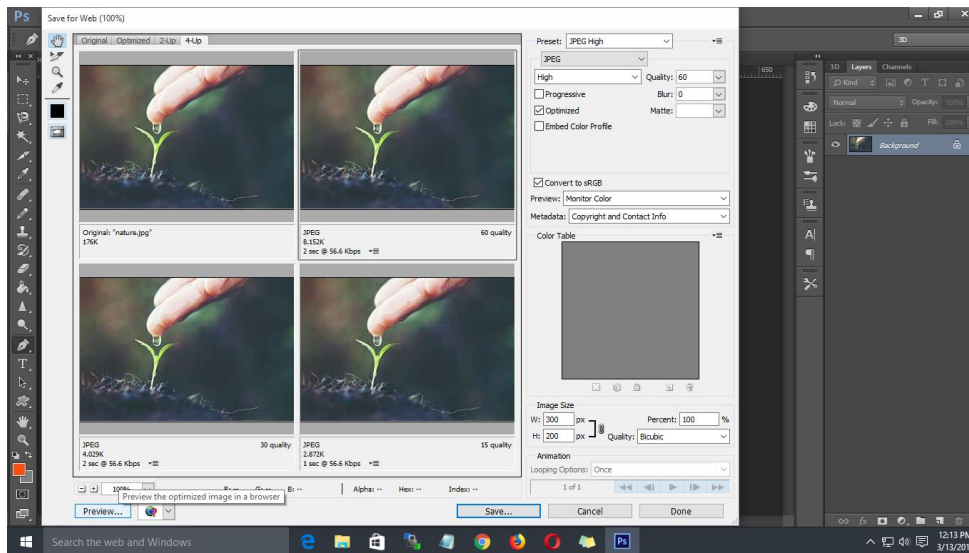
1. Original
2. Optimized
3. 2-UP
4. 4-UP

Here we can selected 2-UP option



In 2-UP option we can visually compare original image and selected preset type image.

In 4-UP option we can view and compare all three type optimized images.. such as high, medium, low quality images. Here we can also view how much size has been reduced.



7. **Preview and Save:** Atlast we can select Preview button, it can shows optimized image in your default browser and html code also been generated.

