



# Assignment

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## Sketch

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# Assignment Instructions

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Consider that you're working as a Senior Product Manager at **HealthieMe**, and you want to launch the smartphone app, for Android to start with. As the sole product manager working on this app, you have a few ideas regarding the design and functionality that you'd want to incorporate. Based on these functionalities which you want to include in the app, sketch the basic layout of the application.

The guidelines for this assignment are:

1. Create the required sketches and place the screenshot of each screen on relevant slides on the right side. (**Hint:** Add the sketches of all key functionalities and add any other features based on your understanding. You can duplicate and add more slides as per your convenience to show the sketches of the additional features you wish to add.)
2. Add a small description of the features/buttons/redirections of the pages on relevant slides on the left side. (**Hint:** Also show a navigational flow of the different pages/sketches i.e. how the different pages are linked to each other)

# Login Page

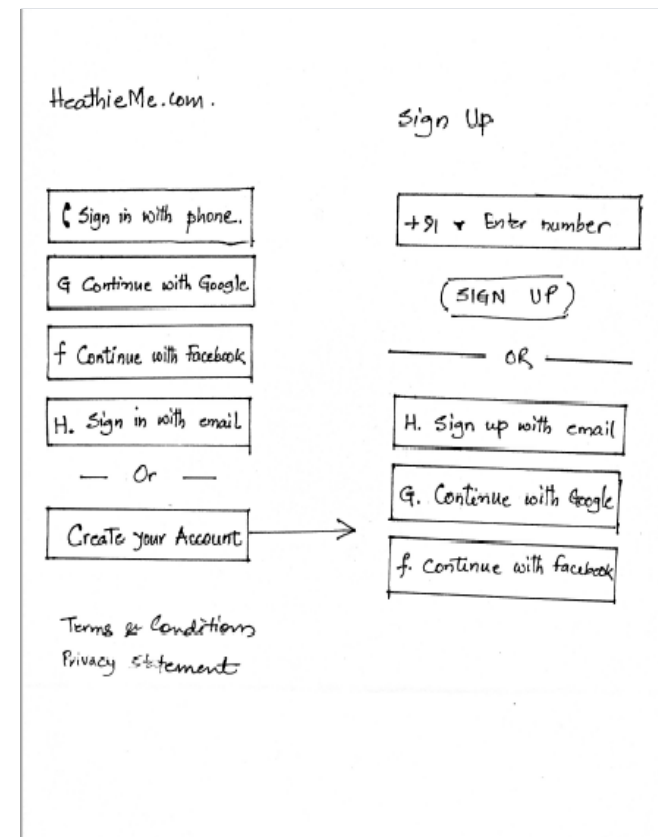
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User installs and opens the HealthieMe app from play store.

Login page provides multiple options to login or sign up.

Selecting “Create your Account” leads to Sign up page. Users can sign in using mobile number or other option.

Clicking Sign Up navigates to personal detail page.



# Personal Details Page

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## Personal details

- Name
  - Gender
  - Phone Number
  - Age
  - Weight
  - Height
  - Medical Condition
- 
- Mention reason behind collecting this information.
  - Clicking on **Next** takes you to fitness goals page.

A hand-drawn sketch of a personal details form titled "Help us know you better-". The form contains the following fields and elements:

- Name:** A text input field with a small 'A' icon to its left.
- Gender:** Two radio button options labeled "Male" and "Female". Below them is the text "Please select an option."
- Phone number:** A text input field with a small phone icon to its left.
- Age:** A text input field with a small birthday icon to its left. Below it is the text "Recommendations are based on age."
- Weight:** A text input field with a small scale icon to its left. To the right of the field is a small circle containing the text "kgs".
- Height:** A text input field with a small ruler icon to its left.
- Medical Condition:** A text input field with a small heart and pulse line icon to its left.
- Next:** A button at the bottom right of the form.

# Fitness Goals Page

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## Fitness goal page

Displays BMI and users current condition

## Fitness Goal region

Different goals are shown in hide-show region

Expanding the region allows users to record

- Their current state
- Their desired state
- Duration to reach target state.
- Tip suggesting user to make micro, & achievable goal
- A commit to goal button which navigates to the next page.

