



Term Deposit Prediction Project 9867

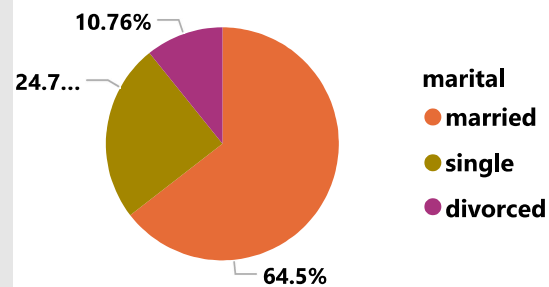
poutcome

- ☒ Select all
- ☐ failure
- ☐ other
- ☒ success
- ☐ unknown

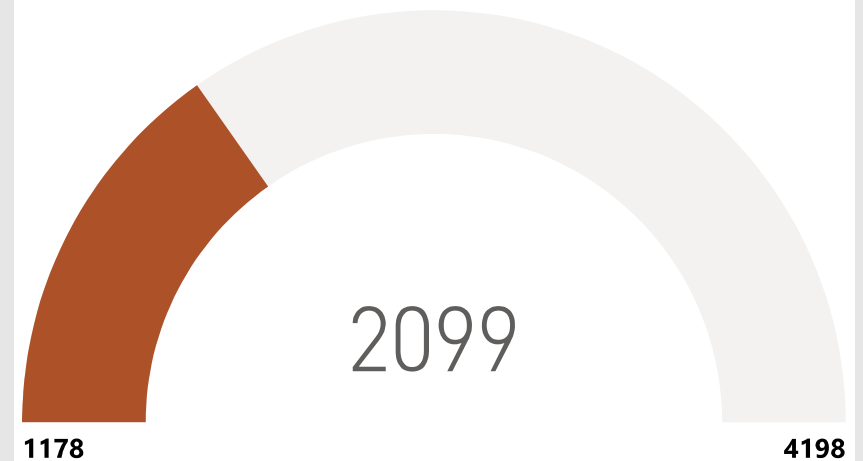
default

- ☒ Select all
- ☒ no

Sum of age by marital



Sum of campaign, Count of loan and Sum of balance



job

- ☒ Select all
- ☒ admin.
- ☒ blue-collar
- ☐ entrepreneur
- ☒ housemaid
- ☒ management
- ☐ retired
- ☒ self-employed
- ☒ services
- ☒ student
- ☒ technician
- ☐ unemployed

loan

- ☒ Select all
- ☐ no
- ☒ yes

Average of Balance

984.45

Conversion Rate (%)

13.40

Average Call Duration

209.97

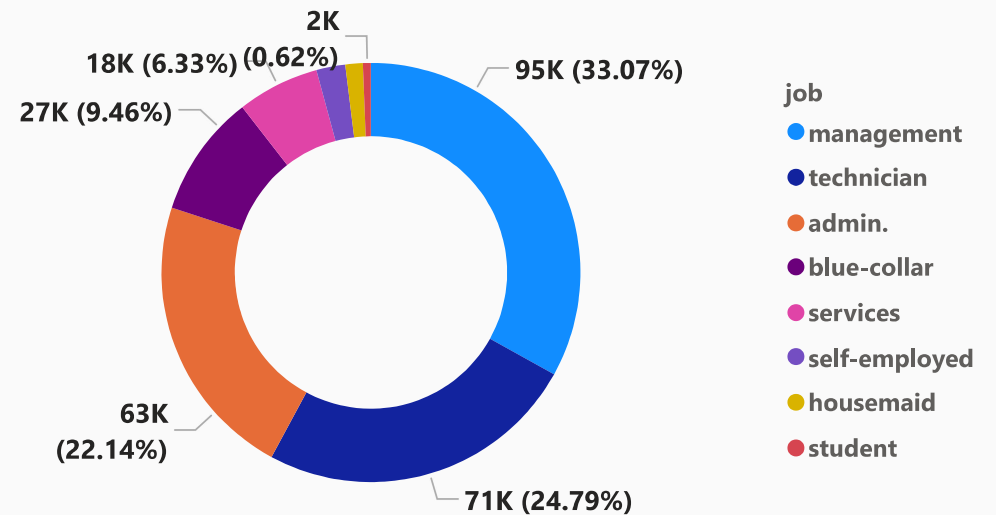
New Customer
Engagement Rate (%)

43.64

Total Campaign Calls

494

Sum of balance by job



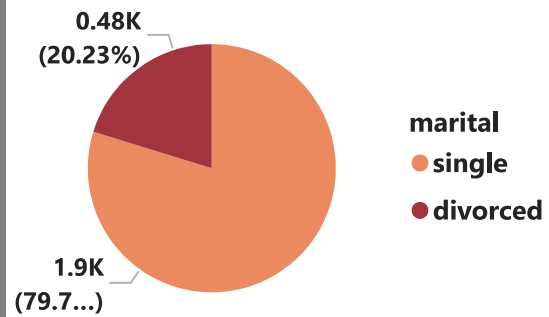
month

☒ Select all☐ apr☐ aug☐ dec☐ feb☐ jan☐ jul☐ jun☐ mar☐ may☐ nov☐ oct

marital

☒ Select all☐ divorced☐ married☐ single

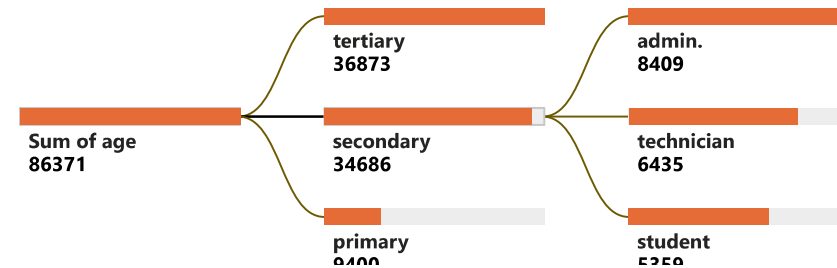
Count of loan by marital



education

secondary

job



Sum of balance and Sum of campaign by month

Sum of balance Sum of campaign

