

Digital Assignment-I

Semester: Fall – 2024-25

Programme: B.Tech (Information Technology)

Course Code: BITE311L

Course Title: Human Computer Interaction

Slot: C1+TC1

Max. Marks: 10

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Register Number: 21BIT0382

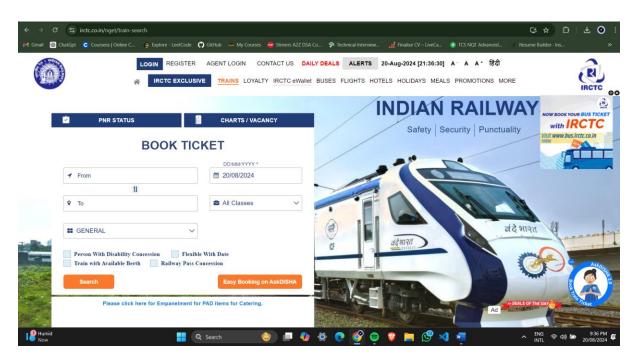
By considering the design principles of User Interface (UI), assume you as a Novice user and provide the pros and cons for IRCTC website (https://www.irctc.co.in/nget/train-search).

Note: provide the appropriate images of the website.

The IRCTC website (Indian Railway Catering and Tourism Corporation) has been widely used for train ticket bookings and other services. Evaluating it from a UI design perspective, specifically considering a novice user, presents the following pros and cons:

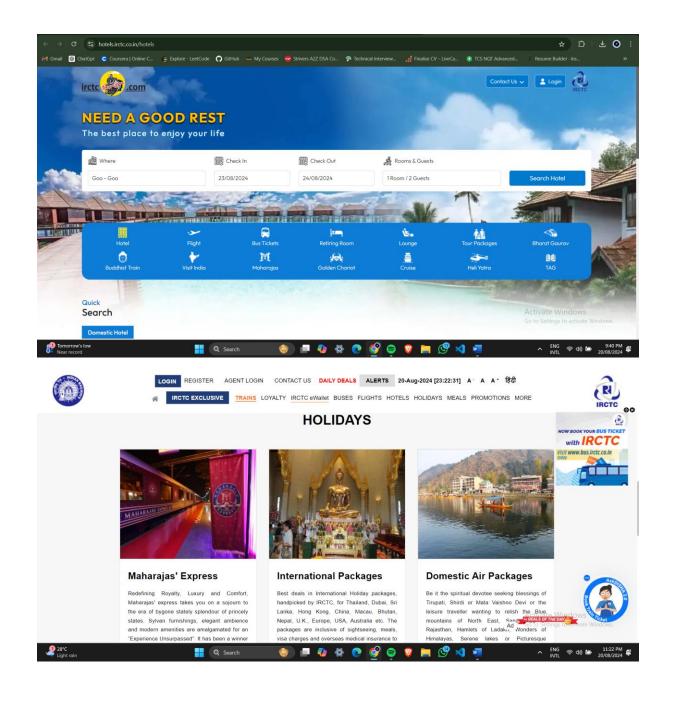
Pros:

1. Clear Layout: The homepage has a structured layout, with essential features like 'Train Ticket Booking', 'Tourism', and 'Loyalty Programs' prominently displayed. This makes it easier for novice users to locate primary functions.



2. Functionality Integration: The website integrates multiple services beyond ticket booking, including tourism packages and hotel bookings, reducing the need for multiple websites.









Have you not found the right one? Find a service suitable for you here.

