The image shows a handwritten mockup of a fitness goals page. At the top, it says 'Your fitness Goals'. Below that, it displays 'Your BMI: xxx : overweight' and 'Ideal weight: x-y kgs.'. A horizontal line separates this from the next section, 'Specify Your fitness goal.'. Under this section, there are five items, each with a checkmark: 'Increase Muscle Strength', 'Reduce body fat', 'Increase flexibility', 'Increase endurance', and 'Reduce weight'. Below these, there is a section for 'Reduce weight' with a minus sign, a box containing 'kgs', and a plus sign. A tip is provided: 'Tip: Set realistic micro goals. Achieve them and set new ones.' Below the tip, it asks 'How quickly do you want to lose.' with a dropdown menu showing 'Medium' and a 'commit' button.

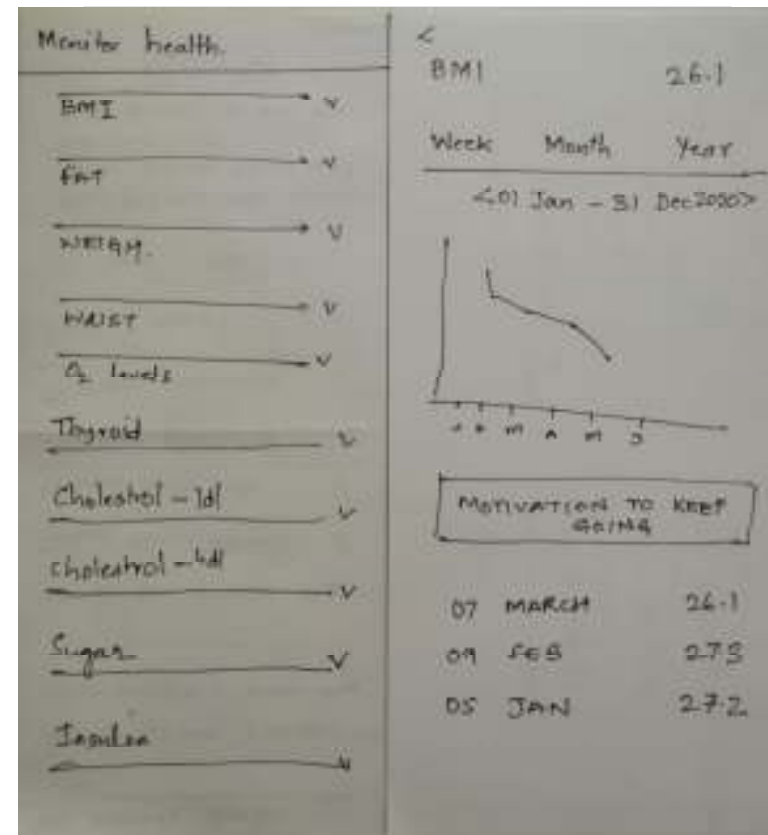
# Health Monitoring Page

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Health monitoring page allows users to store their complete health profile, beyond BMI & Weight

This feature to store complete lipid profile is very useful for senior citizens, diabetics, etc. Will help correlate eating and activity pattern with reports.

Clicking BMI hide show region displays BMI details page containing charts and historical readings. It can be a hide show region or a slider from right to left.



# Calorie Counter Page

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## Track Calories Consumed

Users get multiple ways to select items.

Selecting breakfast renders second page

Most frequent selections are shown.

Customizable listings are shown below. Selecting bread opens hide show region. User can add accompaniments.

A tip should also show tracking fats, cabs & proteins

Filter on different criteria

← Track Calories

Select items consumed today

Category

Breakfast Lunch

Snacks Desserts

Beverage Processed

Explain what, why

Contact to get Diet

Select Breakfast

Popular

Idli Dalia Upma Bread Dosa

Breads + -

Select Accompaniments

Eggs + - Calories

Jams + - spoons Calories

Nutella + - Calories

Butter + - Calories

Cheese + - Calories

Search

Cereals

Paratha

Poori

Sort/Filter

| Sort  | Filter  |
|-------|---------|
| Veg   | Non Veg |
| APPLY |         |

# Personalised Suggestions Page

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Weekly personalized recommendations for premium customers.

