

Resumo Mensal Agosto de 2022



(C)/(E)

-7,04 ▼
-13,96 ▼
-8,50 ▼
-1,48 ▼
2,44 ^
-0,96 ▼
-8,00 ▼
17,78 ^
-9,96 ▼
-12,42 ▼

-0,03¥

Segmentos	2022 Ago (A)	2022 Jul (B)	2022 Acumulado (C)	2021 Ago (D)	2021 Acumulado (E)	Variação (A)/(B) (A)/(D)
A) Autos	155.095	135.518	973.759	119.798	1.047.512	14,45 29,46
B) Com. Leves	39.047	33.570	240.877	38.691	279.974	16,32 0,92
A + B	194.142	169.088	1.214.636	158.489	1.327.486	14,82 22,50
(C) Caminhões	12.301	11.326	80.933	12.650	82.146	8,61 ^ −2,76 ∀
' D) Ônibus	2.050	1.561	12.799	1.624	12.494	31,33 26,23
C + D	14.351	12.887	93.732	14.274	94.640	11,36 0,54
Subtotal	208.493	181.975	1.308.368	172.763	1.422.126	14,57 20,68
E) Motos	118.549	107.614	862.851	102.687	732.580	10,16 15,45
F) Impl. Rod.	7.776	7.303	55.347	8.146	61.468	6,48 ^ −4,54 ∀
Outros	11.687	10.802	78.852	10.433	90.035	8,19 12,02
Total	346.505	307.694	2.305.418	294.029	2.306.209	12,61 17,85

Participação no acumulado

Segmento	2022		2021
A) Autos	42,2	~	45,4
B) Com. Leves	10,4	~	12,1
A + B	52,7	~	57,6
(C) Caminhões	3,5	~	3,6
'🗐' D) Ônibus	0,6	^	0,5
C + D	4,1	~	4,1
Subtotal	56,8	~	61,7
E) Motos	37,4	^	31,8
F) Impl. Rod.	2,4	~	2,7
Outros	3,4	~	3,9



Emplacamento Automóveis e Comerciais Leves Ago/2022



Segmentos	2022 Ago (A)	2022 Jul (B)	2022 Acumulado (C)	2021 Ago (D)	2021 Acumulado (E)
A) Autos	155.095	135.518	973.759	119.798	1.047.512
B) Com. Leves	39.047	33.570	240.877	38.691	279.974
A + B	194.142	169.088	1.214.636	158.489	1.327.486

Variação (A)/(B) (A)/(D) (C)/(E)				
14,45	29,46	-7,04 ∀		
16,32	0,92	-13,96 ∀		
14,82	22,50	-8,50 ∀		

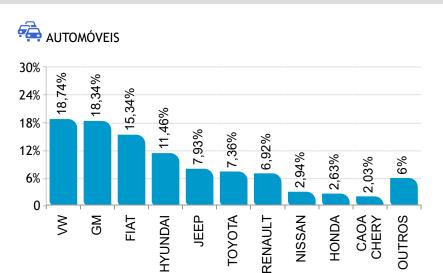
Participação no acumulado

Segmento	2022		2021
A) Autos	42,2	~	45,4
B) Com. Leves	10,4	~	12,1
A + B	52,7	Y	57,6

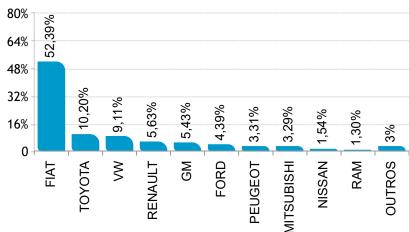


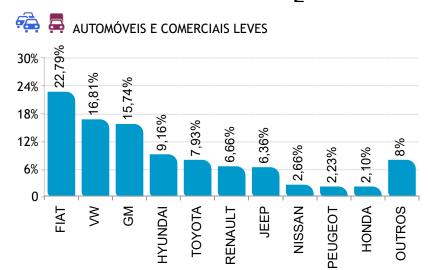
Participação de mercado Agosto/2022







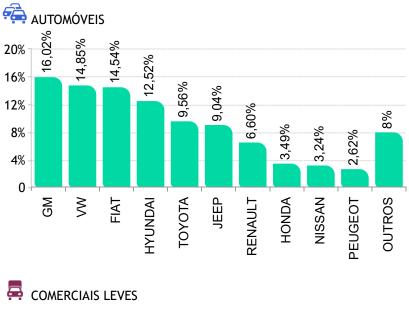


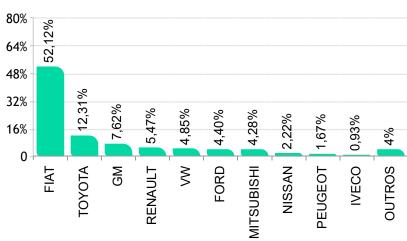


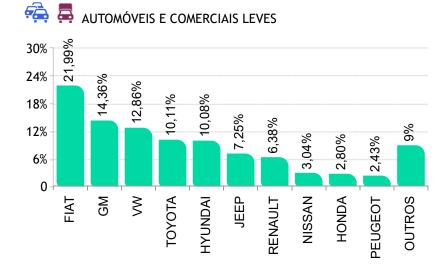


Participação de mercado - Acumulado Agosto/2022

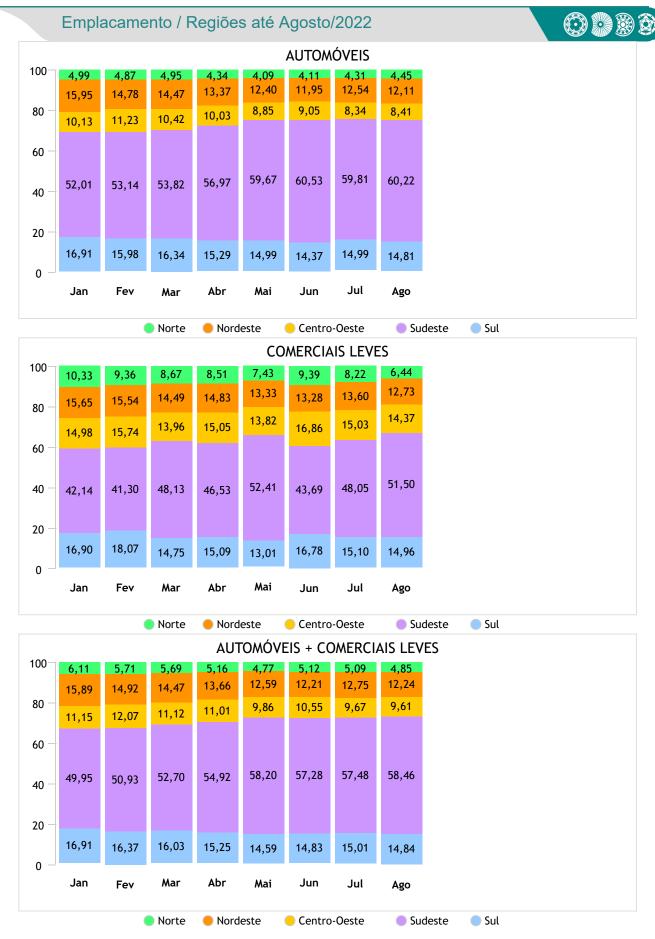














Ranking dos emplacamentos em Agosto/2022





AU	AUTOMÓVEIS			
	Modelo	Ago/22		
1°	VW/GOL	11.719		
2°	HYUNDAI/HB20	10.919		
3°	GM/ONIX	9.821		
4°	GM/ONIX PLUS	8.968		
5°	FIAT/MOBI	7.613		
6°	FIAT/ARGO	7.594		
7°	RENAULT/KWID	6.829		
8°	GM/TRACKER	6.708		
9°	VW/T CROSS	6.194		
10°	HYUNDAI/CRETA	5.806		
11°	VW/VOYAGE	5.564		
12°	JEEP/COMPASS	5.284		
13°	FIAT/PULSE	4.771		
14°	JEEP/RENEGADE	4.654		
15°	NISSAN/KICKS	4.250		
16°	FIAT/CRONOS	3.757		
17°	TOYOTA/COROLLA	3.386		
18°	VW/NIVUS	3.380		
19°	TOYOTA/COROLLA CROSS	3.250		
20°	PEUGEOT/208	2.825		
21°	JEEP/COMMANDER	2.338		
22°	TOYOTA/YARIS HB	2.235		
23°	RENAULT/DUSTER	2.087		
24°	HONDA/CITY	2.084		
25°	CITROEN/C4 CACTUS	1.983		
26°	VW/TAOS	1.667		
27°	GM/SPIN	1.515		
28°	HONDA/CITY HATCH	1.504		
29°	TOYOTA/HILUX SW4	1.221		
30°	CAOA CHERY/TIGGO 8	1.188		
31°	TOYOTA/YARIS SEDAN	1.174		
32°	RENAULT/SANDERO	1.002		
33°	HYUNDAI/HB20S	997		
34°	CAOA CHERY/TIGGO 7	983		
35°	GM/CRUZE SEDAN	889		
36°	CAOA CHERY/TIGGO 5X	763		
37°	RENAULT/LOGAN	687		
38°	BMW/X1	487		
39°	HONDA/HR-V	486		
40°	MITSUBISHI/ECLIPSE CROSS	400		
41°	VW/VIRTUS	367		
42°	NISSAN/VERSA	266		
43°	GM/TRAILBLAZER	245		
44°	BMW/320I	217		
45°	AUDI/Q3	188		
46°	BMW/X5	170		
47°	LAND ROVER/DISCOVERY	162		
48°	TOYOTA/RAV4	146		
49°	AUDI/Q5	145		
50°	GM/EQUINOX	143		

A COMERCIAIS LEVES

	Modelo	Ago/22
1°	FIAT/STRADA	14.157
2°	FIAT/TORO	4.290
3°	TOYOTA/HILUX	3.979
4°	VW/SAVEIRO	2.836
5°	GM/S10	2.115
6°	FIAT/FIORINO	1.897
7°	FORD/RANGER	1.371
8°	MITSUBISHI/L200	1.284
9°	RENAULT/OROCH	1.134
10°	RENAULT/MASTER	1.062
11°	PEUGEOT/PARTNER	897
12°	VW/AMAROK	719
13°	NISSAN/FRONTIER	600
14°	PEUGEOT/EXPERT	386
15°	CITROEN/JUMPY	299
16°	KIA/K2500	272
17°	RAM/3500	225
18°	VW/MAN/EXPRESS	200
19°	FORD/TRANSIT	182
20°	RAM/1500	174
21°	FORD/MAVERICK	161
22°	IVECO/DAILY	154
23°	RAM/2500	107
24°	FIAT/SCUDO	71
25°	M.BENZ/SPRINTER 315	65
26°	EFFA/V21	60
27°	JEEP/GLADIATOR	55
28°	FIAT/DUCATO	40
29°	IVECO/DAILY 35-150	40
30°	IVECO/DAILY 30-130	35
31°	EFFA/V22	28
32°	M.BENZ/SPRINTER 314	26
33°	HYUNDAI/HR	14
34°	M.BENZ/SPRINTER	14
35°	M.BENZ/SPRINTER 416	13
36°	PEUGEOT/BOXER	10
37°	CITROEN/JUMPER	8
38°	JAC/v260	8
39°	FOTON/AUMARK 1039	7
40°	JAC/IEV750	6
41°	KIA/UK2500	5
42°	EFFA/V25	5
43°	BYD/T3	5
44°	EFFA/K01	4
45°	VW/KOMBI	3
46°	FOTON/AUMARK 3.5-14DT	3
47°	AGRALE/AGRALE MARRUA	2
48°	GM/D20	2
49°	GM/SILVERADO	2
50°	GMC/SIERRA	2
30	GIVIC/ SIEKKA	2



