

Demographic



In which age group do you fall? *

< 18

18-25

26-35

36-45

45+



Please select your gender *

Male

Female

Prefer not to say



Would you mind sharing your current relationship status? *

Single

Married

Engaged

Option 4

Which city/town/village were you born and brought up in?

Agra



Which city do you live in currently? *

Delhi

Bangalore

Mumbai

Hyderabad

What is your occupation? *

Service

What are your favorite past times? *

Listening music

Personality

How actively do you engage with people on a regular basis? *

..Only when it required ..

With whom do you majorly discuss if any critical decision to be made? *

Family and friends

Brand Questions

Could you name the brands of some products that you frequently use? *

Samsung, MI, Sony

Technology Questions

What kind of technology-based gadgets do you use on a frequent basis?

Smart watch for my exercise, headphones for music

What are your favorite applications on the mobile phone? *

Facebook and instagram

Open-Ended Questions

Could you please share how do you manage your daily meals (breakfast/lunch/dinner)? *

We have hired a cook. She cooks for us all 3 meals.

Could you please share how did you manage to select this source for your daily meals? *

We are living in the society so we asked neighbours about the cook so they helped us to find the one.

Do you use the same meal service/provider for your daily meals?

Yes.

What were the key decision-making criteria to select the current meal service/provider?

1. Hygiene
2. Taste - For taste before finalizing her we asked us to prepare 2-3 meals.
3. Timing - She need to match our office timing (so morning and evening timings very important factor)
4. Budget - It is not that major constraint because we are 3 people so on sharing it is not much.

Any challenge that you face with your current meal service/provider?

1. Unplanned leaves - We have to manage on our own.
2. Long leaves during the festive time.

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Which city/town/village were you born and brought up in?

Tundla



Which city do you live in currently? *

Delhi

Bangalore

Mumbai

Hyderabad

What is your occupation? *

Student

What are your favorite past times? *

Playing games

Personality

How actively do you engage with people on a regular basis? *

Very active. I love to connect with my old friends

With whom do you majorly discuss if any critical decision to be made? *

Friends and family. That depend upon the type of the problem.

Brand Questions

Could you name the brands of some products that you frequently use? *

..MI. It is reasonable and also the quality is also good.

Technology Questions

What kind of technology-based gadgets do you use on a frequent basis?

Headphones, fitness band

What are your favorite applications on the mobile phone? *

Games - Candy crush, PUBG

Open-Ended Questions

Could you please share how do you manage your daily meals (breakfast/lunch/dinner)? *

Cook prepare breakfast and dinner for us. We manage our lunch in the college either with friends or in college canteen.

Could you please share how did you manage to select this source for your daily meals? *

Our property owner recommend us this cook.

Do you use the same meal service/provider for your daily meals?

Yes.

What were the key decision-making criteria to select the current meal service/provider?

We didn't explore much. Property owner suggested this cook and he cook a decent food so we continued with him.

We tried him for 2-3 days and then final him.

He comes early so it helps us to have a breakfast before leaving for a college.

He takes care of us very well.

He keep suggesting the different dishes and we love to explore the new dishes.

Taste is also good.

He is always helpful and adjustable, he make whatever we want to eat.

Any challenge that you face with your current meal service/provider?

Leaves - sometimes he go to his village for a very long duration and those times we have to rely on the outside food completely. For 3-4 days it's fine but sometimes it becomes 15 days.

Our parents also shows concern about it that we have to eat outside food for very long duration.

Sometimes he didn't notify about his leave. We have to call him if he didn't come on time in the morning and then he share that he is not coming.

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Which city/town/village were you born and brought up in?

Jaipur



Which city do you live in currently? *

Delhi

Bangalore

Mumbai

Hyderabad

What is your occupation? *

Service in IT company

What are your favorite past times? *

Relaxing, Watching web series on netflix

Personality

How actively do you engage with people on a regular basis? *

Not much but yes whenever it is required. I don't like to spend hours on phones

With whom do you majorly discuss if any critical decision to be made? *

With friends and girlfriend

Brand Questions

Could you name the brands of some products that you frequently use? *

Sony, sennheiser

Technology Questions

What kind of technology-based gadgets do you use on a frequent basis?

