


## Ideation Phase

### Brainstorm & Idea Prioritization Template

Date	13 March 2025
Team ID	PNT2025TMID07065
Project Name	<b>Predicting Plant Growth Stages with Environmental and Management Data</b>
Maximum Marks	4 Marks

#### Brainstorm & Idea Prioritization Template:

Template



### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare  
👥 1 hour to collaborate  
👤 2-8 people recommended

➔

#### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

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#### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

PROBLEM

How might we use data classification to optimize plant growth under different environmental conditions?

Key rules of brainstorming

To run an smooth and productive session

Stay in topic.

Defer judgment.

Go for volume.

Encourage wild ideas.

Listen to others.

If possible, be visual.

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement

##### Problem Statement:

Farmers and agritech companies struggle to **predict plant growth stages** accurately due to varying environmental conditions like **soil type, sunlight exposure, water frequency, temperature, and humidity**.

##### Project Goal:

Using **Power BI**, we aim to analyze plant growth patterns and provide **data-driven insights** to optimize farming strategies and improve **crop yield and sustainability**.

#### Step-2: Brainstorm, Idea Listing and Grouping

##### Brainstormed Ideas for the Project

##### 1. Data Collection & Preparation:

- Collect environmental and management data (soil type, water frequency, etc.).
- Ensure data quality by handling missing values and inconsistencies.

- Import and transform data in **Power BI**.

## 2. Data Analysis & Key Metrics:

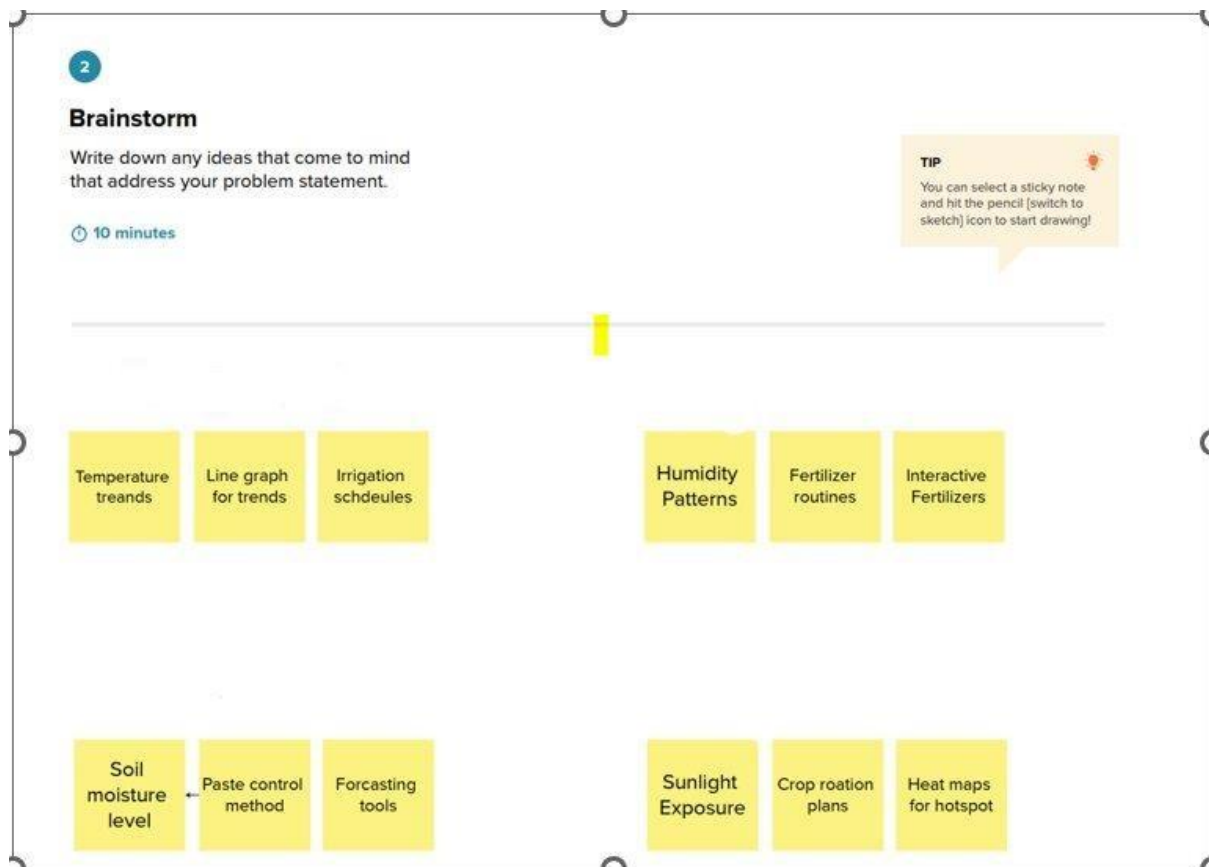
- Identify **growth trends based on different environmental conditions**.
- Use **DAX measures** to calculate insights like average growth, highest/lowest temperature impact, etc.
- Apply **data filters and slicers** to explore different growth conditions.

## 3. Visualization & Dashboard Creation:

- **Stacked Bar Chart:** Soil Type vs. Growth Milestone (stacked by Fertilizer Type).
- **Scatter Plot:** Sunlight Hours vs. Growth Milestone (colored by Soil Type).
- **Line Chart:** Temperature vs. Growth Milestone (to track environmental impact).
- **Pie Chart:** Distribution of Water Frequency or Fertilizer Type.
- **Card Visuals:** Total Plants, Average Growth Milestone, Most Common Soil Type.

## 4. Predictive Insights & Business Impact:

- Use a **Decomposition Tree** to break down **factors influencing growth milestones**.
- Provide insights on **optimal soil type, watering schedule, and environmental conditions**.
- Support **precision agriculture and smart farm management** using data analytics.



### Step-3: Idea Prioritization

Idea	Priority Level (High/Medium/Low)	Reason for Priority
Data Cleaning & Transformation	High	Essential for accurate insights
Stacked Bar Chart (Soil Type vs Growth)	High	Shows key environmental impact
Scatter Plot (Sunlight vs Growth)	High	Helps find correlation
Decomposition Tree (Growth Analysis)	High	Breaks down key influencing factors
Card Visuals (Key Metrics)	High	Provides quick insights
Predictive Insights	Medium	Future enhancement
Advanced AI-based Predictions	Low	Needs further data exploration

## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

● 20 minutes

**TIP**

For a deeper dive into how to move from ideation to prioritization, see the video at <https://www.youtube.com/watch?v=3333333333>. We'd also like to see your ideas on the grid. We'll share yours with the class.

**Importance**

How important is this idea to the business? (1-5)

How important is this idea to the business? (1-5)

**Feasibility**

How feasible is this idea to the business? (1-5)

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Direction of the arrow: the arrow shows the direction of the idea's movement. The arrow shows the direction of the idea's movement.