Ranking dos emplacamentos acumulados até Agosto/2022





₹₽ AU	AUTOMÓVEIS				
	Modelo	Ago/22			
1°	HYUNDAI/HB20	61.909			
2°	GM/ONIX	52.507			
3°	VW/GOL	47.250			
4°	GM/ONIX PLUS	44.043			
5°	VW/T CROSS	42.598			
6°	FIAT/MOBI	42.559			
7°	JEEP/COMPASS	40.713			
8°	HYUNDAI/CRETA	40.182			
9°	GM/TRACKER	39.672			
10°	FIAT/ARGO	35.824			
11°	RENAULT/KWID	34.365			
12°	FIAT/PULSE	34.105			
13°	JEEP/RENEGADE	33.795			
14°	TOYOTA/COROLLA CROSS	29.128			
15°	TOYOTA/COROLLA	28.255			
16°	NISSAN/KICKS	26.558			
17°	FIAT/CRONOS	23.726			
18°	VW/NIVUS	23.049			
19°	PEUGEOT/208	20.709			
20°	VW/VOYAGE	18.544			
21°	HYUNDAI/HB20S	17.411			
22°	HONDA/CITY	16.783			
23°	TOYOTA/YARIS HB	16.434			
24°	RENAULT/DUSTER	13.663			
25°	JEEP/COMMANDER	13.478			
26°	CITROEN/C4 CACTUS	13.399			
27°	HONDA/CITY HATCH	10.453			
28°	GM/SPIN	9.682			
29°	TOYOTA/YARIS SEDAN	9.348			
30°	TOYOTA/HILUX SW4	9.192			
31°	GM/CRUZE SEDAN	6.773			
32°	VW/TAOS	6.685			
33°	RENAULT/LOGAN	6.675			
34°	CAOA CHERY/TIGGO 5X	6.655			
35°	RENAULT/SANDERO	6.603			
36°	CAOA CHERY/TIGGO 8	6.376			
37°	CAOA CHERY/TIGGO 7	6.019			
38°	NISSAN/VERSA	4.776			
39°	PEUGEOT/2008	4.274			
40°	FIAT/SIENA	4.112			
41°	HONDA/HR-V	3.743			
42°	VW/VIRTUS	3.535			
43°	CAOA CHERY/TIGGO 3X	3.533			
44°	BMW/X1	2.871			
45°	BMW/320I	2.767			
46°	RENAULT/CAPTUR	2.756			
47°	VW/POLO	2.325			
48°	MITSUBISHI/ECLIPSE CROSS	2.277			
49°	HYUNDAI/TUCSON	2.143			
50°	HONDA/CIVIC	1.987			

➡ COMERCIAIS LEVES

	Modelo	Ago/22
1°	FIAT/STRADA	76.099
2°	FIAT/TORO	34.485
3°	TOYOTA/HILUX	29.644
4°	GM/S10	18.319
5°	FIAT/FIORINO	13.017
6°	MITSUBISHI/L200	10.320
7°	FORD/RANGER	8.694
8°	VW/SAVEIRO	8.368
9°	RENAULT/MASTER	6.437
10°	RENAULT/OROCH	6.336
11°	NISSAN/FRONTIER	5.340
12°	VW/AMAROK	3.298
13°	PEUGEOT/EXPERT	2.618
14°	CITROEN/JUMPY	2.046
15°	FIAT/DUCATO	1.785
16°	KIA/K2500	1.691
17°	VW/MAN/EXPRESS	1.562
18°	IVECO/DAILY 35-150	1.381
19°	PEUGEOT/PARTNER	1.312
20°	FORD/MAVERICK	1.097
21°	FORD/TRANSIT	796
22°	RAM/2500	765
23°	RAM/3500	741
24°	RAM/1500	607
25°	HYUNDAI/HR	600
26°	M.BENZ/SPRINTER 314	438
27°	IVECO/DAILY	431
28°	EFFA/V21	427
29°	IVECO/DAILY 30-130	410
30°	RENAULT/KANGOO	400
31°	M.BENZ/SPRINTER 416	230
32°	EFFA/V22	164
33°	FIAT/SCUDO	143
34°	M.BENZ/SPRINTER 315	136
35°	M.BENZ/SPRINTER	107
36°	PEUGEOT/BOXER	87
37°	JEEP/GLADIATOR	64
38°	CITROEN/JUMPER	62
39°	JAC/v260	54
40°	FOTON/AUMARK 3.5-14DT	50
41°	FOTON/AUMARK 1039	48
42°	BYD/T3	34
43°	EFFA/V25	30
44°	KIA/UK2500	29
45°	FIAT/DOBLO	18
46°	GM/SILVERADO	18
47°	GM/MONTANA	15
48°	EFFA/K01	13
49°	TOYOTA/BANDEIRANTE	11
50°	FORD/F150	10
	. 327 30	



Ranking por marca Agosto/2022





	Fabricante	Quant.	Part.
1°	VW	29.068	18,74%
2°	GM	28.437	18,34%
3°	FIAT	23.784	15,34%
4°	HYUNDAI	17.777	11,46%
5°	JEEP	12.292	7,93%
6°	TOYOTA	11.421	7,36%
7°	RENAULT	10.735	6,92%
8°	NISSAN	4.555	2,94%
9°	HONDA	4.081	2,63%
10°	CAOA CHERY	3.147	2,03%
11°	PEUGEOT	3.042	1,96%
12°	CITROEN	2.085	1,34%
13°	BMW	1.380	0,89%
14°	AUDI	565	0,36%
15°	MITSUBISHI	463	0,30%
16°	PORSCHE	314	0,20%
17°	M.BENZ	289	0,19%
18°	LAND ROVER	284	0,18%
19°	FORD	268	0,17%
20°	VOLVO	268	0,17%
21°	KIA	248	0,16%

COMERCIAIS LEVES

	Fabricante	Quant.	Part.
1°	FIAT	20.455	52,39%
2°	TOYOTA	3.982	10,20%
3°	VW	3.558	9,11%
4°	RENAULT	2.198	5,63%
5°	GM	2.121	5,43%
6°	FORD	1.714	4,39%
7°	PEUGEOT	1.293	3,31%
8°	MITSUBISHI	1.284	3,29%
9°	NISSAN	600	1,54%
10°	RAM	506	1,30%
11°	CITROEN	307	0,79%
12°	KIA	277	0,71%
13°	IVECO	229	0,59%
14°	VW/MAN	200	0,51%
15°	M.BENZ	119	0,30%
16°	EFFA	98	0,25%
17°	JEEP	55	0,14%
18°	JAC	15	0,04%
19°	HYUNDAI	14	0,04%
20°	FOTON	10	0,03%
21°	BYD	5	0,01%



	Fabricante	Quant.	Part.
1°	FIAT	44.239	22,79%
2°	VW	32.626	16,81%
3°	GM	30.558	15,74%
4°	HYUNDAI	17.791	9,16%
5°	TOYOTA	15.403	7,93%
6°	RENAULT	12.933	6,66%
7°	JEEP	12.347	6,36%
8°	NISSAN	5.155	2,66%
9°	PEUGEOT	4.335	2,23%
10°	HONDA	4.081	2,10%
11°	CAOA CHERY	3.147	1,62%
12°	CITROEN	2.392	1,23%
13°	FORD	1.982	1,02%
14°	MITSUBISHI	1.747	0,90%
15°	BMW	1.380	0,71%
16°	AUDI	565	0,29%
17°	KIA	525	0,27%
18°	RAM	506	0,26%
19°	M.BENZ	408	0,21%
20°	PORSCHE	314	0,16%
21°	LAND ROVER	284	0,15%



Ranking por marca acumulado até Agosto/2022





	Fabricante	Quant.	Part.
1°	GM	156.019	16,02%
2°	VW	144.578	14,85%
3°	FIAT	141.596	14,54%
4°	HYUNDAI	121.874	12,52%
5°	TOYOTA	93.097	9,56%
6°	JEEP	88.051	9,04%
7°	RENAULT	64.263	6,60%
8°	HONDA	34.000	3,49%
9°	NISSAN	31.592	3,24%
10°	PEUGEOT	25.498	2,62%
11°	CAOA CHERY	24.083	2,47%
12°	CITROEN	13.555	1,39%
13°	BMW	9.381	0,96%
14°	MITSUBISHI	4.678	0,48%
15°	M.BENZ	3.076	0,32%
16°	VOLVO	3.042	0,31%
17°	AUDI	2.954	0,30%
18°	LAND ROVER	2.385	0,24%
19°	PORSCHE	2.118	0,22%
20°	FORD	2.084	0,21%
21°	KIA	1.621	0,17%

COMERCIAIS LEVES

	Fabricante	Quant.	Part.
1°	FIAT	125.548	52,12%
2°	TOYOTA	29.659	12,31%
3°	GM	18.359	7,62%
4°	RENAULT	13.173	5,47%
5°	VW	11.673	4,85%
6°	FORD	10.607	4,40%
7°	MITSUBISHI	10.320	4,28%
8°	NISSAN	5.341	2,22%
9°	PEUGEOT	4.017	1,67%
10°	IVECO	2.231	0,93%
11°	RAM	2.113	0,88%
12°	CITROEN	2.109	0,88%
13°	KIA	1.721	0,71%
14°	VW/MAN	1.562	0,65%
15°	M.BENZ	914	0,38%
16°	EFFA	635	0,26%
17°	HYUNDAI	601	0,25%
18°	FOTON	98	0,04%
19°	JAC	71	0,03%
20°	JEEP	64	0,03%
21°	BYD	34	0,01%



	Fabricante	Quant.	Part.
1°	FIAT	267.144	21,99%
2°	GM	174.378	14,36%
3°	VW	156.251	12,86%
4°	TOYOTA	122.756	10,11%
5°	HYUNDAI	122.475	10,08%
6°	JEEP	88.115	7,25%
7°	RENAULT	77.436	6,38%
8°	NISSAN	36.933	3,04%
9°	HONDA	34.000	2,80%
10°	PEUGEOT	29.515	2,43%
11°	CAOA CHERY	24.083	1,98%
12°	CITROEN	15.664	1,29%
13°	MITSUBISHI	14.998	1,23%
14°	FORD	12.691	1,04%
15°	BMW	9.381	0,77%
16°	M.BENZ	3.990	0,33%
17°	KIA	3.342	0,28%
18°	VOLVO	3.042	0,25%
19°	AUDI	2.954	0,24%
20°	LAND ROVER	2.385	0,20%
21°	IVECO	2.231	0,18%



Participação por motorização Agosto/2022



Segmentos	2022 Ago (A)	2022 Jul (B)	2022 Acumulado (C)	2021 Ago (D)	2021 Acumulado (E)	(A)/(B)	Variação (A)/(D)	(C)/(E)
A) Autos	155.095	135.518	973.759	119.798	1.047.512	14,45	29,46	- 7,04 ❤
Até 1.0	92.916	75.891	511.782	44.517	465.364	22,43	108,72	9,97
De 1.0 Até 2.0	59.729	57.348	443.731	72.432	562.749	4,15	-17,54 ▼	-21,15
Acima de 2.0	2.450	2.279	18.246	2.849	19.399	7,50	-14,00 ∀	-5,94 ∀
👨 B) Com. Leves	39.047	33.570	240.877	38.691	279.974	16,32	0,92	-13 , 96 ∀
Até 1.0	577	418	4.122	519	4.088	38,04	11,18	0,83
De 1.0 Até 2.0	26.216	20.919	147.373	21.623	177.516	25,32	21,24	-16,98 ▼
Acima de 2.0	12.254	12.233	89.382	16.549	98.370	0,17	-25,95 ∀	-9,14
A + B	194.142	169.088	1.214.636	158.489	1.327.486	14,82	22,50	-8,50▼
Até 1.0	93.493	76.309	515.904	45.036	469.452	22,52	107,60	9,89
De 1.0 Até 2.0	85.945	78.267	591.104	94.055	740.265	9,81 🔨	-8,62 ▼	-20,15
Acima de 2.0	14.704	14.512	107.628	19.398	117.769	1,32	-24,20 ∀	-8,61 ∀

Participação no acumulado

Segmento	2022	2021		
穘 A) Autos				
Até 1.0	52,56	^	44,43	
De 1.0 Até 2.0	45,57	Y	53,72	
Acima de 2.0	1,87	^	1,85	
👨 B) Com. Leves				
Até 1.0	1,71	^	1,46	
De 1.0 Até 2.0	61,18	Y	63,40	
Acima de 2.0	37,11	Y	40,84	
A + B				
Até 1.0	42,47	^	35,36	
De 1.0 Até 2.0	48,67	Y	55,76	
Acima de 2.0	8,86	Y	8,87	







Veículos de Entrada

	Modelo	2022 Jul	2022 Ago		2022 Acumulado	Part.
1°	VW/GOL	11.925	11.719	~	47.250	37,80%
2°	FIAT/MOBI	3.493	7.613	^	42.559	34,05%
3°	RENAULT/KWID	4.489	6.829	^	34.365	27,49%
4°	FIAT/UNO	6	6	=	756	0,60%
5°	VW/FUSCA	4	4	=	39	0,03%
6°	VW/UP	0	0	=	10	0,01%
7°	TOYOTA/ETIOS HB	3	2	~	7	0,01%
8°	CAOA CHERY/QQ	0	0	=	5	0,00%
9°	FIAT/PALIO	1	0	Y	3	0,00%
	Total	19.921	26.175	^	125.001	100%