Top half shows last weeks achievements.

This weeks recommendations are grouped on a daily basis in a hide show region.

Clicking on “lower body” exercise draws a slider from the right explaining what needs to be done.

Clicking **lunch** brings a page or slider which allows user to choose a protein , carb and fat combination as per the longings of her taste buds or convenience.

→ PERSONALIZED SUGGESTIONS

LAST WEEKS ACCOMPLISHMENTS

Exercise : ☐ Upper ☐ Lower ☐ Yoga ☐ Cardio

Calories : Added - Burnt = Total

Sleep : ☐ M ☐ T ☐ W ☐ T ☐ F ☐ S ☐ S

THIS WEEKS SUGGESTIONS

MONDAY <DATE> ⬇

TUESDAY <DATE> ▲

WEDNESDAY <DATE> ▲

THURSDAY <DATE> ▲

FRIDAY <DATE> ⬇

Exercise : ☐ LOWER BODY or ☐ CARDIO or ☐ YOGA

Food :

☐ BREAKFAST ☐ SNACKS

☐ LUNCH ☐ SNACKS

☐ DINNER ☐ WATER



# Sharing Page

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## Share progress

Users can share their progress with friends by clicking

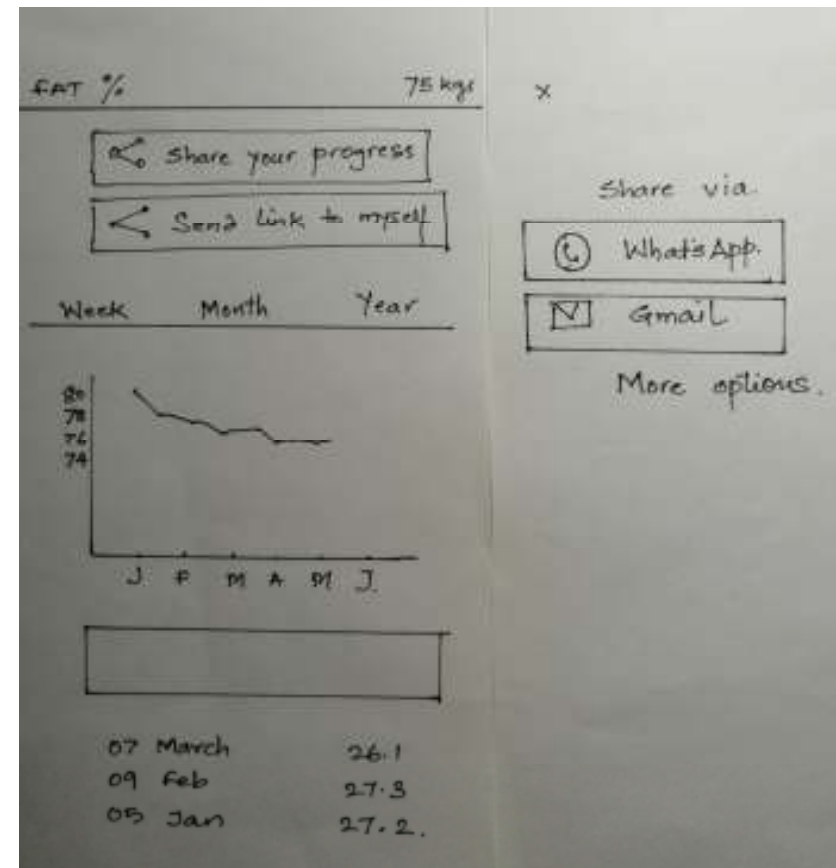
- “Share your progress” button and
- “Share link to myself”

The sharing option is shown in all progress tracking pages

- BMI , Fat %, Weight

Default sharing options are WhatsApp and Gmail.

Clicking More Option allows user to choose from other options.