Wireless earphones, mac book

What are your favorite applications on the mobile phone? *

nextflix, prime videos

Open-Ended Questions

Could you please share how do you manage your daily meals (breakfast/lunch/dinner)? *

I completely rely on outside food. I do breakfast and lunch in the office cafeteria. Sometimes I skip breakfast due to shortage of time. For dinner there is one dhaba near to my place.

Could you please share how did you manage to select this source for your daily meals? *

Day meals provided by the office. For dinner, it's like I keep exploring the options and finally, I found dhaba. Initially, I tried restaurant food but you can't eat daily from restaurants. Too much oil and spicy.

This dhaba is really good, not much oily and spicy. They operate late night so if I get late from the office I can still count on my dhaba.

Also, dishes and chappatis are very reasonable.

Do you use the same meal service/provider for your daily meals?

Yes

What were the key decision-making criteria to select the current meal service/provider?

1. For breakfast and lunch office cafeteria is decent enough they provide good tasty food at a very reasonable price.
2. For dinner this dhaba is really good. It tastes more like a home food.
3. Timings - They operate late night
4. Dhaba can modify the food as per my taste. I just need to mention it they take care of it.

Any challenge that you face with your current meal service/provider?

1. Sometimes office food become so boring that I want to have some different options. so I order something from restaurants.
2. Sometimes when I am tired I wanted to go direct to my room but I had to go to dhaba for dinner first.
3. Ambience of dhaba is not so good. They also don't have AC so in summers it become very difficult to have food there. So, many times I order my dinner from the restaurants.
4. It would be good if the dhaba will start providing the home delivery.

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Delhi

Bangalore

Mumbai

Hyderabad

What is your occupation? *

It

What are your favorite past times? *

Tv

Personality

How actively do you engage with people on a regular basis? *

Weekend

With whom do you majorly discuss if any critical decision to be made? *

No one

Brand Questions

Could you name the brands of some products that you frequently use? *

Bigbasket

Technology Questions

What kind of technology-based gadgets do you use on a frequent basis?

.....

.....

What are your favorite applications on the mobile phone? *

Flipkart

Open-Ended Questions

Could you please share how do you manage your daily meals (breakfast/lunch/dinner)? *

..Outside food.....

.....

Could you please share how did you manage to select this source for your daily meals? *

Swiggy

.....

Do you use the same meal service/provider for your daily meals?

What were the key decision-making criteria to select the current meal service/provider?

Any challenge that you face with your current meal service/provider?

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Which city do you live in currently? *

Delhi

Bangalore

Mumbai

Hyderabad

What is your occupation? *

Student

What are your favorite past times? *

Netflix

Personality

How actively do you engage with people on a regular basis? *

Not active

With whom do you majorly discuss if any critical decision to be made? *

Mother

Brand Questions

Could you name the brands of some products that you frequently use? *

Android

Technology Questions

What kind of technology-based gadgets do you use on a frequent basis?

.....

.....

What are your favorite applications on the mobile phone? *

Many

Open-Ended Questions

Could you please share how do you manage your daily meals (breakfast/lunch/dinner)? *

..Outside food.....

.....

Could you please share how did you manage to select this source for your daily meals? *

Zomato

.....

Do you use the same meal service/provider for your daily meals?

What were the key decision-making criteria to select the current meal service/provider?

Any challenge that you face with your current meal service/provider?

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Which city do you live in currently? *

Delhi

Bangalore

Mumbai

Hyderabad

What is your occupation? *

IT

What are your favorite past times? *

Tv

Personality

How actively do you engage with people on a regular basis? *

Not active

With whom do you majorly discuss if any critical decision to be made? *

Brother

Brand Questions

Could you name the brands of some products that you frequently use? *

Na

Technology Questions

What kind of technology-based gadgets do you use on a frequent basis?

.....

.....

What are your favorite applications on the mobile phone? *

Na

Open-Ended Questions

Could you please share how do you manage your daily meals (breakfast/lunch/dinner)? *

.. Eating out

.....

Could you please share how did you manage to select this source for your daily meals? *

Go out

.....

Do you use the same meal service/provider for your daily meals?

What were the key decision-making criteria to select the current meal service/provider?

Any challenge that you face with your current meal service/provider?