Hatch Pequenos

Tiatori i oque	Modelo	2022 Jul	2022 Ago		2022 Acumulado	Part.
1°	HYUNDAI/HB20	8.156	10.919	A	61.909	29,69%
2°	GM/ONIX	8.836	9.821	A	52.507	25,18%
3°	FIAT/ARGO	6.103	7.594	A	35.824	17,18%
4°	PEUGEOT/208	2.803	2.825	A	20.709	9,93%
5°	TOYOTA/YARIS HB	2.208	2.235	A	16.434	7,88%
6°	HONDA/CITY HATCH	1.609	1.504	Y	10.453	5,01%
7°	RENAULT/SANDERO	897	1.002	A	6.603	3,17%
8°	VW/POLO	177	130	Y	2.325	1,11%
9°	JAC/E-JS1	88	73	Y	478	0,23%
10°	MINI/COOPER	36	49	A	460	0,22%
11°	RENAULT/ZOE	7	0	Y	197	0,09%
12°	FIAT/500E	16	6	Y	186	0,09%
	Total	30.993	36.372	^	208.527	100%

Hatch Médios

	Modelo	2022 Jul	2022 Ago		2022 Acumulado	Part.
1°	GM/CRUZE HB	150	129	~	1.048	63,36%
2°	NISSAN/LEAF	9	39	^	256	15,48%
3°	AUDI/A3	11	4	~	150	9,07%
4°	BMW/I3	10	11	^	73	4,41%
5°	M.BENZ/CLASSE A	3	8	^	37	2,24%
6°	BMW/118i	5	21	^	35	2,12%
	Total	191	220	^	1.654	100%





Sedans Pequenos

	Modelo	2022 Jul	2022 Ago		2022 Acumulado	Part.
1°	FIAT/CRONOS	3.829	3.757	Y	23.726	33,65%
2°	VW/VOYAGE	4.776	5.564	A	18.544	26,30%
3°	HYUNDAI/HB20S	958	997	A	17.411	24,70%
4°	RENAULT/LOGAN	1.333	687	Y	6.675	9,47%
5°	FIAT/SIENA	59	34	Y	4.112	5,83%
6°	GM/PRISMA	1	0	Y	8	0,01%
7°	FORD/KA SEDAN	0	1	A	5	0,01%
8°	NISSAN/VERSA	0	0	=	5	0,01%
9°	TOYOTA/ETIOS SEDAN	0	1	A	5	0,01%
10°	GM/CLASSIC	1	1	=	3	0,00%
	Total	10.957	11.042	^	70.498	100%

Sedans Compactos

Coddino Co	mpaotoo					
	Modelo	2022 Jul	2022 Ago		2022 Acumulado	Part.
1°	GM/ONIX PLUS	8.135	8.968	^	44.043	56,09%
2°	HONDA/CITY	2.342	2.084	~	16.783	21,37%
3°	TOYOTA/YARIS SEDAN	1.350	1.174	~	9.348	11,90%
4°	NISSAN/VERSA	339	266	~	4.771	6,08%
5°	VW/VIRTUS	381	367	~	3.535	4,50%
6°	GM/COBALT	1	0	~	22	0,03%
	Total	12.550	12.859	^	78.524	100%





Sedans médios

	Modelo	2022 Jul	2022 Ago		2022 Acumulado	Part.
1°	TOYOTA/COROLLA	4.033	3.386	~	28.255	71,12%
2°	GM/CRUZE SEDAN	1.049	889	~	6.773	17,05%
3°	HONDA/CIVIC	11	6	~	1.987	5,00%
4°	CAOA CHERY/ARRIZO 6	65	56	~	1.201	3,02%
5°	VW/JETTA	106	40	~	410	1,03%
6°	AUDI/A3 SEDAN	28	26	Y	351	0,88%
7°	KIA/CERATO	23	22	~	291	0,73%
8°	AUDI/A5	31	38	^	192	0,48%
9°	M.BENZ/CLA35	9	4	~	59	0,15%
10°	BMW/420I	19	8	~	58	0,15%
11°	M.BENZ/CLASSE A	6	10	A	47	0,12%
12°	M.BENZ/CLA45	11	2	~	41	0,10%
13°	JAC/E-J7	0	3	^	20	0,05%
14°	BMW/218I	4	2	~	15	0,04%
15°	BMW/M440I	0	0	=	9	0,02%
16°	BMW/M235I	0	0	=	7	0,02%
17°	CITROEN/C4L	0	0	=	7	0,02%
18°	BMW/430I	0	1	A	2	0,01%
19°	M.BENZ/CLASSE C	0	0	=	2	0,01%
20°	FORD/DEL REY	0	0	=	1	0,00%
21°	FORD/FUSION	1	0	Y	1	0,00%
	Total	5.397	4.493	Y	39.731	100%

Sedans Grandes

	Modelo	2022 Jul	2022 Ago		2022 Acumulado	Part.
1 °	BMW/320I	279	217	~	2.767	58,94%
2°	M.BENZ/CLASSE C	21	7	~	641	13,65%
3°	BMW/330E	55	111	^	356	7,58%
4°	M.BENZ/CLA250	64	50	~	329	7,01%
5°	PORSCHE/PANAMERA	42	24	~	155	3,30%
6°	AUDI/A4	18	14	~	93	1,98%
7°	BMW/530E	14	18	A	73	1,55%
8°	M.BENZ/CLASSE E	3	9	A	43	0,92%
9°	AUDI/E TRON GT	2	6	A	33	0,70%
10°	BMW/M340I	1	0	~	28	0,60%
11°	TESLA/MODEL S	2	1	~	21	0,45%
12°	AUDI/A6	1	3	^	20	0,43%
	Total	522	485	~	4.695	100%





Sw Médios

	Modelo	2022 Jul	2022 Ago		2022 Acumulado	Part.
1°	FIAT/PALIO WEEKEND	0	1	^	3	37,50%
2°	FORD/BELINA	1	0	~	2	25,00%
3°	VW/SPACE FOX	0	0	=	2	25,00%
4°	VW/PARATI	0	1	^	1	12,50%
	Total	1	2	^	8	100%

Sw Grandes

	Modelo	2022 Jul	2022 Ago		2022 Acumulado	Part.
1°	AUDI/RS6 AVANT	3	2	Y	18	78,26%
2°	AUDI/RS4 AVANT	0	0	=	4	17,39%
3°	GM/CARAVAN	0	0	=	1	4,35%
	Total	3	2	Y	23	100%

Monocab

	Modelo	2022 Jul	2022 Ago		2022 Acumulado	Part.
1°	FIAT/DOBLO	1	1	=	313	57,43%
2°	HONDA/FIT	0	0	=	230	42,20%
3°	FIAT/IDEA	0	0	=	1	0,18%
4°	GM/BOLT	0	0	=	1	0,18%
	Total	1	1	=	545	100%





Grandcab

	Modelo	2022 Jul	2022 Ago		2022 Acumulado	Part.
1°	GM/SPIN	1.266	1.515	^	9.682	97,08%
2°	KIA/CARNIVAL	25	31	^	262	2,63%
3°	CHRYSLER/PACIFICA	1	2	^	10	0,10%
4°	BYD/D1	0	7	^	9	0,09%
	Total	1.292	1.558	^	9.973	100%

Sports

Cports	Modelo	2022 Jul	2022 Ago		2022 Acumulado	Part.
1°	PORSCHE/911	48	32	~	331	25,48%
2°	FORD/MUSTANG	26	60	A	218	16,78%
3°	PORSCHE/TAYCAN	41	22	~	210	16,17%
4°	BMW/M3	22	16	~	108	8,31%
5°	PORSCHE/BOXSTER	4	1	~	81	6,24%
6°	GM/CORVETTE	7	8	A	59	4,54%
7°	PORSCHE/CAYMAN	1	1	=	40	3,08%
8°	GM/CAMARO	7	3	~	39	3,00%
9°	JAGUAR/F-TYPE	2	8	A	32	2,46%
	Total	184	187	^	1.299	100%





Suv's

Suvs		2022	2022		2022	
	Modelo	2022	2022		2022	Part.
		Jul	Ago		Acumulado	
1°	VW/T CROSS	3.535	6.194	^	42.598	9,84%
2°	JEEP/COMPASS	4.402	5.284	^	40.713	9,41%
3°	HYUNDAI/CRETA	5.125	5.806	^	40.182	9,28%
4°	GM/TRACKER	5.998	6.708	^	39.672	9,17%
5°	FIAT/PULSE	5.299	4.771	~	34.105	7,88%
6°	JEEP/RENEGADE	4.264	4.654	^	33.795	7,81%
7°	TOYOTA/COROLLA CROSS	3.614	3.250	~	29.128	6,73%
8°	NISSAN/KICKS	5.221	4.250	~	26.558	6,14%
9°	VW/NIVUS	2.995	3.380	^	23.049	5,33%
10°	RENAULT/DUSTER	2.039	2.087	^	13.663	3,16%
11°	JEEP/COMMANDER	1.483	2.338	^	13.478	3,11%
12°	CITROEN/C4 CACTUS	798	1.983	^	13.399	3,10%
13°	TOYOTA/HILUX SW4	1.271	1.221	~	9.192	2,12%
14°	VW/TAOS	1.119	1.667		6.685	1,54%
15°	CAOA CHERY/TIGGO 5X	741	763	^	6.655	1,54%
16°	CAOA CHERY/TIGGO 8	665	1.188	^	6.376	1,47%
17°	CAOA CHERY/TIGGO 7	556	983	^	6.019	1,39%
18°	PEUGEOT/2008	227	118	~	4.274	0,99%
19°	HONDA/HR-V	9	486	^	3.743	0,86%
20°	CAOA CHERY/TIGGO 3X	68	53	~	3.533	0,82%
21°	BMW/X1	406	487	^	2.871	0,66%
22°	RENAULT/CAPTUR	180	130	~	2.756	0,64%
23°	MITSUBISHI/ECLIPSE CROSS	315	400	^	2.277	0,53%
24°	HYUNDAI/TUCSON	26	38	^	2.143	0,50%
25°	GM/TRAILBLAZER	86	245	^	1.511	0,35%
26°	MITSUBISHI/PAJERO	77	43	~	1.342	0,31%
27°	VOLVO/XC60	101	66	~	1.168	0,27%
28°	FORD/BRONCO	162	129	~	1.078	0,25%
29°	MITSUBISHI/Outlander	47	20	~	1.055	0,24%
30°	LAND ROVER/DISCOVERY	149	162	^	1.020	0,24%
31°	BMW/X3	172	130	~	979	0,23%
32°	AUDI/Q5	130	145	^	954	0,22%
33°	VOLVO/XC40	75	99	^	941	0,22%
34°	BMW/X5	145	170	^	834	0,19%
35°	PORSCHE/MACAN	73	118	^	735	0,17%
36°	HONDA/WR-V	1	0	Y	711	0,16%
37°	FORD/TERRITORY	67	68	A	708	0,16%
38°	TOYOTA/RAV4	131	146	A	694	0,16%
39°	BMW/X4	87	95	A	689	0,16%
40°	M.BENZ/CLASSE GLB	6	8	A	689	0,16%
	Total	53.437	61.621	^	432.763	100%





Sub Segmento	2022 Ago	2022 Jul		2022 Acumulado	2021 Acumulado	
AU – SUVs	39,73%	39,44%	^	44,47%	41,39%	^
AU - HATCH PEQUENO	23,45%	22,87%	^	21,43%	22,99%	Y
AU - ENTRADA	16,88%	14,70%	^	12,84%	15,17%	Y
AU - SEDAN COMPACTO	8,29%	9,26%	Y	8,07%	6,53%	A
AU – SEDAN PEQUENO	7,12%	8,09%	~	7,24%	7,08%	A
AU - SEDAN MEDIO	2,90%	3,98%	Y	4,08%	4,89%	Y
AU - GRANDCAB	1,00%	0,95%	^	1,02%	0,93%	A
AU – SEDAN GRANDE	0,31%	0,39%	~	0,48%	0,55%	Y
AU - HATCH MEDIO	0,14%	0,14%	=	0,17%	0,17%	=
AU - SPORT	0,12%	0,14%	~	0,13%	0,22%	Y
AU – OUTROS	0,05%	0,05%	=	0,05%	0,05%	=
AU – SW GRANDE	0,00%	0,00%	=	0,00%	0,01%	Y
AU - SW MEDIO	0,00%	0,00%	=	0,00%	0,00%	=
Total	100%	100%		100%	100%	







Pick-up's Pequenas

	Modelo	2022 Jul	2022 Ago		2022 Acumulado	Part.
1°	FIAT/STRADA	10.896	14.145	A	76.059	90,06%
2°	VW/SAVEIRO	1.751	2.836	^	8.368	9,91%
3°	GM/MONTANA	1	1	=	15	0,02%
4°	PEUGEOT/PARTNER	2	0	~	10	0,01%
5°	FORD/PAMPA	1	0	~	2	0,00%
6°	FIAT/CITY	0	0	=	1	0,00%
	Total	12.651	16.982	^	84.456	100%