# Home Page

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**Track calories** - Tracks calories consumed during the day

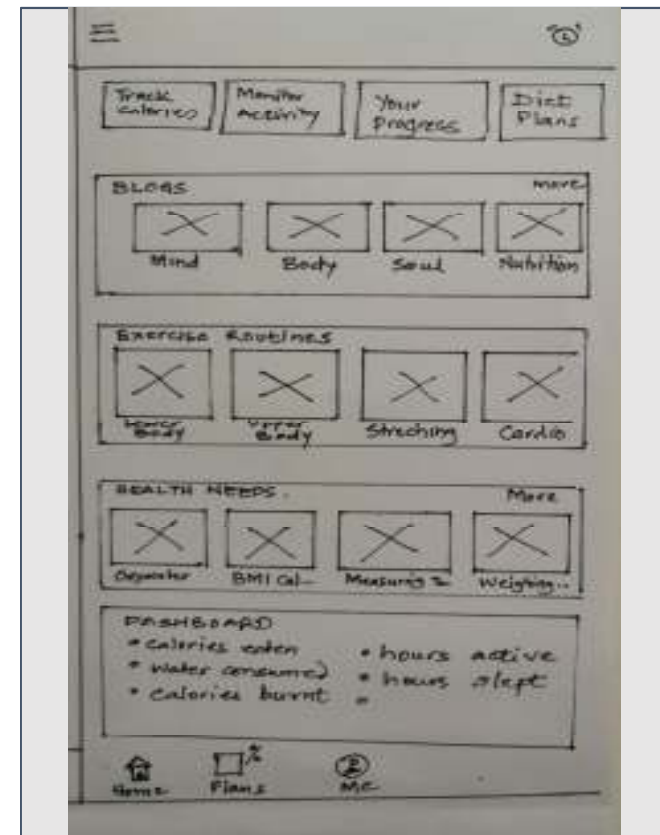
**Monitor Activity** – Monitors heart rate, Hours slept, Steps walked, Exercises completed, Meditation done, Glasses of water consumed.

**Your progress** – Shows a graph of your progress since you joined. Wight lost/gained, Fat loss, BMI, Waistline reduced.

**Blogs** – Blogs on mind, body, spirituality, nutrition along with citations of research papers and citations.

**Exercise routines** – Video recording of exercise routines. Yoga , Stretching, Cardio , Weight training

**Daily Progress dashboard** – Summary of tracking information.



# Profile Page

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**Measurements** – Records physical measurements.

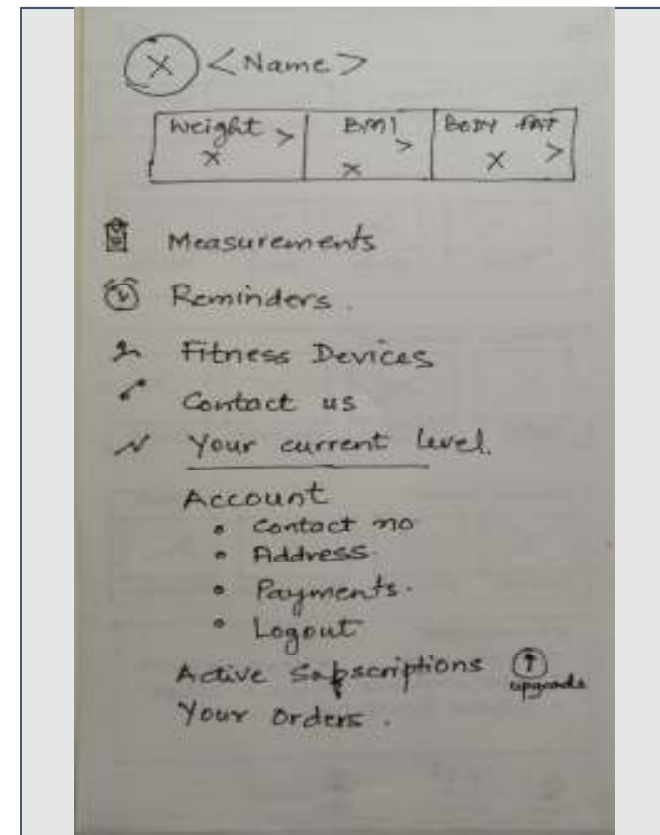
**Reminder** – Reminders for drinking water, exercise, meditate, stretch, take medicine.

**Fitness devices** – Connects to fitness devices. Fitbit, Google fit, Samsung Health , Garmin, Rist etc.

**Contact us** – Chat, call.

**Your orders** – List of orders placed.

**Account** – Account details.



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