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Pune



Which city do you live in currently? *

Delhi

Bangalore

Mumbai

Hyderabad

What is your occupation? *

House wife

What are your favorite past times? *

Reading

Personality

How actively do you engage with people on a regular basis? *

Yes

With whom do you majorly discuss if any critical decision to be made? *

Family

Brand Questions

Could you name the brands of some products that you frequently use? *

Samsung

Technology Questions

What kind of technology-based gadgets do you use on a frequent basis?

Mobile phone

What are your favorite applications on the mobile phone? *

Facebook

Open-Ended Questions

Could you please share how do you manage your daily meals (breakfast/lunch/dinner)? *

Breakfast at home, lunch and dinner outside

Could you please share how did you manage to select this source for your daily meals? *

Local restaurents

Do you use the same meal service/provider for your daily meals?

No

What were the key decision-making criteria to select the current meal service/provider?

Based on what we feel like eating

Any challenge that you face with your current meal service/provider?

No

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Gwalior



Which city do you live in currently? *

Delhi

Bangalore

Mumbai

Hyderabad



What is your occupation? *

Data Scientist



What are your favorite past times? *

Movies

Personality

How actively do you engage with people on a regular basis? *

On weekends with my roommates

With whom do you majorly discuss if any critical decision to be made? *

Family

Brand Questions

Could you name the brands of some products that you frequently use? *

Google, BMW

Technology Questions

What kind of technology-based gadgets do you use on a frequent basis?

One plus mobile, Windows laptop

What are your favorite applications on the mobile phone? *

Swiggy, WhatsApp, Instagram, Favebook

Open-Ended Questions

Could you please share how do you manage your daily meals (breakfast/lunch/dinner)? *

Cook breakfast at home, Order Lunch and Dinner from Swiggy

Could you please share how did you manage to select this source for your daily meals? *

Swiggy is a known brand.

Do you use the same meal service/provider for your daily meals?

Mostly Yes. Don't go out nowadays due to Covid-19

What were the key decision-making criteria to select the current meal service/provider?

Brand recall, great service, good offers.

Any challenge that you face with your current meal service/provider?

No

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Which city/town/village were you born and brought up in?

Jaipur



Which city do you live in currently? *

Delhi

Bangalore

Mumbai

Hyderabad



What is your occupation? *

Instructor in cult fit



What are your favorite past times? *

Music

Personality

How actively do you engage with people on a regular basis? *

Very often

With whom do you majorly discuss if any critical decision to be made? *

Friends and Family

Brand Questions

Could you name the brands of some products that you frequently use? *

Cultfit, reebok, xiaomi

Technology Questions

What kind of technology-based gadgets do you use on a frequent basis?

Mi mobile phone

What are your favorite applications on the mobile phone? *

Temple runner, Pubg, Facebook, Whatsapp

Open-Ended Questions

Could you please share how do you manage your daily meals (breakfast/lunch/dinner)? *

Breakfast and lunch in nearby restaurents, dinner cooked my maid at home.

Could you please share how did you manage to select this source for your daily meals? *

Word of mouth

Do you use the same meal service/provider for your daily meals?

Yes

What were the key decision-making criteria to select the current meal service/provider?

Nearby restaurants, cook who comes in our building.

Any challenge that you face with your current meal service/provider?

Cannot go out to restaurants everyday. So order meals online. Sometimes don't like outside food. Few healthy options available.

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Option 4

Which city/town/village were you born and brought up in?

Lukhnow



Which city do you live in currently? *

Delhi

Bangalore

Mumbai

Hyderabad

What is your occupation? *

Software engineer

What are your favorite past times? *

Chatting with family and friends

Personality

With whom do you majorly discuss if any critical decision to be made? *

Family

Brand Questions

Technology Questions

What are your favorite applications on the mobile phone? *

Gofers, Dunzo

Open-Ended Questions

Could you please share how did you manage to select this source for your daily meals? *

I cook at home

Do you use the same meal service/provider for your daily meals?

Use dunzo to supply food.

What were the key decision-making criteria to select the current meal service/provider?

Dunzo delivers everything I need without me having to go out. This is very helpful in covid times

Any challenge that you face with your current meal service/provider?

No

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