Pick-up's Grandes

Pick-up's Gra	anues					
	Modelo	2022	2022		2022	Part.
	Modelo	Jul	Ago		Acumulado	rait.
1°	FIAT/TORO	4.333	4.290	Y	34.485	28,75%
2°	TOYOTA/HILUX	4.121	3.979	Y	29.644	24,72%
3°	GM/S10	2.229	2.115	Y	18.319	15,27%
4°	MITSUBISHI/L200	1.794	1.284	Y	10.320	8,60%
5°	FORD/RANGER	653	1.371	A	8.694	7,25%
6°	RENAULT/OROCH	1.368	1.134	Y	6.336	5,28%
7°	NISSAN/FRONTIER	743	600	Y	5.340	4,45%
8°	VW/AMAROK	636	719	A	3.298	2,75%
9°	FORD/MAVERICK	183	161	Y	1.097	0,91%
10°	RAM/2500	68	107	A	765	0,64%
11°	RAM/3500	267	225	Y	741	0,62%
	Total	16.642	16.253	~	119.932	100%

Furgões

. u.gess	Modelo	2022 Jul	2022 Ago		2022 Acumulado	Part.
1°	RENAULT/MASTER	940	1.062	^	6.435	29,72%
2°	PEUGEOT/EXPERT	225	386	^	2.618	12,09%
3°	CITROEN/JUMPY	165	299	^	2.046	9,45%
4°	FIAT/DUCATO	54	40	~	1.785	8,24%
5°	KIA/K2500	254	272	^	1.691	7,81%
6°	VW/MAN/EXPRESS	185	200	^	1.562	7,21%
7°	IVECO/DAILY 35-150	113	40	~	1.381	6,38%
	Total	2.599	2.996	^	21.651	100%





Furgões Pequenos

	Modelo	2022 Jul	2022 Ago		2022 Acumulado	Part.
1°	FIAT/FIORINO	1.528	1.897	^	13.017	87,88%
2°	PEUGEOT/PARTNER	134	897	^	1.302	8,79%
3°	RENAULT/KANGOO	5	2	~	400	2,70%
4°	FIAT/STRADA	1	12	^	40	0,27%
	Total	1.674	2.813	^	14.813	100%

Sub Segmento	2022 Ago	2022 Jul		2022 Acumulado	2021 Acumulado	
CL - PICK-UP PEQUENA	43,49%	37,69%	A	35,07%	35,81%	Y
CL - PICK-UP GRANDE	41,63%	49,58%	~	49,79%	50,97%	Y
CL - FURGAO	7,67%	7,74%	~	8,99%	7,90%	A
CL - FURGAO PEQUENO	7,20%	4,99%	^	6,15%	5,32%	A
Total	100%	100%		100%	100%	



Vendas Diretas



Todo emplacamento de veículo origina emissão de uma Nota Fiscal de venda. O que diferencia uma Venda Direta de uma Venda a Varejo é a identificação do emissor dessa Nota Fiscal. Se o CNPJ do emissor for de um fabricante de veículos, esta será uma Venda Direta. Já as demais, serão consideradas Vendas a Varejo.

As Vendas Diretas podem ser originadas a partir de vendas corporativas, nas quais a montadora negocia, diretamente, com grandes clientes, como frotistas e/ou locadoras, assim como, também, em operações realizadas nas concessionárias como, por exemplo, vendas feitas para taxistas, produtores rurais, PCD (Pessoas com Deficiência), entre outros.

O índice ou a variação percentual de "Vendas Diretas" depende da proporção destas em relação às Vendas a Varejo.

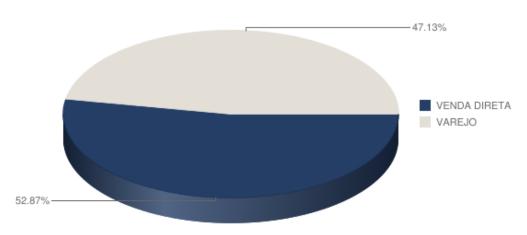
Assim, o aumento percentual das "Vendas Diretas" pode ocorrer, como acontece atualmente, por uma queda mais significativa nas Vendas a Varejo que estão, naturalmente, mais suscetíveis às oscilações do mercado. Por essas razões, a Fenabrave recomenda cautela nas conclusões sobre o efetivo aumento das Vendas Diretas, e se coloca à disposição para esclarecer as dúvidas do mercado.



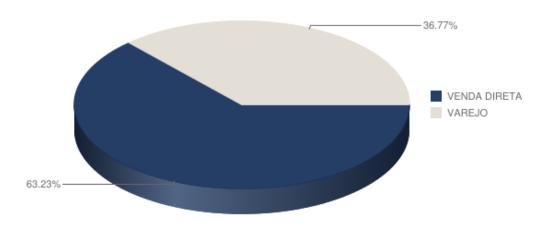
Participação de venda direta e venda varejo Agosto/2022



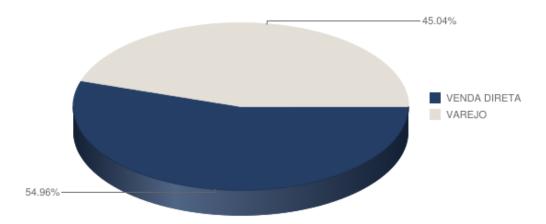




Comercial Leve





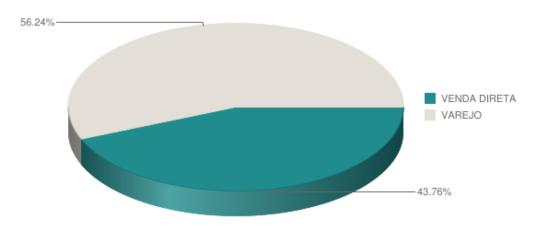




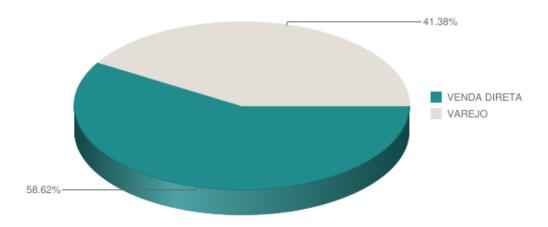
Participação de venda direta e varejo acumulado até Ago/2022



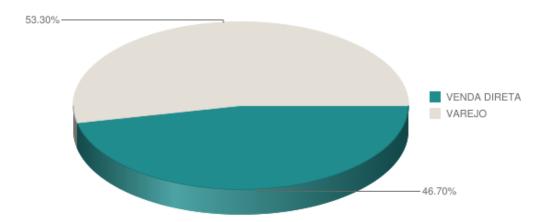




Comercial Leve



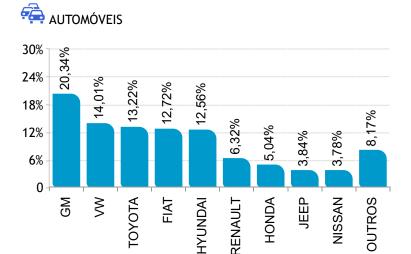


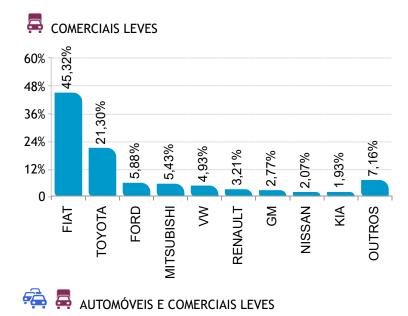


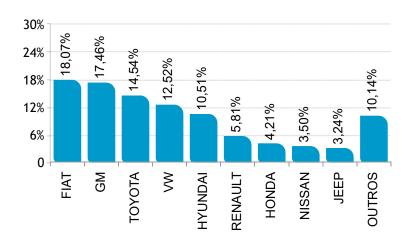


Ranking por marca de emplacamento varejo Agosto/2022







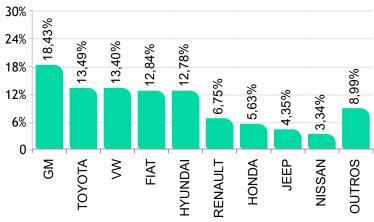




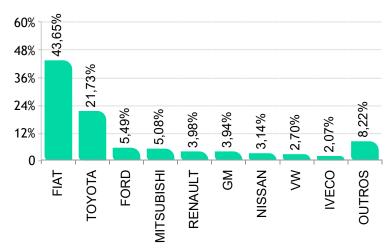
Ranking por marca de emplac. varejo acumulado até Ago/2022



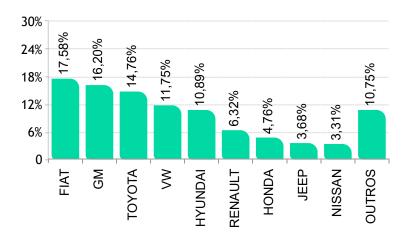








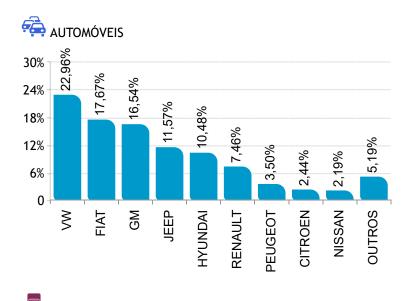


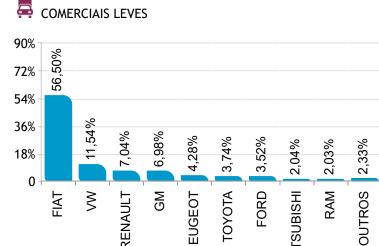




Ranking por marca de emplac. venda direta Agosto/2022





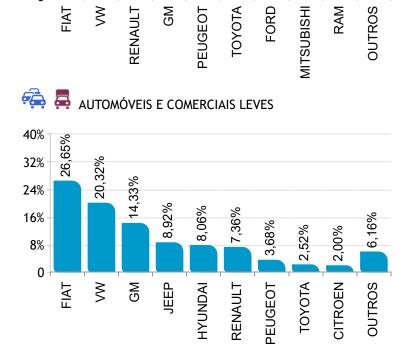


PEUGEOT

FIAT

RENAULT

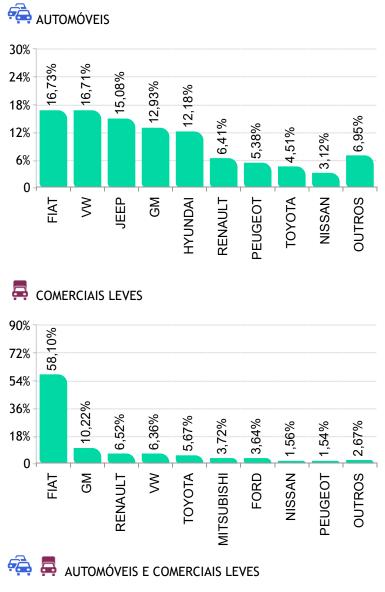
TOYOTA

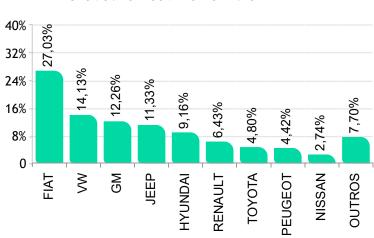




Ranking por marca de emplac. venda direta acumulado até Ago/2022









Modelos mais emplacados venda direta Agosto/2022





₹₩AU	TOMÓVEIS	
	Modelo	Ago/22
1°	VW/GOL	9.443
2°	HYUNDAI/HB20	7.448
3°	VW/VOYAGE	5.544
4°	FIAT/MOBI	5.457
5°	GM/ONIX PLUS	5.090
6°	FIAT/ARGO	5.000
7°	JEEP/COMPASS	4.037
8°	GM/ONIX	3.885
9°	RENAULT/KWID	3.665
10°	JEEP/RENEGADE	3.499
11°	GM/TRACKER	2.834
12°	VW/T CROSS	2.812
13°	FIAT/CRONOS	2.754
14°	PEUGEOT/208	2.701
15°	JEEP/COMMANDER	1.944
16°	CITROEN/C4 CACTUS	1.909
17°	NISSAN/KICKS	1.760
18°	FIAT/PULSE	1.265
19°	GM/SPIN	1.151
20°	RENAULT/DUSTER	1.088
21°	RENAULT/SANDERO	715
22°	HYUNDAI/HB20S	600
23°	RENAULT/LOGAN	600
24°	TOYOTA/COROLLA	564
25°	HYUNDAI/CRETA	546
26°	VW/TAOS	541
27°	CAOA CHERY/TIGGO 8	503
28°	CAOA CHERY/TIGGO 7	446
29°	TOYOTA/YARIS SEDAN	407
30°	TOYOTA/COROLLA CROSS	399
31°	VW/NIVUS	397
32°	GM/CRUZE SEDAN	364
33°	TOYOTA/YARIS HB	297
34°	HONDA/CITY	238
35°	GM/TRAILBLAZER	213
36°	CAOA CHERY/TIGGO 5X	136
37°	AUDI/Q5	134
38°	MITSUBISHI/ECLIPSE CROSS	126
39°	PEUGEOT/2008	103
40°	VOLVO/XC40	95
41°	CITROEN/C3	91
42°	TOYOTA/HILUX SW4	88
43°	AUDI/E TRON	85
44°	HONDA/CITY HATCH	83
45°	VW/VIRTUS	81
46°	HONDA/HR-V	79
47°	VOLVO/XC60	64
48°	PEUGEOT/3008	63
49°	BMW/X1	61
50°	VOLVO/C40	55