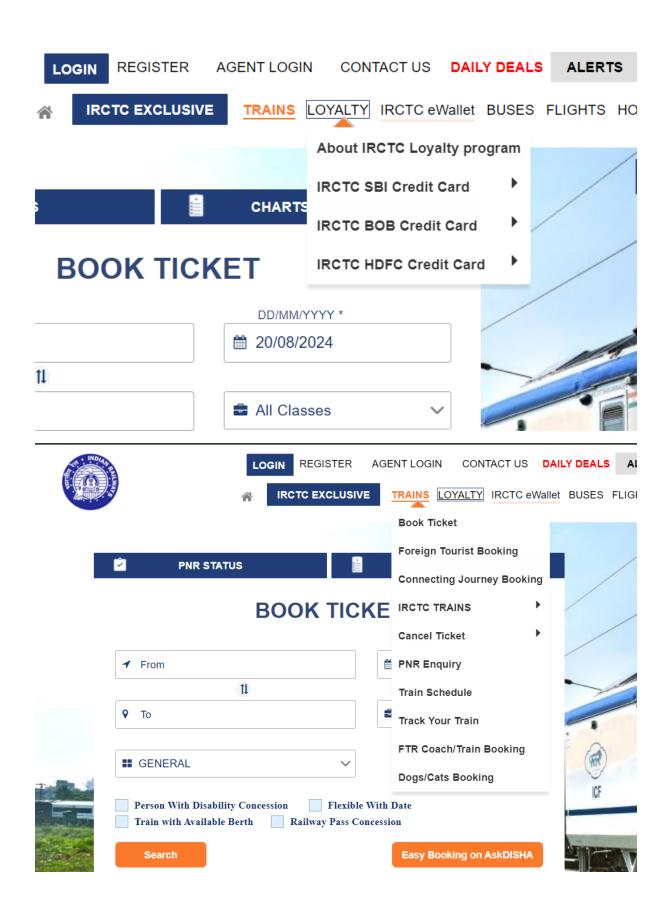




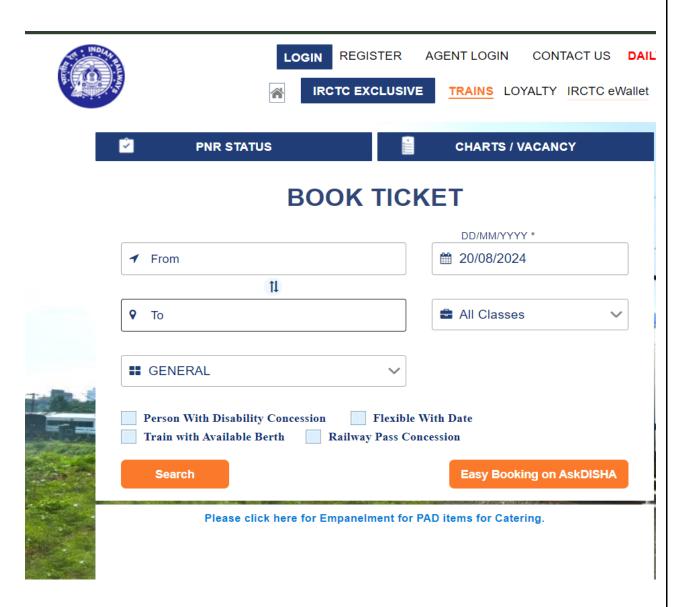




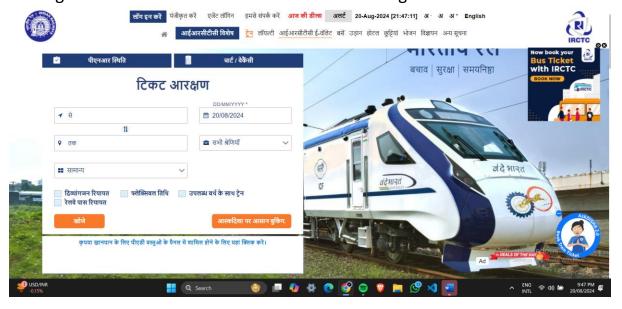




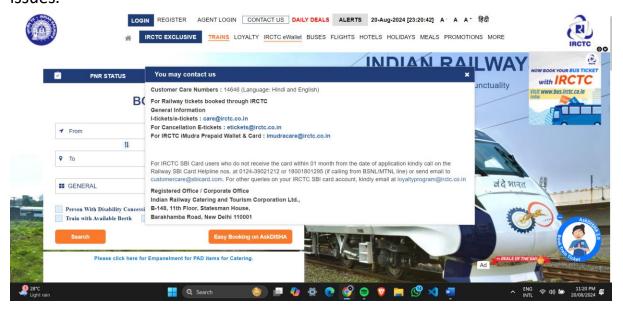
3. **Search Bar Prominence**: The train search functionality is placed centrally, allowing users to quickly input journey details, which is user-friendly.



4. **Multiple Language Support**: The IRCTC website offers language options, making it more accessible to users from different regions of India.



5. **Help and Support**: There is a dedicated customer support section offering FAQs and a helpdesk, which is beneficial for novice users who might face issues.



Cons:

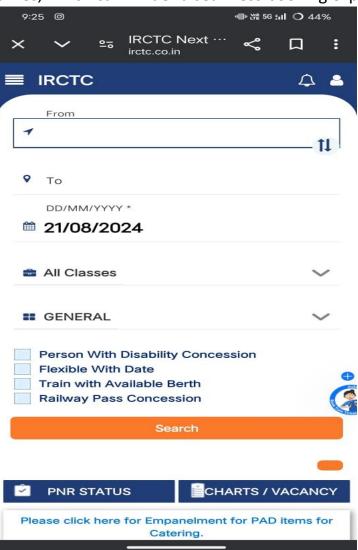
1. **Overloaded Homepage**: The website's homepage can feel cluttered with too much information and multiple CTAs (calls to action), which can overwhelm a novice user.



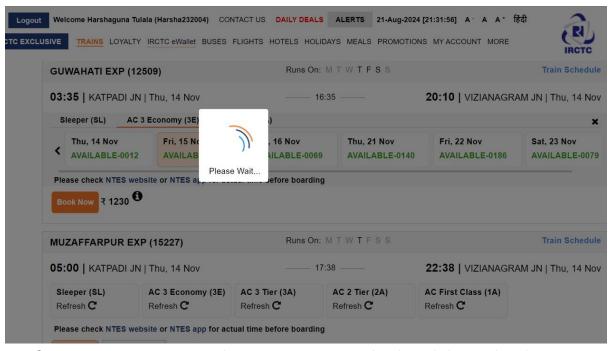
2. **Complex Navigation**: While the site has a lot of features, the hierarchy of information can be confusing, leading users into lengthy and sometimes frustrating interactions.



3. **Mobile Responsiveness**: The desktop version performs reasonably well, but the mobile site sometimes struggles with responsiveness and load times, which can hinder a seamless booking experience.



4. **Slow Performance**: During peak times, the website's speed is noticeably slow, often leading to incomplete transactions or time-outs, which frustrates users.



5. **Confusing Error Messages**: The error messages displayed during booking failures or payment issues are often too technical for a layman user, leading to confusion about how to resolve the issue.