A COMERCIAIS LEVES

1° FIAT/STRADA 9.866 2° VW/SAVEIRO 2.727 3° FIAT/TORO 2.677 4° GM/S10 1.723 5° FIAT/FIORINO 1.325 6° RENAULT/OROCH 937 7° TOYOTA/HILUX 924 8° PEUGEOT/PARTNER 858 9° RENAULT/MASTER 798 10° FORD/RANGER 749 11° MITSUBISHI/L200 504 12° NISSAN/FRONTIER 303 13° RAM/3500 225 14° PEUGEOT/EXPERT 196 15° RAM/1500 170 16° CITROEN/JUMPY 132 17° VW/AMAROK 123 18° RAM/2500 106 19° VW/MAN/EXPRESS 104 20° FIAT/SCUDO 71 21° FORD/TRANSIT 65 22° FORD/MAVERICK 55 23° JEEP/GLADIATOR		Modelo	Ago/22
3° FIAT/TORO 2.677 4° GM/S10 1.723 5° FIAT/FIORINO 1.325 6° RENAULT/OROCH 937 7° TOYOTA/HILUX 924 8° PEUGEOT/PARTNER 858 9° RENAULT/MASTER 798 10° FORD/RANGER 749 11° MITSUBISHI/L200 504 12° NISSAN/FRONTIER 303 13° RAM/3500 225 14° PEUGEOT/EXPERT 196 15° RAM/1500 170 16° CITROEN/JUMPY 132 17° VW/AMAROK 123 18° RAM/2500 106 19° VW/MAN/EXPRESS 104 20° FIAT/SCUDO 71 21° FORD/TRANSIT 65 22° FORD/MAVERICK 55 23° JEEP/GLADIATOR 29 24° FIAT/DUCATO 9 25° CITROEN/JUMPER<	1°	FIAT/STRADA	9.866
4° GM/S10 1.723 5° FIAT/FIORINO 1.325 6° RENAULT/OROCH 937 7° TOYOTA/HILUX 924 8° PEUGEOT/PARTNER 858 9° RENAULT/MASTER 798 10° FORD/RANGER 749 11° MITSUBISHI/L200 504 12° NISSAN/FRONTIER 303 13° RAM/3500 225 14° PEUGEOT/EXPERT 196 15° RAM/1500 170 16° CITROEN/JUMPY 132 17° VW/AMAROK 123 18° RAM/2500 106 19° VW/MAN/EXPRESS 104 20° FIAT/SCUDO 71 21° FORD/TRANSIT 65 22° FORD/MAVERICK 55 23° JEEP/GLADIATOR 29 24° FIAT/DUCATO 9 25° CITROEN/JUMPER 3 26° PEUGEOT/BOXER	2°	VW/SAVEIRO	2.727
5° FIAT/FIORINO 1.325 6° RENAULT/OROCH 937 7° TOYOTA/HILUX 924 8° PEUGEOT/PARTNER 858 9° RENAULT/MASTER 798 10° FORD/RANGER 749 11° MITSUBISHI/L200 504 12° NISSAN/FRONTIER 303 13° RAM/3500 225 14° PEUGEOT/EXPERT 196 15° RAM/1500 170 16° CITROEN/JUMPY 132 17° VW/AMAROK 123 18° RAM/2500 106 19° VW/MAN/EXPRESS 104 20° FIAT/SCUDO 71 21° FORD/TRANSIT 65 22° FORD/MAVERICK 55 23° JEEP/GLADIATOR 29 24° FIAT/DUCATO 9 24° FIAT/DUCATO 9 25° CITROEN/JUMPER 3 26° PEUGEOT/BOX	3°	FIAT/TORO	2.677
6° RENAULT/OROCH 937 7° TOYOTA/HILUX 924 8° PEUGEOT/PARTNER 858 9° RENAULT/MASTER 798 10° FORD/RANGER 749 11° MITSUBISHI/L200 504 12° NISSAN/FRONTIER 303 13° RAM/3500 225 14° PEUGEOT/EXPERT 196 15° RAM/1500 170 16° CITROEN/JUMPY 132 17° VW/AMAROK 123 18° RAM/2500 106 19° VW/MAN/EXPRESS 104 20° FIAT/SCUDO 71 21° FORD/TRANSIT 65 22° FORD/MAVERICK 55 23° JEEP/GLADIATOR 29 24° FIAT/DUCATO 9 25° CITROEN/JUMPER 3 26° PEUGEOT/BOXER 3 27° AGRALE/AGRALE MARRUA 2	4°	GM/S10	1.723
7° TOYOTA/HILUX 924 8° PEUGEOT/PARTNER 858 9° RENAULT/MASTER 798 10° FORD/RANGER 749 11° MITSUBISHI/L200 504 12° NISSAN/FRONTIER 303 13° RAM/3500 225 14° PEUGEOT/EXPERT 196 15° RAM/1500 170 16° CITROEN/JUMPY 132 17° VW/AMAROK 123 18° RAM/2500 106 19° VW/MAN/EXPRESS 104 20° FIAT/SCUDO 71 21° FORD/TRANSIT 65 22° FORD/MAVERICK 55 23° JEEP/GLADIATOR 29 24° FIAT/DUCATO 9 25° CITROEN/JUMPER 3 26° PEUGEOT/BOXER 3 27° AGRALE/AGRALE MARRUA 2	5°	FIAT/FIORINO	1.325
8° PEUGEOT/PARTNER 858 9° RENAULT/MASTER 798 10° FORD/RANGER 749 11° MITSUBISHI/L200 504 12° NISSAN/FRONTIER 303 13° RAM/3500 225 14° PEUGEOT/EXPERT 196 15° RAM/1500 170 16° CITROEN/JUMPY 132 17° VW/AMAROK 123 18° RAM/2500 106 19° VW/MAN/EXPRESS 104 20° FIAT/SCUDO 71 21° FORD/TRANSIT 65 22° FORD/MAVERICK 55 23° JEEP/GLADIATOR 29 24° FIAT/DUCATO 9 25° CITROEN/JUMPER 3 26° PEUGEOT/BOXER 3 27° AGRALE/AGRALE MARRUA 2	6°	RENAULT/OROCH	937
9° RENAULT/MASTER 798 10° FORD/RANGER 749 11° MITSUBISHI/L200 504 12° NISSAN/FRONTIER 303 13° RAM/3500 225 14° PEUGEOT/EXPERT 196 15° RAM/1500 170 16° CITROEN/JUMPY 132 17° VW/AMAROK 123 18° RAM/2500 106 19° VW/MAN/EXPRESS 104 20° FIAT/SCUDO 71 21° FORD/TRANSIT 65 22° FORD/MAVERICK 55 23° JEEP/GLADIATOR 29 24° FIAT/DUCATO 9 25° CITROEN/JUMPER 3 26° PEUGEOT/BOXER 3 27° AGRALE/AGRALE MARRUA 2	7°	TOYOTA/HILUX	924
10° FORD/RANGER 749 11° MITSUBISHI/L200 504 12° NISSAN/FRONTIER 303 13° RAM/3500 225 14° PEUGEOT/EXPERT 196 15° RAM/1500 170 16° CITROEN/JUMPY 132 17° VW/AMAROK 123 18° RAM/2500 106 19° VW/MAN/EXPRESS 104 20° FIAT/SCUDO 71 21° FORD/TRANSIT 65 22° FORD/MAVERICK 55 23° JEEP/GLADIATOR 29 24° FIAT/DUCATO 9 25° CITROEN/JUMPER 3 26° PEUGEOT/BOXER 3 27° AGRALE/AGRALE MARRUA 2	8°	PEUGEOT/PARTNER	858
11° MITSUBISHI/L200 504 12° NISSAN/FRONTIER 303 13° RAM/3500 225 14° PEUGEOT/EXPERT 196 15° RAM/1500 170 16° CITROEN/JUMPY 132 17° VW/AMAROK 123 18° RAM/2500 106 19° VW/MAN/EXPRESS 104 20° FIAT/SCUDO 71 21° FORD/TRANSIT 65 22° FORD/MAVERICK 55 23° JEEP/GLADIATOR 29 24° FIAT/DUCATO 9 25° CITROEN/JUMPER 3 26° PEUGEOT/BOXER 3 27° AGRALE/AGRALE MARRUA 2	9°	RENAULT/MASTER	798
12° NISSAN/FRONTIER 303 13° RAM/3500 225 14° PEUGEOT/EXPERT 196 15° RAM/1500 170 16° CITROEN/JUMPY 132 17° VW/AMAROK 123 18° RAM/2500 106 19° VW/MAN/EXPRESS 104 20° FIAT/SCUDO 71 21° FORD/TRANSIT 65 22° FORD/MAVERICK 55 23° JEEP/GLADIATOR 29 24° FIAT/DUCATO 9 25° CITROEN/JUMPER 3 26° PEUGEOT/BOXER 3 27° AGRALE/AGRALE MARRUA 2	10°	FORD/RANGER	749
13° RAM/3500 225 14° PEUGEOT/EXPERT 196 15° RAM/1500 170 16° CITROEN/JUMPY 132 17° VW/AMAROK 123 18° RAM/2500 106 19° VW/MAN/EXPRESS 104 20° FIAT/SCUDO 71 21° FORD/TRANSIT 65 22° FORD/MAVERICK 55 23° JEEP/GLADIATOR 29 24° FIAT/DUCATO 9 25° CITROEN/JUMPER 3 26° PEUGEOT/BOXER 3 27° AGRALE/AGRALE MARRUA 2	11°	MITSUBISHI/L200	504
14° PEUGEOT/EXPERT 196 15° RAM/1500 170 16° CITROEN/JUMPY 132 17° VW/AMAROK 123 18° RAM/2500 106 19° VW/MAN/EXPRESS 104 20° FIAT/SCUDO 71 21° FORD/TRANSIT 65 22° FORD/MAVERICK 55 23° JEEP/GLADIATOR 29 24° FIAT/DUCATO 9 25° CITROEN/JUMPER 3 26° PEUGEOT/BOXER 3 27° AGRALE/AGRALE MARRUA 2	12°	NISSAN/FRONTIER	303
15° RAM/1500 170 16° CITROEN/JUMPY 132 17° VW/AMAROK 123 18° RAM/2500 106 19° VW/MAN/EXPRESS 104 20° FIAT/SCUDO 71 21° FORD/TRANSIT 65 22° FORD/MAVERICK 55 23° JEEP/GLADIATOR 29 24° FIAT/DUCATO 9 25° CITROEN/JUMPER 3 26° PEUGEOT/BOXER 3 27° AGRALE/AGRALE MARRUA 2	13°	RAM/3500	225
16° CITROEN/JUMPY 132 17° VW/AMAROK 123 18° RAM/2500 106 19° VW/MAN/EXPRESS 104 20° FIAT/SCUDO 71 21° FORD/TRANSIT 65 22° FORD/MAVERICK 55 23° JEEP/GLADIATOR 29 24° FIAT/DUCATO 9 25° CITROEN/JUMPER 3 26° PEUGEOT/BOXER 3 27° AGRALE/AGRALE MARRUA 2	14°	PEUGEOT/EXPERT	196
17° VW/AMAROK 123 18° RAM/2500 106 19° VW/MAN/EXPRESS 104 20° FIAT/SCUDO 71 21° FORD/TRANSIT 65 22° FORD/MAVERICK 55 23° JEEP/GLADIATOR 29 24° FIAT/DUCATO 9 25° CITROEN/JUMPER 3 26° PEUGEOT/BOXER 3 27° AGRALE/AGRALE MARRUA 2	15°	RAM/1500	170
18° RAM/2500 106 19° VW/MAN/EXPRESS 104 20° FIAT/SCUDO 71 21° FORD/TRANSIT 65 22° FORD/MAVERICK 55 23° JEEP/GLADIATOR 29 24° FIAT/DUCATO 9 25° CITROEN/JUMPER 3 26° PEUGEOT/BOXER 3 27° AGRALE/AGRALE MARRUA 2	16°	CITROEN/JUMPY	132
19° VW/MAN/EXPRESS 104 20° FIAT/SCUDO 71 21° FORD/TRANSIT 65 22° FORD/MAVERICK 55 23° JEEP/GLADIATOR 29 24° FIAT/DUCATO 9 25° CITROEN/JUMPER 3 26° PEUGEOT/BOXER 3 27° AGRALE/AGRALE MARRUA 2	17°	VW/AMAROK	123
20° FIAT/SCUDO 71 21° FORD/TRANSIT 65 22° FORD/MAVERICK 55 23° JEEP/GLADIATOR 29 24° FIAT/DUCATO 9 25° CITROEN/JUMPER 3 26° PEUGEOT/BOXER 3 27° AGRALE/AGRALE MARRUA 2	18°	RAM/2500	106
21° FORD/TRANSIT 65 22° FORD/MAVERICK 55 23° JEEP/GLADIATOR 29 24° FIAT/DUCATO 9 25° CITROEN/JUMPER 3 26° PEUGEOT/BOXER 3 27° AGRALE/AGRALE MARRUA 2	19°	VW/MAN/EXPRESS	104
22°FORD/MAVERICK5523°JEEP/GLADIATOR2924°FIAT/DUCATO925°CITROEN/JUMPER326°PEUGEOT/BOXER327°AGRALE/AGRALE MARRUA2	20°	FIAT/SCUDO	71
23°JEEP/GLADIATOR2924°FIAT/DUCATO925°CITROEN/JUMPER326°PEUGEOT/BOXER327°AGRALE/AGRALE MARRUA2	21°	FORD/TRANSIT	65
24° FIAT/DUCATO 9 25° CITROEN/JUMPER 3 26° PEUGEOT/BOXER 3 27° AGRALE/AGRALE MARRUA 2	22°	FORD/MAVERICK	55
25° CITROEN/JUMPER 3 26° PEUGEOT/BOXER 3 27° AGRALE/AGRALE MARRUA 2	23°	JEEP/GLADIATOR	29
26° PEUGEOT/BOXER 3 27° AGRALE/AGRALE MARRUA 2	24°	FIAT/DUCATO	9
27° AGRALE/AGRALE MARRUA 2	25°	CITROEN/JUMPER	3
	26°	PEUGEOT/BOXER	3
28° HYUNDAI/HR 2	27°	AGRALE/AGRALE MARRUA	2
	28°	HYUNDAI/HR	2



Modelos mais emplacados venda varejo Agosto/2022





AU	AUTOMÓVEIS				
	Modelo	Ago/22			
1°	GM/ONIX	5.936			
2°	HYUNDAI/CRETA	5.260			
3°	GM/ONIX PLUS	3.878			
4°	GM/TRACKER	3.874			
5°	FIAT/PULSE	3.506			
6°	HYUNDAI/HB20	3.471			
7°	VW/T CROSS	3.382			
8°	RENAULT/KWID	3.164			
9°	VW/NIVUS	2.983			
10°	TOYOTA/COROLLA CROSS	2.851			
11°	TOYOTA/COROLLA	2.822			
12°	FIAT/ARGO	2.594			
13°	NISSAN/KICKS	2.490			
14°	VW/GOL	2.276			
15°	FIAT/MOBI	2.156			
16°	TOYOTA/YARIS HB	1.938			
17°	HONDA/CITY	1.846			
18°	HONDA/CITY HATCH	1.421			
19°	JEEP/COMPASS	1.247			
20°	JEEP/RENEGADE	1.155			
21°	TOYOTA/HILUX SW4	1.133			
22°	VW/TAOS	1.126			
23°	FIAT/CRONOS	1.003			
24°	RENAULT/DUSTER	999			
25°	TOYOTA/YARIS SEDAN	767			
26°	CAOA CHERY/TIGGO 8	685			
27°	CAOA CHERY/TIGGO 5X	627			
28°	CAOA CHERY/TIGGO 7	537			
29°	GM/CRUZE SEDAN	525			
30°	BMW/X1	426			
31°	HONDA/HR-V	407			
32°	HYUNDAI/HB20S	397			
33°	JEEP/COMMANDER	394			
34°	GM/SPIN	364			
35°	RENAULT/SANDERO	287			
36°	VW/VIRTUS	286			
37°	MITSUBISHI/ECLIPSE CROSS	274			
38°	NISSAN/VERSA	266			
39°	BMW/320I	195			
40°	BMW/X5	167			
41°	LAND ROVER/DISCOVERY	160			
42°	AUDI/Q3	158			
43°	TOYOTA/RAV4	141			
44°	GM/EQUINOX	132			
45°	KIA/SPORTAGE	129			
46°	BMW/X3	125			
47°	VW/POLO	125			
48°	PEUGEOT/208	124			
49°	PORSCHE/MACAN	118			
50°	PORSCHE/CAYENNE	115			

A COMERCIAIS LEVES

	Modelo	Ago/22
1°	FIAT/STRADA	4.291
2°	TOYOTA/HILUX	3.055
3°	FIAT/TORO	1.613
4°	MITSUBISHI/L200	780
5°	FORD/RANGER	622
6°	VW/AMAROK	596
7°	FIAT/FIORINO	572
8°	GM/S10	392
9°	NISSAN/FRONTIER	297
10°	KIA/K2500	272
11°	RENAULT/MASTER	264
12°	RENAULT/OROCH	197
13°	PEUGEOT/EXPERT	190
14°	CITROEN/JUMPY	167
15°	IVECO/DAILY	154
16°	FORD/TRANSIT	117
17°	VW/SAVEIRO	109
18°	FORD/MAVERICK	106
19°	VW/MAN/EXPRESS	96
20°	M.BENZ/SPRINTER 315	65
21°	EFFA/V21	60
22°	IVECO/DAILY 35-150	40
23°	PEUGEOT/PARTNER	39
24°	IVECO/DAILY 30-130	35
25°	FIAT/DUCATO	31
26°	EFFA/V22	28
27°	JEEP/GLADIATOR	26
28°	M.BENZ/SPRINTER 314	26
29°	M.BENZ/SPRINTER	14
30°	M.BENZ/SPRINTER 416	13
31°	HYUNDAI/HR	12
32°	JAC/v260	8
33°	PEUGEOT/BOXER	7
34°	FOTON/AUMARK 1039	7
35°	JAC/IEV750	6
36°	CITROEN/JUMPER	5
37°	KIA/UK2500	5
38°	EFFA/V25	5
39°	BYD/T3	5
40°	EFFA/K01	4
41°	RAM/1500	4
42°	VW/KOMBI	3
43°	FOTON/AUMARK 3.5-14DT	3
44°	GM/D20	2
45°	GM/SILVERADO	2
46°	GMC/SIERRA	2
47°	TOYOTA/BANDEIRANTE	2
48°	WILLYS/OVERLAND	2
49°	DODGE/M37	1
50°	GM/C20	1
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Modelos mais emplac. venda direta acumulado até Ago/2022





AU	AUTOMÓVEIS				
	Modelo	Ago/22			
1°	HYUNDAI/HB20	36.287			
2°	VW/GOL	34.721			
3°	JEEP/COMPASS	30.776			
4°	FIAT/MOBI	23.253			
5°	JEEP/RENEGADE	22.364			
6°	FIAT/ARGO	19.171			
7°	PEUGEOT/208	18.600			
8°	VW/VOYAGE	18.009			
9°	FIAT/CRONOS	17.279			
10°	GM/ONIX PLUS	17.006			
11°	GM/ONIX	14.532			
12°	NISSAN/KICKS	12.588			
13°	VW/T CROSS	12.552			
14°	CITROEN/C4 CACTUS	12.172			
15°	GM/TRACKER	11.604			
16°	JEEP/COMMANDER	11.094			
17°	HYUNDAI/HB20S	9.889			
18°	RENAULT/KWID	8.972			
19°	TOYOTA/COROLLA	8.093			
20°	FIAT/PULSE	7.765			
21°	GM/SPIN	7.557			
22°	RENAULT/DUSTER	6.767			
23°	RENAULT/LOGAN	5.680			
24°	TOYOTA/COROLLA CROSS	4.563			
25°	RENAULT/SANDERO	4.521			
26°	HYUNDAI/CRETA	4.203			
27°	PEUGEOT/2008	3.917			
28°	TOYOTA/YARIS SEDAN	3.030			
29°	VW/NIVUS	2.914			
30°	TOYOTA/YARIS HB	2.888			
31°	GM/CRUZE SEDAN	2.857			
32°	FIAT/SIENA	2.747			
33°	HONDA/CITY	2.081			
34°	CAOA CHERY/TIGGO 8	1.846			
35°	CAOA CHERY/TIGGO 3X	1.620			
36°	VW/VIRTUS	1.583			
37°	HYUNDAI/TUCSON	1.481			
38°	VOLVO/XC60	1.166			
39°	GM/TRAILBLAZER	1.165			
40°	RENAULT/CAPTUR	1.152			
41°	VW/TAOS	1.127			
42°	CAOA CHERY/TIGGO 7	1.096			
43°	CAOA CHERY/TIGGO 5X	944			
44°	VOLVO/XC40	935			
45°	HONDA/CITY HATCH	862			
46°	MITSUBISHI/ECLIPSE CROSS	844			
47°	AUDI/Q5	744			
48°	TOYOTA/HILUX SW4	642			
49°	FIAT/UNO	577			
50°	NISSAN/VERSA	498			

COMERCIAIS LEVES

	Modelo	Ago/22
1°	FIAT/STRADA	53.188
2°	FIAT/TORO	19.046
3°	GM/S10	14.421
4°	FIAT/FIORINO	8.380
5°	VW/SAVEIRO	8.071
6°	TOYOTA/HILUX	7.997
7°	MITSUBISHI/L200	5.258
8°	RENAULT/OROCH	4.913
9°	FORD/RANGER	4.047
10°	RENAULT/MASTER	3.889
11°	NISSAN/FRONTIER	2.208
12°	FIAT/DUCATO	1.260
13°	PEUGEOT/EXPERT	1.091
14°	PEUGEOT/PARTNER	1.055
15°	VW/AMAROK	912
16°	CITROEN/JUMPY	903
17°	RAM/2500	758
18°	FORD/MAVERICK	734
19°	RAM/3500	723
20°	RAM/1500	596
21°	VW/MAN/EXPRESS	468
22°	RENAULT/KANGOO	400
23°	FORD/TRANSIT	356
24°	IVECO/DAILY 35-150	151
25°	FIAT/SCUDO	143
26°	HYUNDAI/HR	85
27°	JEEP/GLADIATOR	38
28°	PEUGEOT/BOXER	23
29°	CITROEN/JUMPER	19
30°	FIAT/DOBLO	16
31°	IVECO/DAILY 30-130	13
32°	GM/MONTANA	10
33°	AGRALE/AGRALE MARRUA	5
34°	IVECO/DAILY	5
35°	KIA/K2500	4
36°	TOYOTA/BANDEIRANTE	2
37°	JAC/T8	2
38°	M.BENZ/SPRINTER 313	1
39°	M.BENZ/SPRINTER 416	1
40°	TOYOTA/HIACE	1



Modelos mais emplac. venda varejo acumulado até Ago/2022





₩AU	TOMÓVEIS	
	Modelo	Ago/22
1°	GM/ONIX	37.975
2°	HYUNDAI/CRETA	35.979
3°	VW/T CROSS	30.046
4°	GM/TRACKER	28.068
5°	GM/ONIX PLUS	27.037
6°	FIAT/PULSE	26.340
7°	HYUNDAI/HB20	25.622
8°	RENAULT/KWID	25.393
9°	TOYOTA/COROLLA CROSS	24.565
10°	TOYOTA/COROLLA	20.162
11°	VW/NIVUS	20.135
12°	FIAT/MOBI	19.306
13°	FIAT/ARGO	16.653
14°	HONDA/CITY	14.702
15°	NISSAN/KICKS	13.970
16°	TOYOTA/YARIS HB	13.546
17°	VW/GOL	12.529
18°	JEEP/RENEGADE	11.431
19°	JEEP/COMPASS	9.937
20°	HONDA/CITY HATCH	9.591
21°	TOYOTA/HILUX SW4	8.550
22°	HYUNDAI/HB20S	7.522
23°	RENAULT/DUSTER	6.896
24°	FIAT/CRONOS	6.447
25°	TOYOTA/YARIS SEDAN	6.318
26°	CAOA CHERY/TIGGO 5X	5.711
27°	VW/TAOS	5.558
28°	CAOA CHERY/TIGGO 7	4.923
29°	CAOA CHERY/TIGGO 8	4.530
30°	NISSAN/VERSA	4.278
31°	GM/CRUZE SEDAN	3.916
32°	HONDA/HR-V	3.571
33°	BMW/X1	2.525
34°	BMW/320I	2.433
35°	JEEP/COMMANDER	2.384
36°	GM/SPIN	2.125
37°	PEUGEOT/208	2.109
38°	VW/POLO	2.096
39°	RENAULT/SANDERO	2.082
40°	HONDA/CIVIC	1.964
41°	VW/VIRTUS	1.952
42°	CAOA CHERY/TIGGO 3X	1.913
43°	RENAULT/CAPTUR	1.604
44°	MITSUBISHI/ECLIPSE CROSS	1.433
45°	FIAT/SIENA	1.365
46°	CITROEN/C4 CACTUS	1.227
40 47°	MITSUBISHI/PAJERO	1.158
47 48°	RENAULT/LOGAN	995
49°	·	993
	LAND ROVER/DISCOVERY	
50°	MITSUBISHI/Outlander	937

COMERCIAIS LEVES

	Modelo	Ago/22
1°	FIAT/STRADA	22.911
2°	TOYOTA/HILUX	21.647
3°	FIAT/TORO	15.439
4°	MITSUBISHI/L200	5.062
5°	FORD/RANGER	4.647
6°	FIAT/FIORINO	4.637
7°	GM/S10	3.898
8°	NISSAN/FRONTIER	3.132
9°	RENAULT/MASTER	2.548
10°	VW/AMAROK	2.386
11°	KIA/K2500	1.687
12°	PEUGEOT/EXPERT	1.527
13°	RENAULT/OROCH	1.423
14°	IVECO/DAILY 35-150	1.230
15°	CITROEN/JUMPY	1.143
16°	VW/MAN/EXPRESS	1.094
17°	FIAT/DUCATO	525
18°	HYUNDAI/HR	515
19°	FORD/TRANSIT	440
20°	M.BENZ/SPRINTER 314	438
21°	EFFA/V21	427
22°	IVECO/DAILY	426
23°	IVECO/DAILY 30–130	397
24°	FORD/MAVERICK	363
25°	VW/SAVEIRO	297
26°	PEUGEOT/PARTNER	257
27°	M.BENZ/SPRINTER 416	229
28°	EFFA/V22	164
29°	M.BENZ/SPRINTER 315	136
30°	M.BENZ/SPRINTER	107
31°	PEUGEOT/BOXER	64
32°	JAC/v260	54
33°	FOTON/AUMARK 3.5-14DT	50
34°	FOTON/AUMARK 1039	48
35°	CITROEN/JUMPER	43
36°	BYD/T3	34
37°	EFFA/V25	30
38°	KIA/UK2500	29
39°	JEEP/GLADIATOR	26
40°	GM/SILVERADO	18
41°	RAM/3500	18
42°	EFFA/K01	13
43°	RAM/1500	11
44°	FORD/F150	10
45°	JAC/IEV750	10
46°	TOYOTA/BANDEIRANTE	9
47°	WILLYS/OVERLAND	7
48°	RAM/2500	7
49°	VW/KOMBI	6
50°	GM/MONTANA	5
30	Sim/ MONTANA	,



Emplacamento Caminhões e Ônibus Agosto/2022



Segmentos	2022 Ago (A)	2022 Jul (B)	2022 Acumulado (C)	2021 Ago (D)	2021 Acumulado (E)	(A)/(B)	Variação (A)/(D)	(C)/(E)
(C) Caminhões	12.301	11.326	80.933	12.650	82.146	8,61 ^	-2,76 ∀	-1,48 ∀
'🗐' D) Ônibus	2.050	1.561	12.799	1.624	12.494	31,33	26,23	2,44^
C + D	14.351	12.887	93.732	14.274	94.640	11,36	0,54	-0,96 ∀

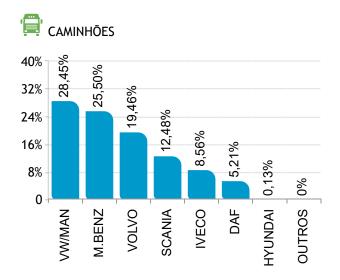
Participação no acumulado

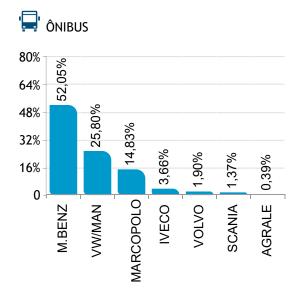
Segmento	2022		2021
(C) Caminhões	3,51	~	3,56
🖵 D) Ônibus	0,56	^	0,54
C + D	4,07	~	4,10



Participação de mercado Agosto/2022



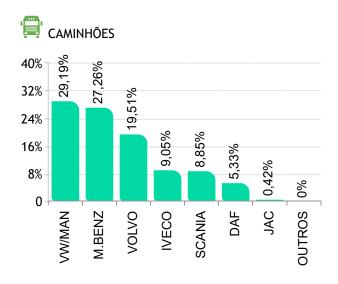


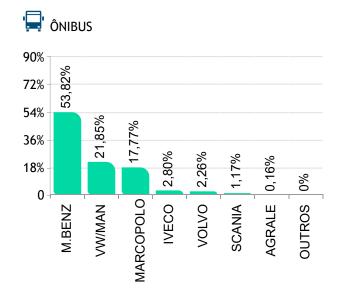




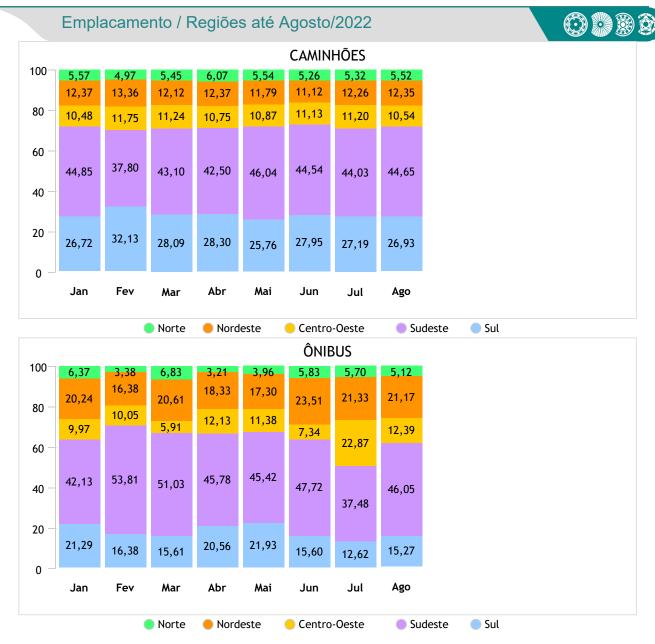
Participação de mercado - Acumulado Agosto/2022













Ranking por marca Agosto/2022





	Fabricante	Quant.	Part.
1°	VW/MAN	3.500	28,45%
2°	M.BENZ	3.137	25,50%
3°	VOLVO	2.394	19,46%
4°	SCANIA	1.535	12,48%
5°	IVECO	1.053	8,56%
6°	DAF	641	5,21%
7°	HYUNDAI	16	0,13%
8°	AGRALE	7	0,06%
9°	CAMC	4	0,03%
10°	FORD	4	0,03%
11°	JAC	4	0,03%
12°	FOTON	3	0,02%



	Fabricante	Quant.	Part.
1°	M.BENZ	1.067	52,05%
2°	VW/MAN	529	25,80%
3°	MARCOPOLO	304	14,83%
4°	IVECO	75	3,66%
5°	VOLVO	39	1,90%
6°	SCANIA	28	1,37%
7°	AGRALE	8	0,39%

Acumulado



	Fabricante	Quant.	Part.
1°	VW/MAN	23.622	29,19%
2°	M.BENZ	22.059	27,26%
3°	VOLVO	15.790	19,51%
4°	IVECO	7.323	9,05%
5°	SCANIA	7.159	8,85%
6°	DAF	4.310	5,33%
7°	JAC	337	0,42%
8°	HYUNDAI	170	0,21%
9°	AGRALE	51	0,06%
10°	FOTON	45	0,06%
11°	FORD	28	0,03%
12°	BYD	4	0,00%
13°	CAMC	4	0,00%
14°	INTERNATIONAL	2	0,00%
15°	DODGE	1	0,00%
16°	GM	1	0,00%
17°	JBC	1	0,00%
18°	JMC	1	0,00%
19°	SINOTRUK	1	0,00%



	Fabricante	Quant.	Part.
1°	M.BENZ	6.888	53,82%
2°	VW/MAN	2.796	21,85%
3°	MARCOPOLO	2.274	17,77%
4°	IVECO	358	2,80%
5°	VOLVO	289	2,26%
6°	SCANIA	150	1,17%
7°	AGRALE	20	0,16%
8°	BYD	20	0,16%







Semi-Leve

	Modelo	2022 Jul	2022 Ago		2022 Acumulado	Part.
1°	M.BENZ/SPRINTER 416	209	223	^	1.688	39,93%
2°	M.BENZ/SPRINTER 516	86	98	^	667	15,78%
3°	IVECO/DAILY 65-170	79	61	Y	504	11,92%
4°	IVECO/DAILY 45-170	65	40	~	464	10,98%
5°	VW/MAN/6.160	67	68	^	373	8,82%
6°	IVECO/DAILY 55-170	33	54	^	267	6,32%
7°	M.BENZ/SPRINTER	24	36	^	144	3,41%
8°	VW/MAN/4.160	11	21	^	41	0,97%
9°	JAC/IEV350T	4	1	~	31	0,73%
10°	IVECO/DAILY 50-170	1	16	A	20	0,47%
	Total	582	621	^	4.227	100%

Leve

LCVC						
	Modelo	2022 Jul	2022 Ago		2022 Acumulado	Part.
1°	M.BENZ/ACCELO 1016	317	280	~	2.352	33,73%
2°	VW/MAN/9.170	299	408	^	2.218	31,80%
3°	M.BENZ/ACCELO 815	178	183	^	1.368	19,62%
4°	IVECO/TECTOR 9-190	52	35	~	344	4,93%
5°	JAC/IEV1200T	39	3	~	306	4,39%
6°	HYUNDAI/HD 80	13	16	^	169	2,42%
7°	M.BENZ/ACCELO 915	11	4	~	71	1,02%
8°	IVECO/DAILY 70C17	5	6	^	37	0,53%
9°	VW/MAN/9.160	4	1	~	32	0,46%
10°	AGRALE/A8700	4	6	^	30	0,43%
	Total	931	949	^	6.974	100%

Médio

Medio						
	Modelo	2022 Jul	2022 Ago		2022 Acumulado	Part.
1°	VW/MAN/11.180	465	424	~	3.812	52,83%
2°	VW/MAN/14.190	79	110	^	869	12,04%
3°	IVECO/TECTOR 11-190	84	112	^	779	10,80%
4°	M.BENZ/ATEGO 1419	76	47	~	659	9,13%
5°	VW/MAN/13.180	85	94	^	494	6,85%
6°	M.BENZ/ACCELO 1316	35	38	^	344	4,77%
7°	VW/MAN/E-DELIVERY	0	1	^	124	1,72%
8°	M.BENZ/1418	2	4	^	55	0,76%
9°	FOTON/AUMARK S 11T	7	3	~	34	0,47%
10°	AGRALE/14000	0	1	^	10	0,14%
	Total	839	836	Y	7.216	100%





Semi-Pesado

	Modelo	2022 Jul	2022 Ago		2022 Acumulado	Part.
1°	VOLVO/VM 270	412	430	A	3.027	13,21%
2°	VW/MAN/24.280	267	312	^	2.004	8,74%
3°	VW/MAN/24.260	225	216	Y	1.815	7,92%
4°	VW/MAN/17.190	289	334	^	1.792	7,82%
5°	M.BENZ/ATEGO 2426	225	280	^	1.697	7,40%
6°	M.BENZ/ATEGO 1719	210	220	A	1.611	7,03%
7°	VOLVO/VM 330	140	137	Y	1.171	5,11%
8°	IVECO/TECTOR 240	118	143	A	1.160	5,06%
9°	VW/MAN/26.280	138	187	A	1.057	4,61%
10°	IVECO/TECTOR 170	127	270	A	978	4,27%
	Total	3.110	3.530	^	22.921	100%

Pesado

resauo	Modelo	2022 Jul	2022 Ago		2022 Acumulado	Part.
1°	VOLVO/FH 540	629	811	A	5.381	13,60%
2°	DAF/XF	566	601	A	4.011	10,14%
3°	VOLVO/FH 460	526	603	A	3.479	8,79%
4°	SCANIA/R450	426	535	A	2.375	6,00%
5°	M.BENZ/ACTROS 2651	380	297	Y	2.211	5,59%
6°	SCANIA/R540	280	391	A	1.692	4,28%
7°	VW/MAN/29.520	218	264	A	1.481	3,74%
8°	VOLVO/VM 330	174	201	A	1.227	3,10%
9°	VW/MAN/28.460	108	138	A	1.221	3,09%
10°	M.BENZ/AXOR 2544	231	213	Y	1.205	3,05%
	Total	5.859	6.359	^	39.557	100%

Sub Segmento	2022 Ago	2022 Jul		2022 Acumulado	2021 Acumulado	
CA - PESADO	51,72%	51,75%	~	48,90%	51,46%	Y
CA - SEMI-PESADO	28,71%	27,47%	^	28,33%	25,95%	A
CA – LEVE	7,72%	8,22%	~	8,62%	9,26%	Y
CA - MÉDIO	6,80%	7,41%	~	8,92%	8,62%	^
CA – SEMI-LEVE	5,05%	5,14%	~	5,23%	4,70%	A
Total	100%	100%		100%	100%	



Emplacamento Motocicletas Agosto/2022





Variação						
(A)/(B)	(A)/(D)	(C)/(E)				
10,16	15,45	17,78				

Participação no acumulado

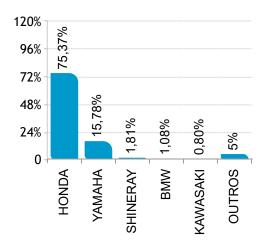
Segmento	2022		2021
M otos	3,5	Y	3,56



Participação de mercado Agosto/2022

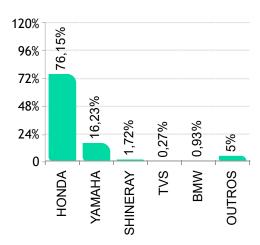






Acumulado

MOTOCICLETAS





Emplacamento / Regiões Agosto/2022 **MOTOCICLETAS** 100 10,52 11,74 11,08 12,17 12,49 12,42 12,88 13,72 80 30,49 30,46 30,43 28,82 29,90 29,42 29,02 28,44 60 8,98 8,85 10,29 9,72 9,46 9,53 9,71 9,54 40 40,45 40,41 37,92 37,63 37,99 39,07 38,76 38,46 20 9,59 10,36 10,53 10,22 9,56 9,86 9,46 9,63 0 Abr Mar Mai Jul Jan Fev Jun Ago Centro-Oeste Norte Nordeste Sudeste Sul



Ranking por marca Agosto/2022









	100		
	Fabricante	Quant.	Part.
1°	HONDA	89.352	75,37%
2°	YAMAHA	18.711	15,78%
3°	SHINERAY	2.143	1,81%
4°	TVS	1.317	1,11%
5°	BMW	1.281	1,08%
6°	ROYAL ENFIELD	1.047	0,88%
7°	KAWASAKI	953	0,80%
8°	HAOJUE	934	0,79%
9°	AVELLOZ	676	0,57%
10°	TRIUMPH	439	0,37%
11°	DAFRA	424	0,36%
12°	VOLTZ	261	0,22%
13°	H.DAVIDSON	190	0,16%
14°	SUZUKI	134	0,11%
15°	BULL	108	0,09%
16°	DUCATI	97	0,08%
17°	GCX	52	0,04%
18°	SOUSA	49	0,04%
19°	SUPER SOCO	39	0,03%
20°	MOTORINO	34	0,03%
21°	KYMCO	22	0,02%



	Fabricante	Quant.	Part.
1°	HONDA	657.035	76,15%
2°	YAMAHA	140.081	16,23%
3°	SHINERAY	14.831	1,72%
4°	BMW	8.041	0,93%
5°	ROYAL ENFIELD	6.487	0,75%
6°	KAWASAKI	5.979	0,69%
7°	HAOJUE	5.347	0,62%
8°	AVELLOZ	5.249	0,61%
9°	DAFRA	4.092	0,47%
10°	TRIUMPH	3.456	0,40%
11°	VOLTZ	3.241	0,38%
12°	TVS	2.359	0,27%
13°	H.DAVIDSON	1.360	0,16%
14°	SUZUKI	870	0,10%
15°	DUCATI	701	0,08%
16°	BULL	587	0,07%
17°	SOUSA	369	0,04%
18°	KYMCO	229	0,03%
19°	TRAXX	192	0,02%
20°	SUPER SOCO	170	0,02%
21°	ATMAN	168	0,02%







City

	Modelo	2022 Jul	2022 Ago		2022 Acumulado	Part.
1°	HONDA/CG 160	31.077	32.761	A	241.983	69,34%
2°	HONDA/CB 250F TWISTER	3.574	4.108	A	28.045	8,04%
3°	YAMAHA/YBR 150	3.099	2.928	Y	24.711	7,08%
4°	YAMAHA/FAZER 250	2.783	3.551	A	20.588	5,90%
5°	YAMAHA/YS150 FAZER	1.374	1.449	A	15.056	4,31%
6°	YAMAHA/YBR 125	1.065	898	Y	8.467	2,43%
7°	TVS/SPORT 110I	876	1.317	A	2.359	0,68%
8°	HAOJUE/DK150	197	263	A	1.413	0,40%
9°	HAOJUE/DR160	219	197	Y	1.146	0,33%
10°	VOLTZ/EVS	144	85	Y	972	0,28%
	Total	44.962	48.267	^	348.991	100%

Custom

Custom						
	Modelo	2022 Jul	2022 Ago		2022 Acumulado	Part.
1°	ROYAL ENFIELD/METEOR	492	548	A	3.274	50,05%
2°	ROYAL ENFIELD/INTERCEPTOR	109	146	A	833	12,74%
3°	KAWASAKI/VULCAN S	110	100	Y	812	12,41%
4°	ROYAL ENFIELD/CONTINENTAL GT	50	62	A	342	5,23%
5°	H.DAVIDSON/FX FBS	23	20	Y	248	3,79%
6°	H.DAVIDSON/FL FBS	32	25	Y	240	3,67%
7°	H.DAVIDSON/FLHCS	22	23	A	117	1,79%
8°	H.DAVIDSON/FL SB	15	5	Y	106	1,62%
9°	DUCATI/SCRAMBLER	14	11	Y	80	1,22%
10°	H.DAVIDSON/FX BRS	3	12	A	73	1,12%
	Total	917	1.030	^	6.541	100%

Trail/Fun

	Modelo	2022 Jul	2022 Ago		2022 Acumulado	Part.
1°	HONDA/NXR160	11.308	12.496	A	88.243	53,00%
2°	HONDA/XRE 300	1.950	2.109	A	19.165	11,51%
3°	HONDA/XRE 190	1.959	2.648	A	15.285	9,18%
4°	YAMAHA/XTZ 250	2.050	2.019	Y	13.413	8,06%
5°	YAMAHA/CROSSER 150	2.796	2.601	Y	10.990	6,60%
6°	YAMAHA/XTZ150	265	223	Y	9.261	5,56%
7°	SHINERAY/XY 125	821	819	Y	5.833	3,50%
8°	DAFRA/NH 190	249	171	Y	1.593	0,96%
9°	BMW/G310 GS	169	142	~	1.381	0,83%
10°	KAWASAKI/VERSYS 300	110	102	Y	708	0,43%
	Total	21.773	23.440	^	166.496	100%





Maxtrail

	Modelo	2022 Jul	2022 Ago		2022 Acumulado	Part.
1°	BMW/R1250GS	662	686	A	3.792	22,80%
2°	TRIUMPH/TIGER 900	243	271	^	2.230	13,41%
3°	HONDA/CB 500X	268	406	A	2.082	12,52%
4°	ROYAL ENFIELD/HIMALAYAN	250	291	A	2.032	12,22%
5°	HONDA/NC 750X	301	337	A	1.769	10,64%
6°	BMW/F850 GS	174	299	A	1.697	10,21%
7°	HONDA/CRF 1100L	76	90	A	670	4,03%
8°	TRIUMPH/TIGER 1200	194	121	~	504	3,03%
9°	SUZUKI/VSTROM650	34	27	Y	307	1,85%
10°	KAWASAKI/VERSYS	5	2	Y	302	1,82%
	Total	2.353	2.789	^	16.628	100%

Naked/Roadster

	Modelo	2022 Jul	2022 Ago		2022 Acumulado	Part.
1°	YAMAHA/MT03	514	852	A	5.225	33,98%
2°	HONDA/CB 650	361	301	Y	2.596	16,88%
3°	HONDA/CB 500	283	293	A	1.787	11,62%
4°	YAMAHA/MT09	185	239	A	1.168	7,60%
5°	YAMAHA/MT07	124	202	A	964	6,27%
6°	KAWASAKI/Z900	157	123	Y	887	5,77%
7°	KAWASAKI/Z400	120	117	Y	879	5,72%
8°	HONDA/CB 1000R	49	61	A	337	2,19%
9°	SUZUKI/GSX-S750	45	40	Y	271	1,76%
10°	KAWASAKI/Z650	49	54	A	259	1,68%
	Total	1.995	2.445	^	15.378	100%

Scooter/Cub

	Modelo	2022 Jul	2022 Ago		2022 Acumulado	Part.
1°	HONDA/BIZ	14.728	16.970	A	121.540	40,06%
2°	HONDA/POP 110I	8.801	9.905	A	82.107	27,06%
3°	HONDA/PCX 150	3.311	2.983	Y	24.726	8,15%
4°	HONDA/ELITE 125	1.937	2.566	A	15.903	5,24%
5°	YAMAHA/NMAX	721	1.347	A	12.854	4,24%
6°	HONDA/ADV 150	1.102	1.055	Y	8.485	2,80%
7°	SHINERAY/XY 50	1.083	1.183	A	8.340	2,75%
8°	YAMAHA/NEO 125	424	796	A	6.676	2,20%
9°	YAMAHA/FLUO 125	921	998	A	5.452	1,80%
10°	AVELLOZ/AZ1	634	676	A	5.249	1,73%
	Total	34.883	39.802	^	303.370	100%





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	Modelo	2022 Jul	2022 Ago		2022 Acumulado	Part.
1°	YAMAHA/YZF R3	209	172	~	1.181	32,44%
2°	KAWASAKI/NINJA 400	120	151	^	963	26,45%
3°	BMW/S1000 RR	75	59	~	670	18,40%
4°	KAWASAKI/NINJA ZX 6	59	56	~	369	10,13%
5°	KAWASAKI/NINJA 650	18	19	^	157	4,31%
6°	KAWASAKI/NINJA ZX10	12	22	^	130	3,57%
7°	DUCATI/PANIGALE V4	18	10	Y	87	2,39%
8°	SUZUKI/GSXR1000	3	5	A	29	0,80%
9°	SUZUKI/GSX 1300	0	24	^	26	0,71%
10°	HONDA/CBR 1000RR	0	0	=	9	0,25%
	Total	514	522	^	3.641	100%

Touring

Touring	Modelo	2022 Jul	2022 Ago		2022 Acumulado	Part.
1°	H.DAVIDSON/FL TRK	23	23	=	159	28,39%
2°	H.DAVIDSON/FLHTK	23	13	~	139	24,82%
3°	H.DAVIDSON/FLH RXS	11	12	^	72	12,86%
4°	H.DAVIDSON/FLHX	9	9	=	63	11,25%
5°	H.DAVIDSON/FLT	9	6	~	62	11,07%
6°	BMW/R1250 RT	8	15	^	38	6,79%
7°	HONDA/GOLDWING	0	1	A	16	2,86%
8°	H.DAVIDSON/FLTRK	0	6	^	6	1,07%
	Total	83	85	^	560	100%

Sub Segmento	2022 A go	2022 Jul		2022 Acumulado	2021 Acumulado	
CITY	40,78%	41,84%	~	40,51%	39,80%	^
SCOOTER/CUB	33,62%	32,45%	A	35,21%	33,66%	^
TRAIL/FUN	19,80%	20,26%	~	19,32%	20,93%	~
MAXTRAIL	2,36%	2,19%	A	1,93%	1,93%	=
NAKED/ROADSTER	2,07%	1,86%	A	1,78%	2,39%	~
CUSTOM	0,87%	0,85%	^	0,76%	0,67%	^
SPORT	0,44%	0,48%	~	0,42%	0,54%	~
TOURING	0,07%	0,08%	~	0,06%	0,08%	~
Total	100%	100%		100%	100%	



Emplacamento Impl. Rodod Agosto/2022



Segmentos	2022 Ago (A)	2022 Jul (B)	2022 Acumulado (C)	2021 Ago (D)	2021 Acumulado (E)
F) Impl. Rodod.	7.776	7.303	55.347	8.146	61.468
Outros	11.687	10.802	78.852	10.433	90.035

	Variação (A)/(D)	
6,48	-4,54 ×	-9,96 ∀
8,19	12,02	-12,42 ∀

Participação no acumulado

Segmento	2022		2021
F) Impl. Rodod.	2,40	~	2,67
Outros	3,42	Y	



Emplacamento / Regiões Agosto/2022 IMPLEMENTOS RODOVIÁRIOS 100 5,80 7,56 5,19 8,33 6,65 6,30 7,02 6,59 6,42 6,37 8,17 10,38 10,74 11,91 17,95 80 17,91 18,41 19,19 23,23 18,49 19,75 22,31 60 41,64 35,62 38,68 39,07 33,95 36,38 30,00 34,51 40 20 32,62 31,00 29,89 30,89 29,43 27,74 27,25 27,26 0 Fev Mar Jun Jul Jan Abr Mai Ago

Centro-Oeste

Sudeste

Sul

Norte

Nordeste